

FLEX

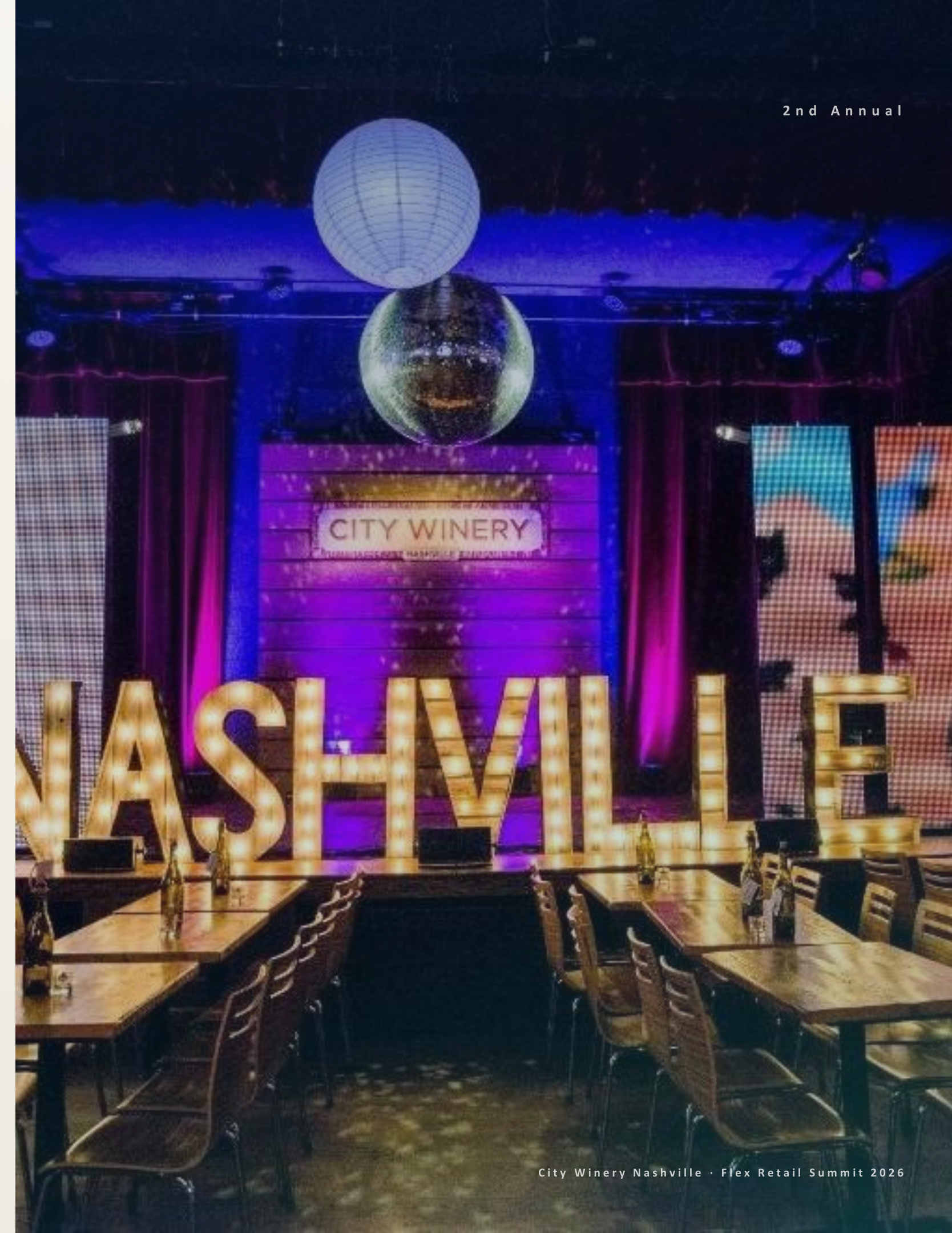
RETAIL SUMMIT

150+ retail
decision makers.
One room.

March 2–3, 2027 • City Winery Nashville

The future of short-term retail starts here. flexretailsummit.com

Last year sold out. This year will too.



Attendee Profile

The people you need to connect connect with—*all in one room.*

150+

Curated attendees

Capped at 250 to maintain quality networking and exposure.

90%

Director-level+

Decision-makers.

2d

Days, one venue

City Winery Nashville — March 2–3, 2027.



Who's in the room

The Flex Retail Summit brings together senior leaders across commercial real estate, experiential marketing, pop-up entrepreneurs, brand activation, and retail. The event is designed to foster meaningful connections and explore the future of flexible retail environments, with a focus on driving partnerships between landlords, brands, and retailers.

Why Sponsor

Sponsoring Flex isn't just logo placement.

It's your pipeline.

01

ACCESS

Direct line to industry leaders of short-term leasing.

"Our team had an incredible experience at the Summit. It was a great opportunity to connect with mall teams and fellow retailers from across the industry, exchange ideas, and build valuable relationships. We truly enjoyed meeting so many new people, sharing insights on growth and innovation, and learning from everyone's experiences." - Brandon Zavala, Shoe MGK

02

ALIGN

Be the brand defining the next chapter of Flex.

"Flex Retail Summit brings together some of the most forward-thinking leaders in retail. For TouchSource, it's an opportunity to discuss emerging trends, share ideas, and collaborate on the next generation of experiences that will drive value for our mutual customers." - Ajay Kapoor, CEO, TouchSource

03

ACCELERATE

Pre-event exposure and awareness to attendees .

"The Summit delivered critical insights into the Specialty Leasing landscape, fueling our company's growth. By bringing the full spectrum of demand to the table, it allowed us to not only discover new opportunities but also strengthen our existing industry relationships through high-impact networking." - Miglena Minkova, VP of Business Development, Green Team Worldwide Environmental Group

Sponsorship Tiers

Choose your altitude.

Total of 10 sponsorship slots across all tiers.
Allocated first-come, first-served.

Presenting 1 available \$35,000 → Event naming rights → 15-min keynote at Welcome Reception → Premium activation / exhibit space → Sponsorship Forum seat → 4 attendee passes → Dedicated email feature → 5 social posts + homepage hyperlink → Priority logo across all materials → Swag giveaway (provided by Sponsor) → List of attendees	Platinum 2 available \$25,000 → Welcome Reception greeters + literature → Sponsorship Forum seat → Premium exhibitor space → 2 attendee passes → Logo on signage + website → 2 social media features → Inclusion in sponsor email campaign → Swag giveaway (provided by Sponsor) → List of attendees	Gold 3 available \$13,500 → Lunch sponsor designation → Exhibitor table, high-traffic area → 1 attendee pass → Logo on website + signage → 1 social media feature → Sponsorship Forum seat → Swag giveaway (provided by Sponsor) → List of attendees	Silver 4 available \$10,000 → Exhibitor Table → 1 attendee pass → Website logo placement → Social media mention → Sponsorship Forum seat → List of attendees
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RESERVE YOUR TIER

One room. *Two days.*
Infinite opportunities.



Hold a tier by

October 15, 2026

Sponsorship contact

Sponsorship Committee

sponsorshipinfo@flexretailsummit.com

Reserve online

flexretailsummit.com

First-come, first-served.
10 sponsor slots total.