

# *Forest Stewards*



# **Guild**

## **SPONSORSHIPS**



**Celebrating 30 years:**

***The Future of Forest Stewardship Workshop and  
National Guild Gathering***

**September 15-17, 2026 | Freeport, Maine**

**More Info: [ami@forestguild.org](mailto:ami@forestguild.org) [www.ForestStewardsGuild.org](http://www.ForestStewardsGuild.org)**

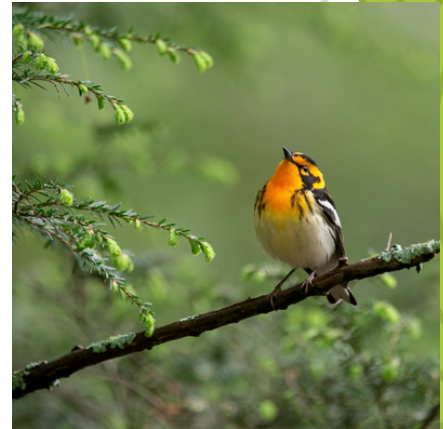
# About the Event

This multi-day event in Freeport, Maine will feature inspiring discussions, working sessions, and field trips that connect policy, practice, and people. We will discover the beauty of New England's forests while connecting with the Guild community in a setting that embodies the values of stewardship and collaboration. Participants will experience Maine's rich coastal culture; from vibrant working waterfronts and small-town charm to world-class local cuisine, while engaging in meaningful conversations on forest stewardship, ecological integrity, and the future of conservation.



# Audience & Reach

- Expected Attendance: 150+ in person attendees
- Membership:
  - 741 active current members, across all 50 states
  - Majority forestry professionals
  - 2,987 members across past 3 years
- Anticipated visibility and reach:
  - 25,000 website visitors on average per month
  - 3,000+ monthly e-news subscribers to *Across the Landscape*
  - 320+ recipients of mailed publications
  - 51 average attendees per Guild hosted webinar



# Why Sponsor?

Sponsoring Guild Gatherings provides exposure to a wide and engaged audience, creates business leads, builds community goodwill, and showcases your brand's commitment to the Guild's mission to practice and promote stewardship to forge a healthy future for people and forests. Your sponsorship will introduce you to new customers and showcase your philanthropic values!



## Freeport, ME

The Guild's 30<sup>th</sup> celebration will take place in the nation's most forested state, Maine. Freeport is approximately twenty minutes from Maine's largest city (Portland.) It is located along the northern reaches of picturesque Casco Bay. As the city's site proudly boasts, its 37 miles of tidal coastline include numerous inhabited islands, as well as a mix of rocky shoreline, iconic Maine clam flats, and riverine and estuarine ecosystems ([learn more here!](#)).

Most of the planned activities will take place at **The Smith Center at Wolf's Neck**. [You can explore what the facility has to offer here.](#) As with all Guild events, we won't be staying inside too long, however! In addition to workshops, participants will take trips into the field for interactive learning that will connect theory and practice. There's nothing that can replace the power of seeing forest ecosystems in action.

Together, we will build a collective vision for the future of forest stewardship in the United States with ecological integrity as the north star.

## Programming

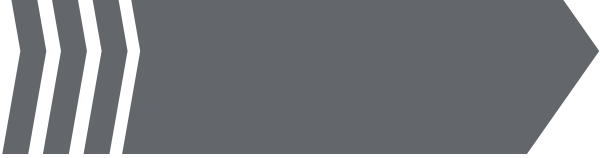
Our event will platform regional and national experts. Sessions will be organized into three concurrent tracks:

- Ecological Forestry
- Stewardship for All
- Stress and Disturbance.

Participants will be able to attend to choose a track during each session and may change tracks.

Featured speakers to be announced soon!





As an Event Sponsor, you'll receive...

Levels	Presenting Sponsor (One Available)	Partner Sponsors (5 Available)	Champion Sponsors (Unlimited)	Advocate Sponsors (Unlimited)
<b>Before the event</b>	<ul style="list-style-type: none"> <li>• Co-branding with all promotional materials and website</li> <li>• Leading prominent logo placement</li> <li>• 3 specific social media posts (thank yous or sharing business info)</li> <li>• 1 specific <i>Across the Landscape</i> article to feature values aligned content to drive business available for May, June, or July.</li> <li>• Co-created press release to announce funding partnership</li> <li>• Additional customized benefits to reach sponsor business objectives, co-designed with Guild staff</li> </ul>	<ul style="list-style-type: none"> <li>• Featured secondary logo placement on promotional materials and website</li> <li>• 1 specific social media post (thank yous or sharing business info)</li> <li>• <i>Across the Landscape</i> feature on all Partner Sponsors and thank you in May, June, or July.</li> </ul>	<ul style="list-style-type: none"> <li>• Name listed on promotional materials</li> <li>• Shared social media post to thank all advocate sponsors</li> <li>• Shared <i>Across the Landscape</i> article to feature Champion sponsors</li> </ul>	<ul style="list-style-type: none"> <li>• Name listed on promotional materials</li> <li>• Shared social media post to thank all advocate sponsors</li> </ul>
<b>During the event</b>	<ul style="list-style-type: none"> <li>• Prominent event signage with logo and thanks</li> <li>• 5 mins speaker opportunity at featured events</li> <li>• 3 included attendee registrations + Guild general memberships</li> <li>• 2 included Lifetime memberships</li> <li>• Prominent logo placement in event program</li> <li>• Additional benefits to reach sponsor business objectives, co-designed with Guild staff</li> <li>• Option to distribute promotional materials to all attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement on event signage with thanks</li> <li>• 2 minute speaking opportunity event that is of interest to sponsor</li> <li>• 2 included attendee registrations + Guild general memberships</li> <li>• Logo placement in event program</li> <li>• Option to distribute promotional materials to all attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Name placement on event signage with thanks</li> <li>• 2 included attendee registrations</li> <li>• Name placement in event program</li> <li>• Option to distribute promotional materials to all attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Name placement on event signage with thanks</li> <li>• 1 included attendee registrations</li> <li>• Name placement in event program</li> </ul>
<b>After the event</b>	<ul style="list-style-type: none"> <li>• All year in 2026, continued logo placement for a total of 10 e-communication pieces (inclusive of before/during/after)</li> <li>• Prominent logo placement in 2026 Annual Review publication with special thanks</li> <li>• Opportunity to co-create and co-brand 1 additional web-gathering for nationwide membership to access</li> <li>• Additional benefits to reach sponsor business objectives, co-designed with Guild staff</li> </ul>	<ul style="list-style-type: none"> <li>• Shared thank you piece on social media for all partner sponsors</li> <li>• Sponsorship logo placement in 2026 Annual Review publication with thanks</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement in 2026 Annual Review publication with thanks</li> </ul>	<ul style="list-style-type: none"> <li>• Name placement in 2026 Annual Review publication with thanks</li> </ul>



# Sponsorship Packages

*flexible options for any business size*

## **Presenting Sponsor - \$25,000**

- Only one presenting sponsor available per event to ensure highest level of visibility and co-branding
- Designed for a company with high mission/values alignment and interest in making a substantial investment in Guild work
- Receives the highest level of co-branding and visibility with the event, before, during, and after
- Prioritized access to the event for employees or other selected registrants
- Choose your own adventure--the Guild will work to co-create appropriate win-win visibility opportunities with our Presenting Sponsor to help achieve business objectives.

## **Partner Sponsors - \$10,000 each**

- A total of 5 Partner level sponsorships are available per event; the limit ensures that we can deliver a high level of visibility for each of our Partner Sponsors
- These are filled "first come, first served" available until all 5 spots claimed
- These companies will receive strategic co-branding and visibility surrounding the event as described on the previous page, with prominent logo placements and the option to be highlighted at event happenings that are business-aligned

## **Champion Sponsors - \$2,500 each**

- This accessible sponsorship level is for any company or individual who wants to help support the event while advertising their work; Unlimited space
- Champion sponsors will have their logos listed on event materials, and receive the visibility outlined previously

## **Advocate Sponsors - \$1,000 each**

- This accessible sponsorship level is for any company or individual who wants to help support the event; Unlimited space
- Advocate sponsors will have their names listed on event materials, and receive the visibility outlined previously

## **Creative + In-Kind Sponsors**

- We seek to make our Guild Gathering affordable and accessible
- If your company wants to provide in-kind gifts, such as a meal or transportation, let's talk and create a win/win partnership!

*Curious about sponsoring something special?  
Let's chat: [ami@forestguild.org](mailto:ami@forestguild.org)*

# About the Guild

Since 1995, the Guild's national network of members, staff, and partners have advanced the culture of forest stewardship based on ethical principles, best-available science, and diverse experience.

We envision a future where forest stewardship is a nationwide imperative and our mission is to practice and promote stewardship to forge a healthy future for people and forests.

We currently boast over 700 active members across North America, and in 2025 our events impacted over 2,800 registrants! Since our founding, we have stewarded 100,000+ acres of forest, amplified the experience of our members and trained 800+ next generation leaders.



# Contact & Next Steps

**Ami Kane**

**Chief Development Officer**

**Email: [ami@forestguild.org](mailto:ami@forestguild.org)**

**Phone: 317-695-8552**



We would love to partner with you for Guild Gathering! Please reach out to discuss sponsorship opportunities in more detail or to customize a package to fit your goals.

***Thank You for Your Consideration!***