



Formerly



2024 Post Event Report



FRIDAY, MARCH 22 8:30AM - 7:00PM
SATURDAY, MARCH 23 8:30AM - 7:00PM
SUNDAY, MARCH 24 8:30AM - 4:00PM



A three day event highlighting the animation scene in Utah and providing attendees with the opportunity to learn, engage and meet with studios, schools, companies and artists.

3 DAYS ~ 36 SPEAKERS ~ PANELS ~ WORKSHOPS ~ TECH DEMOS ~
LIFE DRAWING ~ ANIMATION SCREENINGS ~ PORTFOLIO REVIEWS



Who was talking?



BOB CAMP
KEYNOTE SPEAKER
Artist/Writer/Director



TONY BANCROFT
Animator/ Director/
Podcaster



MICHAEL MATESSI
Instructor/ Author/
Sr. Art Director



ELI HARRIS
Voice Artist/ Actor/ Director/
Veteran



KELLY LOOSLI
Oscar Nominated Producer



KATHRYN TACCONE
Co-Founder/ Podcaster
Open Pixel Studios



SCOTT PETERSEN
Animator/ Director/
Studio Owner



STEPHEN CANDELL
Creative Director/ Owner
Studio Zubio




JULIAN CURI
AKA Righteous Robot
Artist & Filmmaker



MATTHEW WILLIAMS
Technical Animator
WB Games / Avalanche


What were some favorite talks?



wendygreenillustrations They were all so good.... I really liked Mike Morris talking about artistic resilience! Also the drawing workshop with mike mattenesi and ofcourse listening to bts of lion king by Tony Bancroft.

11w 3 likes Reply


— View replies (1)



hoverboxcreative For me, I love to see behind the curtain of big studio projects. So out of the speakers I was able to see, I'd have to say, Moroni Taylor, Mark Walton, Bob Camp, and Ron Friedman.

11w 1 like Reply

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averybee_illustrates Advanced Texture Based Rigging with Stephen Candell!!!! I really loved his live demonstration in Maya how all the pieces worked together. The hands on approach to teaching the concept was way more informative than any powerpoint could get across. Definitely my favorite talk by far!

11w 3 likes Reply

— View replies (1)



skitchskad Just loved talking to different people

11w 2 likes Reply


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dollof.dreams Tony Bancroft, Mike Morris, and Julian Curi were all such highlights of my stay and visit at the expo! Their talks were so cool and all detailed and personal. Best three animation talks I've ever attended! 🙌❤️🔥❤️

11w 2 likes Reply


— View replies (1)



lostskies7 I loved all the panels I attended, but my highlights were with @michaelmattenesi and @scott.t.petersen - both so kind and knowledgeable. I learned sooo much!

11w 2 likes Reply

— View replies (1)



squamashii It was really cool to see @scandell 's solutions for the texture based face rigs in his workshop. And I think I took my longest notes during @righteousrobot 's talk. Lots of great advice!

11w 4 likes Reply

— View replies (1)



cwm_drawing I loved hearing from @shonduras!! I've always enjoyed his passion and energy and it really gets me hyped to keep creating!! Another favorite of mine was @righteousrobot he brought up a lot of things about a creative career that I needed to hear to get me back in the studio and grind!!

11w 4 likes Reply

What were they also saying?

“

I learned and gained so much over the past three days and it really has helped put wind in my sails as an artist. But second, I took so *many* notes from each keynote and panel I attended, and have hit the ground running now that I'm back home.

Naim Hakeem
@nookuscreates

“

...the people that you connected and brought together; they provided me with hope and a bigger determination than ever to keep moving forward into following my heart and dreams of doing animation and working within animation in some way or another.

Kris
Ferndale, WA

545 Attendees 29/50 States 65% from Utah



melmadedooks

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3,741 following

Mel Milton

Art

A dad trying to improve at art one "dook" at a time..currently viz dev artist at Marvel Animation.. not taking... more

@olomarker.com

James Ganiere

Director · Producer · Writer



James Ganiere is known for [Rekindling Christmas \(2020\)](#), [Land of the Free: Out of the Shadows \(2022\)](#) and [No More Goodbyes](#).

[More at IMDbPro](#) [Contact info](#) · [Agent info](#) · [Resume](#)

Benton Paul

Producer

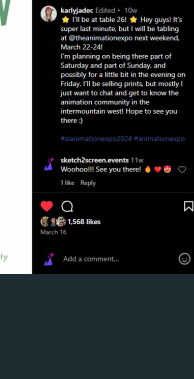
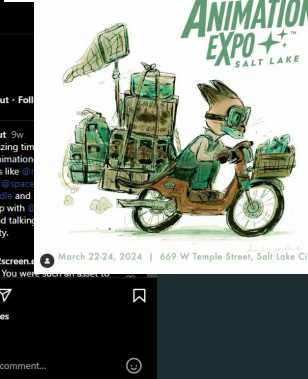
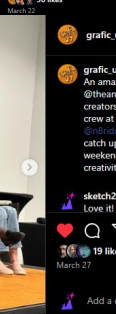
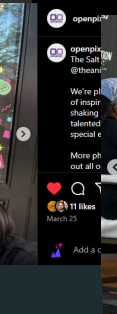
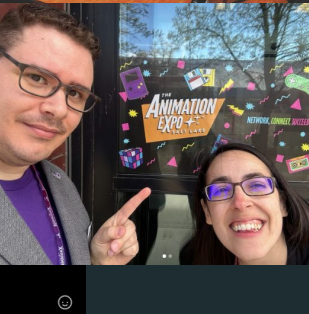
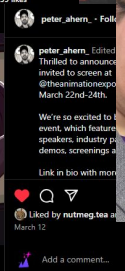
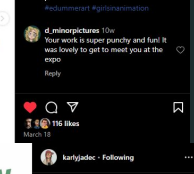
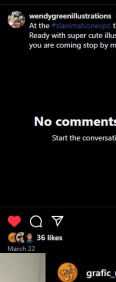
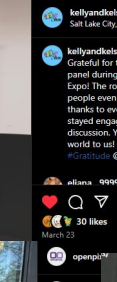
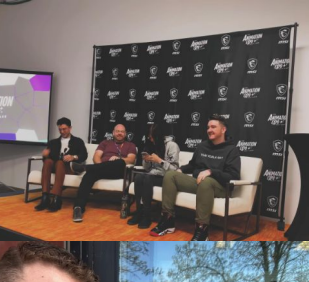
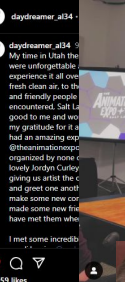
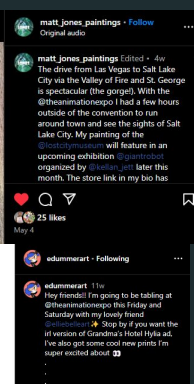
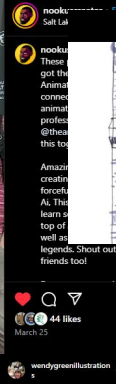
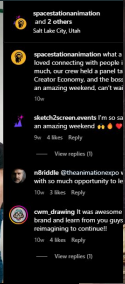


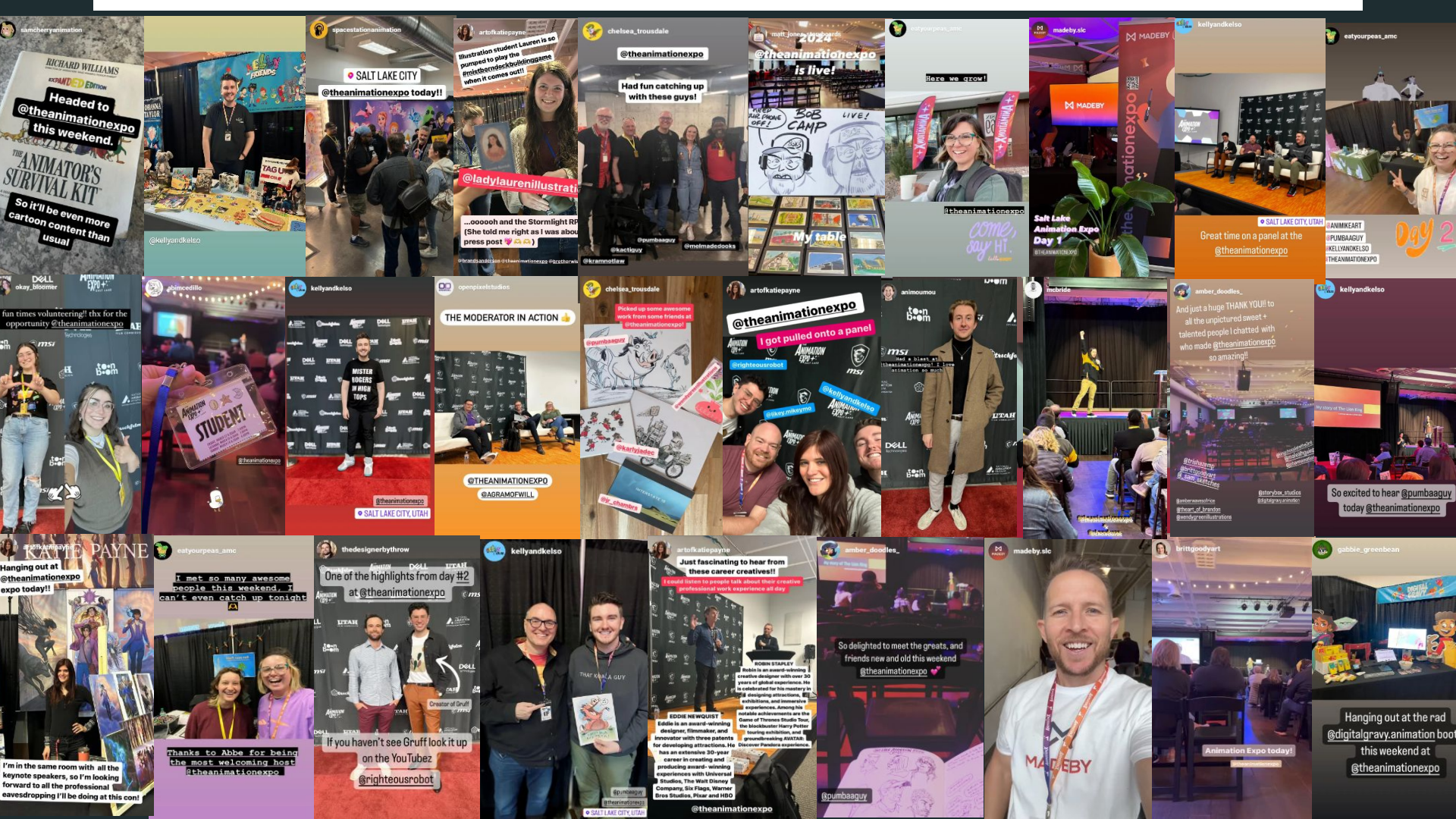
Benton is an Executive Producer who helps develop, package, sell, and produce TV shows. He began producing for TV when he was recruited by Cosmic Pictures where he developed 12 new shows including 9 Years to Neptune which sold to BYUtv and began airing in the fall of 2021. Before that, he was the CEO of Big Door Video - a production company specializing in commercial work - where he...

[More at IMDbPro](#) [Contact info](#) · [Agent info](#) · [Resume](#)

*Some notable attendees

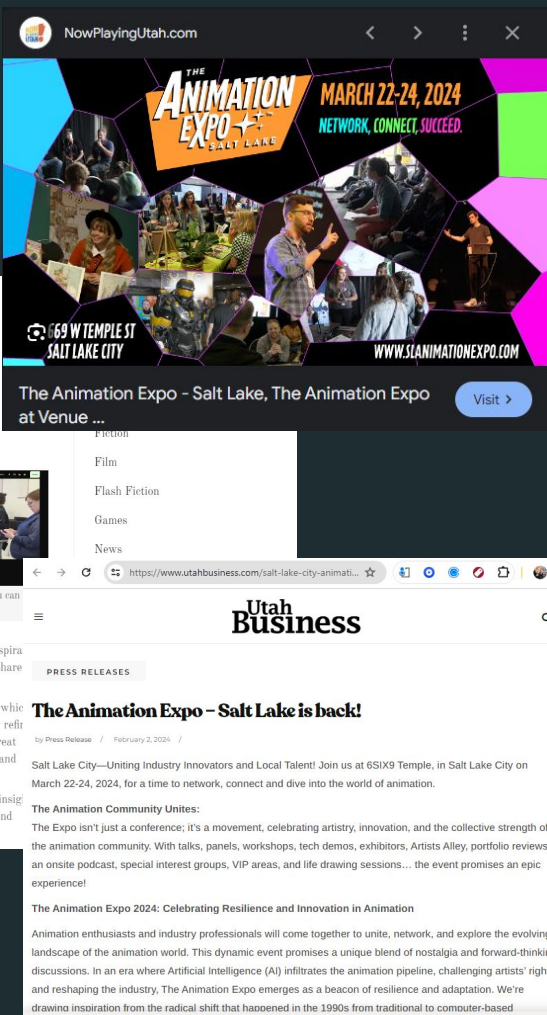
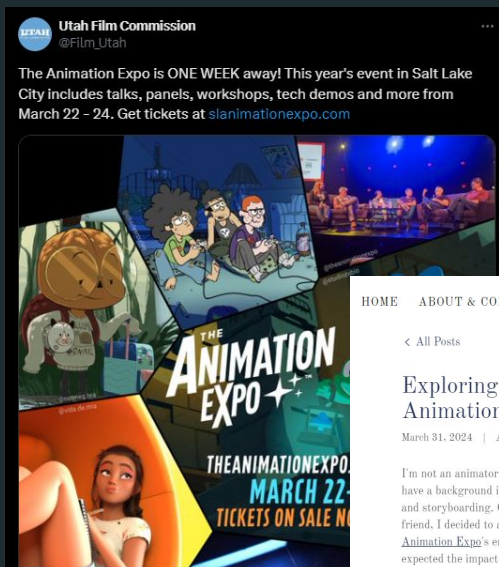
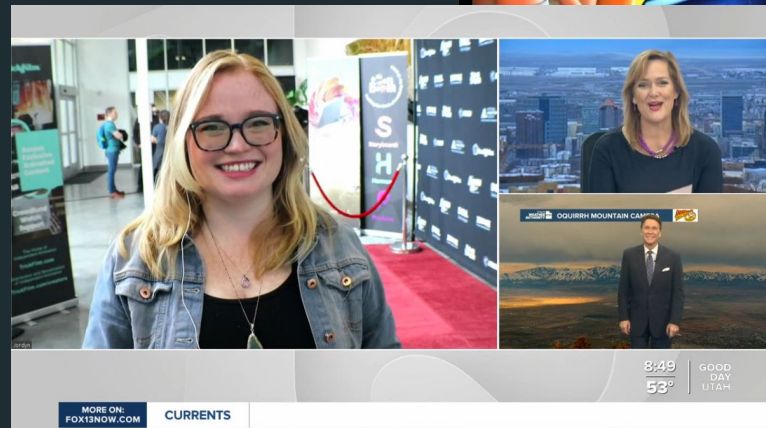
Some of the Social Love...





Media Coverage

Featured 3 times on Fox 13



Who Sponsored?

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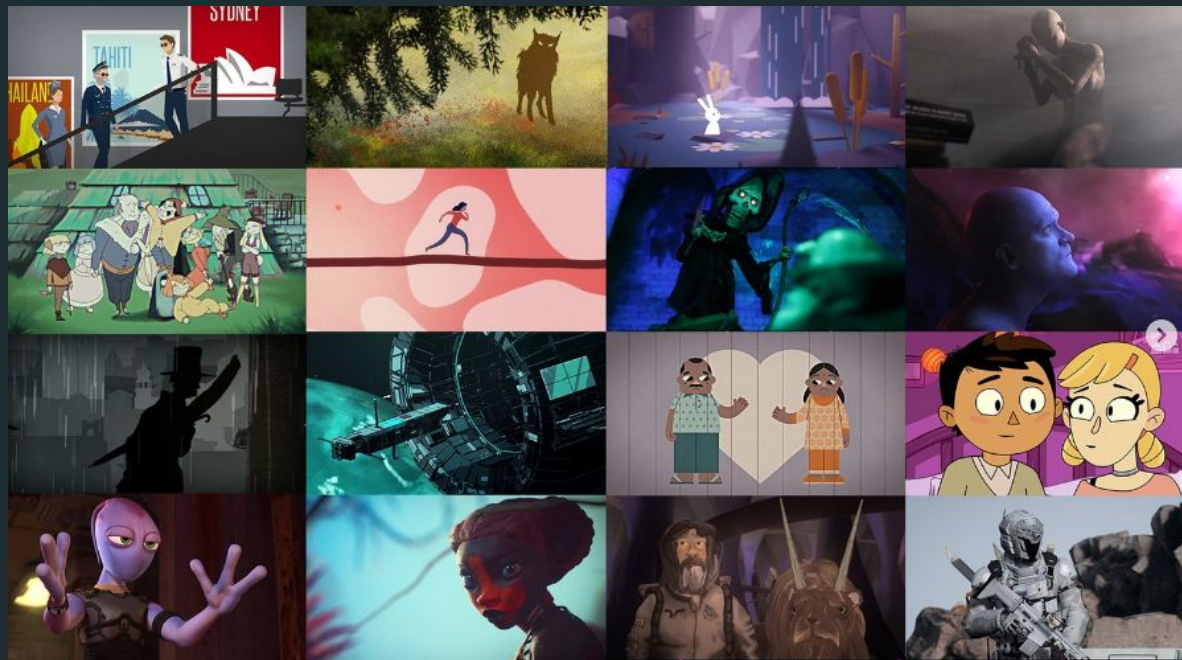
The first ever official



EXPO EDUCATION COLLABORATOR

Animation Theatre

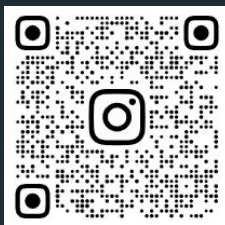
47 Indie Shorts Screened



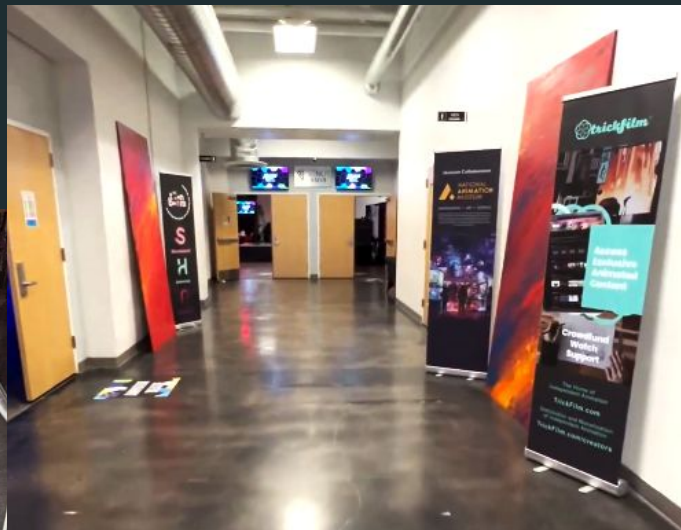
In partnership with



Where were the sponsors?

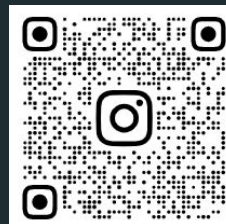


Red Carpet in Main Lobby



6ft custom banners in Main Hall

3ft floor vinyls on Main Ramp



*Not shown, pre and post talk sponsor videos, and lobby gobo

Note...

sketch2screen.events

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Ad tools

⚙️

195 posts

3,789 followers

1,640 following

Sketch 2 Screen Events

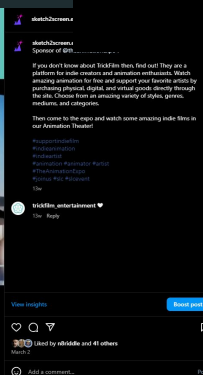
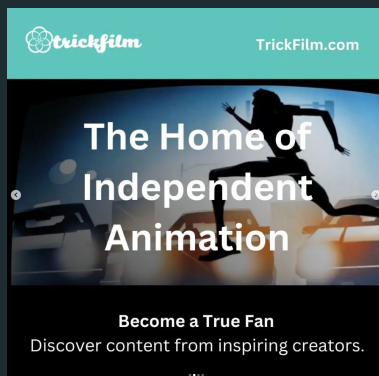
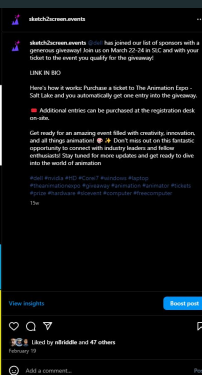
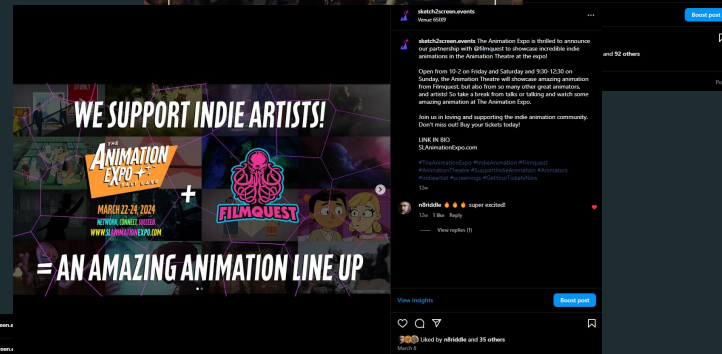
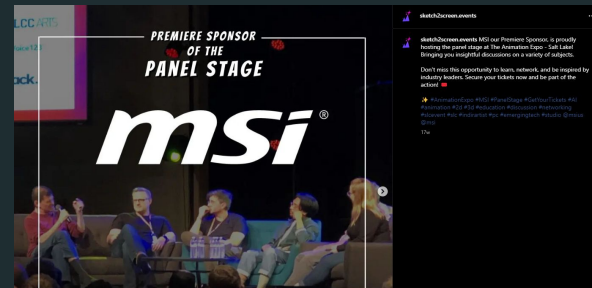
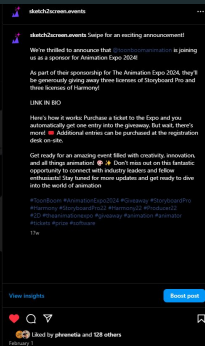
Formerly known as The Animation Expo

From Sketch to Screen hosts events that bring 1 to industry

drawingforce.mykajabi.com/salt-lake-work

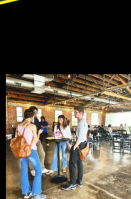
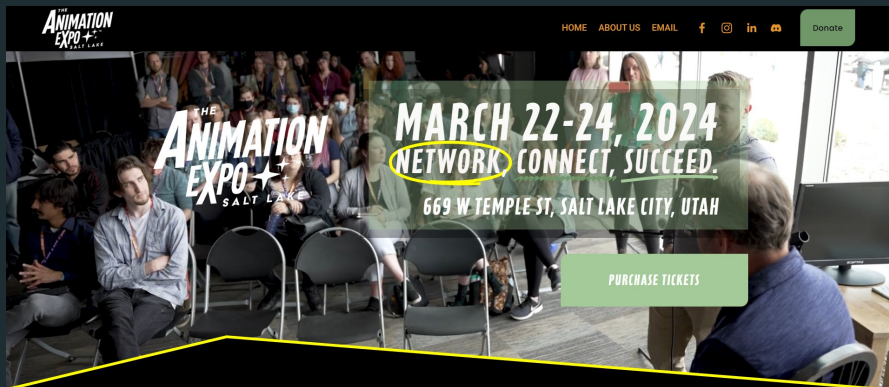
576 accounts reached in the last 30 days

View

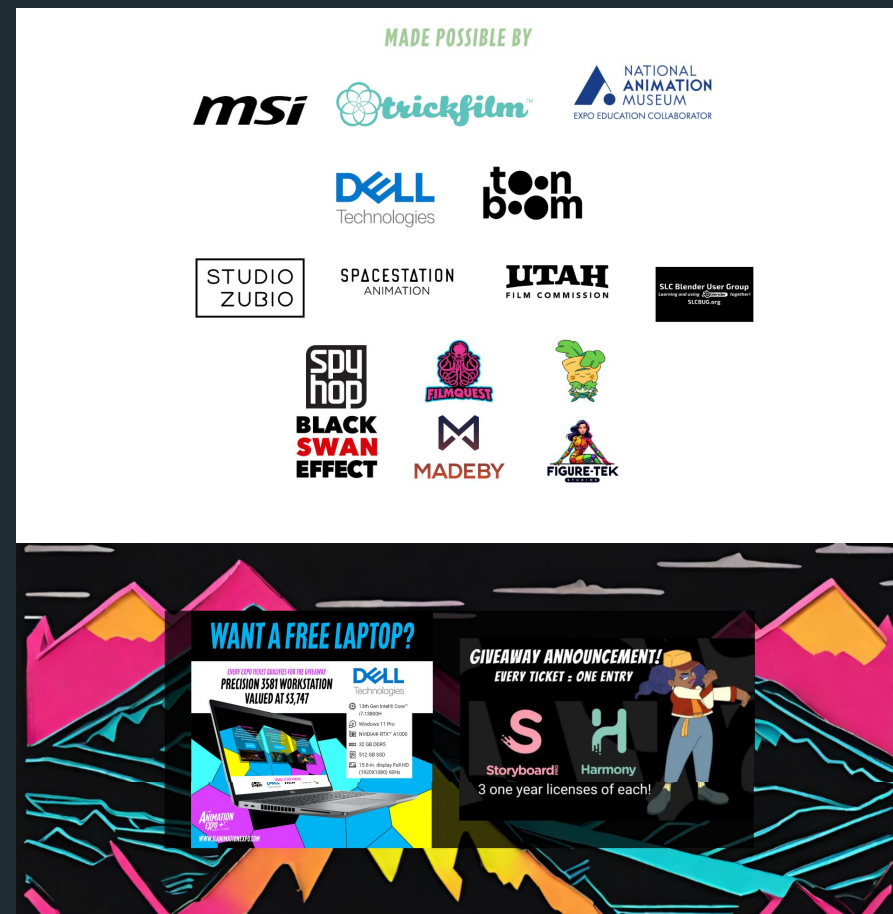
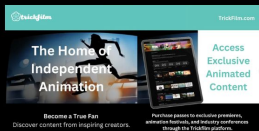


Same posts repeated on Facebook and LinkedIn

Website Sponsor Presence



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SUNDAY, MARCH 24 8:30AM - 4:00PM



*Custom links with logo

What's next?

- The videos from the 2024 expo are being released on our YouTube Channel
- A re-brand and event overhaul is happening!
- 2025 Summer Event Series!



Rebranding

THE
ANIMATION
EXPO ★ ★ ★TM
SALT LAKE



SKETCH
SCREEN

SKETCH *2SCREEN* *AND EVERYTHING IN BETWEEN*

—
2025

See you again soon!