

Susan Frew, CSP

Entrepreneur · Keynote Speaker · AI Innovator



"Harnessing the Future of AI: Susan Frew expertly integrates cutting-edge AI insights with her deep understanding of business language, delivering substantial value and actionable strategies to empower companies in crafting successful teams through strategic recruitment and forward-thinking business solutions."

Empowering Your Organization with AI

A Comprehensive On-Site Training Program for Enhanced Implementation

Group-On-Site AI Training Program

Overview

This proposal outlines a comprehensive on-site AI training program designed to enhance the capabilities of your organization in adopting and implementing AI technologies. The program is divided into three key phases, ensuring a structured approach that addresses the needs of your team and contributes to the successful integration of AI into your operations.

Training Phases

Phase 1: Pre-Work with Department Heads

Duration:

In the initial phase, I will engage in pre-work sessions with all department heads. The objective is to assess current AI knowledge, understand department-specific needs, and tailor the training program accordingly. This phase will involve:

- Conducting interviews and assessments with department heads.
- Identifying key opportunities for AI integration across departments.
- Developing customized training materials and resources.

Phase 2: On-Site Training

Duration: 1 to 1.5 Day

Following the pre-work phase, I will conduct on-site training to provide hands-on experience and in-depth understanding of AI technologies. This phase will include:

- Interactive workshops and demonstrations.
- Practical exercises tailored to your organization's needs.
- Q&A sessions to address specific queries and challenges.

The on-site training duration can be adjusted based on your requirements. An additional half-day session is available if needed, subject to an extra cost.

Phase 3: AI Committee Support

Duration: 4 Weeks

In the final phase, I will work closely with your AI committee to ensure sustainable AI practices are established. The focus will be on empowering the committee to lead AI initiatives moving forward. This phase will include:

- Weekly meetings to track progress and address challenges.
- Guidance on AI project management and execution.
- Support in developing AI strategies and roadmaps.

Total Investment

The total investment for the complete training program amounts to \$15,000, with an option for an additional half-day session at an extra cost of \$2,500 plus \$1,500 for travel expenses.

Conclusion

This AI training proposal is designed to equip your organization with the necessary skills and knowledge to leverage AI effectively. By investing in this program, you will enable your team to harness the power of AI, driving innovation and efficiency across your operations. I look forward to the opportunity to work with your team and contribute to your AI journey. Please feel free to reach out with any questions or to schedule the training.

Thank you for considering this proposal.



ENTREPRENEUR · KEYNOTE SPEAKER · INNOVATOR



“I bring unconventional AI solutions to the stage and the business world. With a focus on innovation, my speaking expertise, challenges traditional norms. Join me in exploring AI's transformative power for your organization's success.”

Audiences don't just listen to Susan Frew – they transform. Every session delivers practical, repeatable systems for using AI to save time, cut costs, and spark innovation. Attendees leave with custom prompts, curated tool lists, and clear strategies they can implement immediately to streamline workflows, enhance creativity, and elevate decision-making. Susan's unique approach turns complex AI concepts into simple, actionable steps – empowering teams to work smarter, not harder. They'll laugh, they'll learn, and they'll walk away saying, "I can actually do this."

Susan Frew, CSP

THROUGH ENGAGING AND THOUGHT-PROVOKING PRESENTATIONS, I LEVERAGE MY EXPERTISE AND EXPERIENCE TO HELP INDIVIDUALS AND ORGANIZATIONS NAVIGATE THE COMPLEXITIES OF THE MODERN WORLD, EMBRACE CHANGE, AND UNLOCK THEIR TRUE POTENTIAL.

Why Susan Frew?

Susan Frew is a Google AI Certified entrepreneur, keynote speaker, and trailblazer who bridges the gap between technology and real-world business. With over 2,500 hours of AI training and decades of executive experience—including serving as an International VP for a Fortune 50 tech company and leading an INC 5000-ranked business—Susan brings unmatched credibility to the stage. She's not just talking about AI; she's using it every day to run companies, create marketing campaigns, and even build custom GPTs for her clients. Her down-to-earth style, humor, and hands-on demonstrations make AI accessible and actionable for any audience. What sets Susan apart? She doesn't teach theory—she shows audiences how to profit from AI right now.



Susan Frew, CSP

Audience Feedback on Nov 6, 2025

Charles Schwab

Compete on Awesome with AI

TESTIMONIALS

“ This was one of the best sessions of the conference. Susan was incredibly informative, well-spoken, and her personality sparkled as brightly as her amazing shoes! I would highly recommend her presentation. ”

talkadot

FEATURED ON





ENTREPRENEUR · KEYNOTE SPEAKER · INNOVATOR



Susan Frew, CSP for your Conference

**Ready to see what happens when
Innovation meets action?**

HANDS-ON Demos! LAPTOPS Open is encouraged

All Large Language Models

Your real-time thinking partners for strategy, automation, and enhanced communication.

HeyGen & Pika Labs

Create custom videos, avatars, and motion graphics that grab attention instantly.

Perplexity & NotebookLM

Accelerate research, summarize insights, and generate clear, credible content.

Gamma

Design beautiful, AI-powered presentations that wow audiences in minutes.

Descript & Castmagic

Repurpose video, podcast, and meeting content effortlessly with AI editing tools.

Canva & Ideogram

Bring ideas to life with stunning visuals, branding, and social media content in seconds.



Susan Frew, CSP

Audience Feedback On Oct 8, 2025

Northeast Iowa Community College
Igniting Innovation with AI — Turn Insight into Impact

“ This is my second time listening to Susan Frew today! I got to dive into how we are going to bring ideas back to our company and make improvements. I am excited to keep trying new AI tools and being more efficient ”

“ Fantastic, practical, and applicable to all career areas! Thank you for a session where I am coming away with tasks completed, a plan for more AI use, and more tools to explore. ”



TESTIMONIALS

10 Key Takeaways from “AI and the DNA of Business”

- 1. AI Is Rewriting Business DNA** – It’s not optional anymore; evolve or get left behind.
- 2. Automate the Routine, Humanize the Exception** – Let tech handle tasks so people can handle people.
- 3. Be Emergent, Not Obsolete** – Adaptation is the new advantage.
- 4. The ROI of Smart AI** – How we saved \$170K using AI without layoffs or chaos.
- 5. Prompting Is the New Power Skill** – Stop guessing; start instructing AI with intention.
- 6. Agents Are the New Interns** – Digital teammates that never take PTO.
- 7. AI Tools for Real Businesses** – Notebook LM, Gamma, ChatHub, and HeyGen turn ideas into impact.
- 8. Data Safety First** – Free isn’t free; protect your digital DNA.
- 9. Fear Less, Learn More** – AI isn’t the enemy; it’s your next competitive edge.
- 10. The Future Belongs to the Human Who Knows AI**



Susan Frew

Audience Feedback On Mar 6, 2025

Kansas Hospital Association
AI in Healthcare

“ This is a great opportunity to be a very broad introduction to possible ways to use AI in your work environment. Highly recommend! ”



WHY SUSAN FREW?

“

I found your presentation very insightful and inspiring! Thank you for your insight on hiring and for providing examples of a wonderful and unique customer experience

”

KEYNOTE . WORKSHOP . BREAKOUT

SUSAN FREW



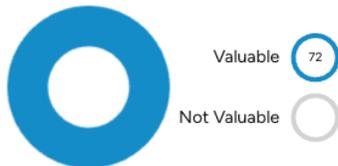
Susan Frew, CSP

Audience Feedback on Jan 26, 2026

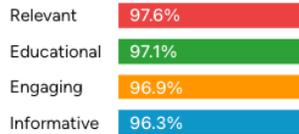
Tucker Advisors

Recorded: Upgrade your Business DNA with AI

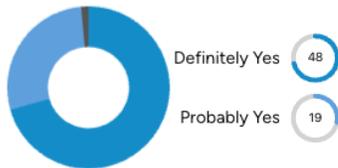
100% found this session valuable



Attendees found this session



99% want to hear this speaker again



72 responses



talkadot



- Trades/Auto
- Banking/Finance
- Accounting
- Manufacturing
- Health Care
- CEO Groups
- Transportation
- Associations

“

Engaging, relevant and provides insights on steps that we can implement right away.

”



BIO for Susan Frew, CSP

Susan Frew: AI Thought Leader, Entrepreneur, and Business Growth Expert
Named an AI Thought Leader by LinkedIn Asia for her viral video on AI agents, Susan Frew is a recognized authority in practical, profit-driven AI strategies. As the owner of an INC 5000 company, Susan has led her business to 535% growth, earning 43 industry awards and securing a place among the top-performing enterprises in her sector.

Leadership and Corporate Experience

Susan's career began in New York City's fast-paced tech industry, where she developed expertise in navigating rapid innovation and digital transformation. She went on to become a General Manager for two countries within a Fortune 20 telecom company, leading international teams, managing large-scale operations, and implementing growth-focused AI and technology solutions.

AI Expertise and Innovation

A TEDx speaker, sought-after emcee, and business coach, Susan simplifies complex AI concepts, making them accessible and immediately actionable for businesses of all sizes. As a 'Super User of AI,' she applies cutting-edge technology to both her professional speaking business and her home services company, demonstrating how AI can streamline operations, reduce costs, and drive exponential growth.

Hands-On AI Application

Susan's expertise goes beyond theory—she lives AI daily. Whether through automation, predictive analytics, or AI-driven customer engagement, she transforms businesses with real-world AI solutions. Her passion for innovation has made her a trusted voice for entrepreneurs, industry leaders, and organizations looking to stay ahead in the rapidly evolving digital landscape.

Beyond AI: The Thriftinista Mindset

Known as "The Thriftinista," Susan applies her resourceful mindset to business, showing leaders how to maximize impact without maxing out budgets. She champions creative, bold strategies that empower businesses to compete smarter, not harder.

Author and Speaker

Her book, *Compete on Awesome with AI*, is a must-read for entrepreneurs looking to future-proof their businesses and embrace the next era of digital transformation. Whether on stage, in the boardroom, or on the page, Susan energizes audiences, demystifies AI, and inspires bold action to propel businesses to unprecedented success.