

Penticton, BC – Media Release

For Immediate Release: August 21, 2025
Penticton & Wine Country Chamber of Commerce

38th ANNUAL BUSINESS EXCELLENCE AWARDS NOMINEES ANNOUNCED

The Penticton & Wine Country Chamber of Commerce and presenting sponsor Total Restoration Services are thrilled to announce this year's list of nominees for the 38th Annual Business Excellence Awards. Over 100 nominations were received, and each of those businesses and leaders have been invited to complete their nominee package by Monday, September 8th, so that the selection process can begin. Businesses nominated in multiple categories were asked to select only one award in which to be judged.

The selection committee is made up of community leaders who will independently judge each of the following nominees based on each award's criteria using a standardized scoring matrix.

List of Nominees by Award Category:

Community Impact Builder | Sponsored by Penticton Western News

- Barley Mill Brew Pub
- Belich's AG Foods Okanagan Falls
- Detonate Brewing Company
- Paradox Tents & Events
- Penticton Vees
- Replenish Refillery & Zero Waste Store
- Unit Electric Ltd
- Valley First, a division of First West Credit Union

Hospitality Excellence | Sponsored by Travel Penticton

- Grape Savvy Trolley Co.
- Hooded Merganser Restaurant
- Hoodoo Adventure Co.
- Pizzeria Tratto Napoletana
- Roche Wines
- Shaughnessy's Cove
- Stillfood Bistro & Cappuccino Bar
- Sushi Heaven Penticton
- Wayne & Freda

Service Excellence | Sponsored by Doane Grant Thornton LLP

- Barry Beecroft Fuel Distributors Ltd.
- Brown Benefits Agency Ltd
- Cherry Park Retirement Residence
- Fairview Liquor Store
- Fehling's Sheet Metal Heating & Air Conditioning Ltd.
- FH&P Lawyers
- Heena Nagar, Personal Real Estate Corporation
- Hoodoo Adventure Co.
- Johnston Meier Insurance
- Okanoggin Barbers
- OMRA Salon and Medspa
- Paradox Tents & Events
- Penticton Nissan
- Remove My Graffiti
- Second Cup Café
- Spellbinders Speakers Group
- Summerland Seniors Village
- Sweeping Beauty Cleaning Services
- TacoReindo Mexican Cantina Inc.
- The Bumwrap
- The Vault Liquor Merchants
- Waycon Manufacturing
- Wine Country Electric Ltd.
- Wish Kwok & Associates
- WordPlay Therapy Services Inc.

Marketing & Communications | Sponsored by Downtown Penticton Business Improvement Association

- Abandoned Rail Brewing Co.
- Beam Orthodontics
- Burrowing Owl Estate Winery
- Global Grocers
- Penticton Vees
- Sahara Garden Art Co.
- Tickleberry's
- Tin Whistle Brewery Co.

Not for Profit Excellence | Sponsored by Omland Heal LLP

- Kettle Valley Steam Railway
- Penticton & District Community Arts Council
- Penticton Access Centre
- Penticton Men's Shed
- Rotary Club of Penticton
- South Okanagan Similkameen Medical Foundation
- South Okanagan Immigrant & Community Services
- The Feedway Foundation

Workplace Culture Excellence | Sponsored by South Okanagan Immigrant & Community Services (SOICS)

- Discovery House Recovery
- FIELDS Osoyoos
- JAFA Signs
- Okanagan College, Penticton Campus
- Penticton & District Community Arts Council
- The Penticton Centre for Exceptional Learning
- South Okanagan Similkameen Brain Injury Society
- Stillfood Bistro & Cappuccino Bar
- The Concorde Retirement Community

New Business Award | Sponsored by Valley First, a Division of First West Credit Union

- Amuzing Fun Rentals
- Ben's Appetite
- Better Living Heating and Cooling
- Beyond Hot Inc.
- Garrison Contracting
- Rise and Shine Coffee House
- Soe Cafe
- The Standard Space

Young Business Leader of the Year | Sponsored by JCI Penticton & Brown Benefits

- Alice Simpson, Travel Penticton
- Ashley Weninger, Hair by Ashley
- Hunter Holley, HMH Projects
- Jayce Deering, Two Lakes Pottery
- Kyle Gratton, Wine Country Electric Ltd.
- Matthew Leeder, Penticton Western News
- Ryan Melvin, RONA
- Serena Ebuchi, Penticton & District Community Arts Council

Business Leader of the Year - Sponsored by TD

- Ashley Selwood, Just Baked: Naramata Street Coffee
- Chuck Thompson, Fountain Tire
- Debbie Clark, Edward Jones Financial Advisor
- Ian Lindsay, South Okanagan Similkameen Medical Foundation
- Jon Foster, Bannister Ford Penticton
- Sarah Tucker, Graphically Hip
- Tanya Longmore, Penticton Cabinets

Business of the Year | Sponsored by Community Futures Okanagan Similkameen

- Boyle & Company Lawyers
- Cannery Brewing
- Minuteman Press
- Omland Heal LLP
- Penticton Toyota
- Skyview Services Ltd.
- The Concorde Retirement Community
- Unit Electric Ltd

Nominees are invited to attend a reception on Tuesday, September 23rd hosted by Bannister Ford. The winner of each category will be announced during the 38th Annual Business Excellence Awards Gala - A Cabaret of Achievements, taking place on Saturday, October 25th, at the Penticton Trade & Convention Centre featuring a Moulin Rouge theme. To purchase tickets, visit: <http://bit.ly/474D1wV>

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The Penticton & Wine Country Chamber of Commerce is a dynamic, trusted and respected business authority representing approximately 500 local business and non-profit members that drive economic and social growth and improvement on behalf of, and in support of our members and the community.