

Rooted in Recovery

SOUTH OKANAGAN | B2B STAMP CARD

Keep Business Local • Support Our Communities • Drive Recovery

PROGRAM PURPOSE

Rooted in Recovery is a temporary business-to-business economic recovery initiative led by the Penticton & Wine Country Chamber of Commerce following the Bald Range wildfire and its impact on tourism, visitor spending and regional economic activity.

The goal is simple: encourage businesses and organizations to redirect more purchasing locally so more business dollars continue circulating throughout the South Okanagan.

HOW IT WORKS

1 JOIN

Register your business and identify the B2B Recovery Reward you are willing to provide, valued at up to \$150. You do not need to be a Chamber member.

2 BUY LOCAL & COLLECT STAMPS

Make qualifying purchases from participating South Okanagan businesses and receive one stamp for each eligible purchase of at least \$50.

SUMMERLAND BOOST: Purchases from participating Summerland businesses earn DOUBLE STAMPS - two stamps for every eligible purchase.

3 COMPLETE 10 STAMPS

Fill your B2B Recovery Card by collecting 10 stamps while supporting businesses throughout the South Okanagan.

4 UNLOCK YOUR REWARD

Once your card is complete, choose an available B2B Recovery Reward offered by another participating local business.

5 KEEP THE CONNECTION GOING

Discover a new local supplier, service provider or business and turn a recovery initiative into a lasting B2B relationship.

FOR PARTICIPATING BUSINESSES

Your offer helps create a reason for another South Okanagan business to discover what you do.

YOUR COMMITMENT

Offer one defined product, service, discount or credit with a maximum value of \$150 as your B2B Recovery Reward.

Your offer is promoted as part of the program from the beginning, giving other businesses another reason to discover what you do.

REWARD IDEAS / EXAMPLES

ACCOUNTING FIRM Complimentary 60-minute business consultation <i>Up to \$150 value</i>	PRINTER 25% off your next print order <i>Maximum savings of \$150</i>
RESTAURANT Complimentary staff lunch <i>Up to \$150 value</i>	MARKETING AGENCY Free social media consultation and audit <i>\$150 value</i>
AUTO REPAIR SHOP \$150 service credit <i>With a minimum qualifying service</i>	IT COMPANY Complimentary technology assessment <i>\$150 value</i>

WHY PARTICIPATE?

BE DISCOVERED

Your reward is promoted as part of the program, creating another reason for local businesses to learn what you offer.

KEEP DOLLARS LOCAL

Each completed card represents local transactions and money that stayed within the regional economy.

BUILD CONNECTIONS

The reward can introduce one South Okanagan business to another and help create a lasting B2B relationship.

KEEP BUSINESS LOCAL. SUPPORT OUR COMMUNITIES. DRIVE RECOVERY.

Led by the

