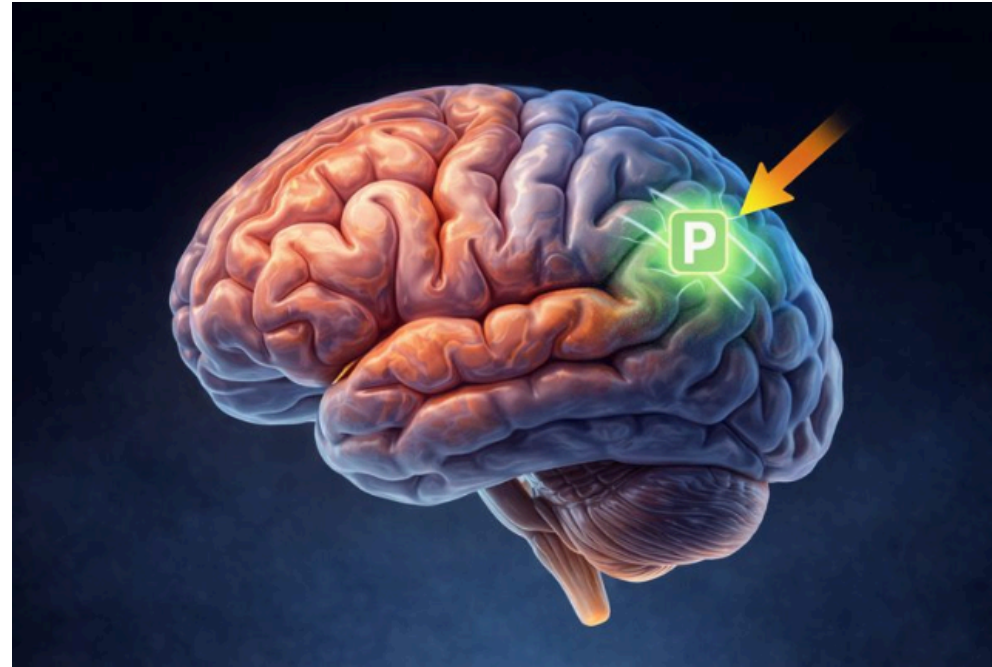




What's inside...

- More Diverse Data
- New Data Analyst
- Blogs
- Something Funny

Less Guessing, More Knowing



Our platform has developed better insight! In addition to occupancy data, we now track **permit reservations** and **citations**, giving you a better picture of usage, compliance, and patterns over time. Same data brain, more things to think about.

Mistall is Growing



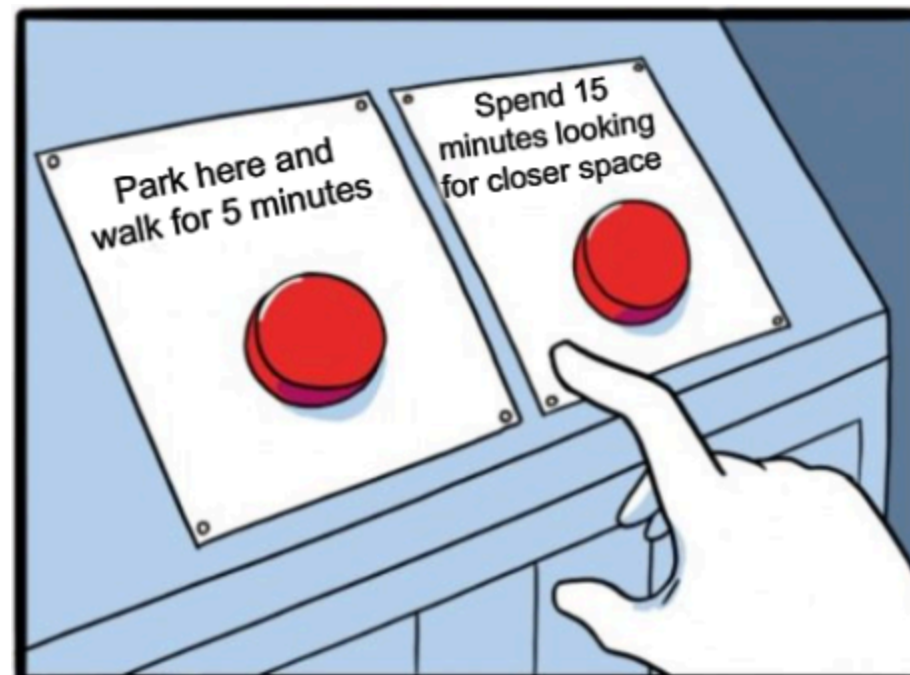
Big news: we've hired a Data Analyst. Yes, an actual human whose job is to stare at your data until it confesses useful things. With this role, we're going to uncover the hidden stories inside your data – and turn your charts, tables, and "uh, what?" moments into clear insights you can actually use!

Blogs Blogs Blogs

As a reminder - we [Blog!](#) Check out the topics, maybe for you or for one of your staff or colleagues.

- [Occupancy Monitoring on Campus: The Real Foundation for AI-Ready Parking Analytics](#)
- [Avoid the Parking Crunch: How Data Helps Campuses Plan for Peak Times](#)
- [How Parking Analytics Help You Adjust Strategy for Seasonal Fluctuations](#)
- [The Top 4 Data Sources Every Parking Manager Should Be Tracking](#)

The Parker's Dilemma



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