ERISA ACADEMY™

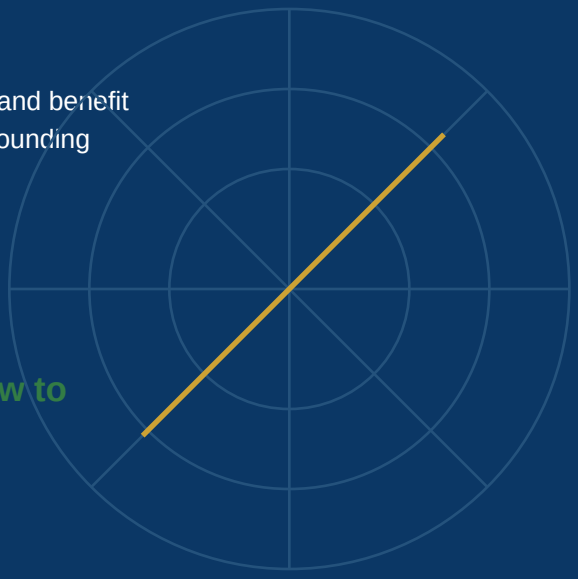
HEALTHCARE 4.0™

Governance. Transparency. Outcomes.

YOU CAN OUTSOURCE THE WORK.

YOU CANNOT OUTSOURCE FIDUCIARY ACCOUNTABILITY.

ERISA Academy™ provides executive education for employers and benefit advisors who need to understand the fiduciary environment surrounding employer-sponsored healthcare.



THE QUESTION

Who taught your organization's fiduciaries how to govern healthcare?

FOR EMPLOYERS & BENEFIT ADVISORS

$895 **PER LICENSED PARTICIPANT**

LEARN. QUESTION. GOVERN.

EDUCATION BEFORE RECOMMENDATION™

Understand the responsibility. Ask better questions. Govern intelligently.

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ERISA
ACADEMY™

WHY ERISA ACADEMY™?

You cannot effectively govern what you do not understand.

Employers routinely engage carriers, brokers, consultants, TPAs, PBMs and other vendors to help operate their benefit plans. Engaging experts does not eliminate the fiduciary obligation to prudently select and monitor those who serve the plan.

- **FIDUCIARY DUTY**
  Understand prudent governance and the responsibilities of those acting as plan fiduciaries.
- **VENDOR SELECTION & MONITORING**
  Learn why prudent selection and ongoing oversight matter.
- **TRANSPARENCY & DISCLOSURE**
  Know what information should be requested to make informed decisions.
- **COMPENSATION & CONFLICTS**
  Understand direct and indirect compensation and potential conflicts.
- **DOCUMENTATION & ACCOUNTABILITY**
  Recognize why a documented process is central to good governance.

THE FOUNDATIONAL QUESTION

Who taught your organization's fiduciaries how to govern healthcare?

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II ERISA ACADEMY™

WHAT YOU'LL LEARN

01

YOUR FIDUCIARY RESPONSIBILITY

What can be delegated—and what accountability remains.

02

THE HEALTHCARE MONEY TRAIL

Where employer healthcare dollars actually go.

03

COMPENSATION & CONFLICTS

Direct, indirect and potentially conflicting revenue.

04

VENDOR SELECTION & OVERSIGHT

Prudent vetting, contracting and ongoing monitoring.

05

TRANSPARENCY & YOUR RIGHT TO KNOW

Information plan fiduciaries should request and review.

06

HEALTHCARE 3.0 VS. HEALTHCARE 4.0™

From purchasing benefits to governing healthcare.

FOR EMPLOYERS & BENEFIT ADVISORS

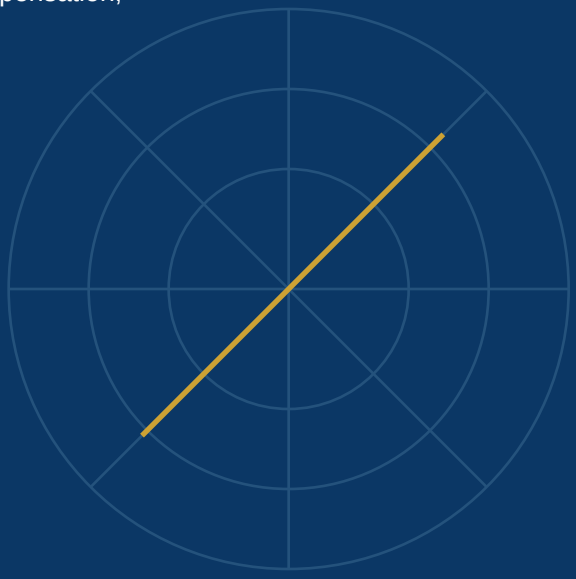
For the employers who govern healthcare—and the professionals who advise them.

$895 PER LICENSED PARTICIPANT

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BETTER EDUCATION.
BETTER GOVERNANCE.
BETTER DECISIONS.

ERISA Academy™ gives employers and benefit advisors a clearer understanding of fiduciary governance, vendor oversight, compensation, transparency and accountability.



BEFORE YOU SIMPLY RENEW YOUR HEALTH PLAN,

learn how to govern it.

ERISA ACADEMY™

LEARN. QUESTION. GOVERN.

D. SCOTT HETTESHEIMER

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HEALTHCARE 4.0™

FIDUCIAHEALTH GOVERNANCE™

We are not managing healthcare.

We are governing healthcare.

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