

Privacy Policy for Studio Roxander LLC

Last Updated: August 2026

Studio Roxander ("we," "our," or "us") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website, register for classes in person, or use our online enrollment services.

We operate in Oregon and comply with relevant state privacy considerations, including guidelines under the Oregon Consumer Privacy Act (OCPA) where applicable to our operations.

1. Information We Collect

We collect personal details necessary to provide dance instruction, ensure student safety, and manage studio business operations. This includes:

- **Parent/Guardian & Adult Student Contact Info:** Name, email address, phone number, and both physical and billing addresses.
- **Dancer Profiles:** Student name, date of birth, gender, and class placement history.
- **Safety & Health Data:** Emergency contact names, phone numbers, and any voluntary notes regarding medical conditions, allergies, or injuries relevant to dance safety.
- **Payment Information:** Credit card or bank details. All financial transactions are processed securely through our integrated, encrypted third-party payment gateways. We do not store raw financial data on our own servers.

2. Children's Privacy (Dancers Under 13)

We register students of all ages, including children from ages 2 to 12.

- We **do not** knowingly collect personal information directly from children under the age of 13.
- All information for minor students must be provided exclusively by a parent or legal guardian.
- If you believe a child has provided us with personal data without parental consent, please contact us immediately so we can delete it.
-

3. Media, Photos, and Videos

Our studio celebrates student achievements and promotes our programs through visual media.

- We regularly feature student photos and videos online, including on our website and official social media channels.

- Media is collected and published based on the explicit photography and videography waivers signed or agreed to by parents/guardians or adult students during the registration process.

4. No Website Tracking Cookies

We value your digital privacy. Our website does not utilize tracking cookies, Facebook Pixels, or other behavioral advertising trackers to follow your browsing habits across the internet.

5. Sharing of Information

We do not sell, rent, or trade your personal data to third parties for marketing purposes. We only share information with trusted service providers to operate our business:

- **The Studio Director:** We use The Studio Director as our third-party administrative and registration software. Your account profiles, class schedules, and contact details are securely managed within their platform.
- **Payment Processors:** Your payment details are shared strictly with our integrated merchant processors to fulfill tuition and fee obligations.

6. Your Oregon Privacy Rights

Under Oregon privacy principles, parents, legal guardians, and adult students have the following rights regarding their data:

- **Right to Access:** You may request confirmation of whether we process your data and ask for a copy of your records.
- **Right to Correct:** You may update or correct inaccuracies in your contact info or student profiles at any time via your Studio Director portal or by contacting us.
- **Right to Delete:** You may request that we delete your personal data, subject to legal, financial, or safety record-retention requirements.

We will respond to verified privacy requests within 45 days.

7. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

- **Studio Roxander LLC**
 - **Email:** info@studioroxander.com
 - **Phone:** 541-773-7272
 - **Address:** 101 E. 10th Street, Medford, OR 97501
-