

Katya Souchitski

Identity Navigator | Entrepreneur | Content Producer & Editor |  
Social Media Manager Marketing Manager | Social Media & Business  
Coach | Published Author | Dancer & Choreographer | Model

# MEDIA KIT

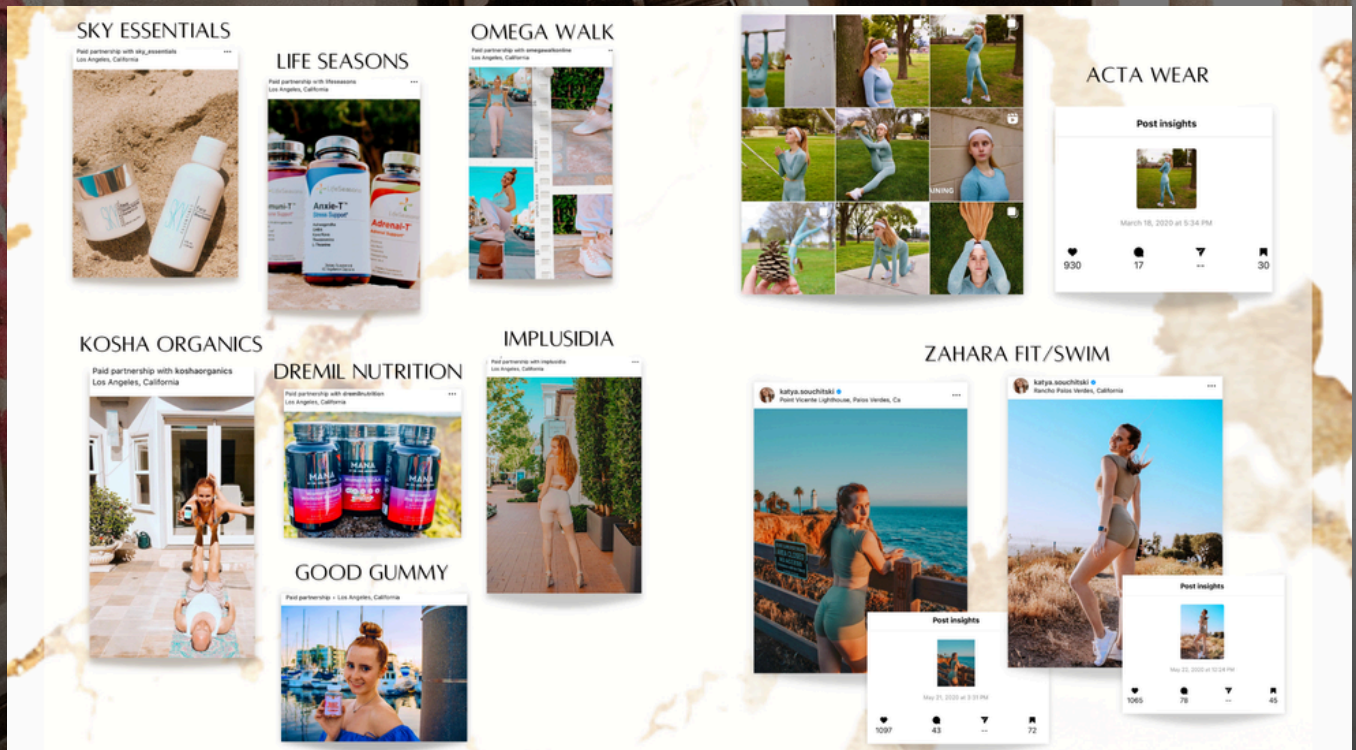
Services & Rates

**1** SOCIAL MEDIA STORY POSTS  
From \$250

**2** PRODUCT PHOTO ONLY  
From \$175

**3** PRODUCT REVIEW IN FEED  
From \$350

**4** BRAND AMBASSADOR  
From \$850



[@KATYA.SOUCHITSKI](https://www.instagram.com/katya.souchitski)

[KATYASOUCHITSKI.COM](https://www.katyasouchitski.com)

[KATYASOUCHITSKI@GMAIL.COM](mailto:KATYASOUCHITSKI@GMAIL.COM)

# ABOUT ME

Katya Souchitski is a creative entrepreneur whose journey from battling anorexia as a rhythmic gymnast to becoming a social media strategist and brand coach is rooted in resilience and reinvention. After initially pursuing a medical career, she shifted paths to embrace her passion for content creation, dance, and modeling, collaborating with over 50 brands and launching her own company. Now a published author, talent manager, and identity coach, Katya helps others build personal brands with confidence and passion, creating a safe space where she and those she works with can fully be themselves. She's happiest carving her own path, free to do what she loves without limits.



## BRAND PARTNERSHIPS



Omega Walk  
F3 Activewear  
Sky Essentials  
Kosha Organics  
Life Seasons

Prozis  
Modern Nature  
Soulvation Society  
Detox Babe  
Sol & Spirit

VitBoost  
Ceramiracle  
Akalo  
Farmhouse Culture  
Implusidia

MiraBurst  
SenOrganics  
Thinkific  
SHRD  
Natrucure

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## PRESS

As the author of the book - NO ONE CAN FIGHT BUT ME, my person story of struggling with Anorexia Nervosa, I have had the opportunity to land TV, Radio, and Podcast Interviews to spread awareness for eating disorders.

# INSIGHTS + ANALYTICS

## Audience Demographics

@katya.souchitski  
4,214 followers



@katya.souchitski  
620 followers

Age  
Range

18-35

Impressions

160,35

Post  
Reach

31.7k

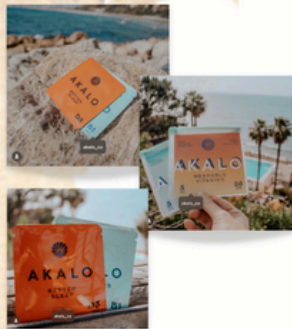
USA

74.5%

In 2022, I transitioned from my original TikTok account (@kat.souchitski, 156.8K followers) to @katya.souchitski to better target my ideal audience. While I'm currently focused on building my Instagram, I plan to grow my TikTok alongside my brand.

### AKALO –

#WearablePatches #HereAkalo campaign

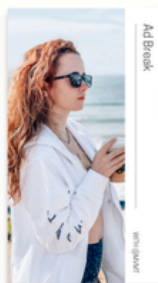


### NATURAL VITALITY –

#ExperienceCALM campaign



**GOOD GUMMY,  
SENORGANICS, & SHOP  
MORE SUNDAY**  
The brands mentioned above all provided products for a giveaway with a goal to increase follower growth organically. Professional photography & photo editing was included.



### MVMT

MVMT provided two of their products (sunglasses & a marble watch) for me to create content that represented the brand's design. Graphic design was used for Instagram ads, influencer marketing, professional photography, and photo editing to increase reach & engagement.



### KOSHA ORGANICS, SOL AND SPIRIT, DETOX VIBE, SOULVATION SOCIETY

The brands mentioned above all have the same giveaway goal as with the collaboration discussed above. The only difference was that this giveaway was for a 4th of July campaign.