

MORVEN

MUSEUM & GARDEN

Semiquincentennial Sponsorship Opportunities

Sponsorship Levels:

250th Patriots Circle: \$25,000+
250th Independence Circle: \$10,000+
250th Liberty Circle: \$7,500+
250th Freedom Circle: \$5,000+
250th Revolutionary Circle: \$2,500+
250th Program Lecture Circle: \$1,500+

Sponsorship Benefits

All sponsors receive:

- Recognition on Signature Event, exhibition, or program related marketing ads, postcards, emails, online, and within the museum based on area of support
- Invitations to select events, exhibitions, and programs.
- Visibility on our “Explore Princeton” webpage
- Opportunities for co-branded promotions (e.g. themed menus, business features, social media highlights, and press coverage)
- Free admission passes to Morven Museum & Garden, during normal museum hours
- Guest passes to special events & programs
- Opportunity for words of welcome to visitors prior to the start of special events and/or programs.

Independence Circle (\$10,000+) and above also enjoy:

- Logo placement inside the museum and promotional materials based on area of support, when available
- Private event rental opportunities at Morven, when available

Generation Declaration Speaker Series

January - November 2026

At 6:30 p.m.

Explore the Declaration with us! The foundational document turns 250 in 2026. Its language has been employed throughout history to support political ideals, institute social change, and offer critical reflection. The Declaration remains to this day a complicated document with a story that extends well beyond its signing in August of 1776.

This hybrid speaker series will invite writers and historians to reflect on the history and meaning behind the Declaration. Topics may include: the meaning of the Declaration for Black and Indigenous Americans and for women; the writing and printing of the document; the Declaration in the news; and how the Declaration has been used throughout history to support movements for social change. Speakers so far include:

- **January 25** - Holly Brewer, Burke Professor of American History at the University of Maryland, on “Slavery and the Declaration of Independence”
- **April 9** - John Bidwell, Curator Emeritus at the Morgan Library, on “The Declaration in Script and Print”
- **July 19** - Emily Sneff, Public Historian and Author, on “When the Declaration was News”

This Series offers sponsors meaningful visibility across a year-long, high-profile educational forum that will engage diverse audiences both on-site and online. By supporting this initiative, you champion education, equity, and the vital role history plays in shaping the future.

Foundation Academies “Men Without Shoes” Exhibition

Morven is hosting a history exhibition created by students in the Black Student Union at Foundation Academies in Trenton. The exhibition called “Men Without Shoes” features the stories of Black soldiers who served during the American Revolution and in the battles of Trenton and Princeton; the exhibit was developed in partnership with the Princeton Battlefield Society. **The exhibition will be featured February 19 through February 21, 2026, in the Stockton Education Center.**

Grand Homes & Gardens, “Freedom at Home” Series

February - April 2026

At 6:30p.m.

Support a signature series that blends history, architecture, and horticulture in a uniquely engaging format. Grand Homes & Gardens takes audiences on a journey through the

original 13 colonies, showcasing the residences and landscapes of the Declaration's signers and the authors who helped shape a new nation.

With both in-person and virtual attendance steadily increasing, this illustrated lecture series draws a wide and loyal following from across the country and beyond. Sponsorship offers your organization prominent visibility among a discerning audience of history buffs, preservationists, garden lovers, and cultural tourists. Scheduled so far:

- March 5 - William Paca House (MD) featuring Glenn Campbell, Historian Emeritus, Historic Annapolis
- March 12 - Stratford Hall (VA) featuring Dr. Gordon Blaine Steffey, Director of Research and the Jessie Ball duPont Memorial Library
- March 26 – Monticello (VA) featuring Peter Hatch, Garden Historian
- April 16 - Middleton Place (SC) featuring Brandon M. Stone, Director of Research and Preservation

Exploring the American Revolution in New Jersey with the William Trent House Museum

Talks held in partnership with the Trent House in Trenton, NJ, with the goal of exploring underrepresented topics in New Jersey's Revolutionary history for a Trenton and Princeton community audience. Two talks booked so far:

- **February 22** - Zara Anishanslin, Associate Professor of History and Art History, and Director of Museum Studies and Public Engagement at the University of Delaware, on her new book "The Painters Fire: A Forgotten History of the Artists Who Championed the American Revolution."
- **May 14** - Lucia McMahon, Professor and Chair of History at William Paterson University, on "New Jersey Women in the American Revolution"

Signer's Stories

Inspired by Morven's 2026 exhibition *Five Independent Souls*, these engaging programs, including concerts, walking tours, and offsite visits, will dive into the lives of New Jersey's five signers of the Declaration. So far, we have one program booked on **March 26**, "The Music of Francis Hopkinson" with music historian John Burkhalter. This event will be held at Morven in partnership with the Historical Society of Princeton.

LiveHistory USA Weekend at Morven

Step back in time for an immersive weekend of living history in an over 200-year-old mansion. Morven's first floor will be transformed with an immersive tour featuring

historical figures from the home's past aiding visitors in solving a centuries-old mystery along the way. **Scheduled for April 11 and April 12.**

Rev250 Princeton Oral History Project

In partnership with the Princeton Public Library, the Historical Society of Princeton, and the Arts Council of Princeton, Morven will host an interactive oral history station in the Garden Room from about April through December 2026. Visitors will have a chance to answer two questions about the 250th anniversary: 1) What are your memories of the bicentennial? 2) What do you wish for the next 250 years of the U.S.?

Plant Sale

Online Sale: March - April 2026

Pick up just in time for Mother's Day

A spring favorite, Morven's Plant Sale features distinct, hard-to-find varieties that thrive in New Jersey gardens. With 12,000+ unique online visitors, the sale draws both loyal supporters and new audiences—**with even greater reach anticipated** as we approach the 250th anniversary. Sponsors receive visibility during high-traffic pickup days—reinforcing your commitment to environmental stewardship and local engagement.

Party Like It's Your Earth Day Community Green Fair

Sunday, April 19, 2026

12:00 p.m. - 4:00 p.m.

Now in its fourth year, the "Party Like It's Your Earth Day" Community Green Fair, in partnership with Sustainable Princeton, brings together families and eco-conscious advocates from across the region. This free community festival scheduled for April 19 features activities, food, dance, a "Trashion Show," and more - all exploring how we can be better stewards for the natural world. Last year's event saw a 25% increase over 2024—a growing platform for sponsors aligned with sustainability and community impact.

Semiquincentennial Exhibition

Opening May 2026 - January 2027

In celebration of America's 250th anniversary, Morven will debut *Five Independent Souls: The Signers from New Jersey*—a landmark exhibition exploring the lives and legacies of Abraham Clark, John Hart, Francis Hopkinson, Richard Stockton, and John Witherspoon.

As the only surviving home of a New Jersey signer open to the public—and one of the most celebrated Revolutionary War sites in the state—Morven is uniquely positioned to elevate this history on a national stage.

With significant visitation anticipated throughout the 250th anniversary year and into 2027, we invite you to stand with us as a Corporate Sponsor during this extraordinary moment in our shared American story.

Princeton Garden Tour II

Saturday, June 13, 2026 | 12 – 4:00 p.m.

- Following the tremendous success of last September's sold-out tour, we are pleased to bring the **Princeton Garden Tour** back this June. This popular event is a **joint fundraiser benefiting the Historical Society of Princeton and Morven Museum & Garden**, two institutions deeply rooted in preserving Princeton's historic landscapes and stories.
- The tour offers exclusive access to some of Princeton's most beautiful private gardens, drawing a highly engaged audience of garden enthusiasts, homeowners, and community leaders. Sponsorship provides a meaningful opportunity to align your brand with preservation, design, and community engagement—while gaining strong visibility among a receptive and local audience.

250th Exhibition Premiere and Founding Feast

Main Event: Saturday, May 2, 2026 | 6 – 9:00 p.m.

To mark this historic moment, Morven will present an elevated evening event in place of its traditional *Morven in May* fundraiser, celebrating the exhibition's opening and setting the tone for a year of reflection, inspiration, and national remembrance. Sponsors will enjoy meaningful alignment with Morven's pivotal role in our nation's founding during a truly unforgettable occasion.

Fourth of July Festival 2026

12:00 p.m. - 3:00 p.m.

Celebrate America's 250th birthday at Morven, the former home of Richard Stockton—a signer of the Declaration of Independence. This cherished event brings together families, neighbors, and history enthusiasts for an afternoon of reflection, civic pride, and community connection.

The free festival features live music, speakers, art-making, community partners, food, and more—exploring what it means to be American across generations, past and present. Each year, over 1,200 attendees gather for this beloved tradition, with even greater participation expected in 2026.

Sponsoring this high-visibility celebration provides a unique opportunity to connect your brand with a historic milestone and engage with a diverse, spirited audience at the heart of Princeton's Independence Day festivities.

Re-envisioning America

In partnership with Art Against Racism, the Princeton University Art Museum, and the Arts Council of Princeton, Morven will host an exhibition called *Voices in Print: New Jersey Black Women Printmakers Shaping the American Narrative*, from September 2026 to February 2027. This is an exhibition featuring the work of NJ-based Black women printmakers curated by Judith K. Brodsky and Rhinold L. Ponder on view in the Morven's Stockton Education Center. Associated programs so far include:

- September 17 - Fragments of American Life panel program (location and speakers TBD). Panel of speakers discussing the 1976 bi-centennial exhibition at PUAM called Fragments of American Life that inspired the 2026 collaboration.
- September 26 - Re-envisioning America Gallery Crawl. Public "crawl" of all associated exhibitions across Princeton featuring wine, cheese, and artmaking at each site.

Princeton 1776 Fest

Saturday, October 3, 2026

11:00 a.m. – 4:00 p.m.

(Rain date: October 4)

Step back in time for an unforgettable day in revolutionary Princeton! This one-of-a-kind event brings 1776 to life with live music, living history interpreters, craftspeople, food and drink, and working replicas of Princeton's five original taverns.

Presented in partnership with the Historical Society of Princeton, Princeton Battlefield Society, and Daughters of the American Revolution, this immersive celebration offers activities for all ages and promises to attract a broad community of Revolutionary War enthusiasts and curious community members alike.

A once-in-a-lifetime sponsorship opportunity to align your brand with history, heritage, and hometown pride at the height of America's 250th anniversary.