



FOR EVERYONE WHO HAS RIDDEN WITH US

Four games in. Thank you.

Nebraska Huskers game-day shuttle · September 5, 12 and 19 and October 3, 2026. Four Lincoln park-and-ride locations, the Omaha corridor, Memorial Stadium, and the ride home.

4,219

seats booked across four games

84.5%

of every seat we put on sale was taken

98

departures run

91.3%

of booked riders made their bus, where check-in was online

October 3 was the largest schedule we have run, and the first one built around the ride home rather than the ride in.

Here is where we are, plainly.



Four games, game by game

This is an account of what the shuttle has run so far this season. Every figure comes from our booking system and, where it says so, from passengers scanned onto the bus at the curb.

GAME	OPPONENT	SEATS BOOKED	BOARDED	DEPARTURES	PICKUP POINTS
September 5	Ohio	1,257	Off-line check-in	22	All four lots, plus Omaha
September 12	Bowling Green	1,211	Off-line check-in	27	All four lots, plus Omaha
September 19	North Dakota	714	640 89.6% boarded	20	All four lots
October 3	Maryland	1,037	959 92.5% boarded	29	Three lots, plus Omaha
Four games		4,219		98	

Boarded is a measured count, not an estimate. From September 19 a coordinator scanned every passenger onto every bus at every pickup point. September 5 and September 12 were checked in off-line — on paper at the curb — so no boarded count exists for those two games.

Ten of the twenty-nine departures on October 3 sold out before kickoff. That included every North Star inbound run and the first wave of returns from R Street. If the departure you wanted was not there, that is why — booking earlier helps, and SouthPointe and Gateway usually have the most room.

How October 3 went

October 3 against Maryland was a 3:00 PM kickoff — the first afternoon game of the season. We put **1,353 seats** on sale across **29 departures** from three Lincoln lots and the Omaha corridor.

PICKUP POINT	SEATS BOOKED	SEATS OFFERED	FILLED
 Lincoln North Star HS	357	376	95%
 SouthPointe Pavilions	354	470	75%
 Gateway Mall	302	470	64%
 Omaha corridor	24	37	65%
October 3	1,037	1,353	77%

959 of those 1,037 riders boarded — 92.5%. That is the second game measured by scanning passengers onto the bus, and it is up from 89.6% on September 19.

What we changed, and what it did

We stopped sizing the ride home like the ride in

In every game so far the return has filled faster than the trip to the stadium. Fans book the inbound early and the return late, and the first departures off R Street are the hardest seats on the network to get. October 3 was the first schedule built from the return backwards.

We added capacity after tickets had gone on sale

North Star sold out so completely that we added two more departures the day before the game — one inbound, one return — after the schedule had been published. **Both filled.** The inbound sold out entirely.

A coordinator now works every pickup point

From September 19 there has been a named person in a vest at each lot, running check-in and directing fans by the name of the lot they parked in rather than by a route code. They are the reason a boarded figure exists at all.

Northwest did not run on October 3

Lincoln Northwest carried 173, 165 and 94 riders across the first three games. It was not part of the October 3 schedule, and nothing was sold for it.

Seats, and what we could secure

The number of seats we can offer in any given week is set by the vehicles available to us that week. It has moved a long way across four games.

THE MARKET, PER GAME 2,684



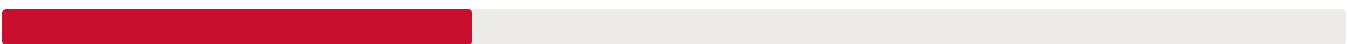
2025 average, as filed with the FTA by the previous operator

SEPT 5 AND SEPT 12, AS BUILT 1,350



22 and 27 departures · Ohio, Bowling Green

SEPT 19, AS BUILT 940



20 departures · North Dakota

OCTOBER 3, AS BUILT 1,353



29 departures · Maryland

September 19 was the low point: no motorcoach was available to us anywhere in the state that week. We ran September 19 on what could be sourced, and cut the schedule rather than sell seats we could not deliver. October 3 ran the largest schedule of the season.

This is also the honest answer to the question we are asked most often, which is why the vehicle is sometimes a school bus. It is what we were able to secure for that game. We would rather run a bus than cancel a departure somebody has booked.

Still to come

October 10 against Indiana, **October 31**, and **November 21**. Shuttles go on sale for each game once its kickoff time is confirmed.

Questions, or something we got wrong? Write to us — and thank you for riding with us.

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