

APTLY FEDERAL

CAPABILITY STATEMENT

PROCESS IMPROVEMENT, UI/UX DESIGN, & FEDERAL BUDGET OPERATIONS

A professional consulting firm providing specialized workflow process optimization, human-centered tool design, and federal budget operations to ensure low-risk, audit-ready mission delivery across executive branch agencies.

EST. 2025

EXECUTIVE BRANCH EXP

WOSB (SELF-CERTIFIED)

SAM.GOV REGISTERED

COMPANY OVERVIEW

Aptly Federal delivers expert administrative and financial management support built on 18+ years of direct Executive Branch experience. Led by leadership holding an MBA in Finance and Cornell certifications in Data Analytics and Human-Centered Design, we embed alongside government teams to map complex workflows, eliminate spreadsheet clutter, and manage daily execution cycles with absolute precision.

DIFFERENTIATORS

- Direct inside experience with executive branch agency workflows.
- Practical expertise in execution tracking and formulation.
- We optimize administrative processes before introducing software.
- Level 3 GPC Credit Card processing for seamless, line-item audit-ready micro-purchases.
- Self-certified WOSB offering low overhead and rapid SAP procurement.

CORE COMPETENCIES

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|-------------------------------------|------------------------------|-------------------------------------|
| ■ Operational Process Improvement | ■ Human-Centered Tool Design | ■ Federal Budget Support & Staffing |
| ■ Workflow & Administrative Mapping | ■ Intuitive UX/UI Design | ■ Budget Formulation & Execution |
| ■ Operational Bottleneck Analysis | ■ Data Pipeline Optimization | ■ Triannual Review Management |

RELEVANT EXECUTIVE BRANCH TECHNICAL EXPERIENCE

DIRECT INSIDE EXPERTISE DELIVERING AUDIT-READY OUTCOMES ACROSS COMPLEX FEDERAL WORKFLOWS:

- **Administrative Mapping & Process Optimization:** Conducted operational bottleneck analysis and eliminated redundant spreadsheet clutter for civil servant routines.
- **Human-Centered UI/UX & Data Pipelines:** Designed intuitive data interfaces, custom reporting tools, and streamlined data flows tailored to federal financial routines.
- **Federal Budget Operations & Formulation:** Managed multi-million dollar agency budget formulation, execution tracking, and triannual review cycles.

WOSB
SELF-CERTIFIED

18+
YEARS FED EXP

Active
SAM.GOV STATUS

PROCUREMENT READY
Fully registered in SAM.gov • Structured for rapid award execution via Simplified Acquisition Procedures (SAP) and credit card (G-Card) micro-purchases.