

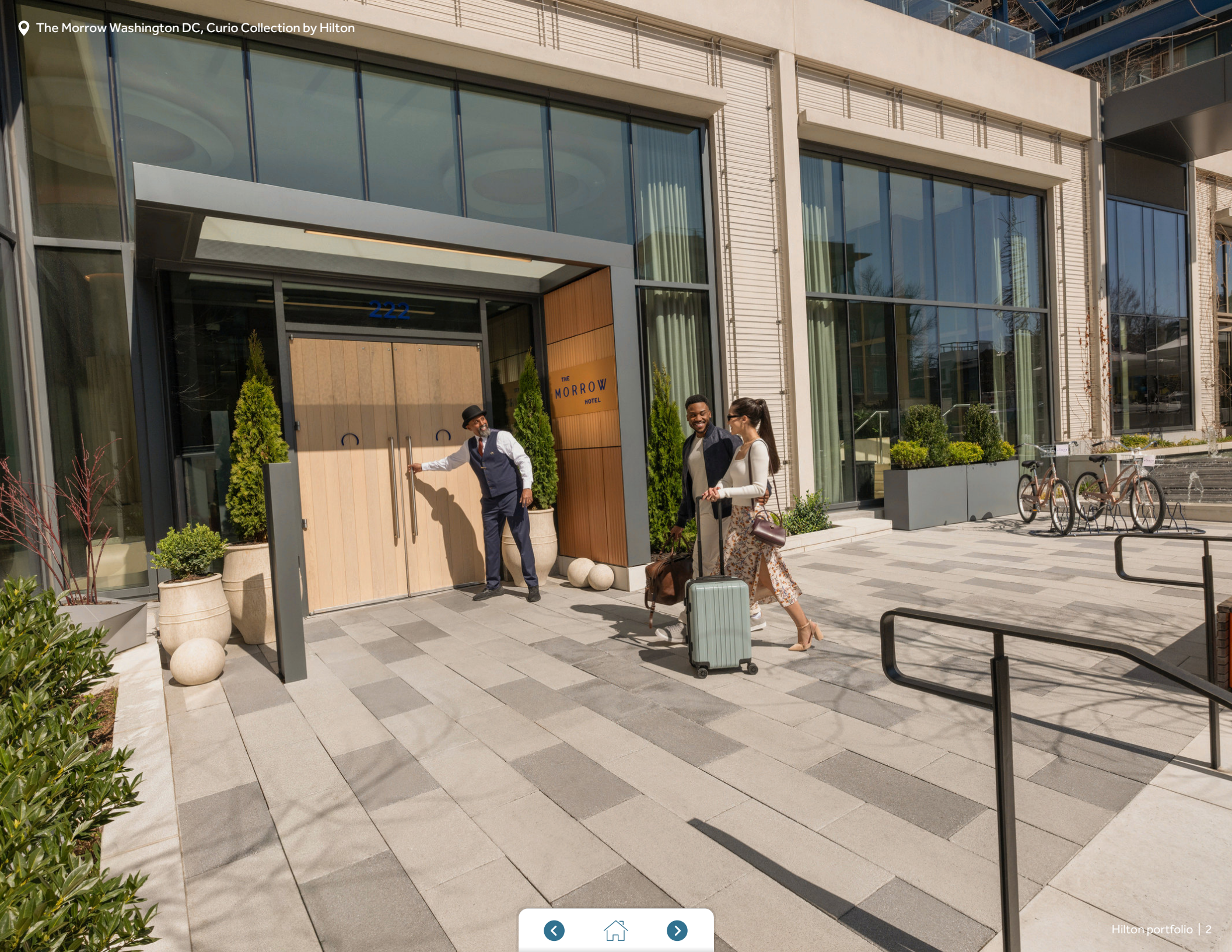


Experience the stay.

Q3 2025

Hilton portfolio of brands

Waldorf Astoria New York



Hilton portfolio of brands

For more information about a specific brand, click a logo below.

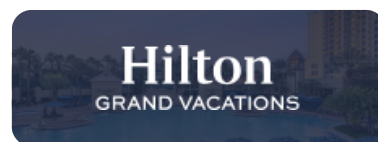
Luxury



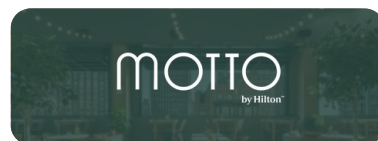
Full Service



Vacation Ownership



Lifestyle



Focused Service



All Suites



Inside Hilton

1.3M

Rooms

8,800+

Hotels

139

Countries and territories

Travel with Purpose

Inspired by the connections we make through global travel, Hilton is working to drive forward responsible travel and hospitality in more ways than ever before through [Travel with Purpose](#).

Our strategy is called Travel with Purpose, and our aim is to drive responsible travel and tourism globally. Through Travel with Purpose, Hilton is committed to preserving beautiful destinations and creating engines of opportunity in communities around the world while operating with accountability, integrity, and transparency.

A key element of Travel with Purpose is [Meet with Purpose](#), a program launched to help Hilton's meeting and events customers create meaningful change both in the attendee experience and within the communities they visit.



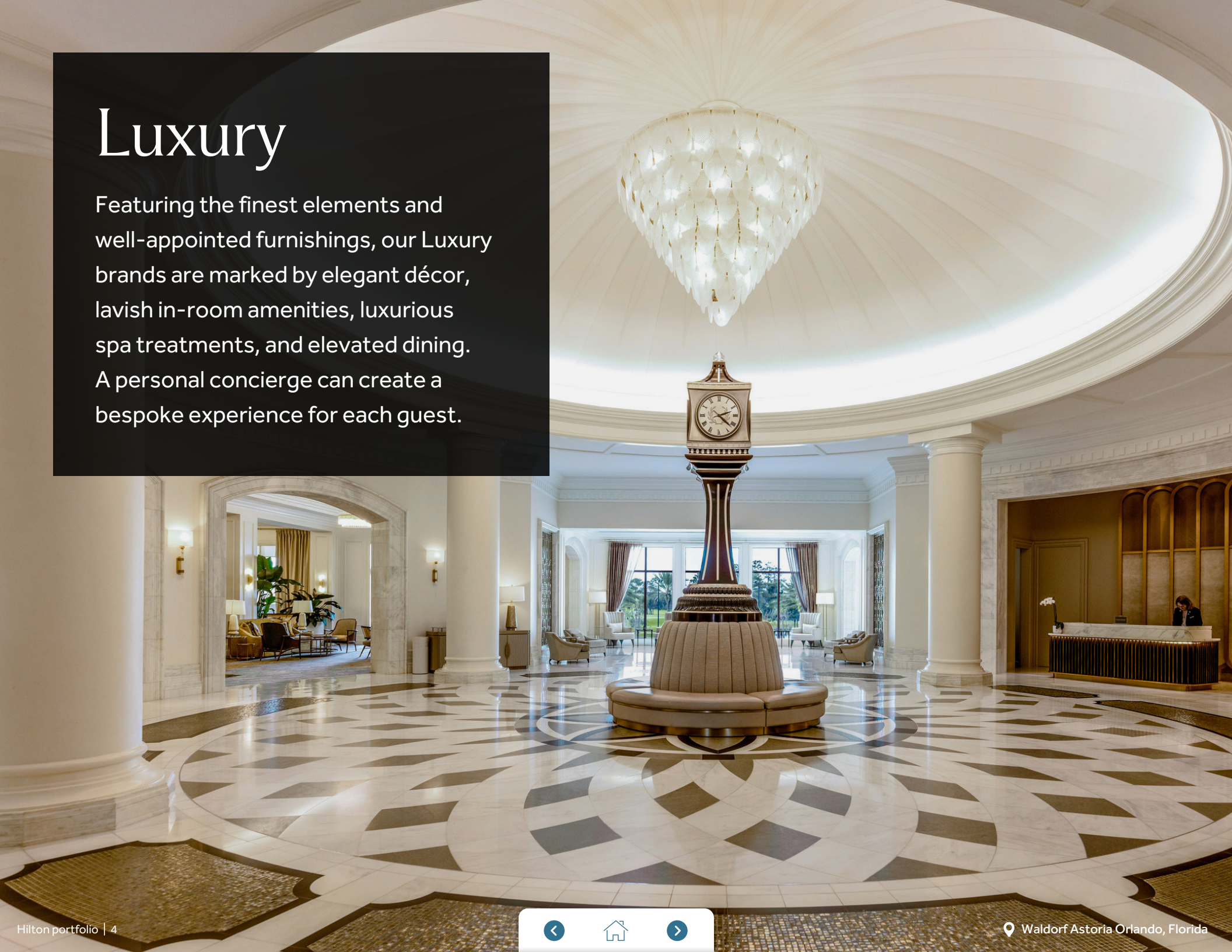
Hilton Honors is our Award-winning loyalty program with more than **200 million** members.

All data is updated quarterly and is accurate as of June 30, 2025.



Luxury

Featuring the finest elements and well-appointed furnishings, our Luxury brands are marked by elegant décor, lavish in-room amenities, luxurious spa treatments, and elevated dining. A personal concierge can create a bespoke experience for each guest.



Luxury

Brand

Stats



Live unforgettable.

Waldorf Astoria Hotels & Resorts is comprised of iconic hotels committed to delivering sincerely elegant service, once-in-a-lifetime experiences, and sophisticated accommodations in the most sought-out destinations around the world.

waldorfastoria.com

GDS Code

Hotels
36

Room Rates

\$\$\$\$\$

WA

Rooms (avg.)
360

Meeting Space (avg.)
36,000 ft²/3,345 m²

Wi-Fi

Free Wi-Fi for Hilton Honors Members

Breakfast

Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

Competitive Set

The Ritz-Carlton, St. Regis, Four Seasons, Rosewood



Never just stay. Stay inspired.

Spanning five continents with more than 40 properties, Conrad Hotels & Resorts creates a seamless connection between bold design, impactful experiences, and curated contemporary art to inspire the conscientious luxury traveler.

conradhotels.com

GDS Code

Hotels
48

Room Rates

\$\$\$\$\$

CN

Rooms (avg.)
321

Meeting Space (avg.)
21,500 ft²/1,997 m²

Wi-Fi

Free Wi-Fi for Hilton Honors Members

Breakfast

Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

Competitive Set

JW Marriott, Park Hyatt, Sofitel, Fairmont



The world X you.

LXR Hotels & Resorts is a handpicked collection of independent and spirited luxury properties celebrating the timeless pursuit of personal adventure.

lxrhotels.com

GDS Code

Hotels
16

Room Rates

\$\$\$\$\$

OL

Rooms (avg.)
Varies by location

Meeting Space (avg.)
Varies by location

Wi-Fi

Free Wi-Fi for Hilton Honors Members

Breakfast

Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

Competitive Set

The Luxury Collection, The Leading Hotels of the World, Legend Preferred

Luxury

Brand

Stats

NoMAD

Live life artfully.

Inspired by the idea of a “Grand European Home,” NoMad is a collaboration of the finest talents in architecture, design, food and beverage, and hospitality. The heart of NoMad’s culture is expressed through highly personalized service resulting in a rich, layered guest experience.

thenomadhotel.com

GDS Code

Hotels
1

Room Rates

\$\$\$\$\$

ND

Rooms (avg.)
91

Meeting Space (avg.)
TBD

Wi-Fi

Included

Breakfast

TBD

Competitive Set

TBD

Signia by Hilton

Where you make things happen.

An inspired, premier meetings and events-focused brand, created for both meeting professionals and sophisticated travelers alike.

signiabyhilton.com

GDS Code

Hotels
4

Room Rates

\$\$\$\$\$

SA

Rooms (avg.)
500

Meeting Space (avg.)
75 ft² per key

Wi-Fi

Free Wi-Fi for Hilton
Honors Members

Breakfast

Optional MyWay benefit for Gold/
Diamond members, delivered in the
U.S. via daily F&B credit

Competitive Set

JW Marriott, Marriott Marquis, Grand Hyatt, Fairmont

Full Service

Welcoming guests with premium amenities and signature comforts, our Full Service brands feature upscale offerings, such as sophisticated F&B, including restaurants, bars, and in-room dining. Guests also enjoy indulgent spa and wellness services, state-of-the-art fitness centers, world-class meeting and event spaces, complimentary bellman and shuttle services, and more—all delivered through energizing, inviting spaces and caring, thoughtful service.



Full Service

Brand

Hilton.

The beacon of hospitality.

Leading innovation through a guest experience that sets the benchmark for meaningful experiences at hotels and resorts around the world, Hilton Hotels & Resorts is the iconic flagship brand of the Hilton portfolio.

hiltonhotels.com



Simply welcoming.

For those who enjoy the simple pleasures of travel and appreciate that comfort is found in the familiar and friendly, DoubleTree by Hilton welcomes you with warmth and kindness at hotels and resorts around the world.

doubletree.com

Stats

GDS Code

Hotels
612

HH &
HL (Int'l)

Rooms (avg.)
365

Wi-Fi

Free Wi-Fi for Hilton
Honors Members

Room Rates

\$\$\$\$\$

Meeting Space (avg.)

35,000 ft²/3,250 m²

Breakfast

Optional MyWay benefit for Gold/
Diamond members, delivered in the
U.S. via daily F&B credit

Competitive Set

Marriott, Sheraton, Hyatt Regency, Omni Hotels, Westin

GDS Code

Hotels
707

DT &
HL (Int'l)

Rooms (avg.)
250

Wi-Fi

Free Wi-Fi for Hilton
Honors Members

Room Rates

\$\$\$\$\$

Meeting Space (avg.)

8,200 ft²/762 m²

Breakfast

Optional MyWay benefit for Gold/
Diamond members, delivered in the
U.S. via daily F&B credit

Competitive Set

Holiday Inn, Delta Hotels, Crowne Plaza

Vacation Ownership

Where vacation feels like home

Brand

Hilton
GRAND VACATIONS

Exceptional locations create extraordinary experiences.

Hilton Grand Vacations is a home away from home in the world's most popular vacation settings, providing modern conveniences and amenities tailored to each destination within spacious, well-appointed studios and one- to four-bedroom suites.

stayhgv.com

Stats

GDS Code

HH
& HL
(Int'l)

Hotels

105

Rooms (avg.)
360

Wi-Fi

Free Wi-Fi for Hilton
Honors Members

Room Rates

\$\$\$\$\$

Meeting Space (avg.)

<1,000 ft² / <95 m²

Breakfast

Available at select
locations (fees apply)

Competitive Set

Marriott, Sheraton, Wyndham



Lifestyle

Not “mass market,” our Lifestyle brands are stays that people want to tell their friends about. Each hotel in this category offers authentic points of view and individual stories that are reflected in every aspect of the immersive experience. They’re known for distinctive designs, locally inspired art, décor, F&B offerings, and an overall vibe that reflects the unique parts of the location’s culture.



Lifestyle

Brand

Stats



A positive stay.

Canopy by Hilton is a vibrant boutique hotel brand that embodies the neighborhood. Each property is designed to be a modern and unique reflection of the surrounding area, so you always feel like you're part of the neighborhood. From brainstormers or micro-weddings in unique spaces to travel for business or leisure, solo, with friends and family, or with a pet, we've got you covered.

canopybyhilton.com

GDS
Code
PY

Hotels
45

Rooms (avg.)
165

Wi-Fi
Free for all guests

Room Rates
\$\$\$\$\$

Meeting Space (avg.)
3,000 ft²/280 m²

Breakfast
Available for purchase, Gold/Diamond member credit applicable

Competitive Set

Kimpton, Renaissance, 25hours Hotels, Hyatt Centric



Discover what's inside.

Curio Collection by Hilton is a global portfolio of upper-upscale independent hotels, each one sought out by guests whose desire for exploration draws them to properties with unique character.

curiocollection.com

GDS
Code
QQ

Hotels
184

Rooms (avg.)
32-998

Wi-Fi
Free Wi-Fi for Hilton Honors Members

Room Rates
\$\$\$\$\$

Meeting Space (avg.)
Varies by location

Breakfast
Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

Competitive Set

Autograph Collection, The Leading Hotels of the World, The Unbound Collection by Hyatt



The smartest place to stay.

Inspired by the dynamic college towns that we call home, Graduate is a collection of welcoming, one-of-a-kind hotels rich with local history, charm, and pop-culture nostalgia. Always original and never boring, Graduate invites guests to discover the stories that inspire us every day.

graduatehotels.com

GDS
Code
GU

Hotels
35

Rooms (avg.)
162

Wi-Fi
Free for all guests

Room Rates
\$\$\$\$\$

Meeting Space (avg.)
Varies by location

Breakfast
Available for purchase, Gold/Diamond member credit applicable

Competitive Set

Le Meridien, Hyatt Centric, 25hours Hotels, Hotel Indigo

Lifestyle

Brand

Stats

TAPESTRY
COLLECTION
by Hilton®

Anything but generic.

Tapestry Collection by Hilton is a gathering of original hotels supported by Hilton, meant for guests looking for uncommon experiences and who want to weave their own stories through travel.

tapestrycollection.com

TEMPO
by Hilton™

Designed for the rhythm of life.

Designed for ambitious travelers, Tempo hotels feature reimagined guest rooms, dynamic open-concept social spaces, premium food & beverage offerings created in partnership with our friends at Bluestone Lane, state-of-the-art fitness facilities and programs, and flexible meeting spaces.

tempobyhilton.com

MOTTO
by Hilton™

Designed for locals, loved by travelers.

Meet Motto by Hilton, an urban lifestyle hotel located in coveted urban neighborhoods around the world. Bringing together the best elements of a hotel, with locally inspired spaces and neighborhood flavors, we're your launchpad into the city. Our Travel-Sized™ rooms have everything you need, with a smaller, more efficient, and more environmentally friendly footprint.

mottobyhilton.com

GDS Code
UP

Hotels
173

Rooms (avg.)
58

Wi-Fi
Free Wi-Fi for Hilton Honors Members

Room Rates
\$\$\$\$\$

Meeting Space (avg.)
Varies by location

Breakfast
Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

Competitive Set

Tribute Portfolio

GDS Code
PO

Hotels
4

Rooms (avg.)
150–175

Wi-Fi
Complimentary

Room Rates
\$\$\$\$\$

Meeting Space (avg.)
1,000 ft² or more

Breakfast
Available for purchase, Gold/Diamond member credit applicable

Competitive Set

AC Hotels, Aloft, Cambria Hotels, Hotel Indigo

GDS Code
UA

Hotels
8

Rooms (avg.)
180

Wi-Fi
Free for all guests

Room Rates
\$\$\$\$\$

Meeting Space (avg.)
5,000 ft² or more

Breakfast
Available for purchase, Gold/Diamond member credit applicable

Competitive Set

The Hoxton, citizenM, Moxy, YOTEL

Focused Service

Balancing intuitive amenities and on-site offerings with a streamlined staff and footprint, our Focused Service brands deliver many of the same features as Full Service brands (a business center, small-meeting and event space, a pool, etc.) at a more economical price point. Guests enjoy more self-sufficiency and complimentary services that add value to their stays, such as Wi-Fi, all-day coffee and tea, and self-parking.



Focused Service

Brand

Stats



Sensibly sophisticated.

At Hilton Garden Inn, you'll find an open, inviting atmosphere with warm, glowing service—from the first hello to the next—and thoughtful touches that make your stay easier and more comfortable.

hiltongardeninn.com

GDS Code

Hotels
1,087

Room Rates

\$\$\$\$\$

GI

Rooms (avg.)
140

Meeting Space (avg.)
3,600 ft²/335 m²

Wi-Fi

Free for all guests

Breakfast

Available for purchase, Gold/Diamond member credit applicable

Competitive Set

Courtyard by Marriott, Aloft, Hyatt Place, Holiday Inn, AC Hotels



The easiest decision of every trip.

Hampton by Hilton delivers a seamless experience every time. From its intuitively designed accommodations to thoughtful service and a range of amenities, guests can always count on being greeted with a warm smile and experiencing an exceptional stay. That's the 100% Hampton Guarantee™.

hampton.com

GDS Code

Hotels
3,138

Room Rates

\$\$\$\$\$

HX

Rooms (avg.)
105

Meeting Space (avg.)
<1,100 ft²/
<100 m²

Wi-Fi

Free for all guests

Breakfast

Free for all guests

Competitive Set

Fairfield Inn, Holiday Inn Express & Suites, Comfort Suites, SpringHill Suites

Focused Service

Brand

Stats



Check into something different.

Say hello to a brand-new hotel experience from Hilton that's vibrant, affordable, and young-at-heart. Tru by Hilton offers thoughtfully designed spaces, a 24/7 market, free build-your-own breakfast, and free fast Wi-Fi, all at an affordable price.
trubyhilton.com



Practically inspired. Simply delightful.

Spark by Hilton is a value-driven offering that provides reliable essentials with unexpected touches, featuring simple, inspired design and comfortable guest rooms with practical amenities.
sparkbyhilton.com

GDS Code

RU

Hotels

318

Rooms (avg.)

98

Wi-Fi

Free for all guests

Room Rates

\$\$\$\$\$

Meeting Space (avg.)

Not available

Breakfast

Free for all guests

Competitive Set

Best Western, LQ Hotel, Quality Inn, Comfort Suites

GDS Code

PE

Hotels

172

Rooms (avg.)

60

Wi-Fi

Free for all guests

Room Rates

\$\$\$\$\$

Meeting Space (avg.)

Not available

Breakfast

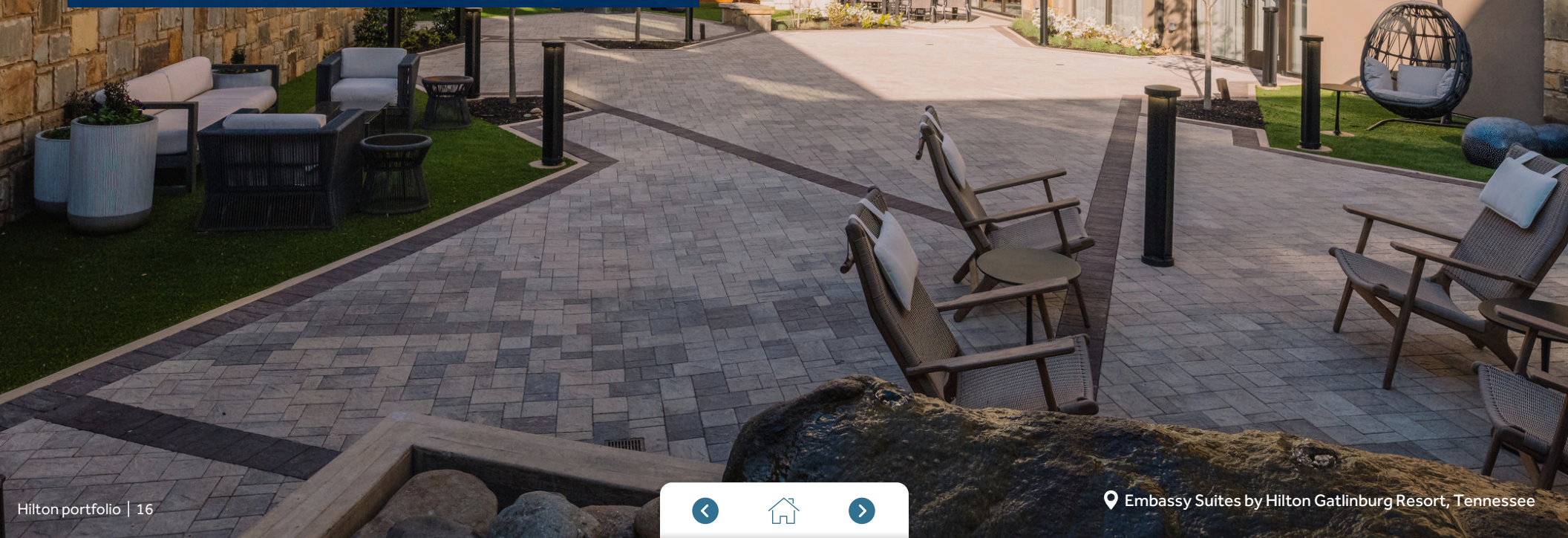
Free for all guests

Competitive Set

Baymont, Quality Inn, Days Inn, Super 8, Howard Johnson by Wyndham, Travelodge

All Suites

When you need a space to spread out, our All Suites brands may be the perfect fit. With separate areas to sleep, eat, and work, they include amenities like complimentary breakfast, pet-friendly accommodations, fitness centers, pools, guest laundry facilities, and snack, beverage, and sundry items. Guests always feel right at home.



All Suites

Brand



**EMBASSY
SUITES**
by Hilton™

More when it matters.

Embassy Suites is the welcoming brand that offers a comfortable stay through two-room suites, free made-to-order breakfast, and complimentary drinks every night.

embassysuites.com

Stats

**GDS
Code**

Hotels
269

Room Rates
\$\$\$\$\$

ES

Rooms (avg.)
230

Meeting Space (avg.)
10,000 ft²/930 m²

Wi-Fi

Free Wi-Fi for Hilton
Honors Members

Breakfast

Free for all guests

Competitive Set

Marriott, Sheraton, Hyatt Regency, Westin, Renaissance

**GDS
Code**

Hotels
548

Room Rates
\$\$\$\$\$

HG

Rooms (avg.)
120

Meeting Space (avg.)
<1,000 ft²/
<95 m²

Wi-Fi

Free for all guests

Breakfast

Free for all guests

Competitive Set

Residence Inn, Staybridge Suites, Hyatt House, Element

**HOMEWOOD
SUITES** by Hilton™

Every extended stay made personal.

Homewood Suites offers a familiar and pleasant environment suited for an extended stay through the comforts of suites with full kitchens.

homewoodsuites.com



All Suites

Brand



Extended stay the green way.

Home2 Suites is the innovative mid-scale brand that offers a cost conscious extended stay through flexible suite configurations featuring kitchens and mindful amenities.

home2suites.com



Apartment-styled extended stay.

LivSmart Studios by Hilton is a lower midscale, long-stay hotel designed for guests booking 20 nights or more. LivSmart Studios by Hilton features deliberate design, spacious apartment-style accommodations, and a nontraditional lobby experience.

livsmartstudios.com

Stats

GDS
Code

Hotels
813

Room Rates

\$\$\$\$\$

HT

Rooms (avg.)
152

Meeting Space (avg.)
Meeting rooms optional

Wi-Fi

Free for all guests

Breakfast

Free for all guests

Competitive Set

TownePlace Suites, Candlewood Suites, Hawthorn Extended Suites by Wyndham, WoodSpring Suites

GDS
Code

Hotels
Coming soon!

Room Rates

\$\$\$\$\$

PY

Rooms (avg.)
121

Meeting Space (avg.)
N/A

Wi-Fi

Free for all guests

Breakfast

Free for all guests

Competitive Set

stayAPT Suites, Candlewood Suites, ECHO Suites Extended Stay by Wyndham, Everhome Suites, Extended Stay America Premier Suites

A man and a woman are in a hotel lobby. The man is standing at a counter, holding a blue leash for a small white dog with brown spots. The woman is crouching down, petting the dog. A hotel employee is behind the counter, smiling. The counter has a jar of snacks on it. The background shows a modern hotel interior with large windows and a staircase.

Stays made better with furry friends

At Hilton, we know pets are family too—that's why they're welcome at over 5,000 hotels across the U.S. and Canada, with open arms and plenty of belly rubs.

For more details, check out [Hilton Pet Friendly](#) and [Better Cities for Pets](#).

All-Inclusive by Hilton

Our All-Inclusive resorts bring people together seamlessly, offering world-class amenities, breathtaking venues, and curated dining in one effortless experience. From outdoor meeting spaces and energizing nightlife to stunning backdrops that inspire, every detail is thoughtfully covered. Whether hosting meetings, incentive trips, or large-scale events, our resorts make it easy to keep attendees engaged, connected, and focused on what matters most. Let our destinations elevate your next gathering with the ease and impact of an All-Inclusive stay.

 Zemi Miches Punta Cana All-Inclusive Resort, Curio Collection by Hilton, Dominican Republic

Our All-Inclusive resorts make every moment effortless, with access to exceptional amenities and unforgettable experiences.

Hospitality that leaves an impression	Breathtaking spaces	Delicious food & drink	Entertainment for everyone	Unforgettable events
A legacy of warm welcomes, exceptional service, and a lasting commitment to community and sustainability	Locally inspired designs, stunning pools, and spacious accommodations with unforgettable views	Top-shelf drinks, elevated dining, and all-day culinary options crafted for every taste	Day-to-night activities, live performances, and wellness offerings for guests of all ages	Flexible venues, expert planners, and tailored experiences that turn moments into memories

[Visit Hilton All-Inclusive](#)





Hilton Honors is our guest loyalty program, giving members more of what matters most: flexibility, control, and value across our 24 distinct hotel brands.

Member tier benefits



Hilton Honors discount



Points toward free nights, travel partners, and more



No resort fees on reward stays



Digital check-in



Check in and choose your room



Digital key



Free Wi-Fi*



Access to exclusive Hilton Honors experiences

Learn more about Hilton Honors [here](#).

Must be a Hilton Honors Member. Terms and Conditions apply. Standard Wi-Fi is free.* Premium (if available) has a fee. Not free at properties with a resort charge.

Hilton Honors

Hilton Honors members receive exclusive perks when staying at our more than 8,800 hotels around the world—including incredible resorts, luxury properties, and boutique hotels. Hilton Honors makes every stay better.

Tiers & benefits

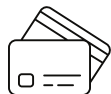
Member	Silver	Gold	Diamond
Entry tier: retain status in 0–10 nights.	Earn Silver in 10 nights, 4 stays, or 25,000 Base Points.	Earn Gold in 40 nights, 20 stays, or 75,000 Base Points.	Earn Diamond in 60 nights, 30 stays, or 120,000 Base Points.

Free Wi-Fi / earn and use Points / exclusive app features / elite-level benefits

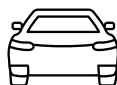
Ways to earn Points



Hotel stays



Hilton co-brand American Express card purchases



Lyft rides (available in U.S./Canada)



Shopping and dining experiences

Points redemption

Redeem Hilton Honors points for the following:

- Hotel stays (starting at 5,000 Points)
- Perks with exclusive partners where you can shop with Amazon, ride with Lyft, rent a car with Enterprise, score concert tickets with Ticketmaster, and more
- Once-in-a-lifetime experiences from concerts and sporting events to cuisine and culture





CONRAD

LXR

NOMAD



canopy

Hilton

CURIO
COLLECTION

Graduate



TAPESTRY
COLLECTION



TEMPO

MOTTO



*spark

HOMEWOOD
SUITES



Hilton
—CLUB—

Hilton
GRAND VACATIONS CLUB

Hilton
VACATION CLUB

