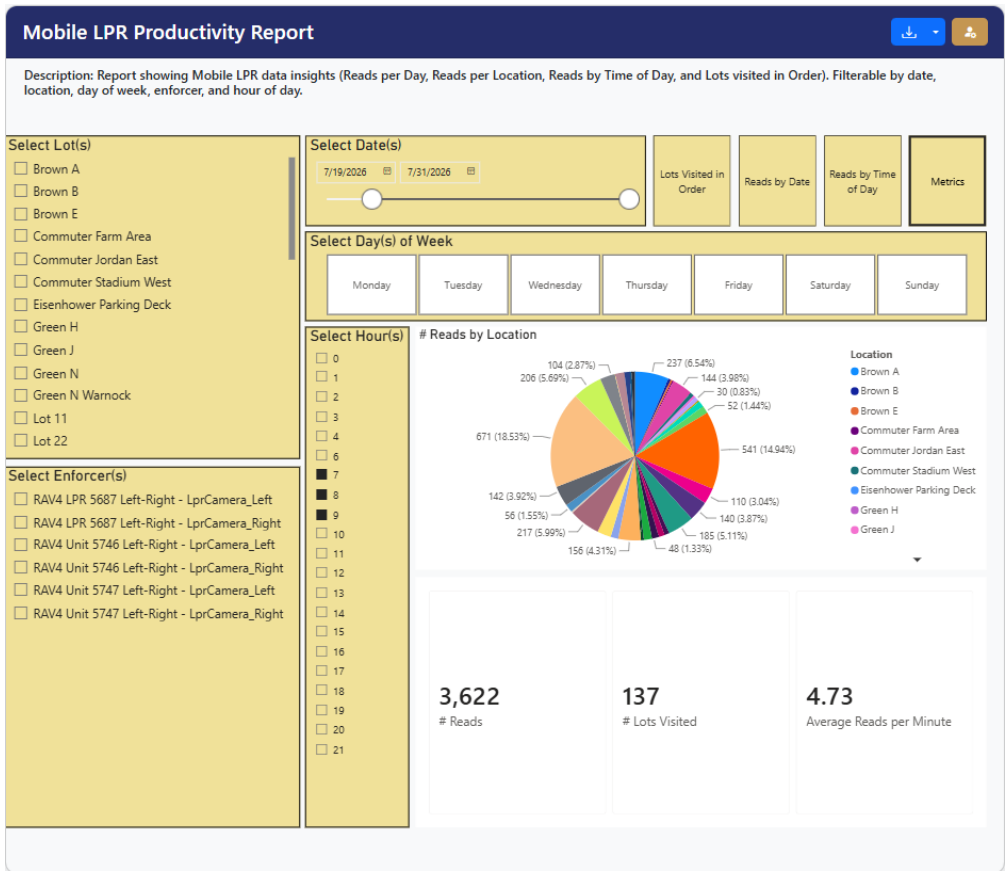




What's inside...

- Metric of the Month
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Mobile LPR Productivity Report



Importing your mobile LPR data into Mistall is a powerful way to unlock more value from patrols you're already running. Real-time reads are batched into geofenced locations, giving you point-in-time counts and richer detail—like a breakdown by parker type (student, staff, visitor, etc.) so you can quickly see who is actually parking in each lot.

This new report is the first step in using mobile LPR data to quantify enforcement effort rather than just activity. The next step is to overlay citation data on top of these patrol patterns, giving you a much clearer picture of where enforcement is effective, where it's misaligned with demand, and where policy or pricing may need to change.

Customer Spotlight



BEYOND Occupancy

At the [University of Tennessee, Knoxville](#), we're actively collaborating to pull citation data from their parking management system into the Mistall platform. The initial goal is to give their team more flexibility in how they report on citations—but the bigger opportunity is to contrast that citation activity with occupancy data to unlock new, more meaningful metrics.

By combining citations and occupancy, UTK is helping us surface powerful new KPIs and break down long-standing data silos. Together, we're building a richer picture of parking behavior that supports smarter policy decisions, more targeted enforcement, and a better experience across campus.

Blogs! (not a curse word)

Check out the latest Mistall Blog where we talk about what data you should collect to get internal support for your parking projects, recognition, and department cred: [Turning Parking Occupancy Data Into a Budget Case](#)

Upcoming Events

Conferences are fairly quiet until September, when things pick up with the [Canadian Parking Association](#) conference in Montreal, QC (Sept 28–30). That event kicks off a busy fall season where we're planning to attend four more conferences in Q4. You can see the full list here: <https://www.mistall.com/about-us/events>.

If you're planning to be at any of these events, let us know; we'd love to meet in person. **We'll bring the swag and our drink budget!**

New parking enforcement rules in effect!



[Contact Mistall](#)

