

CURTIS J. MORT

CREATOR. STORYTELLER. MARKETER.



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Profile

With over 18 years of hands-on experience, I possess a comprehensive skill set spanning project and data management, sales, public relations, and marketing fulfillment. My expertise extends to designing and executing digital marketing campaigns, web and graphic design, videography, and photography. I am also proficient in both software and hardware aspects of computers and networking. A seasoned public speaker, I excel in leadership training, equipping me with the versatility and depth of knowledge to lead and innovate across multiple domains.

Experience

Director of Marketing and Communications, Marshall Disposal, Evansville, IN 2024-Present

I lead the company's brand strategy, internal and external communications, and community engagement initiatives. I design and execute integrated marketing campaigns that highlight Marshall Disposal's core values, strengthen customer relationships, and drive business growth. My responsibilities include managing digital and traditional marketing channels, overseeing content creation, coordinating public relations efforts, and supporting recruitment through employer branding. I also collaborate with leadership to ensure consistent messaging across all platforms and champion initiatives that reinforce Marshall Disposal's reputation as a trusted, family-oriented company serving Southwest Indiana

Owner, Grow Marketing Solutions; Evansville, IN — 2016-Present

Grow Marketing Solutions (GMS) is a digital marketing agency primarily serving small to mid-sized companies, with clients typically generating \$1-10 million in annual revenue. Over the past eight years, GMS has evolved from a start-up to a profitable entity. In my current role, I lead a creative team dedicated to branding and marketing our clients through various digital channels, including custom web design, SEO, social media, online advertising, data analytics, and SEM campaigns. My core responsibilities include designing and implementing marketing campaigns, overseeing staff, driving sales, monitoring and assessing marketing data, offering

creative consultation, and fostering strong relationships with both clients and team members.

**Owner, Promised Land Farms; New Harmony, IN —
2016-Present**

My family and I own a small farm named Promised Land Farms, which I started out of a concern for food quality and its impact on the health of my family and friends. We regeneratively raise pork and beef and produce dairy products, embodying my commitment to promoting sustainable and healthy living. I am a continual student and learner in understanding how diet and environment impacts one's body

**Associate Pastor, Mt. Vernon Baptist Church; Mt. Vernon, IN —
2006-2023**

I began working at Mt. Vernon Baptist Church while in undergraduate with my role expanding to full-time upon graduation. My duties included recruitment and management of volunteer and paid staff employees; office management and oversight; facilities management and inventory oversight, IT solutions including network design, implementation, and maintenance; \$300,000+/year budget creation, proposal, and day-to-day operation/oversight; graphic design and layout of publications; oversight of multiple volunteer teams and the maintenance/construction projects of those teams.

Truth Talk Facilitator, Evansville Life Center, Evansville, IN —

Teacher of relationship and social training program Truth Talk. Guest lectured and taught this 1-week program in several schools throughout S. Indiana.

Education

Oakland City University; Oakland City, IN — Bachelors in Communications;
Graduated Cum Laude

The Southern Baptist Theological Seminary; Louisville, KY — Masters of
Divinity

Skills and Competencies:

- **Communication:** Possess outstanding communication abilities, adept in both written and verbal exchanges.
 - **Sales and Negotiation:** Highly experienced in sales strategies and adept at contract negotiations.
 - **Leadership and Team Management:** Proven leadership capabilities with a solid track record of effectively managing teams and overseeing projects to achieve goals.
 - **Adaptability and Quick Learning:** Highly adaptable and quick to acquire new skills, capable of meeting tight deadlines with minimal notice.
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- **Project Management:** Skilled in managing multiple concurrent projects, ensuring timely and successful completion.
- **Conflict Resolution:** Extensive experience in mediating and resolving conflicts effectively.
- **Technical Proficiency:** Expert in a wide range of software, including Microsoft Office, Power BI, Microsoft Project, Adobe Design Suite, Apple Productivity Suite, HubSpot, Monday.com, Google Productivity Suite, Wordpress, Duda.co, and various SEO and ai tools.
- **Creativity and Productivity:** Highly creative and productive, with a proven track record of delivering innovative solutions that bring results.
- **Marketing Campaigns:** Demonstrated success in designing and implementing effective marketing campaigns across multiple platforms with an emphasis on digital mediums.
- **Entrepreneurial Leadership:** Founded and grew a marketing agency, gaining comprehensive experience in technical execution, project management, and creative team leadership.
- **Class A CDL:** Obtained my CDL in Jan 2025 while working at Marshall Disposal to assist in operations as needed.

Professional References

Caleb Patton, Owner; Brother Brothers Mortgage; Evansville, IN

(812) 568-2955

Dr. Matthew Thompson, Formerly Superintendent of Schools at Metropolitan School District of Mt. Vernon, Indiana; (Transitioning to Principal at Forrest Park High School in Ferdinand, IN)

(812) 628-7776

Jeffrey Hoehn, Vice President of Operations at Plastic Reclaiming Services

(812) 457-4916

Character References

Mark French, Director of Design Consultation, Friend; Sepasoft; Evansville, IN

(217) 418-5692

Ron McIntire, (Retired) Union Steward at George Koch and Sons. Pastor at Mt. Vernon Baptist Church, Mt. Vernon, IN

(812) 449-6136
