

Attendees:

Leah Fischer, Tony Defrates, Max Greunig, Dale Goodrich, Mat Grau, Lindsay Faulkner, Rosalind Murray

Quick recap

The board meeting focused on financial updates, registration numbers, and park improvements. The organization reported strong growth from 2024 to 2025, up from 23-24 year. Registration numbers showed 824 total registrants across Summer Sports for T-ball, coach pitch, and cabbage ball combined. The board approved several necessary grounds improvement items. A discussion took place around NORD league participation and travel team's registration requirements and team arrangements. The board also reviewed playground equipment costs and field maintenance needs. Additionally, they discussed a fundraiser for May 8th and various sponsorship opportunities.

Next steps

Lindsay:

- Post the approved financials (line-by-line item too) and related documents on the website for public viewing.
- Review and clarify contract details for the golf tournament and confirm minimums/fees.

Max

- Move forward with project to remove parking bollards and install new fencing.
- Pull the Venmo report and ask if they can match Venmo transactions to create memos for better financial transparency since Venmo/Refs are both falling to "Consulting"
- Send out the registration sign-up link again after Mardi Gras, especially for the 12U age group.
- Email signmaker and ask for a panel to put over the "Exclusive"
- Get a group together to organize Golf Tournament (**Tony** can help). Finalize details and PayPal sign-up for the May 8th golf tournament; coordinate with Bonin as needed. Recruit sponsors and golfers (target 120 golfers) and coordinate food, drinks, and logistics for the event.
- Ensure Freddie King is invited to an upcoming board meeting.
- Coordinate with Jermaine to inspect and attempt to repair lights at Fillmore field using a bucket truck.

League Directors:

- Hold a league directors meeting the week after Mardi Gras week to discuss and decide on waiver approvals and non-approvals for league movement. Send a message through PlayMetrics (from Do Not Reply) to all registrants regarding waiver decisions; direct questions to information@lakeviewvikings.com.
- Send a message to all registered families about the opportunity to play extra baseball (NORD) at specified age groups and set up a Google form for interest/registration.

- Communicate updated policy and expectations to all travel and rec team families regarding participation in NORD and rec leagues, including registration and fee requirements.
- Update registration cap for 7-8 year old league to 176 players (16 teams of 11) and communicate to relevant parties. Push registration for 11/12 league.
- Post Mardi Gras: Send sign up genius registration email for mandatory grading, sponsorships, .

Rebecca:

- Finalize mock-ups and set up a pre-order form for ice cream shorts, skirts, and vintage jackets, including PayPal payment setup.
- Order extra merchandise for opening weekend after pre-order. Avoid overstocking
- Can you email the HC parent to see if they could donate the inflatable rental?

Tony:

- Fence off areas under construction to prevent access during sod growth period.
- Board/Field Maintenance: Ensure fields 1, 4, and 5 are watered as needed (5-6 times per week) during sod establishment.

All board members (encouraged): Share the GoFundMe link on social media.

- NORD Committee (Lindsey, Leah, and optionally Any/others): Attend NORD Commission meetings and represent the board; coordinate communication with NORD and report back to the board.
- Board/Fundraising: Continue to seek sponsorships and donations to reach fundraising goals for playground and field improvements.
- Board/Fundraising: Plan and execute inflatable section/fair booth at upcoming fair, with travel teams working the booth for profit share.

Summary

Financial Growth and Fundraising Plans

The board reviewed financial statements showing increased revenue from 2024 (\$283,000) to 2025 (\$383,000), and went through the list of allocations and improvements in 2025 to net to current bank account balance. The “consulting” line item is referees and staff Venmos. Capital Campaign has \$13k. Registration numbers across various Summer sports leagues, with total registrants at 824 and \$121,968.43 in revenue. The board agreed to hold a golf tournament fundraiser on May 8th, with a target of 120 golfers at \$175 per person, Koz’s cooking food. Ongoing work on LV store merchandise underway. They also addressed concerns about field sponsorships and potential conflicts with existing donors, particularly regarding Scoreboard \$10,000 sponsorship. This was remedied. The board asks all to continue to solicit fundraising.

NORD Committee Planning Discussion

Max discussed the positive response from Freddie King, who expressed interest in attending a board meeting. Max also mentioned an email from Larry that included several

individuals, and highlighted the need to investigate a \$25,000 donation to Nord, potentially in relation to playgrounds. Max proposed forming a NORD committee consisting of Lindsey and Leah, with the possibility of including Amy for representation.

Field Improvements and Infrastructure Updates

Max discussed removing parking bollards and concrete, with a cost of \$1,150, **(Approved)**, a fence removal and installation project for \$9,850 **(Approved)**. The group agreed to proceed with these projects, with partial funds already allocated for playground equipment. Included is installation of 186 linear feet of 4-foot chain-link fence with vehicle and pedestrian gates, and confirm timeline for start of work (within two weeks).

Baseball Field Turf Replacement Plan

The board addressed the need to remove turf from Fields 1, 4, and 5, and replace it with Bermuda grass, at a cost of \$14,060 **(Approved)** They decided to use sod instead of red clay for fields 5-7. The group agreed to fence off areas where dogs had been damaging the fields and to implement daily watering to help the new sod establish. Filmore is still being maintained, will need to be reviewed for spring usage.

Baseball Programs Discussion

Discussion on the organization's baseball program requirements, particularly the 11U Travel Team, Nord League, and REC ball. Max provided updates on discussions with Jermaine about expanding opportunities for 10- and 12-year-olds to play in the Nord League. The group clarified that players can register for either REC or Nord, or both, and that the Travel Team will remain separate from Nord and NORD team will be open to anyone to try out. 21 Current age waiver requests- 6 T-ball, most will be denied.