



Google Ads

Be found when customers are searching for your service or product.

Mulcahy & Co Marketing are an accredited Google Ads provider. We can ensure your brand, products and services are seen:

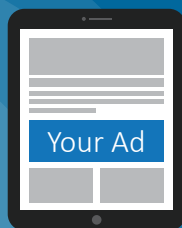
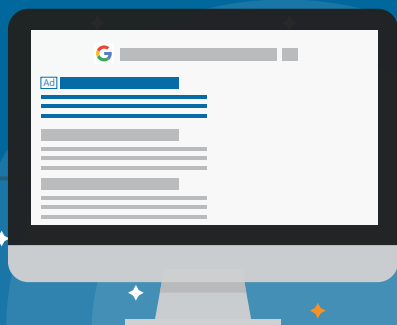


- In Google search
- On YouTube
- In many online spaces using re-marketing
- On one of the 2 million websites that are part of the Google Display Network

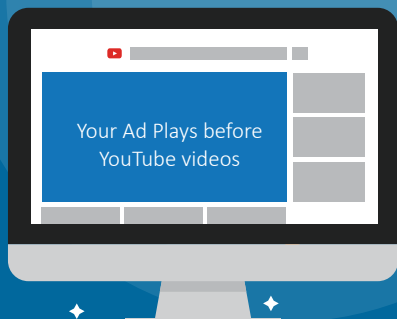
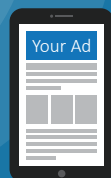
Your campaigns are setup and managed by our in-house experts to make sure you get the best value for money in the rapidly changing area of digital advertising.

Included in our comprehensive service is **campaign setup, search term (keyword) research, ongoing creative and targeting optimisation, landing page creation and regular campaign performance reporting.**

Text Search Network



Display Network



Video Network

from \$700

monthly (inc GST)

Packages include:

- Google Spend
- Text Ads in Search Network
- Graphic Ads
- Video Ads

* Minimum 6 month commitment

1 x Network: \$700 pm

2 x Network: \$850 pm

3 x Network: \$1,000 pm

Minimum 6 month commitment on all packages - this time frame allows us to maximise the effectiveness of your ads and ensure that the money you spend on your campaign achieves maximum results.



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