



S.T.E.A.M. Race to Space Reading Challenge

Launching a Love For Learning

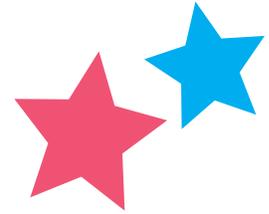
Partner & Sponsor Opportunities

Fuel Reading. Spark STEM Futures. Be Seen.



This is where curiosity takes flight. The S.T.E.A.M. Race to Space Reading Challenge connects stories to science, technology, engineering, art, and math—helping students see how reading connects to real-world STEM careers, while giving your organization meaningful visibility as students, educators, and families learn about the people and work shaping what's next.

"Visiting NASA JPL was one of the coolest things I did all year. Seeing Mission Control made me think, 'That would be a really fun job.'"
—Ryan Melendez, 8th Grader



Universal Sponsor Benefits

All Sponsors Receive

- Logo placement on the Reading Challenge website
- Inclusion in the **Splashdown Celebration video recognition slideshow**
- Recognition on Splashdown Celebration signage
- Sponsor acknowledgement in Reading Challenge materials
- Reading Challenge Keepsake

Sponsor Levels *Honoring Innovators Across S.T.E.A.M.*

Aprille Ericsson-Jackson Science & Technology | \$1,500

An American aerospace engineer and a leader in science and technology policy. She is the first African American woman to earn a Ph.D. in mechanical engineering and the first to receive a Ph.D. in engineering at NASA's Goddard Space Flight Center. In 2025 she was appointed Assistant Secretary of Defense for Science and Technology.

Satya Nadella – Engineer | \$2,000

An Indian American business executive and the executive chairman and CEO of Microsoft. He became CEO in 2014 and is credited with leading Microsoft's transformation into a global leader in cloud computing and enterprise technology.

Yoshimoto Nara – Art | \$2,500

A Japanese contemporary artist known for blending Japanese and Western pop culture into a distinctive visual language. *Includes universal benefits and sponsor listings.*

Erika Tatiana Camacho – Math | \$3,000

A Mexican-born American mathematical biologist and professor of applied mathematics at Arizona State University. She received the 2014 Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring.

Alan Turing – Tech | \$3,500

Was an English mathematician and computer scientist who laid the foundations of theoretical computer science. He introduced the Turing machine and is widely considered the father of computer science and artificial intelligence.

Marie M. Daly – Science | \$4,000

Was an American biochemist and the first African American to earn a doctorate in chemistry in the United States. She conducted pioneering research on how proteins function in the body and is also recognized for her lifelong work to increase minority enrollment in professional and graduate schools.

Frances Arnold – Engineer | \$4,500

An American chemical engineer and Nobel laureate. She received the 2018 Nobel Prize in Chemistry for pioneering the use of directed evolution to engineer enzymes and is a professor at the California Institute of Technology (Caltech).

Jeanette Epps – Engineer | \$5,000 and up

An American aerospace engineer and NASA astronaut. In 2024, she flew to the International Space Station as part of the SpaceX Crew-8 mission and is the second woman and first African American woman to participate in NASA's CAVES training program.

About the Reading Challenge

The S.T.E.A.M. Race to Space Reading Challenge is a goal-driven program that motivates students through STEM-themed books, reading milestones, and community celebration. Produced by Timeless Learning Inc., it unites educators, families, and mission-aligned sponsors around the belief that literacy builds confidence and opens doors. Proudly supported by the **Orange County Department of Education**.



Stefan Bean, Ed.D.
County Superintendent of Schools

Our Vision

A world where every young learner has the opportunity and confidence to change the future.

Pat Burns, *founder of the S.T.E.A.M. reading challenge*

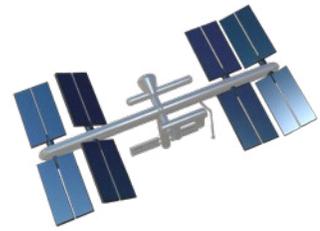
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Premier Sponsor Opportunities: Greater Visibility. Deeper Impact. Front-Row Access.

Sponsors at \$4,000 and above receive all universal sponsor benefits on page 2, PLUS **enhanced logo visibility, social media recognition, and opportunities to provide student prizes or swag.**



Rajeev Nagabhirava
Sandisk Vice President Emerging Technology Solutions



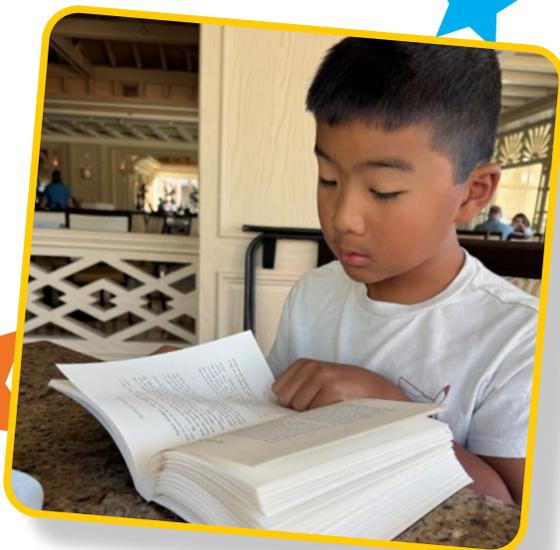
Student Career Video Feature

Premier sponsors are invited to create a short, student-friendly video (3–6 minutes) featuring sponsor representatives sharing what they do, how reading connects to their work, and skills students can start building now. These videos are hosted on the Reading Challenge YouTube channel, featured in the Resources section of ReadSteam.org, and shared across social platforms as lasting resources for classrooms and families.

Customized Sponsorships



We welcome support beyond \$5,000 and work collaboratively to create customized benefits that align with your brand, culture, and desired level of student engagement. Customization may include expanded visibility, dedicated video features, student rewards, and enhanced storytelling.



"We had such a great time searching for the books at our library and reading a bunch of them — thanks for the Reading Challenge!"

—Olivia W., Parent

Pat Burns, founder of the S.T.E.A.M. reading challenge

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Sponsor & Partner Overview

DISTINCTIVE SPONSOR/PARTNER ADVANTAGES

When you support the S.T.E.A.M. Race to Space Reading Challenge, your organization becomes part of a story students, families, and educators remember. Your brand is featured in thoughtful, high-impact ways that reach families, teachers, and school leaders who care deeply about education and opportunity.

More than encouraging reading, your support helps students set goals, stay focused, and imagine futures they may never have seen for themselves. Students begin to see themselves as scientists, engineers, mathematicians, and creative problem solvers—building confidence that extends far beyond the classroom.

This is a meaningful way for your organization's values to show up through the students who will shape what comes next. We'd love to have you join us.

Three Simple Steps to Get Involved

1. Choose your level of tax-deductible support
2. Complete the Sponsorship Donation Form
3. Submit payment by check or PayPal

Your participation is greatly appreciated!



Thank You Sandisk!



Thank You San Diego Zoo!



"Raising Cane's is happy to partner with the S.T.E.A.M. Race to Space Reading Challenge. Supporting schools and students is a vital way we give back to our local communities, and we're excited to see the program continue to grow. As our founder Todd Graves often says, we're serving more than craveable chicken finger meals—we're serving our communities."

—**Sarah Martel**, Area Leader of Marketing,
Raising Cane's

"The MARS Portable Planetarium is proud to support the STEAM Race to Space Reading Challenge. We love to see kids of all ages taking an interest in reading, learning, and discovering new paths and passions. Being able to reward the most voracious readers is not only a pleasure, but it's also a great way to support our community."

—**Scott Mitchell**, Director
MARS Portable Planetarium

Pat Burns, founder of the S.T.E.A.M. reading challenge

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PREVIOUS YEARS Success



"The **Race to Space Reading Challenge** sparked real excitement around STEAM-centered books. English teacher Eileen Pray motivated students to read, research, and discuss STEAM topics, and the chance to earn prizes boosted engagement even more. That enthusiasm carried through to a creative poster choice-board project, where students showed both their comprehension and the STEAM connections in their novels. —David Young, Principal, Serrano Intermediate"

—David Young
Principal, Serrano Intermediate

"As a Kindergarten teacher at de Portola Elementary, participating in the **Race to Space Challenge** was an incredible experience for my students. We celebrated Outer Space Day, joined a live author event, created stories and art, and even teamed up with our fifth-grade buddies to explore the solar system. Several students continued on with personal reading challenges, and as a class we're now participating in the NASA Future Engineers Lunabotics contest. **Race to Space inspired us to reach beyond the classroom and dream while we learn.**"

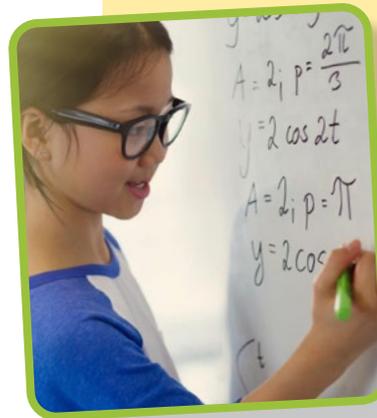
—Carol Hansen Ed. D.

"Our family loved the S.T.E.A.M. **Race to Space Reading Challenge**. The recommended book lists gave us so many great ideas for books that both my third grader and kindergartner enjoyed! They were motivated to log the minutes as they read and complete the challenge together. I loved to see their **enthusiasm for space and science through the books**. Thank you for planning such a great challenge. **We look forward to the next one!**"

—Michelle Herman

RECORD NUMBERS FOR THE PAST 4 YEARS!

- Schools Enrolled - 805
- Student Registrations - 5,696
- Complete the Reading Challenge - 1,984
- Book Review - 2,257
- Badges Earned - 24,642



Pat Burns, founder of the S.T.E.A.M. reading challenge

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S.T.E.A.M.
RACE TO SPACE
READING CHALLENGE

Sponsorship Invoice & In-kind Donation Form

Company Name:

Contact Person:

Address:

City:

State:

Zip:

Daytime Phone:

Email:

Website:

S.T.E.A.M. Reading Challenge Sponsorship Level Opportunities

Please verify the donation, whether it is monetary or in-kind

Jeanette Epps Sponsor ENGINEER
\$5,000 and up

Erika Tatiana Camacho Sponsor MATH
\$3,000

Frances Arnold Sponsor ENGINEER
\$4,500

Yoshimoto Nara Sponsor ART
\$2,500

Marie M. Daly Sponsor SCIENCE
\$4,000

Satya Nadella Sponsor ENGINEER
\$2,000

Alan Turing Sponsor TECH
\$3,500

Aprille Ericsson-Jackson Sponsor SCIENCE and TECHNOLOGY
\$1,500

Checks are made payable to:

Timeless Learning, Inc.

3857 Birch Street #414, Newport Beach, CA 92660

PayPal invoices are also available.

Contact:

SteamRacetoSpace@gmail.com

Thank you for supporting the S.T.E.A.M. Race to Space Reading Challenge!

Your sponsorship may be tax deductible. Please keep a copy of this form for your records.

Timeless Learning, Inc., a California

NON-PROFIT PUBLIC BENEFIT CORPORATION. (ID #20-0985256)

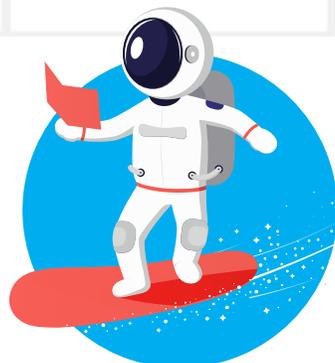
For more information, kindly contact Pat Burns



Pat Burns: 949.836.4722 - ReadSteam.org - SteamRacetoSpace@gmail.com

Thank You to Our Current & Past Visionary Sponsors & Partners

			
	NASA Jet Propulsion Laboratory Education Office		
			
			
			
			
			
			
			
			
			



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Introductions

HERE ARE THE NOTABLE S.T.E.A.M TRAILBLAZERS NAMED FOR OUR SPONSORSHIP OPPORTUNITIES



Aprille Ericsson-Jackson - SCIENCE and TECHNOLOGY

Aprille J. Ericsson (born April 1, 1963) is an American aerospace engineer. Ericsson is the first African-American woman to receive a Ph.D. in mechanical engineering from Howard University and the first African-American woman to receive a Ph.D. in engineering at the National Aeronautics and Space Administration (NASA) Goddard Space Flight Center (GSFC). Ericsson was appointed to be the Assistant Secretary of Defense for Science and Technology last year by President Biden.



Satya Nadella - ENGINEER

Satya Narayana Nadella (born 19 August 1967) is an Indian-American business executive. He is the executive chairman and CEO of Microsoft, succeeding Steve Ballmer in 2014 as CEO and John W. Thompson in 2021 as chairman. Before becoming CEO, he was the executive vice president of Microsoft's cloud and enterprise group, responsible for building and running the company's computing platforms.



Yoshimoto Nara - ART

Yoshitomo Nara (born December 5, 1959) graduated from Aichi University of the Arts with a master's degree in 1987, completing further studies at the Kunstakademie Düsseldorf, from 1988 to 1993, before settling in Cologne in 1994. This period of time was a pivotal influence on Nara, during which he began synthesizing Japanese and Western popular culture, as seen in *Nachtwandern* (1994), and when he arrived at his mature style, as seen in *Pony Tail* (1995) and *Haze Days* (1998).

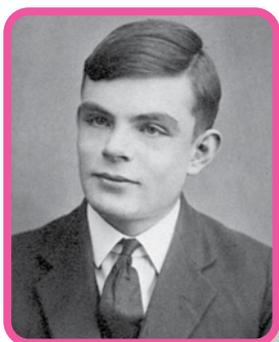


Erika Tatiana Camacho - MATH

Erika Tatiana Camacho (born September 3, 1974) is a Mexican-born American mathematical biologist and professor of applied mathematics at Arizona State University. She is a 2014 Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring (PAESMEM) awardee. She was taught and mentored in high school by Jaime Escalante, who was the subject of the movie *Stand and Deliver*.

Pat Burns, *founder of the S.T.E.A.M. reading challenge*

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Alan Turing - TECH

Alan Mathison Turing (June 23, 1912 – June 7, 1954) was an English mathematician, computer scientist, logician, cryptanalyst, philosopher, and theoretical biologist. Turing was highly influential in the development of theoretical computer science, providing a formalization of the concepts of algorithm and computation with the Turing machine, which can be considered a model of a general-purpose computer. He is widely considered to be the father of theoretical computer science and artificial intelligence.



Marie M. Daly - SCIENCE

Marie Maynard Daly (April 16, 1921 – October 28, 2003) was an American biochemist and was the first African American to receive a doctorate in chemistry in the US. She was an avid reader and was fascinated by Paul De Kruif's popular book *The Microbe Hunters* and was further inspired by her father's love of science. She examined how proteins are constructed in the body in a time before the structure and function of DNA was understood. She's recognized for her work to increase minority enrollment in professional and graduate schools. Ms. Daly helped run the Martin Luther King - Robert F. Kennedy program at Albert Einstein College to help prepare black students for admission.



Frances Arnold - ENGINEER

Frances Hamilton Arnold (born July 25, 1956) is an American chemical engineer and Nobel Laureate. She is the Linus Pauling Professor of Chemical Engineering, Bioengineering and Biochemistry at the California Institute of Technology (Caltech). In 2018, she was awarded the Nobel Prize in Chemistry for pioneering the use of directed evolution to engineer enzymes. Since January 2021, she serves as an external co-chair of President Joe Biden's Council of Advisors on Science and Technology (PCAST).



Jeanette Epps - ENGINEER

Jeanette Jo Epps (born November 3, 1970) is an American Aerospace engineer and NASA astronaut. Epps received both her M. S. and Ph.D. degrees in aerospace engineering from the University of Maryland, where she was part of the rotor-craft research group and was a NASA GSRP Fellow. Epps currently serves as a member of the ISS Operations Branch and has completed analog astronaut missions, including NEEMO 18 and CAVES 19. She is the second woman and first African-American woman to have participated in CAVES. She flew to the ISS in early 2024 as part of the SpaceX Crew-8 crew.