



Mission Statement

“What the mass media offer is not popular art, but entertainment which is intended to be consumed like food, forgotten and replaced by a new dish. This is bad for everyone; the majority lose all genuine taste of their own, and the minority become cultural snobs.” W.H. Auden

There is only one standard for artistry of any kind, and that is excellence. This is not to exclude anyone from practising art. **POETiCA REViEW** stands in contradistinction to those values that promote the ‘good’ as esoteric, whilst excluding the vast majority from participation. We hope to give voice to the myriad of disparate voices within the artistic community, locally, and internationally, regardless of notoriety, or who is currently favoured by this or that magazine.

Our mission is to inject new blood into the poetry scene. We will not shy away from political poetry, or indeed any poetry with an ‘edge’ (poetry at the margins). On the contrary, we wish to encourage the production of art from everyone, regardless of class, race, ethnicity, faith, disability, sexuality or gender.

The ‘great’ and the ‘good’ are not untouchable. Our ability to discern and define what is ‘good’ and ‘bad’ is what defines us as human beings. It is fundamental to our intellectual and emotional make up. One might say, it has become part of our human nature. But human nature is not immutable, nor are our ideas. Notions of ‘good’ and ‘bad’ change over time.

However, what is clearly unacceptable to us at **POETiCA REViEW**, is the exclusion from doing art of any writer or artist on the grounds of any social or institutional barriers.

‘High art’, W.H. Auden lamented, only continues to exist in our society because its audience is too small to interest the mass media. Our mission is to make ‘high art’ accessible to all. We have no hidden agendas. Our house is open. We exist to promote diversity. The Holy Grail for **POETiCA REViEW** is the search for excellence.

Read, enjoy, and feel free to submit. See Submission Guidelines.