

ALISTAIR STEWART

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Award-winning event strategist delivering large-scale, inclusive festivals and events, blending operational leadership with marketing and audience psychology.

HIDDEN DOOR FESTIVAL

Five-day multi-arts festival in Edinburgh, reimagining disused venues as immersive live performance experiences.

Venue & Site Manager

FEB 2026 - PRESENT

- **Pre-Production Strategy & Site Planning:** Overseeing early-stage planning, developing site layouts, access routes, and infrastructure requirements in collaboration with production and safety teams.
- **Operational Logistics & Build Management:** Coordinating contractors, suppliers, and internal teams to align build schedules, crew movements, and site logistics.
- **Live Event Delivery & On-Site Leadership:** Managing teams throughout build and live phases, maintaining clear communication and resolving operational challenges in real time.

Volunteer Coordinator

JAN 2023 - JAN 2026

- **Volunteer Recruitment & Training:** Leading volunteer recruitment, onboarding, and training to ensure a confident, well-prepared team aligned with event objectives and values.
- **Volunteer Welfare & Workforce Planning:** Designing rotas, allocating roles, and safeguarding volunteer wellbeing, ensuring appropriate coverage across all key site positions.
- **On-Site Supervision & Cross-Team Coordination:** Supervising up to 30 volunteers during live delivery, working closely with operational teams to manage staffing levels, implement contingency plans, and respond proactively to last-minute changes.

Artist Liaison

APR 2022 - JAN 2023

- **Artist Liaison & Backstage Coordination:** Primary liaison for 30+ artists on the indoor stage over 2 weekends, managing call times, stage transitions, and real-time requests to ensure smooth and professional show delivery.
- **Stage Support & Live Show Operations:** Supported stage management processes including running orders, soundchecks, and performance changeovers, assisting across additional stages where required.
- **Backstage Logistics & Artist Welfare:** Coordinated artist movements to and from stage, maintained secure and well-stocked green rooms, and proactively resolved last-minute issues to keep live programming on schedule.

FIFE PRIDE

Annual Pride event in Fife, committed to accessibility, community engagement and inclusive event delivery.

Programming Lead

SEP 2025 - PRESENT

- **Programming & Artist Booking:** Leading the curation and booking of all performers and acts, delivering a diverse, engaging programme that aligns with the event's vision.
- **Contracts & Artist Management:** Managing all artist agreements, including fees, riders, and requirements, while maintaining clear communication with performers and agents.
- **Scheduling & Operations Liaison:** Developing the full event schedule, ensuring all time slots are filled, and working closely with operations to coordinate stage, technical, and logistical requirements.
- **Programming Marketing & Coordination:** Leading on programme promotion, ensuring all announcements and content are consistent and on-brand, while overseeing all programming details in the lead-up to the event.

UNDERBELLY LIMITED

Large-scale live events and venue operations delivered as part of the Edinburgh Festival Fringe.

Venue Operations Assistant - McEwan Hall

JUL 2025 - AUG 2025

- **Audience Experience & Access:** Acting as the first point of contact for audiences, scanning tickets, directing seating, and providing clear wayfinding and assistance.
- **Venue Operations & Crowd Flow:** Managing entry points, monitoring audience movement, and supporting smooth ingress and egress during live performances.
- **Venue Presentation & Turnaround:** Supporting post-show resets and cleanliness to maintain venue standards between performances.

PRIDE EDINBURGH

Large-scale annual Pride event in Edinburgh.

Festival Team Leader

JUN 2024 - JUN 2025

- **Festival Operations & Team Supervision:** Supervising festival-area delivery on the day, ensuring smooth operations and effective coordination across teams.
- **Volunteer Support & Welfare:** Supporting and overseeing 20 volunteers during live delivery, ensuring wellbeing, clear communication, and role coverage.
- **March Stewarding & Crowd Management:** Acting as Chief Steward for the pride march, supervising stewards, managing crowd flow, and supporting safe and orderly delivery.

MEADOWS MARATHON

Annual Edinburgh-based running event focused on inclusive participation and community engagement.

Event Coordinator

SEP 2022 - MAR 2025

- **Strategic Event Coordination & Compliance:** Leading multi-year planning and delivery, including council liaison, multi-agency meetings, and event licensing.
- **Stakeholder, Community & Team Leadership:** Managing relationships with community groups, businesses, and sponsors while overseeing the event teams, publicity, and delivery planning.
- **Live Event Management & Operational Control:** Acting as lead event manager on the day, coordinating all operational areas to ensure safe, smooth, and successful delivery.

UNIQUE ASSEMBLY LIMITED

Collaborative partnership delivering Edinburgh's Christmas programme.

Venue Operations Assistant

NOV 2024 - JAN 2025

- **Audience Experience & Frontline Support:** Acting as the first point of contact for audiences across Assembly venues, managing ticket checks, admissions, and clear wayfinding.
- **Venue Operations & Crowd Management:** Supporting entry and exit procedures, monitoring crowd flow during performances, and assisting with safe audience movement across sites.
- **Site Support & Presentation:** Assisting with venue resets, cleanliness, and presentation standards between shows, with additional cover across seasonal attractions when required.

HONOURS & AWARDS

Best Student Event - Meadows Marathon

AWARDED NOV 2025

Awarded by National Outdoor Events Association

Special Recognition Award - Postgraduate Student Mixers

AWARDED APR 2025

Awarded by Heriot-Watt University Student Union

Best Diversity, Equality & Inclusion Focused Student - Student of the Year Awards

AWARDED OCT 2024

Awarded by Association for Event Management Education

Outstanding Contribution to the Wider Community - Edinburgh Napier Events' Society

AWARDED MAR 2024

Awarded by Edinburgh Napier Students' Association

EDUCATION

MSc International Marketing with Consumer Psychology

SEP 2024 - SEP 2025

Heriot-Watt University, Edinburgh (Merit)

BA (Hons) International Festival & Event Management

SEP 2022 - JUL 2024

Edinburgh Napier University, Edinburgh (1st Class)