



Amanda Ryann Callaghan

Graphic and Website Designer

A versatile Graphic & Website Designer with a proven record in creating responsive web designs, custom graphics, and e-commerce platforms that align with both agency standards and industry best practices. Proficient in a range of design software and web platforms, with a strong ability to lead projects, collaborate with teams, and enhance brand identity through innovative design strategies.



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Education

Bachelor of Arts Degree

Graphic/Information Design

Central Connecticut State University

Expertise

Digital Marketing

Branding

Website and Graphic Design

Basic Understanding of CSS

UX/UI Best Practices

Design Auditing and Collaboration

Duda

Chat GPT

Figma

Adobe Creative Suite and Canva

Social Media



Work Experience

2024

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2026

Website Designer

RA Digital Creative

- Meet with clients to understand their goals, needs, and brand vision, developing tailored digital solutions.
- Build responsive websites from scratch, creating functional and visually engaging online experiences.
- Develop and manage social media content and strategies to strengthen brand presence and audience engagement.
- Manage ongoing client relationships, providing website updates, design support, and continued digital services.

2021

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2024

Website and Graphic Designer

Develomark

- Designed 100+ responsive websites using Duda, ensuring optimal performance on desktop and mobile browsers and adherence to best practices.
- Create custom graphics with Adobe Illustrator and Canva, enhancing website aesthetics and supporting branding efforts.
- Manage initial setup and ongoing maintenance of e-commerce platforms, including configuration of pricing, shipping, and product descriptions.
- Conduct comprehensive brand and style research for clients to inform the development of unique website and branding design projects.
- Perform site design audits to ensure compliance with quality standards.
- Facilitate AirTable management for dynamic page elements and integration.
- Lead training initiatives and shared best practices within the design team.