



ENTREPRENEUR · KEYNOTE SPEAKER · INNOVATOR



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I bring unconventional AI solutions to the stage and the business world. With a focus on Innovation, my speaking expertise, challenges traditional norms. Join me in exploring AI's transformative power for your organization's success.

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**Audiences don't just listen to Susan Frew – they transform. Every session delivers practical, repeatable systems for using AI to save time, cut costs, and spark innovation. Attendees leave with custom prompts, curated tool lists, and clear strategies they can implement immediately to streamline workflows, enhance creativity, and elevate decision-making. Susan's unique approach turns complex AI concepts into simple, actionable steps – empowering teams to work smarter, not harder. They'll laugh, they'll learn, and they'll walk away saying, "I can actually do this."**

## Susan Frew, CSP

**THROUGH ENGAGING AND THOUGHT-PROVOKING PRESENTATIONS, I LEVERAGE MY EXPERTISE AND EXPERIENCE TO HELP INDIVIDUALS AND ORGANIZATIONS NAVIGATE THE COMPLEXITIES OF THE MODERN WORLD, EMBRACE CHANGE, AND UNLOCK THEIR TRUE POTENTIAL.**

### Why Susan Frew?

Susan Frew is a Google AI Certified entrepreneur, keynote speaker, and trailblazer who bridges the gap between technology and real-world business. With over 2,500 hours of AI training and decades of executive experience—including serving as an International VP for a Fortune 50 tech company and leading an INC 5000-ranked business—Susan brings unmatched credibility to the stage. She's not just talking about AI; she's using it every day to run companies, create marketing campaigns, and even build custom GPTs for her clients. Her down-to-earth style, humor, and hands-on demonstrations make AI accessible and actionable for any audience. What sets Susan apart? She doesn't teach theory—she shows audiences how to profit from AI right now.



Susan Frew, CSP

Audience Feedback on Nov 6, 2025

Charles Schwab  
Compete on Awesome with AI

“ This was one of the best sessions of the conference. Susan was incredibly informative, well-spoken, and her personality sparkled as brightly as her amazing shoes! I would highly recommend her presentation. ”

talkadot

TESTIMONIALS

### FEATURED ON



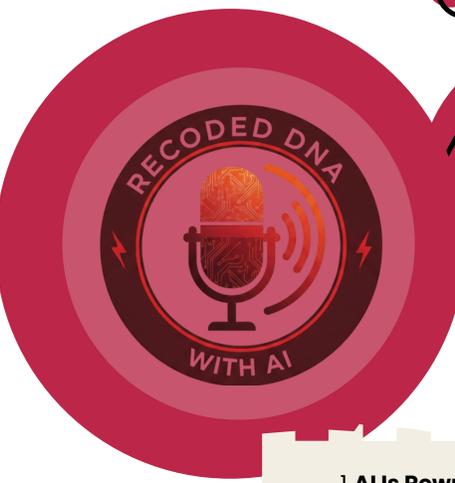


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DIY

# Susan Frew, CSP for your Conference

susan.frew.speaks.entrepreneur



**Susan Frew, CSP**  
 Audience Feedback On Oct 8, 2025  
**Northeast Iowa Community College**  
 Igniting Innovation with AI — Turn Insight into Impact

**TESTIMONIALS**

“ This is my second time listening to Susan Frew today I got to dive into how we are going to bring ideas back to our company and make improvements. I am excited to keep trying new AI tools and being more efficient ”

“ Fantastic, practical, and applicable to all career areas! Thank you for a session where I am coming away with tasks completed, a plan for more AI use, and more tools to explore. ”

**talkadot**

## 10 Key Takeaways from “Recoded Business DNA with AI”

- AI Is Rewriting Business DNA** – It’s not optional anymore; evolve or get left behind.
- Automate the Routine, Humanize the Exception** – Let tech handle tasks so people can handle people.
- Be Emergent, Not Obsolete** – Adaptation is the new advantage.
- The ROI of Smart AI** – How we saved \$170K using AI without layoffs or chaos.
- Prompting Is the New Power Skill** – Stop guessing; start instructing AI with intention.
- Agents Are the New Interns** – Digital teammates that never take PTO.
- AI Tools for Real Businesses** – Notebook LM, Gamma, ChatHub, and HeyGen turn ideas into impact.
- Data Safety First** – Free isn’t free; protect your digital DNA.
- Fear Less, Learn More** – AI isn’t the enemy; it’s your next competitive edge.
- The Future Belongs to the Human Who Knows AI**

Ready to see what happens when Innovation meets action?

### HANDS-ON Demos! LAPTOPS Open is encouraged

#### All Large Language Models

Your real-time thinking partners for strategy, automation, and enhanced communication.

#### HeyGen

Create custom videos, avatars, and motion graphics that grab attention instantly.

#### NotebookLM

Accelerate research, summarize insights, and generate clear, credible content.

#### Gamma

Design beautiful, AI-powered presentations that wow audiences in minutes.

#### Descript

Repurpose video, podcast, and meeting content effortlessly with AI editing tools.

#### Canva

Bring ideas to life with stunning visuals, branding, and social media content in seconds.

**Susan Frew, CSP**  
 Audience Feedback on Jan 26, 2026  
**Tucker Advisors**  
 Recoded: Upgrade your Business DNA with AI

★★★★★

**100%** found this session valuable

Valuable 72  
 Not Valuable 0

**Attendees found this session**

Relevant	97.6%
Educational	97.1%
Engaging	96.9%
Informative	96.3%

**99%** want to hear this speaker again

Definitely Yes 48  
 Probably Yes 10

**72** responses

**talkadot**

