

Lakeview Playground Board Meeting -July 16, 2025

Attendees: Dale Goodrich, Damian Perrin, Leah Fischer, Max Gruenig, Kris Gould, Dave Tadlock, Emily Francingues, Beau Perez, Tony Defrates, member of public

Quick Recap:

The meeting began with discussions about incident reports and emergency board meetings, including decisions about documentation and mediation processes for future incidents. Financial updates were provided along with sponsorship opportunities and registration numbers. The group addressed survey results and next steps.

Action Items for July Meeting

- Baseball Committee to meet and discuss team parity, grading, and drafting rules for the upcoming season.
- Dale to follow up on potential Pepsi sponsorship for water supply.
- Travel ball coaches to meet with Beau to discuss rosters, billing, and field space allocation.
- Beau to invite Joe Spitale to demonstrate his advertising platform at a future board meeting.
- Board- led by Dave- to organize and host a tournament on September 27th-28th.
- Dave to communicate with travel ball coaches about their potential involvement in the tournament.
- Board to discuss potential profit-sharing or benefits for travel teams participating in the tournament.
- Beau to investigate options for improving batting cages, potentially splitting them into four sections.
- Max to send termination letter to River Parish disposal, Tony to request new agreement with IV waste (Board Approved).
- Max to send Leah logo for Bonin for uniforms
- Damian to coach select team to play LL for playground.

Emergency Board Meeting Decision

The group discussed an incident report and emergency board meeting from June 19th, which was in response to an earlier incident on June 16th. They agreed to publish the emergency board meeting minutes. The incident report was sent to NORD. The group decided to handle future similar incidents through mediation.

Financial Updates and Reconciliation

The meeting focused on financial updates and reconciliation. Max reported account balances and discussed a pending reimbursement issue for a \$75 fee, noting that only 8-9 people out of 80 had not paid. Venmo transaction documentation would be shared via Google Drive for reconciliation purposes, and mentioned that travel ball accounts would be closed out with remaining funds

transferred to the main account. Registration fees for fall sports were at \$20,771 with 267 registered participants.

Bonin Sports Sponsorship and Registration

Max discussed the sponsorship of ball sports by Bonin, who will provide a \$5,000 check and have their logo on jerseys. They considered beach volleyball as a potential sport as well. Max also addressed the registration numbers for fall sports. The group discussed the need for umpires for fall sports and the challenges of finding enough volunteers. They decided to review the number of registered kids and determine the number of teams for the 5-6 age group. Dale will reach out to his roster of umps. Max also mentioned plans for fall cabbage ball, which will run from Halloween to Christmas along with basketball. Damian

Baseball Team Affiliation Strategy

Max discussed the challenges of managing children's baseball teams with overlapping age groups and the need to decide on affiliations with Little League or USSSA. Kris suggested unifying under the Little League umbrella for older teams to allow for all-star competitions and maintaining park attendance. Both experiences were well received from parents. The board also highlighted administrative issues with separate date ranges for different sports and age groups, emphasizing the need for ongoing conversations about future programming and affiliations. A decision must be made before summer registration so that teams can be formed early.

Kris discussed the eligibility issues for young players in baseball, focusing on residency requirements and registration processes. He explained that current residents should be clear from residency issues, but new registrants might face challenges. Dave also considered the possibility of using alternative fields for practices and games, mentioning potential partnerships with local parks.

2026 Season Improvement Strategies

Max discussed feedback from the 2025 season survey, highlighting areas for improvement such as team parity, field conditions, and awards distribution. He emphasized the need to address these issues proactively and communicate progress to stakeholders. Beau also touched on the challenges of maintaining parity in player drafts and suggested potential solutions, including implementing stricter rules and educating coaches and parents. He concluded by advocating for better planning and communication regarding the annual calendar to improve organization and reduce confusion.

Sports Facility Advertising Partnership

Beau discussed a potential partnership with Spitale, who offers a platform for advertising on sports facilities. The platform allows businesses to select and design ad placements, taking a 10% fee. Dale and Beau and the team considered the benefits, such as reduced administrative burden and access to a broader client base, but also discussed concerns about pricing and negotiation power. They decided to further evaluate the partnership after a demonstration for the new board and potentially negotiate a higher commission for bulk deals. The board also addressed issues with

trash service, noting problems with billing and service quality, and Tony agreed to follow up with IV waste.

Lakeview Park Tournament Planning Meeting

The board discussed hosting a tournament at Lakeview Park, deciding to approve a tournament on September 27-28th targeting 9U and older age groups, with proceeds going to park improvements rather than travel teams. They agreed to require travel teams to help with tournament operations in exchange for reduced fees, and discussed revenue for shared upgrades to facilities including new batting cages or pitching machines. The board also addressed issues with trash service, noting problems with billing and service quality, and Tony agreed to follow up with the service provider regarding contract terms and service levels.