

All Out Adventures
PLUNGE FOR ADVENTURE

HAPPY BIRTHDAY TO AOA!



03/14/2026 • 11:00AM • DAR STATE FOREST • GOSHEN, MA

Join us for the 5th Annual All Out Adventures Plunge for Adventure!

Do you have the birthday spirit to jump in as a sponsor?!



Did you know that All Out Adventures is turning 25 this year?!

To celebrate, we're throwing ourselves a Birthday Party! And because nothing says "Happy Birthday" like voluntarily jumping into freezing cold water, we are excited to announce that the 5th Annual All Out Adventures Plunge for Adventure is happening on Saturday, March 14 at the DAR State Forest in Goshen!

Plungers will bravely dip into frigid Upper Highland Lake to support our low- and no-cost outdoor recreation programs for veterans, seniors, and people with disabilities. We expect a lively crowd of community members, leaders, participants, and supporters—making this **the perfect chance for your business to get seen, get celebrated, and get in on the 25th-birthday fun.**

We invite your business to join the party as a Sponsor. Not only will you support a great cause, but you'll also earn excellent visibility in the community (and maybe even a few giggles) as people leap, splash, and blow their party horns to celebrate.

Put on your 25th birthday party hat! The event draws local media and social media attention, spirited costumes, and a festive, confetti-filled vibe. Here's how you can blow out the candles with us—either by customizing a sponsorship package with us or choosing one of our ready-made levels below!

And from the bottom of our hearts (not the lake): **thank you!**



“SHEET CAKE” (Presenting) SPONSOR — \$3,500



Your company logo embroidered on our signature Plunge for Adventure hats, featuring an original cartoon by Rhymes with Orange cartoonist Hilary Price



Your logo on everything but our birthday suits: social media, email, print advertising, and event banner



A filmed event promo video at your business with your employees for social media and our 3,500-person email list



A company group volunteer opportunity and up to 5 plungers to represent your business and blow out the metaphorical candles

(2 Spots Available — Don’t wait to take your slice!)

“PARTY HAT” (Silver) SPONSOR — \$1,500



Your logo on the custom party hats given to everyone in attendance at the event



Your logo on social media and email advertising and event banner



Company volunteer opportunity: Up to 3 plungers to represent your business as a team

“BIRTHDAY CANDLE BOOSTER” (Bronze) SPONSOR — \$300 or In-Kind



Your logo on social media, email, and the event banner



Shout-outs during the event (we’ll sing your praises—possibly off-key)



A warm fuzzy feeling knowing you helped make this birthday plunge extra special



In-Kind contributions of goody bags or swag for plungers, prizes for category winners, or event amenities (portable heaters, tents, towels, volunteers, etc.) warmly welcomed!



Sponsorship Deadline: March 1, 2026

You can either mail your sponsorship to **All Out Adventures at 297 Pleasant St., Northampton 01060** or complete our form and make your donation online.

Scan the QR code to your left or visit us at alloutadventures.org