

SURFBOARD SHAPERS HALL OF FAME

THE LEGACY OF THE CRAFT
THE HANDS BEHIND THE HEROES



2026 FOUNDING LEGACY PUBLICATION

PRESERVING THE PAST
PROTECTING THE PRESENT
SHAPING THE FUTURE

BEFORE THERE WERE CHAMPIONS...
THERE WERE SHAPERS.

A TRIBUTE TO THE ARTISTS, INNOVATORS, AND CRAFTSMEN
WHO CREATED THE FOUNDATION OF SURFING.

BEFORE THE WORLD SAW THE WAVE... SOMEONE HAD TO CREATE THE BOARD.



A surfer's greatest moment may last only seconds.

A perfect turn.

A perfect line.

A perfect connection between person and ocean.

But that moment began

A craftsman looked at raw material and saw possibility.

A curve became a design.

A design became a board.

A board became a ride.

A ride became history.

THE HEART OF THE CRAFT

THE ARTIST. THE ENGINEER. THE HISTORIAN. THE VISIONARY.

The surfboard shaper is more than a builder.

They are part artist, part engineer, part historian, and part storyteller.

They study the ocean.
They study movement.
They study balance.

Then they transform imagination into reality.

They create more than a board.

They create possibility.



WHILE SURFERS MADE SURFING FAMOUS...

FOUNDING LEGACY CAMPAIGN

A MOVEMENT TO PRESERVE THE HISTORY, CELEBRATE THE CREATORS,
AND INSPIRE THE FUTURE OF SURFBOARD CRAFTSMANSHIP.

PAGE 1 – COVER

THE EVOLUTION OF THE SURFBOARD

A TIMELINE OF INNOVATION



WOOD

The beginning. Handcrafted from the natural beauty of the islands.



BALSA

Lighter. Faster. A new era of performance.



FOAM & FIBERGLASS

Innovation changes everything. Durable. Responsive. Limitless.



SHORTBOARD REVOLUTION

A complete new generation of surfing is born.



MODERN PERFORMANCE

Design, technology and innovation push the limits.



THE FUTURE



years earlier.

Before the spotlight.
Before the competition.
Before the photograph.

It began in a shaping bay.

**THIS IS THEIR STORY.
THIS IS OUR LEGACY.**

*The surfer tells the story
on the wave.*

*The shaper creates the
story beneath it.*

PAGE 2

THE LEGENDS

VISIONARIES. INNOVATORS. CRAFTSMEN.



DALE VELZY



HOBIE ALTER



DICK BREWER



BEN AIPA



STEVE LIS



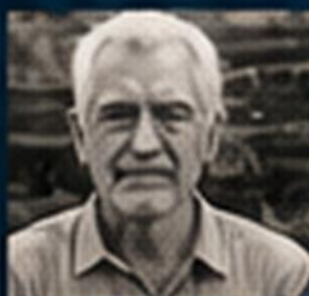
DONALD TAKAYAMA



SKIP FRYE



AL MERRICK



RUSTY PREISENDORFER

SHAPERS MADE SURFING POSSIBLE."

PAGE 3

A LEGACY SHARED BY MANY

THE UNKNOWN HEROES

For every famous name
there are thousands
of craftsmen.

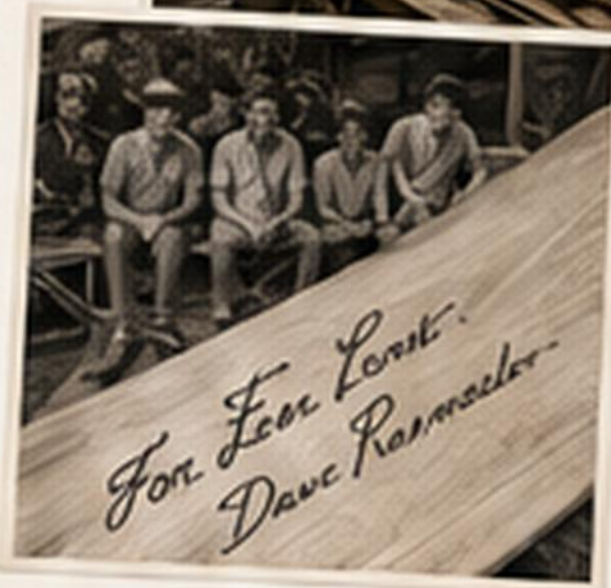
The local builder.
The garage innovator.
The small shop owner.

The person who shaped
one perfect board that
changed someone's life
forever.

Their names may not
appear in history books.

But their contribution
belongs in history.

Their story is
our story.





— The board evolves. The craft endures. —

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THE HALL OF FAME EXPERIENCE

A LIVING TRIBUTE. AN INTERACTIVE JOURNEY.



THE BOARD GALLERY

Historic and iconic boards that changed surfing forever.



THE TOOL ARCHIVE

The tools, templates and techniques behind the craft.



THE SHAPING EXPERIENCE

Live demos, hands-on learning and artisan workshops.



THE DIGITAL STORIES

Interviews, films and oral histories preserved for future generations.



YOUTH & EDUCATION

Inspiring the next generation of creators and ocean stewards.

Preserve the past. Inspire the future.

PAGE 7



AND COUNTLESS OTHERS
WHO SHAPED OUR CULTURE.

PAGE 5

THE FOUNDING LEGACY CAMPAIGN

25 PEOPLE. 25 COMPANIES. 25 BELIEVERS.
ONE SHARED PURPOSE.

THE GOAL

\$25,000
LEGACY FUND

Created through 25 Founding
Partners committed to preserving
our history forever.

FOUNDING PARTNER LEVELS



**LEGACY
CHAMPION**
\$5,000

Premier recognition
and naming
opportunities.



**HERITAGE
PARTNER**
\$2,500

Recognition in
hall displays and
official materials.



**FOUNDING
PARTNER**
\$1,000

Founding partner
recognition in
digital registry.



**COMMUNITY
SUPPORTER**
\$500

Supporting the
mission and
preserving history.

Be part of the story that will live forever.

PAGE 8

Legacy is bigger than fame.

PAGE 6

BE PART OF HISTORY

COMMITMENT FORM

Name _____

Organization _____

Contact _____

Email _____

Phone _____

SUPPORT LEVEL (CHECK ONE)

- | | |
|--|---------|
| ☐ Legacy Champion | \$5,000 |
| ☐ Heritage Partner | \$2,500 |
| ☐ Founding Partner | \$1,000 |
| ☐ Community Supporter | \$500 |

Signature _____ Date _____



Surfboard
Shapers
Hall of Fame

CONTACT US

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SurfboardShapersHallofFame.com

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THE ART & SOUL OF SHAPING

CRAFTED BY HAND. DRIVEN BY PASSION.

Surfboard shaping is more than craftsmanship—it's an art form rooted in intuition, experience, and an unbreakable connection to the ocean.

A shaper doesn't just build a board; they create possibilities. They read the waves. They feel the curves. They transform a blank piece of foam into a ride that can inspire, connect, and even change a life.

“THE BEST BOARD IS THE ONE THAT BRINGS YOU CLOSER TO THE OCEAN.”

— UNKNOWN SHAPER



THE SHAPER'S TOUCH

Every detail matters. From the curve of the rail to the rocker of the nose, from the bottom contours to the final polish—each element is shaped with purpose.

It's a rhythm of shaping, testing, refining, and perfecting. It's an endless pursuit of the perfect ride.



SHAPED BY HAND



REFINED WITH EXPERIENCE



BUILT FOR THE WAVES

A LEGACY IN EVERY CURVE

From the early balsa and redwood planks to today's high-tech materials, the tools may change, but the heart of shaping remains the same:

Passion. Creativity. Dedication.

These are the values that unite every member of the Surfboard Shapers Hall of Fame.



HONORING THE MASTERS. INSPIRING THE FUTURE.
THE HANDS BEHIND THE HEROES.

THE FUTURE. SHAPING WHAT'S NEXT.

THE CRAFT CONTINUES. THE POSSIBILITIES EXPAND.

Today's shapers blend time-honored techniques with modern innovation. New materials. New designs. New ideas.

But the heart of the craft remains the same: curiosity, patience, and a relentless pursuit of perfection.

The next generation is already taking the curved path forward.

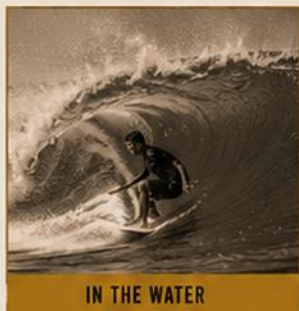
“THE BEST WAY
TO PREDICT THE FUTURE
IS TO SHAPE IT.”
— PETER BLAKE

BEYOND THE BOARD.

Shaping teaches more than skill. It teaches resilience, problem-solving, and respect for the process.

These lessons reach far beyond the bay. They shape how we work, how we lead, and how we live.

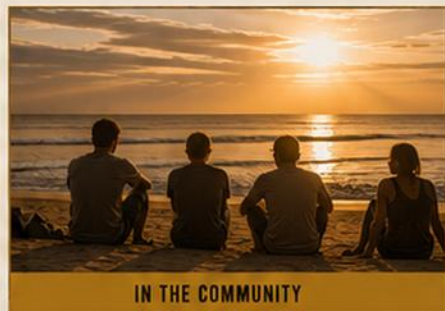
ON THE BENCH. IN THE LINEUP.
IN LIFE.



IN THE WATER



IN THE WORKSHOP



IN THE COMMUNITY

KEEP THE STOKE ALIVE.



SUPPORT LOCAL SHAPERS.
Buy local. Share their work.
Keep the craft thriving.



PASS IT ON.
Teach what you know.
Encourage someone new.



STAY CURIOUS.
Never stop learning.
The best shape is always
the next one.



THE LEGACY IS OURS TO CARRY.

Every board built.
Every wave ridden.
Every story shared.

THIS IS MORE
THAN A CRAFT.
THIS IS
WHO WE ARE.

THE TOOLS MAY CHANGE. THE MATERIALS MAY EVOLVE.
BUT THE HEART OF THE CRAFT NEVER FADES.
Shape on.



FOUNDING PARTNERS

The Legacy Campaign

A LEGACY BUILT TO LAST FOR GENERATIONS

The Founding Partners Campaign invites visionaries, businesses, and individuals to become cornerstone supporters of the Surfboard Shapers Hall of Fame.

Your partnership will help preserve our heritage, honor our pioneers, and ensure that the art and craft of surfboard shaping continues to inspire the future.

FOUNDING PARTNERSHIP BENEFITS



Permanent recognition in the Hall of Fame Legacy Gallery



Recognition in all Hall of Fame publications and media



VIP access to Hall of Fame events and celebrations



Opportunity to support exhibits, education, and preservation



Be part of a lasting legacy that keeps shaping the future

TOGETHER, WE KEEP THE LEGACY ALIVE.

THEN • NOW • FUTURE

Honoring Our Past. Celebrating Our Present. Inspiring Our Future.

THEN



THE PIONEERS

With simple tools and limitless passion, the early shapers turned raw materials into revolutionary designs that changed surfing forever. Their vision and craftsmanship laid the foundation for every wave we ride today.

NOW



THE MASTERS

Today's master craftsmen blend innovation, technology, and tradition to create boards that perform beyond imagination. They carry forward the art and honor the heritage of those who came before them.

FUTURE



THE NEXT GENERATION

Young shapers carry the torch forward, combining creativity, sustainability, and vision to shape the future of surfing. With respect for the past and courage to innovate, they will define the next era of waves yet to come.

ONE CRAFT. THREE ERAS. ENDLESS IMPACT.

The Legacy Continues.



**INTERNATIONAL SURFBOARD
SHAPERS HALL OF FAME • EST. 2000**

Preserving the Past • Honoring the Present • Shaping the Future



*Before the World Saw the Wave...
Someone Had to Create the Board.*

THE HALL OF FAME EXPERIENCE

A Home for History. A Destination for Inspiration.



A WORLD-CLASS MUSEUM DEDICATED TO THE ART, HISTORY, AND CULTURE OF SURFBOARD SHAPING.



IMMERSIVE EXHIBITS

Showcasing the evolution of surfboards, tools, artwork, and the stories behind the pioneers.



HANDS-ON EXPERIENCE

Interactive shaping studios and educational programs for all ages.



LEGACY GALLERY

Honoring Hall of Fame inductees and preserving their contributions for generations.



COMMUNITY & EVENTS

A gathering place for surfers, shapers, and fans to connect and celebrate the culture.



MUSEUM STORE

Unique gifts and publications that support the mission and keep the legacy alive.

MORE THAN A MUSEUM — A LIVING LEGACY



PRESERVE HISTORY

Safeguard the stories, artifacts, and craftsmanship that built our sport.



INSPIRE GENERATIONS

Educate and inspire future shapers and surfers through programs and exhibits.



HONOR EXCELLENCE

Celebrate the innovators and craftsmen who raised the standard of our craft.



STRENGTHEN THE CULTURE

Unite the community and ensure surfing's roots remain strong for tomorrow.

TOGETHER, OUR LEGACY. INSPIRING TOMORROW.



INTERNATIONAL SURFBOARD SHAPERS HALL OF FAME • EST. 2000

Preserving the Past • Honoring the Present • Shaping the Future



Before the World Saw the Wave...
Someone Had to Create the Board.

THE BIG ASK

Invest in a Legacy That Lasts.

We are building more than a museum.
We are building the future of our craft.

Your support will help us:



PRESERVE HISTORY

Document and protect the stories, designs, and artifacts that shaped surfing.



HONOR EXCELLENCE

Recognize and celebrate the master shapers who changed the world.



EDUCATE & INSPIRE

Empower the next generation through education, mentorship, and hands-on programs.



BUILD A LASTING HOME

Create a world-class museum and cultural destination for future generations.

FOUNDING PARTNERS RECEIVE EXCLUSIVE RECOGNITION



LEGACY RECOGNITION

Your name or company will be permanently recognized in the Founding Partners Gallery and on our Legacy Wall.



LIFETIME CONNECTION

Invitations to Hall of Fame events, inductions, exhibit previews, and private receptions.



COMMUNITY LEADERSHIP

Join a distinguished group of supporters who share a passion for preserving and advancing our sport.



BEHIND-THE-SCENES ACCESS

Exclusive updates and opportunities to see your impact come to life.



IMPACT THAT LASTS

Your investment helps ensure the art of surfboard shaping thrives forever.



THE FUTURE IS SHAPED BY THOSE WHO BELIEVE IN IT.

Be Part of Something Eternal.



INTERNATIONAL SURFBOARD SHAPERS
HALL OF FAME • EST. 2000

Preserving the Past • Honoring the Present • Shaping the Future



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Follow Us



THANK YOU. THE RIDE CONTINUES.

EVERY HAND. EVERY BOARD. EVERY DAY.

To every shaper, mentor, innovator, and stoke-seeker — thank you.

You carry forward a craft built on passion and shaped by purpose. You keep the traditions alive while pushing the boundaries of what's possible.

The work you do matters.
The waves you chase matter.
The people you inspire matter most.

“IN THE END, WE DON'T SHAPE
SURFBOARDS. WE SHAPE
EXPERIENCES, MEMORIES,
AND MOMENTS THAT LAST
A LIFETIME.”

— DAVE RASTOVICH



THE NEXT GENERATION IS ALREADY OUT THERE.

They're young. They're curious.
They ask questions. They try new things.
They respect the past but aren't afraid
to build the future.

Our job is to guide, encourage, and
create space for them to grow.

THE FUTURE OF SHAPING
IS IN GOOD HANDS.



INSPIRE



EMPOWER



PASS IT ON

WHEREVER YOU ARE, YOU'RE PART OF IT.



SHARE YOUR WORK.

Post, tag, and inspire others.



SUPPORT YOUR COMMUNITY.

Buy local. Respect the craft.



KEEP THE OCEAN CLEAN.

Protect where it all happens.



STAY HUMBLE. STAY HUNGRY.

There's always more to learn.



GET INVOLVED.

Attend a shaping demo.
Support a local shaper.
Mentor a beginner.
Share your story.

TOGETHER,
WE KEEP THE CRAFT
MOVING FORWARD.

THANK YOU FOR BEING PART OF THIS JOURNEY.
THE TOOLS. THE PEOPLE. THE PASSION.
THAT'S WHAT BUILDS A LEGACY.

KEEP SHAPING. KEEP SHARING. KEEP THE RIDE ALIVE.
See you in the lineup.