



## About Louisiana REALTORS®

Louisiana REALTORS® (LR) is a member-based trade association established to assist its members in the business of real estate in Louisiana. LR represents its membership on important real estate related issues to state and federal government, while providing legal assistance, professional development opportunities, discounts and other unique services for its members. Real estate licensees who join a local Member Board of REALTORS® become members of the state association and the National Association of REALTORS®.

## Our Mission

Providing optimum member resources while serving as the advocate for REALTORS® and consumers.

## Our Vision

Louisiana REALTORS® is the trusted voice of real estate.

## Membership at a Glance

- 15,000 REALTOR® members around the state in residential and commercial practice
- Spring Legislative Conference attendance ranges between 250 - 450 engaged REALTORS®



This annual event is centered around REALTOR® Day at the Capitol and the state's legislative advocacy. With REALTORS® from all over participating and engaging with their legislators, this conference is geared to knowing the issues and showcases the strength of the organization as advocates for home ownership.



# 2026 Meeting Sponsorship Program

Select desired sponsorship package below.

## ☐ **\$7,500 - Champion (1 Available)**

- Presenting sponsor for the *Spring Into Action* Conference
- Logo placement in the event program, on signage and event materials
- Logo & link on LR Meeting Page
- Company spotlight Facebook post
- Sponsor "Thank You" Facebook post prior to and after event
- Full page ad (5" x 8") in conference program
- Table at REALTOR® Expo
- Two (2) registrations to REALTOR® Day

## ☐ **\$2,500 - Supporter (4 Available)**

- Sponsor recognition for the *Spring Into Action* Conference
- Logo placement in the event program, on signage and event materials
- Logo & link on LR Meeting Page
- Company spotlight Facebook post
- Sponsor "Thank You" Facebook post prior to and after event
- Half page ad (5" x 4") in conference program
- Table at REALTOR® Expo
- One (1) registration to REALTOR® Day

## ☐ **\$1,000 - Friend (10 Available)**

- Sponsor recognition for the *Spring Into Action* Conference
- Logo placement in the event program, on signage and event materials
- Logo on LR Meeting Page
- Sponsor "Thank You" Facebook post prior to and after event
- Table at REALTOR® Expo
- One (1) registration to REALTOR® Day

**Send company spotlight write-ups as soon as possible to ensure proper exposure. Artwork deadline April 17, 2026. Email all materials to [dedmonson@larealtors.org](mailto:dedmonson@larealtors.org).**

## Sponsorship/Expo Commitment Info

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please Select One:      Champion      Supporter      Friend

For questions please contact Laurie Whipp at [lwhipp@larealtors.org](mailto:lwhipp@larealtors.org) or 225-224-0723.