

Memorials Are Meant To Last Forever!



Is the quality and durability of my memorial dependent on how much I pay for it?

Absolutely not! In fact, all of the granites used to make memorials in this country meet the same standards for quality and durability. Price is determined by several factors, but none relate to quality or durability. The size of your memorial, the number of finished or polished surfaces, and shipping costs will directly affect the price.

Another factor, which might not be explained, is what the industry refers to as clarity. Simply put, the memorial surface must conform to a standard of uniformity in terms of color and texture. Non-variegated granites cannot display knots or clumps of color. If they do, that piece is rejected. Unfortunately, the cost of quarrying, cutting, and polishing the rejected piece is added to the cost of the pieces that are used, making them more expensive. Certain granite colors are more likely to experience this knotting or clumping and the pieces actually used are therefore more expensive than other granites.

PURCHASING A MEMORIAL?

We present this pamphlet in the hope that it will prove useful in making the right choices for your memorial. A memorial is intended to be a lasting tribute to your loved one and the life you shared. It is permanent, so take your time and above all, don't let anyone pressure you into making a hasty decision.

When the time is right, we will be pleased to offer the assistance needed to memorialize your loved one in the most beautiful and affordable manner possible. We will provide sensible answers to any questions you may wish to ask.

GREEN LAWN
Cemetery Association

Green Lawn Cemetery

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Columbus, OH 43223

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www.greenlawncemetery.org

WHEN PURCHASING A MEMORIAL



**Green Lawn
Cemetery**

**Information
to assist your
important decision**

Questions to Ask When It Comes Time To Purchase A Memorial

Deciding to buy a memorial for a loved one is a very personal decision. When it comes at a time of deep emotion it should never be undertaken in haste or under pressure.

Furthermore, it's probably something you've never done before. So you will need help and guidance.

You will know when the time is right. When you are ready we hope you will consider our memorial services.

How Soon Do I Need To Purchase My Memorial?

There is no rush to purchase your memorial.

So often in today's world of high pressure, aggressive sale's tactics, a monument salesman can lose sight of the circumstances surrounding your recent loss of a loved one. It is important that you should wait for your life to return to some sense of normalcy and that this could take several weeks or longer. A memorial is a one-time purchase that will last forever so it should never be rushed.

When you are ready, we will be here to help. As with the funeral, we will offer the same care and counsel to help you make the right memorial choices.

Does Memorial Size Matter Much?

When it comes to designing a memorial, your choices are almost limitless. However, depending on the location of your lots in the cemetery, there may be some restrictions regarding style, size and finish.

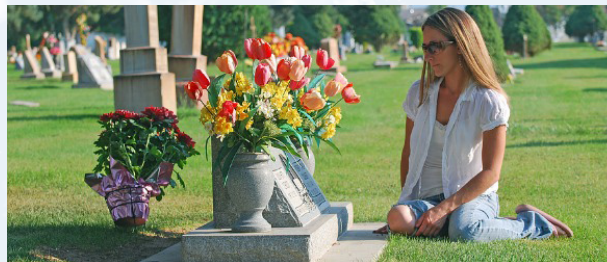
We are familiar with these restrictions and will fully explain them to you.

We will make sure that the memorial you choose will be allowed in the section in which your lots are located.

How Broad Are My Options?

When it comes time to purchase a memorial, very few people have had previous experience. If not properly counseled, the choices can be overwhelming.

We have the experience and training to lead you through these choices in a way that will make it easy to arrive at the proper decisions regarding your memorial. In fact, we will show you a drawing of how the choices you make will look in the overall final memorial design before you agree to purchase.



How Do I Create A Personalized, One-Of-A-Kind Memorial?

We are backed by a company that firmly believes your memorial should reflect your wishes. While we will show you an array of memorials with traditional designs, we will work with you to learn your wishes and explain your options. As long as we abide by cemetery regulations ALL other options are limited by creativity and budget alone. Your monument can be a truly unique work of art if that is your wish. Together, we will explore your desires and get a professional rendering from memorial artists that will bring life to your tribute. A unique life truly deserves a unique memorial!

How Do I Know I Am Receiving The Best Value?

Comparison shopping is good, but it only works if you compare apples to apples. Unfortunately, when comparing memorials from one company to another, it is easy to end up comparing apples to oranges.

We will do our best to explain why different granites have different prices. We will clearly specify any additional charges relating to any options you have chosen. But most of all, we will get you the best price for your memorial while taking into consideration all of the wishes you have expressed. We purchase granite produced by the largest quarrying and fabrication companies in the world. We can assure you that you will be getting the best memorial value for your money.