

Penticton, BC – Media Release

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Penticton & Wine Country Chamber of Commerce

## THE STATE OF THE CITY ADDRESS with MAYOR JULIUS BLOOMFIELD

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The Penticton & Wine Country Chamber of Commerce is pleased to announce the annual State of the City Address with Mayor Julius Bloomfield, taking place on Friday, March 13th, 2026, at Okanagan College's Community Hall. Doors will open at 7:30 a.m., with the Mayor's address beginning at 8:00 a.m., followed by a fireside chat offering further discussion on key priorities and issues important to residents and the business community.

As this will be the final State of the City address before Penticton's municipal election this fall, the event offers a meaningful opportunity to reflect not only on the past year, but on the work accomplished by Mayor and Council over the past four-year term, as well as the priorities that remain ahead.

The Mayor will review key initiatives and milestones achieved during this Council term, including progress related to public safety, housing, infrastructure, economic development, and community well-being. The address will also outline ongoing challenges and areas that require continued focus as Penticton grows and evolves.

"This year's State of the City provides an opportunity to look back at what we've achieved together over the past four years, and to be candid about the work that still lies ahead," says Mayor Bloomfield. "Strong collaboration between local government and the business community, residents, provincial government, snpink'tn Indian Band and many of Penticton's not-for-profit organizations has been essential to moving Penticton forward, and those partnerships will remain critical in the years to come."

Hosted at Okanagan College's Community Hall, the event brings together business leaders, community organizations, and residents for a morning centered on transparency, accountability, and shared vision.

Admission is free; however, registration is required as seating is limited. A delicious breakfast buffet by 'The Kitchen' led by Chef Abul Adame will be available for \$35 and must be prepaid during the online registration process. Breakfast will be served when doors open at 7:30 a.m.

To register, visit <https://bit.ly/4rabxfN>

The State of the City remains one of the Chamber's hallmark events, reinforcing its commitment to fostering strong relationships between Penticton businesses and the local government while ensuring the community remains informed and engaged in Penticton's future.

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For more information, contact:

Michael Magnusson, Executive Director  
Penticton & Wine Country Chamber of Commerce  
[mmagnusson@penticton.org](mailto:mmagnusson@penticton.org)

The Penticton & Wine Country Chamber of Commerce is a dynamic, trusted and respected business authority representing approximately 500 local business and non-profit members that drive economic and social growth and improvement on behalf of, and in support of our members and the community.