

ON-SITE MASTER CLASS

RECODED

The AI Master Class

Two to Five Hours. Hands-On. Built for Your Team.

A 2 to 5 hour hands-on AI Master Class that takes your team from AI-curious to AI-capable in a single session. Susan Frew shows up as a working operator, not a theorist, walking your people through live tool demos, real workflows, and the exact systems she used to save her own company 170,000 dollars in a year. Attendees build alongside her and leave with practical AI they can put to work that same week.

WHAT YOUR TEAM WALKS AWAY WITH

- Working AI tools and workflows they built in the room, ready to use the same week
- A jargon-free grasp of what AI actually does for their roles, and what it does not
- Custom prompts and systems mapped to your industry, not generic demos
- A simple framework for using AI ethically, with the risks named out loud
- The confidence and momentum to keep competing on awesome long after Susan leaves

THE FORMAT

Modular from two to five hours, delivered on-site inside your company or as a session at your conference. Fully customized to your audience and industry. Industry editions available for banking and credit unions, medical, engineering, the trades, CEO organizations, and associations.

AI isn't here to replace your team. It's here to recode how they work, so your whole organization runs smarter, faster, and more profitably than ever.

Book the Recoded Master Class, and give your team the future, made doable.

BOOK SUSAN

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Podcast: Compete on Awesome with AI