

APTLY FEDERAL

CAPABILITY STATEMENT

PROCESS IMPROVEMENT, UI/UX DESIGN, & FEDERAL BUDGET OPERATIONS

A professional consulting firm providing specialized workflow process optimization, human-centered tool design, and federal budget operations to ensure low-risk, audit-ready mission delivery across executive branch agencies.

EST. 2025

EXECUTIVE BRANCH EXP

WOSB (SELF-CERTIFIED)

SAM.GOV REGISTERED

COMPANY OVERVIEW

Aptly Federal provides specialized technical advisory, UI/UX design, and financial process optimization built on 18+ years of direct Executive Branch leadership. Spearheaded by technical leadership holding an MBA in Finance and Cornell certifications in Data Analytics and Human-Centered Design, we embed alongside government teams to map complex workflows, eliminate spreadsheet clutter, and manage daily execution cycles with absolute precision.

CORE COMPETENCIES

- Operational Process Improvement
- Workflow & Administrative Mapping
- Operational Bottleneck Analysis
- Human-Centered Tool Design
- Intuitive UX/UI Design
- Data Pipeline Optimization
- Federal Budget Support & Staffing
- Budget Formulation & Execution
- Triannual Review Management

RELEVANT EXECUTIVE BRANCH TECHNICAL EXPERIENCE

DIRECT INSIDE EXPERTISE DELIVERING AUDIT-READY OUTCOMES ACROSS COMPLEX FEDERAL WORKFLOWS:

- Administrative Mapping & Process Optimization:** Conducted operational bottleneck analysis and eliminated redundant spreadsheet clutter for civil servant routines.
- Human-Centered UI/UX & Data Pipelines:** Designed intuitive data interfaces, custom reporting tools, and streamlined data flows tailored to federal financial routines.
- Federal Budget Operations & Formulation:** Managed multi-million dollar agency budget formulation, execution tracking, and triannual review cycles.

WOSB
SELF-CERTIFIED

18+
YEARS FED EXP

Active
SAM.GOV STATUS

PROCUREMENT READY
Fully registered in SAM.gov • Structured for rapid award execution via Simplified Acquisition Procedures (SAP) and credit card (G-Card) micro-purchases.