



All Out Adventures
outdoor recreation for people of all abilities

297 Pleasant St., Northampton, MA 01060 • (413) 584-2052 (tel) • www.alloutadventures.org •
info@alloutadventures.org

Access to the Great Outdoors for people with Disabilities, Veterans, and Older Adults



You're invited to sponsor the 18th Annual Kayak-a-thon on Sunday, September 13, 2026!

A colorful flotilla of 100 kayaks, canoes, and Stand-up Paddleboards (SUPs) will paddle down the Connecticut River from Sunderland to Northampton to raise awareness and funds for inclusive outdoor recreation programming. Following the river trip, our group size will swell to well over 200 people as family, friends, and community supporters join us for a party in Northampton with food and entertainment.



Though we charge either no or a very low fee to participate in our programs, our cost is actually more than \$100 per program participant. Your support of this year's Kayak-a-thon will help us to continue to keep our calendar filled with 230+ no or low cost outdoor recreation opportunities for people with disabilities, older adults, and veterans.

Your sponsorship of the Kayak-a-thon will demonstrate your business's commitment to improving the lives of people with disabilities in our community. Thank you for your support!



All Out Adventures is a 501(c)(3) nonprofit organization founded in 2001 and located in Northampton, MA. Our mission is to promote health, community and independence for people with disabilities, including older adults and Veterans, and their family and friends through outdoor recreation.



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2026 Kayak-a-thon Sponsorship Levels

Presenting Sponsor (We're With the Band): \$3,000 <i>(Exclusive opportunity)</i>	Community Champion: \$1,500	Supporter: \$500
YOUR business will support the Lady Bea River Boat with the Expandable Brass Band aboard to escort our flotilla to the finish. Your company can decorate the Lady Bea for promotion and invite up to 4 representatives aboard.	YOUR business's support will support the after party, catered by Servicenet's Rooster Cafe, to feed our hungry paddlers!	YOUR business's support will provide the essential amenities it takes to make an event successful - tents, tables, chairs, kayaks and paddle boards, you name it!
Free entry and use of kayaks or SUPs for up to 4 people to represent your business with the flotilla on the water during the event	Free entry and use of kayaks or SUPs for up to 2 people to represent your business on the water during the event	
MATCH OPPORTUNITY: your sponsorship will have promoted day(s) to match donations up to your sponsorship amount; donors will receive acknowledgement that their donation was matched by your company	MATCH OPPORTUNITY: your sponsorship will have promoted day(s) to match donations up to your sponsorship amount; donors will receive acknowledgement that their donation was matched by your company	
Company name and logo most prominently displayed on all promotional materials , including flyers, postcards, emails, and social media	Company name and logo prominently displayed on all promotional materials , including flyers, postcards, emails, and social media	Company name and logo on all promotional materials, including flyers, postcards, emails, and social media
Targeted, sponsored social media ads featuring your company as the Presenting "We're with the Band" sponsor	Targeted, sponsored social media ads featuring your company as a Community Champion	Social media shout-outs leading up to the event
Company name and logo, with link on our event website	Company name and logo with link on our event website	Company name and logo on our event website
Company logo in the largest and most prominent location on our event t-shirt	Company logo in prominent location on our event t-shirt	Mid-sized company logo on our event t-shirt



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HOW TO SPONSOR

BY CHECK

- Please return the attached form with your sponsorship and mail to All Out Adventures at 297 Pleasant St., Northampton MA 01060
- Check can be made out to All Out Adventures
- **If this is your first time sponsoring**, please email a vector-based file of your logo to executive director Karen Foster Cannon at karen@alloutadventures.org

ONLINE

- Please visit us at <https://alloutadventures.rallybound.org/> and make your donation online.
- Please follow up with an email to executive Director Karen Foster Cannon with the information requested below.

We will begin to promote your business's involvement to our 4,000 person email list, 3,000 social media followers, and to the larger community as soon as we receive your sponsorship commitment.

THANK YOU for your contribution toward promoting health, community, and independence for people with disabilities and their family and friends right here in Western Massachusetts.

Business Name:

Address:

Name of Contact Person:

Best Phone Number:

Email Address:



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