

Katya Souchitski

Identity Navigator | Entrepreneur | Content Producer & Editor |
Social Media Manager Marketing Manager | Social Media & Business
Coach | Published Author | Dancer & Choreographer | Model

MEDIA KIT

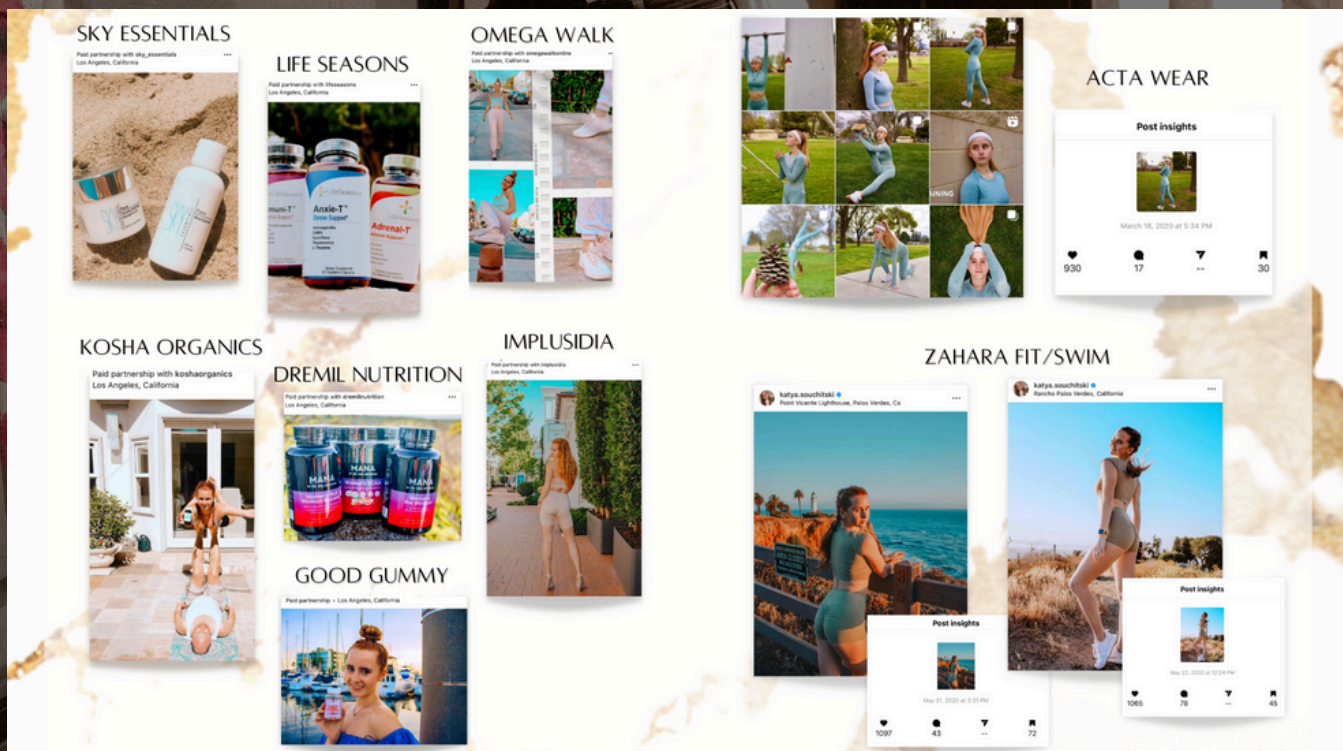
Services & Rates

1 **SOCIAL MEDIA STORY POSTS**
From \$250

2 **PRODUCT PHOTO ONLY**
From \$175

3 **PRODUCT REVIEW IN FEED**
From \$350

4 **BRAND AMBASSADOR**
From \$850



@KATYA.SOUCHITSKI



KATYASOUCHITSKI.COM



KATYASOUCHITSKI@GMAIL.COM



ABOUT ME

Katya Souchitski is a creative entrepreneur whose journey from battling anorexia as a rhythmic gymnast to becoming a social media strategist and brand coach is rooted in resilience and reinvention. After initially pursuing a medical career, she shifted paths to embrace her passion for content creation, dance, and modeling, collaborating with over 50 brands and launching her own company. Now a published author, talent manager, and identity coach, Katya helps others build personal brands with confidence and passion, creating a safe space where she and those she works with can fully be themselves. She's happiest carving her own path, free to do what she loves without limits.



BRAND PARTNERSHIPS



Omega Walk
F3 Activewear
Sky Essentials
Kosha Organics
Life Seasons

Prozis
Modern Nature
Soulvation Society
Detox Babe
Sol & Spirit

VitBoost
Ceramiracle
Akalo
Farmhouse Culture
Implusidia

MiraBurst
SenOrganics
Thinkific
SHRD
Natrucure

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PRESS

As the author of the book - NO ONE CAN FIGHT BUT ME, my person story of struggling with Anorexia Nervosa, I have had the opportunity to land TV, Radio, and Podcast Interviews to spread awareness for eating disorders.



INSIGHTS + ANALYTICS

Audience Demographics

@katya.souchitski
5,067 followers



@katya.souchitski
611 followers

Age
Range

18-35

Impressions

160,35

Post
Reach

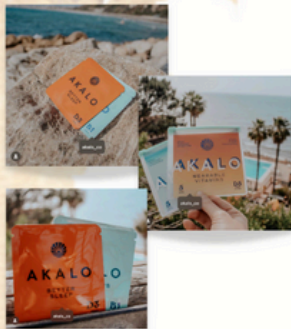
31.7k

USA

73.1%

In 2022, I transitioned from my original TikTok account (@kat.souchitski, 156.8K followers) to @katya.souchitski to better target my ideal audience. While I'm currently focused on building my Instagram, I plan to grow my TikTok alongside my brand.

AKALO –
#WearablePatches #HereAkalo campaign

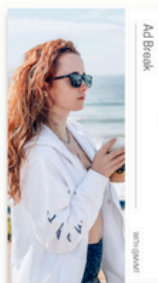


NATURAL VITALITY –
#ExperienceCALM campaign



MVMT

MVMT provided two of their products (sunglasses & a marble watch) for me to create content that represented the brand's design. Graphic design was used for Instagram ads, influencer marketing, professional photography, and photo editing to increase reach & engagement.



GOOD GUMMY,
SENORGANICS, & SHOP
MORE SUNDAY

The brands mentioned above all provided products for a giveaway with a goal to increase follower growth organically. Professional photography & photo editing was included.



KOSHA ORGANICS, SOL AND
SPIRIT, DETOX VIBE,
SOULVATION SOCIETY

The brands mentioned above all have the same giveaway goal as with the collaboration discussed above. The only difference was that this giveaway was for a 4th of July campaign.

