



FOR EVERYONE WHO HAS RIDDEN WITH US

Three games in. Thank you. And a favour to ask.

Nebraska Huskers game-day shuttle · September 5, 12 and 19, 2026. Four Lincoln park-and-ride locations, Memorial Stadium, and the ride home.

3,188

of you have ridden with us so far

87.6%

of every seat we offered was taken

34

departures sold out before kickoff

89.6%

of booked riders made their bus

September 19 was our smoothest game yet, and our smallest — because we could not find the vehicles to run a bigger one.

Here is where we are, plainly.



How September 19 went

For the first time we had a Pronto shuttle coordinator on the ground at every one of the four locations — in the lot before the first departure, and on R Street after the final whistle. They checked riders in, matched people to the right bus, and answered questions at the curb rather than over the phone.

That also gave us something we have never had: **a real count of who actually travelled.** 714 seats were booked and 640 of you rode — an 89.6% turn-up rate. Every figure we published before this game was a booking figure.

LOCATION	SEATS BOOKED	FILLED	TRAVELLED	TURNED UP
■ SouthPointe Pavilions	212	90.2%	195	92.0%
■ Lincoln North Star HS	212	90.2%	178	84.0%
■ Gateway Mall	196	83.4%	182	92.9%
■ Lincoln Northwest HS	94	40.0%	85	90.4%
All four locations	714	76.0%	640	89.6%

SouthPointe Pavilions and Lincoln North Star High School both filled to 90%, and Gateway Mall to 83%. **Lincoln Northwest High School filled to 40%** — well below the rest, as it has been all season. The sharpest squeeze was on the way home: the returns from SouthPointe and Gateway **sold out completely.**

So here is what changes for October 3. We have added departures at Gateway Mall and SouthPointe Pavilions, most of them on the return leg where you ran out of seats. **Lincoln Northwest is not being served on October 3.** We would rather say that plainly now than have you arrive and find no bus — if you normally board at Northwest, North Star is the nearest alternative and has seats.

The part we need your help with

We have been open all season about the vehicles. It is worth being open about how short it got.

On September 19 there was not a single motorcoach available to us anywhere in the state. Not one. We ran the game on school buses because that was what could be found, and we cut six scheduled departures and all three intercity routes rather than sell seats we could not deliver.

The shortage is not going away by itself. It is why some of you have found your lot sold out, and why the ride home has been the hardest seat to get all season.

THE MARKET, PER GAME

2,684



2025 average, as filed with the FTA by the previous operator

WHAT WE CAN OFFER AT FULL DEPLOYMENT

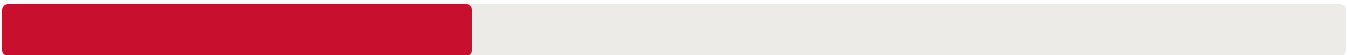
1,312



Seats across all four locations, both directions

SEPTEMBER 19, AS BUILT

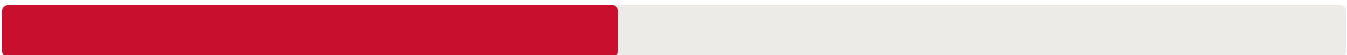
940



All the capacity that could be assembled for that date

OCTOBER 3, AS BUILT

1,231



Capacity rebuilt and back on sale, including the Omaha corridor

What we have asked the City of Lincoln for

We have written to StarTran proposing to **lease their transit buses** for game-day shuttle service on the Saturdays when private capacity runs out. This is permitted under federal rules, and it is a narrow request: **we are asking to lease the equipment, not to hand the service back.** Pronto would keep running it — the reservations, the staffing, the coordinators, the manifests and the seat you booked.

Those buses are capital assets bought largely with public transportation funding. On a Saturday when every private coach in Nebraska was spoken for, they were not carrying anyone to this game. **If publicly funded buses cannot be used at the moment the public needs them, that is worth questioning** — and it carries far more weight coming from the people who ride than from the company that runs the service.

What you can do

If you have ridden with us and you want more seats available on a Saturday, say so — to the City of Lincoln, to StarTran, or to us so we can carry it forward on your behalf.

Write to RideWithPronto@iPronto.com and tell us whether you would support Pronto leasing StarTran buses for game days. We will not publish your name without asking you first.

There is no question that demand for this service is greater than the supply of vehicles. We have three games of evidence for that, and the strongest part of it is that so many of you have already ridden.

Four home games remain — **October 3, October 10, October 31 and November 21.** Thank you for riding with us.

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