



# Sponsorship Opportunities

*Join a community committed to keeping Colorado healthy and sustainable, today and for generations to come.*





# Why Support VOC?

**VOC depends on the support of our community to make our work possible through financial contributions. There are many ways to invest in the parks, trails, and natural resources you love.**

## WHO YOU'RE SUPPORTING

Founded in 1984, Volunteers for Outdoor Colorado (VOC) is one of the state's oldest outdoor stewardship nonprofit organizations. Our mission is to motivate and enable people to become active stewards of Colorado's natural resources.

Each year, VOC engages thousands of volunteers in recreation and habitat improvement projects in partnership with land agencies, nonprofits, and community groups. These projects span every corner of Colorado. Over the past four decades, we have shown our work has no boundaries by sharing tools, trainings, and best practices to strengthen volunteer stewardship programs nationwide. Together, we're building a movement that inspires people of all ages and backgrounds to take part in caring for the outdoors.

*Our vision is a Colorado where all people connect to nature and care for our outdoor spaces.*

## Sponsorship Opportunities

- Season-Long Sponsor
- Team Stewardship Day Projects
- Sponsor a Project
- Annual Fundraiser Event Sponsor
- Colorado Gives Day Match Sponsor
- In-Kind Donations
- Offer Matching Gifts
- Workplace Giving & Payroll Deductions
- Give on QuickBooks



For more detailed benefits, please reach out to [development@voc.org](mailto:development@voc.org)

## Let us walk you through the options.

### SPONSOR A VOLUNTEER PROJECT

Sponsor a project to showcase your company's direct impact in the local community and with our volunteers. VOC manages 100+ projects each season and relies on diverse funding sources in order to provide meaningful outdoor stewardship opportunities.

**\$3,500 Contribution**



### COLORADO GIVES DAY MATCH SPONSOR

Highlight your philanthropy efforts while helping VOC drive donor impact during the Colorado Gives Day giving season from November 1 - early December. Sponsoring a match significantly encourages donations. VOC promotes matches and prize incentives to its community each week of the campaign.

**\$2,500 - \$10,000 Contribution**



### IN-KIND DONATIONS

Show your commitment to Colorado and get your brand in front of a new audience. VOC welcomes in-kind donations, such as refreshing drinks and food to fuel our hardworking volunteers during the day and on overnight projects. Event tickets, overnight stays, or unique experiences are valuable contributions toward our annual auction and giveaway fundraising.



### WORKPLACE GIVING

Encourage your employees to give back through payroll deductions. VOC is a proud member of multiple workplace giving campaigns, including the United Way Workplace Campaign, Colorado Combined Campaign, Combined Federal Campaign, and City of Denver Employees' Combined Campaign.



### TEAM STEWARDSHIP DAY PROJECTS

Looking for a unique experience to get outside with your corporate group? VOC will plan a custom volunteer project that aligns with your interests in the outdoors, preferred timeframe, project type, and general location. Leave the rest to us as we collaborate with land managers to plan a project that addresses the ecological needs of our local environment.

**\$3,500 - \$5,000 Contribution**



### ANNUAL FUNDRAISER EVENT SPONSOR

Engage with VOC's dedicated community and gain meaningful visibility by sponsoring our annual spring fundraiser, Naturally United. This event brings together mission-driven donors and volunteers, offering direct access to our strongest supporters while helping VOC grow its donor base.

**\$2,500 - \$10,000 Contribution**



### SEASON-LONG SPONSOR

Support our work to showcase your company's direct impact in the local community by committing to a full season of support. Options include sponsoring a specific project type with donated funds or providing ongoing in-kind to support to help meet volunteer needs throughout the year.

**\$15,000+ Contribution**



### OFFER MATCHING GIFTS

Leverage your employees' donations or reward their volunteer time through programs to encourage their participation in our outdoor stewardship community.



### GIVE THROUGH QUICKBOOKS

Businesses that use QuickBooks can integrate donation platforms directly to the site to make regular donations to VOC electronically with low fees.



### BENEFITS OVERVIEW

Brand Visibility Team Engagement Volunteer Philanthropy

## 10 Years of Corporate Community Engagement

### 4,000 EMPLOYEES

rolled up their sleeves on VOC projects across Colorado

### 18,000 HOURS

of service donated by corporate volunteers from the Denver Metro area and beyond

### 45+ COMPANIES

have partnered with VOC to care for Colorado's lands

### \$700,000 DONATED LABOR VALUE\*

## Conservation Impact

### 10 MILES

of trails built and maintained, keeping Colorado's outdoors safe and accessible

### 15,000 SQUARE FEET

of gardens planted and cared for, providing hundreds of pounds of fresh produce to local food relief organizations

### 3,700 TREES

planted to restore forests and improve community green spaces



\*Labor values calculated according to IndependentSector.org

## Giving Snapshot Xcel Energy: 2024



**\$270** Employee Payroll Donations

**\$1,000** "Day of Service" Year End Giving Grant

**\$25,000** Annual Sponsorship



*Our partnership with VOC is more than a donation — it's a shared commitment to our community and environment. Through grant support, employee giving and hands-on volunteering, our team is proud to help protect and care for Colorado's treasured outdoors. This collaboration not only strengthens our environment, but also deepens our employees' connection to the places we call home."*

- BONNIE GROSS, MANAGER,  
SOCIAL INVESTMENTS AT XCEL ENERGY