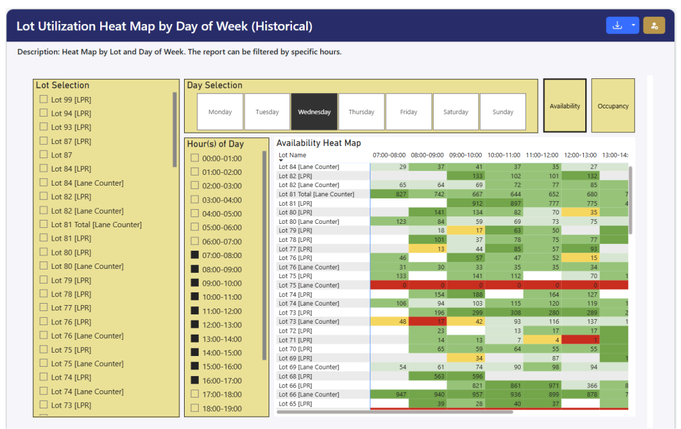
Mistall Monthly - September 2026

What's inside...

- Metric of the Month
- Flock Backlash
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Lot Utilization Heat Map



For most campus parking operations, September means the return of students… and new parking patterns across campus. Heat maps are a great way to visualize where parking is filling up, as well as where spaces are sitting empty. With color coded data it's easy to see the gaps.

This particular heat map is an interactive visualization with location, time, and day of week slicers. View the data by Available or Occupied.

What the Flock is going on with LPR data?



There is increased sensitivity these days around license plate data, particularly automated LPR capture. The parking industry has legitimate reasons to use LPR data – and Mistall certainly uses it to count vehicles and track dwell time.

Law makers are looking to restrict the collection and use of license plate data. If you're being impacted by LPR restrictions please let us know; we've got ways to safely take LPR data and convert it into count and dwell time without storing license plates.

Events



Above Image - Blake and Franklin enjoying poutine at the Canadian Parking Association conference in Montreal, QC. One thing that we don't count is calories!

Next on the agenda is the New York State Parking and Transportation Association conference in Niagara Falls, NY (October 5 - 8). Blake is co-presenting with Brett Wood, Wood Solutions Group - **Designing the Modern Parking Management System**.

Followed by the Campus Parking and Transportation Association conference hosted by the University of South Carolina, October 18-21.

You can see the full list of events here: https://www.mistall.com/about-us/events.

Hope to see you at one of these events!

Parking skill: questionable. Confidence: enormous.



Contact Mistall

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