

# MORVEN

MUSEUM & GARDEN

## **Semiquincentennial Sponsorship Opportunities**

### ***INAUGURAL Princeton Historic Garden Tour***

Saturday, September 13, 2025

11:00 a.m. - 5:00 p.m.

Show your support of two beloved institutions celebrated for their historic gardens and resounding impact on the history of Princeton. This self-guided experience starts at the Historical Society of Princeton and ends at Morven with stops in between at private gardens around town. With anticipated attendance of 200+, this special event offers sponsors targeted exposure to an engaged audience of garden enthusiasts, cultural supporters, and community members.

### ***Fall Family Day***

Sunday, October 5, 2025

10:00 a.m. to 1:00 p.m.

Join us! Families enjoy free admission to the museum and fun, hands-on activities for all ages in Morven's gardens, inspired by the fall harvest. This joyful, high-energy event welcomes a broad community audience. Your sponsorship helps keep this program accessible to all and demonstrates your commitment to education, community connection, and family-friendly cultural experiences.

### ***Celebrating 20 Years of Festival of Trees!***

November 19 through January 11, 2026

Wednesday through Sunday

10:00 a.m. - 4:00 p.m.

Morven's signature holiday tradition returns for its 20th season! With 3,500+ annual visitors, this beloved community event offers festive fun and major visibility for sponsors. This milestone year not only honors the festival's rich legacy—it also launches Morven's role in commemorating America's 250th anniversary in 2026, amplifying the impact of your support.

**The celebration culminates in an elevated open house on Sunday, December 7, 2025, from 5:00 to 8:00 p.m., set within the warmth of Morven's historic mansion, beautifully adorned in holiday splendor.** Guests will enjoy an elegant evening of live music, seasonal treats, and festive décor throughout the museum. Sponsorship of this signature display showcases your organization's commitment to community, culture, and the enduring power of historic celebration.

### **The Declaration at 250 Speaker Series**

January to November, 2026

At 6:30 p.m.

Explore the Declaration with us! The foundational document turns 250 in 2026. Its language has been employed throughout history to support political ideals, institute social change, and offer critical reflection. The Declaration remains to this day a complicated document with a story that extends well beyond its signing in July of 1776.

This hybrid speaker series will invite writers and historians to reflect on the history and meaning behind the Declaration. Topics may include: the meaning of the Declaration for Black and Indigenous Americans and for women; the writing and printing of the document; the Declaration in the news; and how the Declaration has been used throughout history to support movements for social change.

This Series offers sponsors meaningful visibility across a year-long, high-profile educational forum that will engage diverse audiences both on-site and online. By supporting this initiative, you champion education, equity, and the vital role history plays in shaping the future.

### ***Grand Homes & Gardens***

Weekly on Wednesday's February - March 2026

At 6:30p.m.

Support a signature winter series that blends history, architecture, and horticulture in a uniquely engaging format. Grand Homes & Gardens takes audiences on a journey through the original 13 colonies, showcasing the residences and landscapes of the Declaration's signers and the authors who helped shape a new nation.

With both in-person and virtual attendance steadily increasing, this illustrated lecture series draws a wide and loyal following from across the county and beyond. Sponsorship offers your organization prominent visibility among a discerning audience of history buffs, preservationists, garden lovers, and cultural tourists.

## ***Plant Sale***

Online Sale: March - April 2026

Pick up just in time for Mother's Day

A spring favorite, Morven's Plant Sale features distinct, hard-to-find varieties that thrive in New Jersey gardens. With 12,000+ unique online visitors, the sale draws both loyal supporters and new audiences—**with even greater reach anticipated** as we approach the 250th anniversary. Sponsors receive visibility during high-traffic pickup days—reinforcing your commitment to environmental stewardship and local engagement.

## ***Earth Day***

Sunday, April 19 2026

11:00 a.m. - 4:00 p.m.

Now in its fourth year, the “Party Like It’s Your Earth Day” Community Green Fair, in partnership with Sustainable Princeton, brings together families and eco-conscious advocates from across the region. This year’s event drew 400 attendees, reflecting a 25% increase over 2024—a growing platform for sponsors aligned with sustainability and community impact.

## ***Semiquincentennial Exhibition***

Opening April 2026 - January 2027

Main Event: Friday, April (tbd) 2026 | 7:00 – 9:00 p.m.

In celebration of America’s 250th anniversary, Morven will debut *Five Independent Souls: The Signers from New Jersey*—a landmark exhibition exploring the lives and legacies of Abraham Clark, John Hart, Francis Hopkinson, Richard Stockton, and John Witherspoon.

To mark this historic moment, Morven will present an elevated evening event in place of its traditional *Morven in May* fundraiser, celebrating the exhibition’s opening and setting the tone for a year of reflection, inspiration, and national remembrance. Sponsors will enjoy meaningful alignment with Morven’s pivotal role in our nation’s founding during a truly unforgettable occasion.

As the only surviving home of a New Jersey signer open to the public—and one of the most celebrated Revolutionary War sites in the state—Morven is uniquely positioned to elevate this history on a national stage.

With significant visitation anticipated throughout the 250th anniversary year and into 2027, we invite you to stand with us as a Corporate Sponsor during this extraordinary moment in our shared American story.

### ***Fourth of July Festival 2026***

12:00 p.m. - 3:00 p.m.

Celebrate America's 250th birthday at Morven, the former home of Richard Stockton—a signer of the Declaration of Independence. In this milestone year, Morven's beloved Independence Day Festival takes on even greater meaning, uniting families, neighbors, and history lovers for an afternoon of reflection, civic pride, and community connection.

This annual event welcomes 1,200+ attendees—with even greater participation expected in 2026 as the nation marks the Semiquincentennial.

Sponsoring this high-visibility celebration offers a unique opportunity to align your brand with a defining moment in American history and engage with a broad, spirited audience at the heart of Princeton's Independence Day tradition.

### ***Princeton 1776 Fest***

Saturday, October 3, 2026

11:00 a.m. – 4:00 p.m.

(Rain date: October 4)

Step back in time for an unforgettable day in revolutionary Princeton! This one-of-a-kind event brings 1776 to life with live music, living history interpreters, craftspeople, food and drink, and working replicas of Princeton's five original taverns.

Presented in partnership with the Historical Society of Princeton, Princeton Battlefield Society, and Daughters of the American Revolution, this immersive celebration offers activities for all ages and promises to attract a broad community of Revolutionary War enthusiasts and curious community members alike.

A once-in-a-lifetime sponsorship opportunity to align your brand with history, heritage, and hometown pride at the height of America's 250th anniversary.