

# PILLAR 1:

# HOUSING & LAND USE



The Chamber supports housing and land-use decisions that increase the availability, diversity, attainability, and long-term supply of housing while supporting orderly development, business confidence, community safety, and economic growth.

A healthy business environment requires housing that enables employees, students, entrepreneurs, families, seniors, and vulnerable residents to live within or near the community.

The Chamber recognizes that housing policy affects:

- workforce recruitment and retention;
- business expansion;
- household spending;
- student enrolment;
- construction and development;
- community safety;
- tourism and accommodation;
- social stability; and
- the overall competitiveness of Penticton.

The Chamber supports practical, timely, and compassionate housing solutions while recognizing the need to assess impacts on existing residents, businesses, neighbourhoods, and local infrastructure.