

DMS DIGITALmedspa

40 Social Media Holiday Post Graphics and Content Done for You from Digital Med Spa!



Digital Marketing and Business
Operations Services for Med Spas

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Devon Kirk
Founder & CEO





HOLIDAY SOCIAL MEDIA INSTRUCTIONS AND EXAMPLE

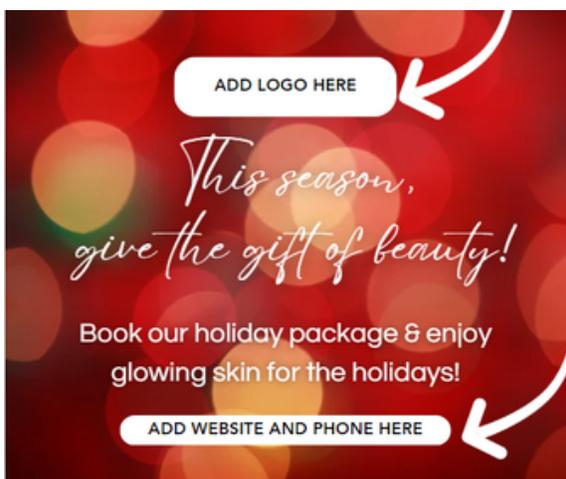
1. Click on the template links on the next page for each social media platform to open in Canva.
2. Copy the template in Canva and rename if you like.
3. You'll see in the file that you are provided with the multiple images of the same post:
 - a. the post image,
 - b. the post image with placement suggestion for your logo and website
 - c. in some, you'll see another simpler option of the post image you can use as well.
4. You'll scroll back to the original post image and add your information.
5. You can then delete the placement image.
6. Edit the image by adding your logo and website information. You are also free to simply use them as is!
7. Download the image as a .jpg or .png.
8. Open your social media, post your image, copy the post content and hashtags that are labeled with the same post topic as your image, edits as you like and post!



TOPIC: Holiday Specials

Content: 🎄 This season, give the gift of beauty! 🎁 Book our holiday package & enjoy glowing skin for the holidays! 🧖‍♀️

Keywords: holiday specials, glowing skin, med spa offers





HOLIDAY SOCIAL MEDIA CANVA TEMPLATE LINKS

[Facebook](#)

[Instagram](#)

[X \(Twitter\)](#)

[LinkedIn](#)

[Social Media Post Content and Hashtags Word Document](#)



ABOUT DIGITAL MED SPA

Hiring a company to take care of your Internet marketing services is a hard job. Making a wrong decision could be a costly mistake for your company. You can rest assured that you have chosen the right team. We have first-hand experience in your industry.

With 30 years beauty industry experience including day spa ownership and collaborations with medical doctors to offer Botox® and Restylane®, as well as over 20 years of combined experience in marketing and operations, we introduce a fresh approach to digital marketing and operations services for med spas. Some of our credentials include:

- Licensed Esthetician
- Master's Degree in Digital Marketing
- Lean Six Sigma Green Belt for Process Improvement
- Google Analytics
- Google Tag Manager
- Google Ads
- SEO and more

Committed to ongoing learning, we ensure clients receive the most up-to-date information, strategies, and processes to optimize their time, budget, and energy. At our core, we prioritize delivering tailored support that precisely aligns with your needs, allowing you to focus on driving business growth. With a passion to help others grow, we're proud to be a part of your future success.

Go to our website to learn more [about us](#).

OUR MISSION

At Digital Med Spa, we serve as trusted partners to med spas, offering digital marketing and business operations services. We understand the challenges of navigating growth while balancing budgets and resources. Our mission is to provide the ideal level of support, freeing you to concentrate on propelling your med spa forward.

With extensive experience in the beauty industry, marketing and operations, we offer the foundational support you need to prioritize growth at the right time. As a trusted and confidential resource, we empower you to focus on scaling your med spa while we handle the essential groundwork.

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Thank you!

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