

MEMBER MARKETING HUB



Digital Newsletter | Website | Social Media | Chamber Perks

Our Member Marketing Hub is designed to help businesses and nonprofits connect with an engaged audience through consistent, strategic digital visibility.

Each month, our digital flipbook newsletter is delivered on the first business day to 1,000+ subscribers and further amplified across our website, social media channels, and Chamber Perks.

With opportunities starting at \$65, members can access professional, multi-platform exposure that keeps their business visible and connected within the community.



DIGITAL ADVERTISEMENTS

Connecting Local Businesses with the Community

All placements include **one clickable link**.

Graphics should be submitted in PNG or JPG format (300 DPI)

Spotlight Banner - \$65 per issue

Size: 8.2" x 2.5"

Resolution: 2460 x 750 px (300 DPI)

Feature Block - \$80 per issue

Size: 4.0" x 5.0"

Resolution: 1200 x 1500 px (300 DPI)

Premium Half Page - \$95 per issue

Size: 8.2" x 5.5"

Resolution: 2460 x 1650 px (300 DPI)

Vertical Feature Panel - \$110 per issue

Size: 4.0" x 10.8"

Resolution: 1200 x 3240 px (300 DPI)

Full Page - \$150 per issue

Size: 8.2" x 10.8"

Resolution: 2460 x 3240 px (300 DPI)



COMMUNITY CONNECTION SPOTLIGHT

Every business has a story. The Community Connection Spotlight gives you the opportunity to share yours.

This full-page, editorial-style feature within our digital flipbook newsletter highlights your mission, your impact, and the work you're doing in our community.

When readers understand who you are and what you stand for, they're more likely to support and refer your business. Storytelling builds trust and lasting connections.

Investment: \$150 per issue
Limited availability each month.

Your Spotlight Includes:

- Up to 200-word professionally formatted story
- Your business logo
- One high-resolution photos
- One clickable website link
- Full-page feature (8.2" x 10.8" | 2460 x 3240 px at 300 DPI)

Share your story. Strengthen your connections.



Contact: info@penticton.org | 778.476.3111


COMMUNITY CONNECTION SPOTLIGHT

BUILT TO LAST (SAMPLE ARTICLE)

Every lasting business begins with a clear purpose and a commitment to serving its community. This sample Spotlight illustrates how your story could be shared in our newsletter.

Founded on a simple idea — to provide dependable service with integrity — this local organization has grown through strong relationships, consistent effort, and a dedication to quality. What started as a small operation has evolved into a trusted name, not because of rapid growth, but because of steady commitment.

Being “built to last” means more than longevity. It means investing in people, adapting when needed, and showing up for the community year after year. Through partnerships, volunteerism, and reliable service, this organization has built more than a client base — it has built trust.



Your
Logo
Here



Your
Photo Here

The Community Connection Spotlight offers space to highlight your mission, your journey, and the values that guide your work. It’s an opportunity to demonstrate what makes your organization resilient, relevant, and rooted in the community.

**YOUR STORY COULD BE FEATURED HERE —
SHOWCASING THE FOUNDATION YOU’VE
BUILT AND THE FUTURE YOU’RE SHAPING.**

ADVERTISING DESIGN SERVICES

Connecting Local Businesses with your Community

What's Included

- Ad design
- Sized to your selected package
- One revision
- Final high-resolution file (300 DPI)
- Ready for publication

What We Need from You

- High-resolution logo
- Photos (if applicable)
- Short description or key message
- Contact details + website
- Brand colors (if available)

Timeline

- Initial draft delivered within 5-7 business days after receiving all materials.
- Design services are available for all advertisement placements.



ADVERTISEMENT PLACEMENT GUIDE

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ONE URL LINK

BOOKING & INFORMATION



We're excited to introduce these new member marketing opportunities and look forward to supporting your visibility within our community.

Monthly Reach

Delivered the first business day of each month

1,000+ subscribers

Website + Social Media + Chamber Perks

Key Dates

Book by the 15th of the month prior

Artwork due by the 20th

Reserve Your Spot | Have questions? We're happy to walk you through the options and help you choose the best fit for your business.

Email: info@penticton.org | Phone: 778.476.3111

Member Requirement

Available to current Chamber members only.

Full payment required prior to publication.

Advertising Tips

- Keep your message clear and focused
- Include one strong call to action
- Use high-resolution images (300 DPI)
- Keep the design simple and uncluttered

Scan the QR code to explore monthly newsletters or visit penticton.org/chamber-magazine

