



FOR EVERYONE WHO HAS RIDDEN WITH US

Five games. Thank you.

Nebraska Huskers game-day shuttle · September 5, 12 and 19, October 3 and October 10, 2026. Lincoln park-and-ride locations, the Omaha corridor, Memorial Stadium, and the ride home.

5,246

seats booked across five games

83.1%

of every seat we put on sale was taken

127

departures run

91%

of booked riders made their bus, where check-in was online

October 10 was the earliest start of the season — an 11:00 AM kick-off, with the first shuttles leaving the lots just after 8:00 AM.

Here is the whole season, plainly.



The season

GAME	OPPONENT	SEATS BOOKED	BOARDED	DEPARTURES	PICK-UP POINTS
September 5	Ohio	1,257	Off-line check-in	22	All four lots, plus Omaha
September 12	Bowling Green	1,211	Off-line check-in	27	All four lots, plus Omaha
September 19	North Dakota	714	640 90% boarded	20	All four lots
October 3	Maryland	1,037	959 92% boarded	29	Three lots, plus Omaha
October 10	Indiana	1,027	924 90% boarded	29	Three lots, plus Omaha
Five games		5,246		127	

Every seat above was booked by somebody who chose not to drive to the stadium. Across the season that is **5,246 seats** — and **83.1%** of everything we put on sale.

Where check-in ran at the curb, **91%** of booked riders boarded. That figure has held steady across the three games we have been able to measure it, which is how we know the schedule is being used the way it is published.

The season did not run in a straight line

September 19 was deliberately the smallest schedule of the season: we cut departures two days out when the bookings told us they would run close to empty, and the ones we kept filled to 76%. October 3 and October 10 are the two largest schedules we have operated, and on October 10 every departure ran with a seat for everyone holding one.

October 10 — the most recent game

PICK-UP POINT	SEATS BOOKED	SEATS OFFERED	TAKEN
 Lincoln North Star HS	380	470	81%
 SouthPointe Pavilions	314	423	74%
 Gateway Mall	307	423	73%
 Omaha corridor	26	37	70%
October 10	1,027	1,353	76%

A second shuttle on the waves that were selling out

Five departures on October 10 carried a letter on the end of their code — a second shuttle leaving the same curb a few minutes behind the first, on the waves that had sold out in previous games. Four of the five carried passengers; together they added capacity exactly where riders had been turned away before.

The earliest start of the season

An 11:00 AM kick-off put the first shuttles on the road just after 8:00 AM and the first ride home at 2:30 PM. Nine in ten booked riders made their bus on a morning that began in the dark.

Coordinators at every pick-up point

Every lot had a Pronto Shuttle Coordinator on the ground before the first departure and on R Street after the game, holding the list and calling the codes. Where two shuttles shared a curb they were boarded as two lines, not one crowd.

Riders, and rewards

Your points were waiting for you. Everyone who booked a seat this season has an iPronto account, and from **October 20** every one of those accounts carries reward points. Nothing was lost on the way: each of the five games has been counted back into your balance, whether you booked in August or last week.



What the season looks like from the rider side

76,614 points have been earned across the five games, and **30** riders have already reached **Silver**. Points are in your account now — you do not need to claim them, and nothing expires this season.

Half of any given game has ridden before

Across the season a little over half the people on board on any Saturday had ridden with us at least once before. That is the single most useful thing we know about this service: it is not being discovered five times over, it is being used. It is also why the pick-up points, the curb positions and the shuttle codes are now fixed from game to game — so that the half of the crowd who already know where to stand can simply go and stand there.

One thing we would ask

Add a mobile number to your account. On October 31 we will text every booked rider their boarding time and shuttle code the evening before, and text again the moment the final whistle blows. Almost nobody has a number on file today, and the message is only useful to the people we can reach.

Where the service stands

LINCOLN NORTH STAR HS

1,755



33% of the season

SOUTHPOINTE PAVILIONS

1,507



29% of the season

GATEWAY MALL

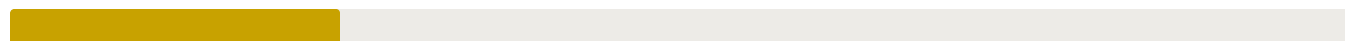
1,435



27% of the season

LINCOLN NORTHWEST HS

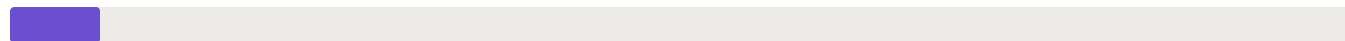
432



8% of the season

OMAHA CORRIDOR

117



2% of the season

What changes for October 31 and November 21

Your ride home will be timed to the final whistle, not the clock. Returns are published as *W+30* and *W+45*, so a long game moves your bus with you instead of leaving without you. SouthPointe and Gateway also gain a **Premium** option — a coach rather than a school bus, on site forty-five minutes before kick-off, and first out afterwards.

Where to find it

Both schedules are published now, before the kick-off times are announced, so you can book today: ipronto.com/nebraska-huskers. Questions, or something that did not go the way it should have: RideWithPronto@iPronto.com.

Thank you for riding with us this season.

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