

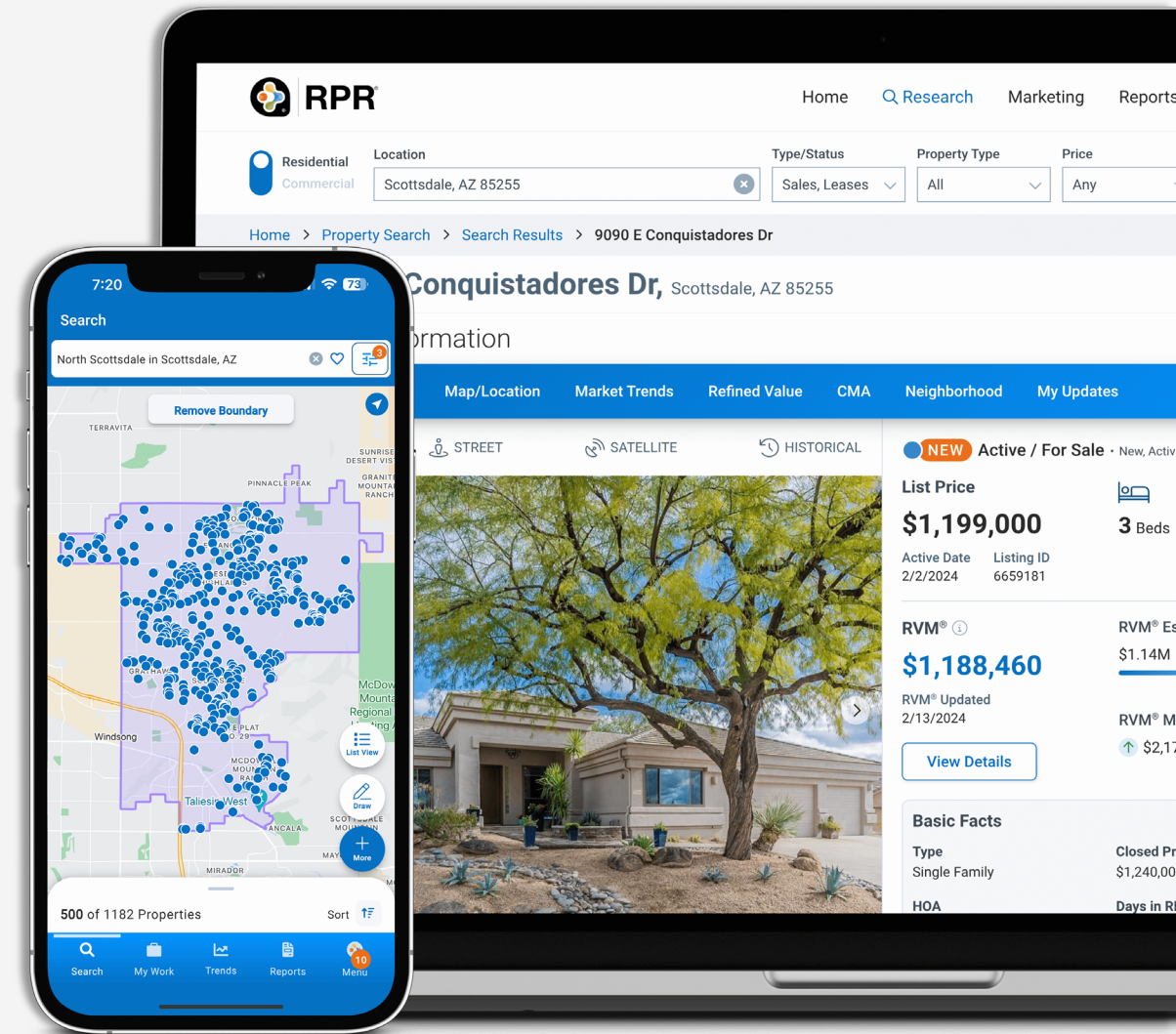


RPR

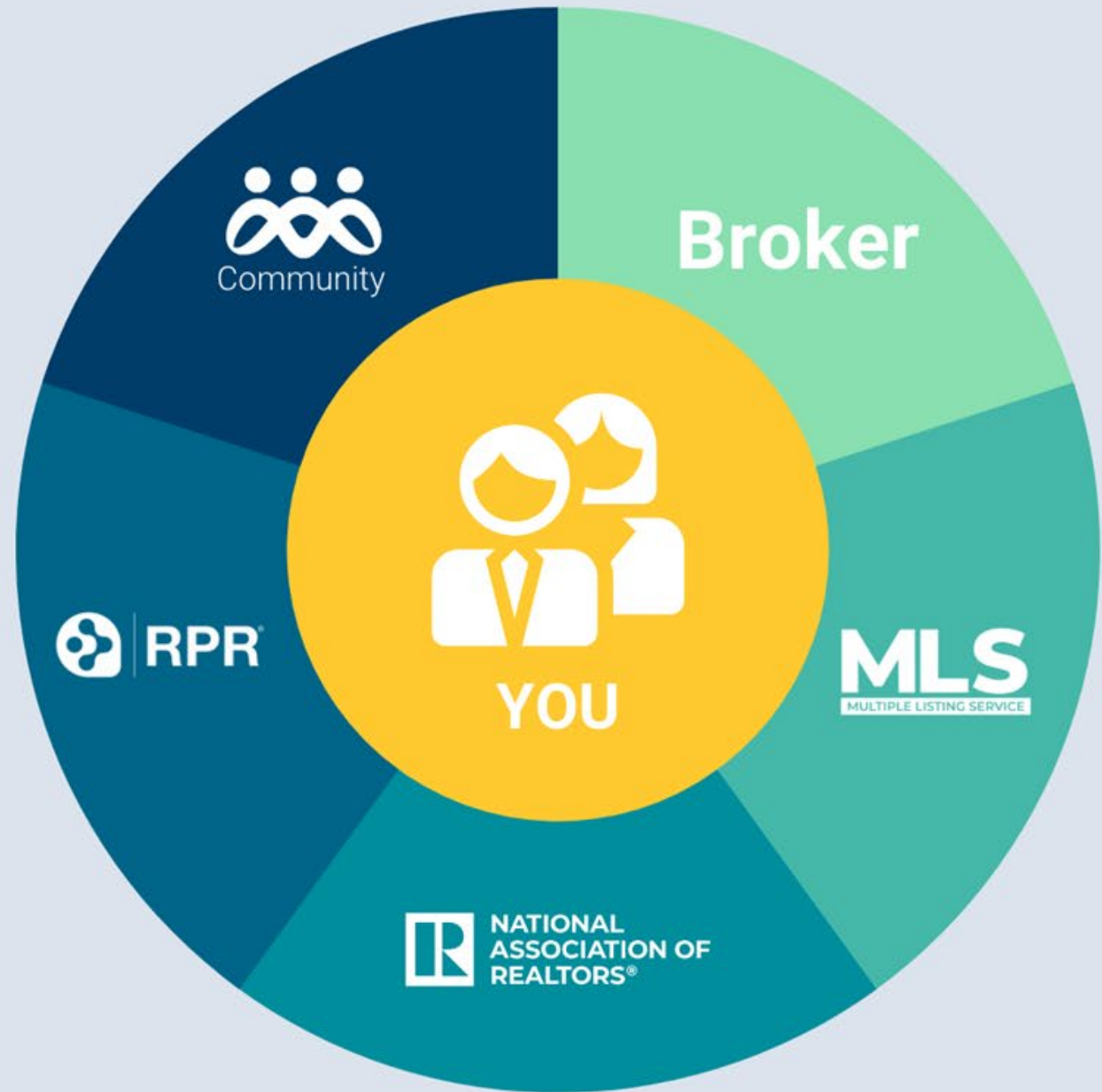
**Tips and Tools to
Elevate Your Business
October 7, 2025**

What is RPR?

- National parcel-centric database of residential and commercial properties
- Built exclusively for Real Estate Professionals
- Included in NAR member dues
- No consumer access

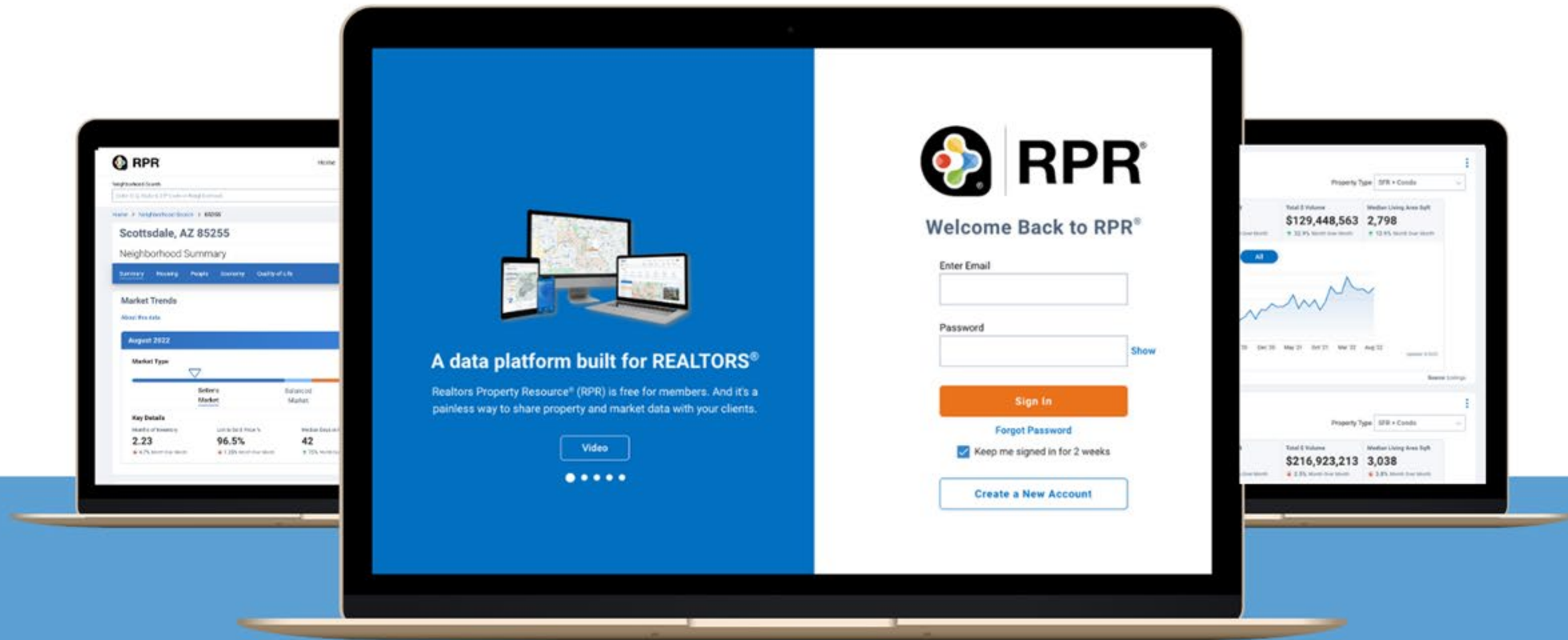


Where does RPR fit into your real estate business model?





Access RPR



www.narrpr.com



RPR Mobile™

● Instant Access

Quickly access property data, CMA, equity assessments, market trends, and more.

● Powerful Search

Find residential and commercial properties, view details, and run reports on the go.

● Customizable Reports

Generate and share personalized reports with clients while out in the field.

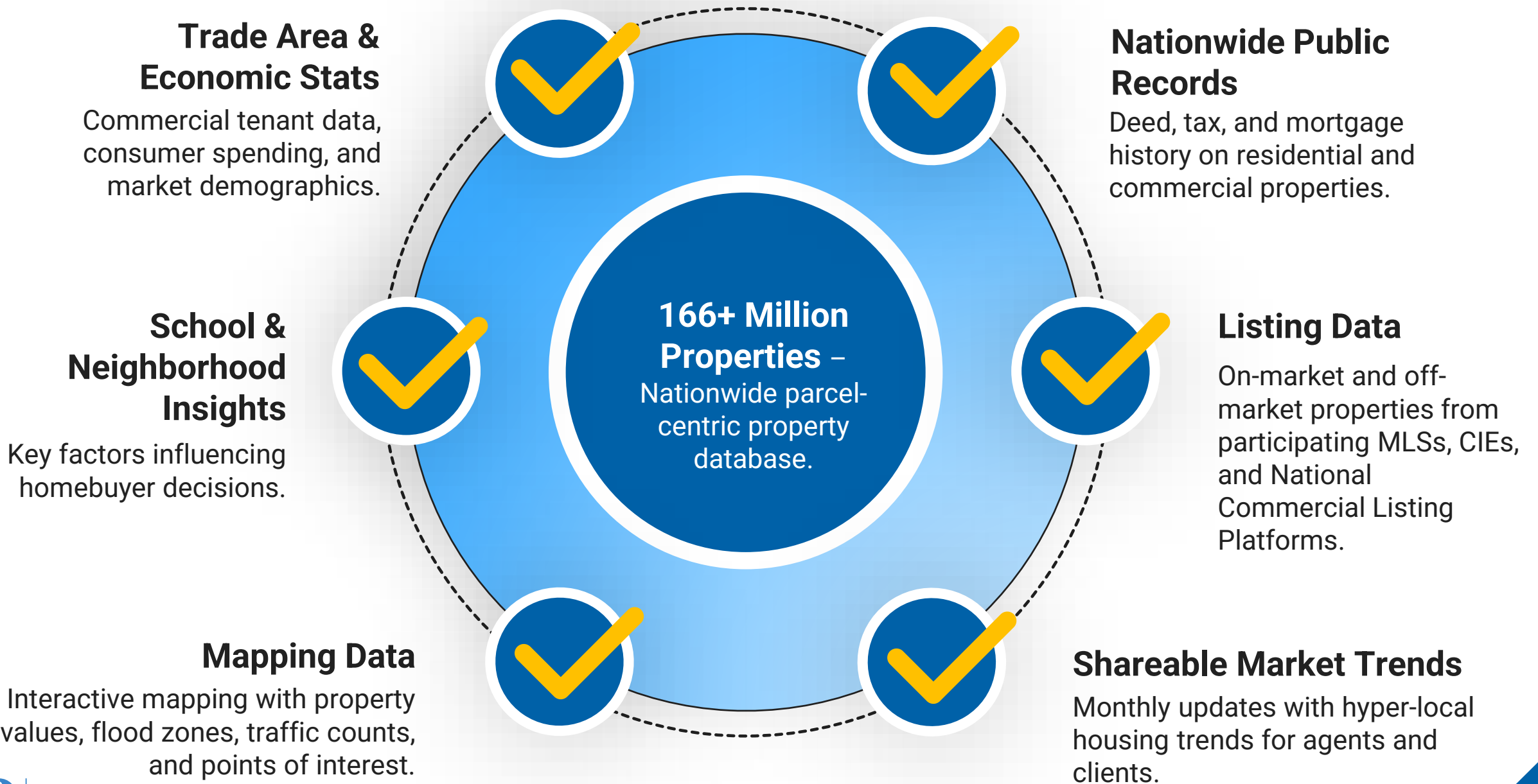
● Client Engagement

Keep clients engaged with instant property information and updates.

● Location-Based Services

Use GPS for efficient location-based property search.





RPR Data, Features & Tools

- Property Search
- Integrated MLS Listing Data
- Public Records / Tax Data
- Library of Customizable Reports
- Market Activity & Trending
- Map Search
- Points of Interest Mapping
- Heatmaps
- Market Trends & Charts
- CMA / Seller's Report
- Refined Value Calculator
- Census & Demographics Data
- Mortgage Information/History
- FEMA Flood Maps
- Foreclosure/Distressed/REO Info
- Historical Listing Comparisons
- Opportunity Zones
- Investment Analysis Tool
- Realtor Valuation Model[®] (RVM[®])
- School Attendance Zones
- School Reports
- Plat Maps
- Commercial Site Selection
- Trade area analysis
- RPR Mobile App



50 Ways to Use RPR



RPR Residential

RPR Residential | Partners

Off-Market Properties



Distressed Data



Street / Overhead View



Demographic Data



Financial Analysis



Listing Data



Flood Zones



Refined Value tool



School Data



Boundaries, POI's, Walkability



Livability™ Index



RPR Residential | Additional Resources

Rental



Showing Management



Financial Analysis



Climate Risk



Forms



Livability™ Index



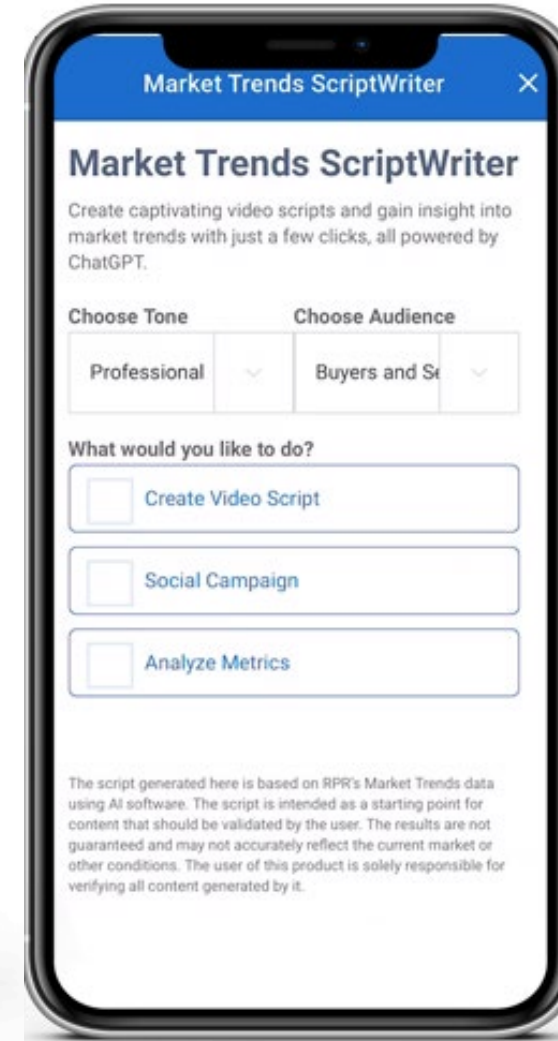
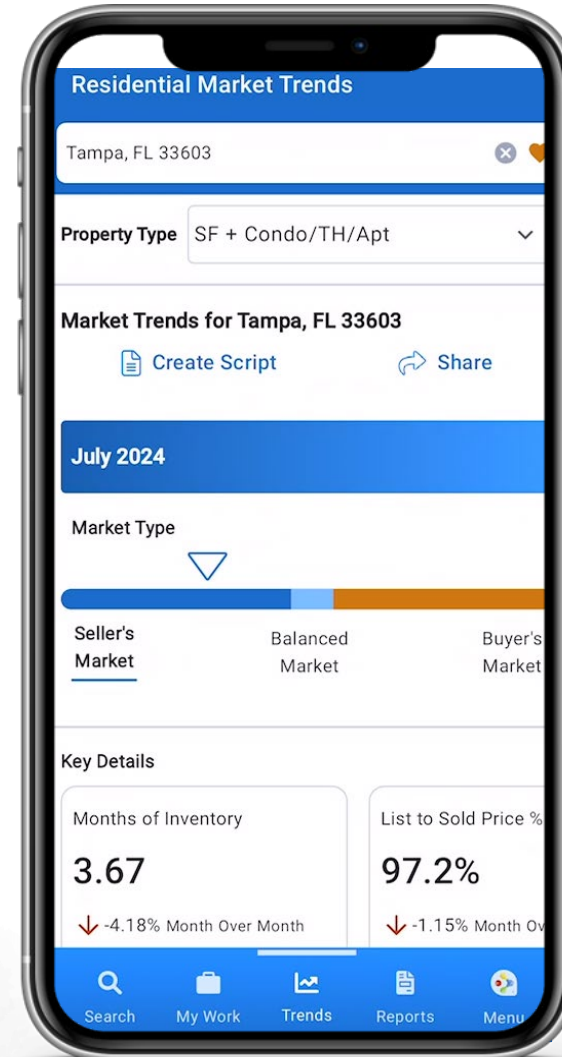
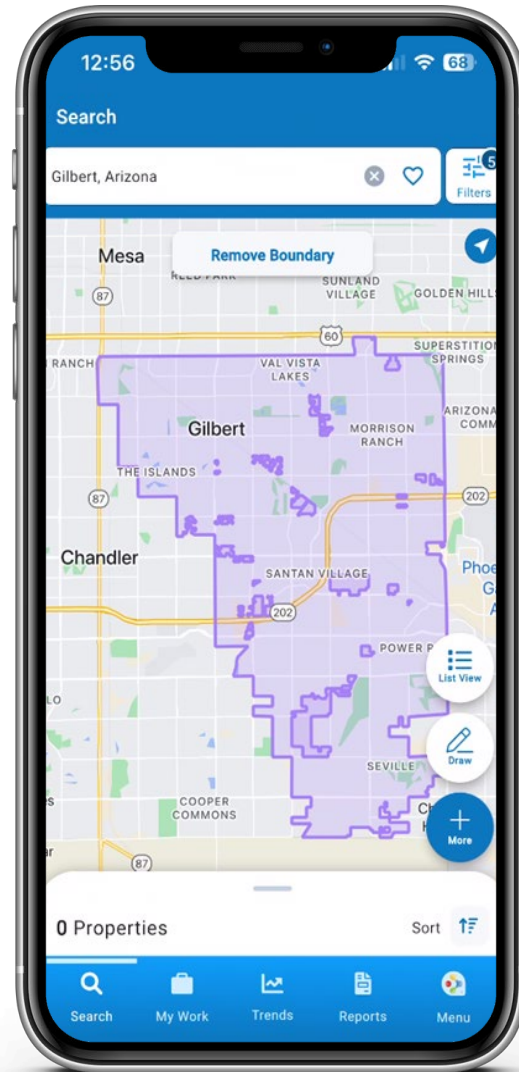
Renovation Estimates



RPR Mobile™

- Searches
- Buyer Tour
- Market Trends
- ScriptWriter
- Shareable

- Facebook
- Instagram
- And more...





Residential
Commercial

Location

Type/Status

Sales, Leas... ▾

Property Type

Single Family ▾

Price

Any ▾

Beds

Any ▾

Baths

Any ▾

More Filters



Guided Tours



Property Search



Prospecting



Market Trends



Map Search



Create CMA



Create Reports



RPR Mobile™

My Markets

+ ADD

EDIT

Residential

Baton Rouge, LA 70809

● For Sale 14

● For Lease 10

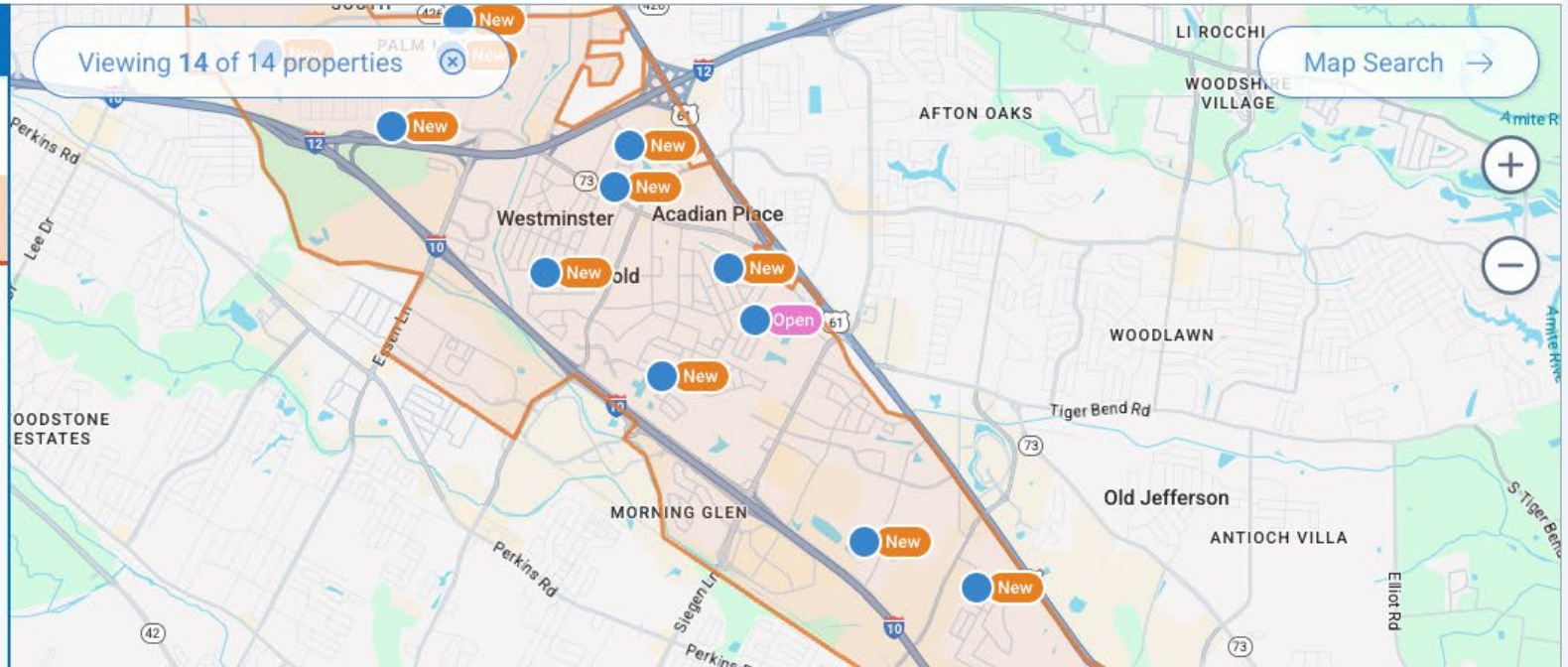
💰 Price Change 12

⦿ Pending 7

■ Closed - For Sale 12

■ Closed - For Lease 6

Viewing 14 of 14 properties





Residential
Commercial

Location

Type/Status

Sales, Leas... ▾

Property Type

Single Family ▾

Price

Any ▾

Beds

Any ▾

Baths

Any ▾

More Filters



[Home](#) > [Property Search](#) > 10606 Landsbury Ave

10606 Landsbury Ave, Baton Rouge, LA 70809



Property Information

[Property Information](#)

[Map/Location](#)

[Market Trends](#)

[Refined Value](#)

[CMA](#)

[Neighborhood](#)

[My Updates](#)

PHOTOS

STREET

SATELLITE

HISTORICAL



NEW Active / For Sale • New, Active: 9/26/2025

List Price

\$344,900



3 Beds



3 Baths



2,111 Sq Ft



0.36 Acres

Active Date

9/26/2025

Listing ID

2020036411

RVM® ⓘ

\$322,120

RVM® Updated

9/27/2025

[View Details](#)

RVM® Estimated Range ⓘ

\$299.6K

\$344.7K

RVM® Confidence ⓘ



RVM® Month Change

↑ \$3,090

RVM® Year Change

↓ 2.6%

Basic Facts

Type

Single Family

Price by SqFt

\$163 per sq ft

Land Use

Single Family Residential

Days in RPR

6

Price to Est. Value

107%

APN/TaxID

1945572

RPR's Estimate of Value

- **RVM[®] = Realtors Valuation Model[®]**
 - Value estimate includes MLS Active, Sold & Off Market Data
 - Highest accuracy of any valuation tool
 - Refinable
 - Great starting point for pricing

Description

Beautiful cared for home renovated in 2021. Conveniently located minutes from The Mall of Louisiana, Perkins Rowe, local hospitals and I-10. This 3 bedroom 2 1/2 bath, plus an office. Ready for entertaining Family and Friends. The living area features stained concrete floors and are framed with beautiful wood beams. The kitchen has custom cabinets top to bottom, granite counter tops, farm house sink, samsung dishwasher and a gas stove. Off the kitchen is a new dry bar area 2 cabinets, 2 drawers with mini fridge. Office game room to the left. A half bath with a door to the outside with easy access from the pool. All the bedrooms have wide plank vinyl flooring and custom closets. MBR has french doors leading out to the pool. The Closet is huge, updated bath with 2 shower , 2 sinks, granite counter tops and a barn door. The backyard is huge with gunite pool and a off wood privacy fence around the whole backyard. Plenty of parking space. Brand new 5 ton AC + heat (3 months old). Custom wood blinds in all rooms, new covered patio area and more!!! This home will not last long.

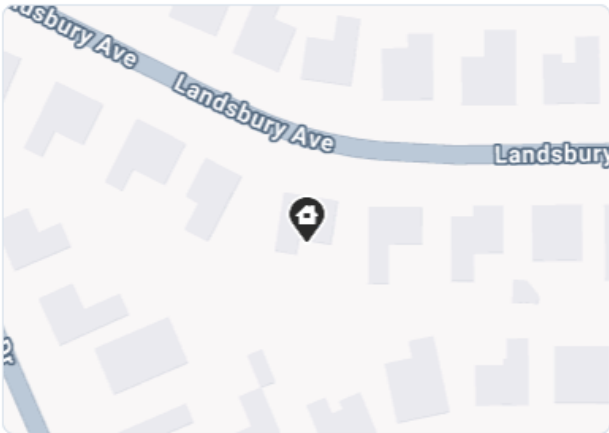
Notes

Source: Listing

Property Facts

Name	Public Facts	Listing Facts	Your Changes
Property Type	Single Family	Single Family	
Property Subtype	Single Family Residential	Detached Single Family	
Bedrooms*	–	3	
Total Baths	–	3	
Full Baths*	–	2	
Partial Baths*	–	1	
Living Area (sq ft)*	1,946	2,111	

Map



Affiliated Services

Additional Resources



Valuate

Analyze investment potential

→



Transactions zipForm Edition

Manage forms & transactions

→



ClimateCheck

Climate change risk rating

→



First Street

Property-specific climate risks

→

Public Record History

[Full Page](#)


Deed

Mortgage

Tax

Deed

Contract Date	10/20/2021	7/30/2013	12/19/2006
Recording Date	10/21/2021	7/31/2013	12/20/2006
Document Type	Deed	Warranty Deed	Warranty Deed
Sale Price	\$299,900	\$262,000	\$188,500
Buyer Name	RAEGAN SWEET	SEROP V KALTAKDJIAN	LUZETTE L ARENDER
Loan Type	Conventional	Conventional	Conventional
Loan Amount	\$290,903	\$196,500	\$179,050
Buyer ID	Unmarried	–	–
Price Code Description	Full amount stated on Document	Full amount stated on Document	Full amount stated on Document
Seller Name	SEROP VASKEN KALTAKDJIAN	KAYLA L SANCHEZ	JOHN E OLIVER
Seller ID	Married Person	–	–
Type of Financing	FIX	FIX	FIX
Lender Name	GMFS LLC	GMFS LLC	CERAVOLO MORTGAGE
Buyer Mailing Address	10606 LANDBURY AVE, BATON ROUGE, LA 70809	–	–
Document #	13143464	–	–
Mortgage Document #	13143465	12517/746	11907/641
Title Company Name	TITLEPLUS LLC	–	–
Recorder's Book #	–	12517	11907



RPR

Property Summary

 Active / For Sale10606 Landsbury Ave
Baton Rouge, LA 70809

Days in RPR

6 days

Date

9/26/2025

List Date

Amount

\$344,900

List Price

\$/sq ft

\$163

Living Area

2,111 sq ft

Lot Size

0.36 acres

Beds

3

Baths

3

Built

1975

Select Analysis Type

☒ **CMA** (formerly *Comparative Analysis*) build an estimate based on comps☐ **Advanced CMA** (formerly *Sales Comparison Analysis*) a more detailed analysisWhat's the difference? 

1 Confirm Home Facts

Modify the facts about this property, like square footage and bedrooms. We will use these facts when you search for comps.

Home Facts:



Confirmed

[Edit](#)

2 Search for Comps

Using our custom search tools, select the right comps for this home. The calculated price and range are based on price per square foot. You can customize your reports to include this information or not.

Average of Comps:

After choosing your comps

\$347,260[Edit](#)

Range: \$321K – \$378K

(or \$165 per sq ft)

3 Make Adjustments

Rate your comps in relation to your subject property.

Adjustments:

After rating your comps

[Adjust Comps](#)

4 Review CMA

If you want to round the number or change the value based on your local expertise, click edit and enter a Recommended Price and Price Range for this property. This will appear in your report.

Result of CMA:

\$347,260[Edit](#)

Range: \$321K – \$378K

(or \$165 per sq ft)

5 Get a Report

When you are satisfied with your analysis, preserve

[Create Report](#)

Baton Rouge, LA 70809



Neighborhood Housing

< Property Summary **Housing** People Economy Quality of Life

Housing Facts and Stats

	70809	Baton Rouge	East Baton Rouge Parish	Louisiana	USA
Median Estimated Home Value	\$307K	\$256K	\$256K	\$249K	\$372K
Est. Home Value 12-Mo. Change	+3%	+1.7%	+1.5%	+1%	+0.7%
Median List Price	\$280K	\$289K	\$290K	\$275K	—
List Price 1-Month Change	0%	+1.6%	+0.9%	0%	—
List Price 12-Month Change	0%	+1.6%	0%	+1.9%	—
Median Home Age	15	13	13	14	44
Own	54%	47%	59%	67%	65%
Rent	46%	53%	41%	33%	35%
\$ Total Value (of all buildings for which permits were issued)	—	—	\$494.47M	\$3.4B	\$384.62B
% Change in permits (for all buildings)	—	—	+72%	+7%	+6%
% Change in \$ value (for all buildings)	—	—	+58%	+5%	+5%

Source: Public Records and Listings

[Property Information](#)[Map/Location](#)[Market Trends](#)[Refined Value](#)[CMA](#)[Neighborhood](#)[My Updates](#)

Market Trends for Baton Rouge, LA 70809 ⓘ

[Create Script](#)[Share](#)

Property Type

Single Family

August 2025

Market Type



Key Details

Months of Inventory

4.7

↓ 6.56% Month Over Month

Sold to List Price %

95.5%

↓ 0.31% Month Over Month

Median Days in RPR

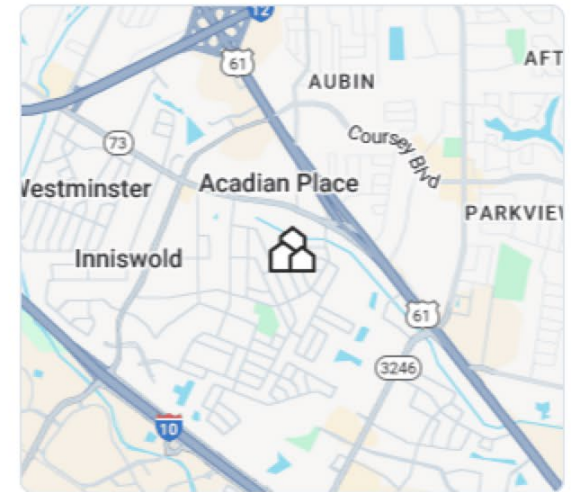
39

↑ 2.63% Month Over Month

Median Sold Price

\$223,500

↑ 5.42% Month Over Month



 Baton Rouge is seeing a shift with 4.7 months of inventory, signaling a balanced market. With homes selling for about 95% of their asking price and a median sold price of \$223,500, it's a great time to explore your options. Let's talk about your next move! — Valerie Rivers,

 Homes are moving fast in Baton Rouge with a median of 39 days on the market. Inventory is down 15% over the past year, making it a balanced market at 4.7 months. Ready to find your dream home? DM me today! — Valerie Rivers,

 With a 7% drop in inventory this month, Baton Rouge remains a balanced market. Homes are selling for about 95% of their asking price. If you're thinking of selling, now's the time! Contact me for more details. — Valerie Rivers,

 Baton Rouge housing market update: A median sold price of \$223,500 and 4.7 months of inventory means both buyers and sellers have opportunities. Homes are selling for about 95% of their asking price. Curious about your home's value? Let's chat! — Valerie Rivers,

 Inventory has decreased 15% over the last year in Baton Rouge, keeping the market balanced with 4.7 months of inventory. With a median sold price of \$223,500, your next home might be within reach. Let's explore your options! — Valerie Rivers,

Copy Text

Export to PDF

Export to Word

Share by Email



Active Listings ⓘ

August 2025

Share ⋮

Property Type Single Family ▾

Median List Price \$279,900 0%	# of Properties 149 ↓ 6.9% Month Over Month	Median Days in RPR 107 ↑ 7% Month Over Month	Median \$/Sqft \$170 ↑ 3.7% Month Over Month	Total \$ Volume \$68,920,658 ↓ 3.5% Month Over Month	Median Living Area Sqft 1,760 ↓ 1.4% Month Over Month
---	--	---	---	---	--

1 Year 2 Years 3 Years All



Sold Listings ⓘ

August 2025

Share

Property Type

Single Family

Median Sold Price

\$223,500

↑ 5.4% Month Over Month

of Properties

28

↓ 30% Month Over Month

Sold to List Price %

95.48%

↓ 0.3% Month Over Month

Median Days in RPR

39

↑ 2.6% Month Over Month

Median \$/Sqft

\$169

↑ 19% Month Over Month

Total \$ Volume

\$8,975,322

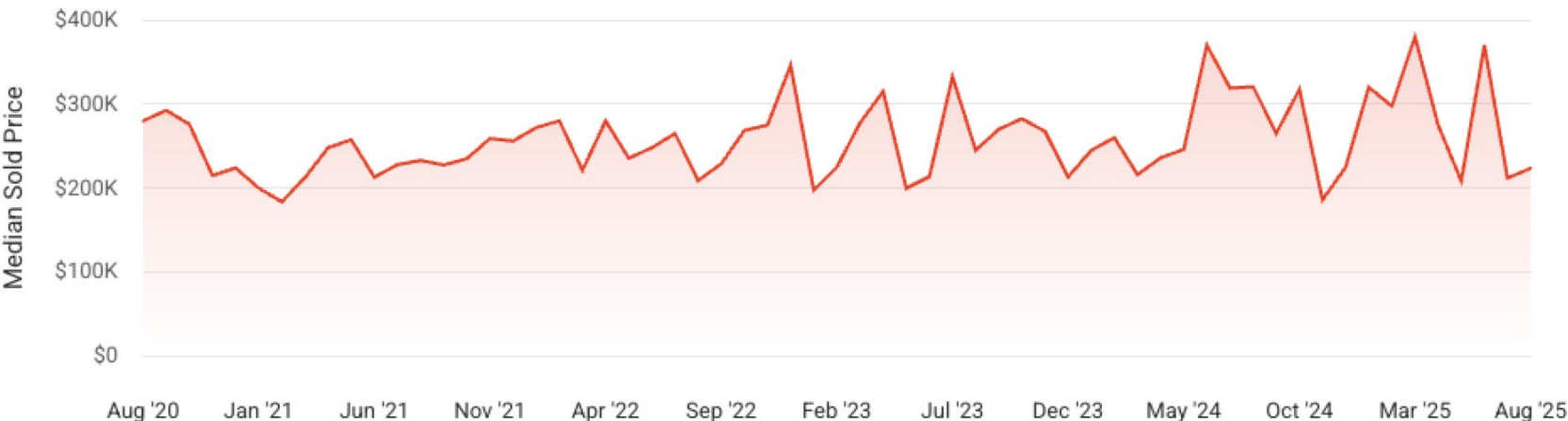
↓ 6.2% Month Over Month

1 Year

2 Years

3 Years

All



Realtors Property Resource®, LLC

Source: Listings



RPR

Share Chart

Chart Title

August 2025 Sold Public Records

Chart Subtitle

Baton Rouge, LA 70809

Preview

August 2025 Sold Public Records

Baton Rouge, LA 70809

Single Family Residence

Median Sold Price

\$298,231

↑ 6.1% Month over Month



Courtesy of Valerie Rivers

Source: Realtors Property Resource® analysis based on Public Records

Share

Facebook

LinkedIn

More



RPR Commercial

RPR Commercial | Data Partners

For Sale/For Lease Data

CREXI  BREVITAS 

officespace  biproxi 

 COMPSTAK  RE simplifi.



 ICSC

MOODY'S

LANDBROKER
COOP

Off-Market Properties



Site Selection Data



Financial Analysis



Traffic Counts



Tenant Data



Climate Risk

 ClimateCheck®

 First Street

Existing Businesses (POIs)



precisely

Top 5 RPR Commercial Use Cases

1. Search on and off-market properties nationwide
2. Research POI's and traffic patterns
3. View current and historical property data
4. View Trade Areas (Economic, Demographic and Esri Tapestry Data)
5. Site Selection: Determine best locations for a business

Esri Tapestry Segmentation

- Offers users detailed descriptions of America's neighborhoods
- Divided into distinct segments based on their socioeconomic and demographic composition
- Tapestry's include:
 - 67 distinct market segments
 - 14 LifeMode groups
 - 6 Urbanization groups





What's Included in RPR Commercial (and What It Would Cost Elsewhere)

All this would cost \$8,500–\$25,000+ per year.

Capability	Category	Typical Cost*	In RPR
Financial Analysis & Investment Modeling	Commercial valuation & pro forma software	\$500	✓
Demographics & Consumer Segmentation	Economic, demographic & lifestyle analysis	\$1,500 – \$3,000	✓
Listings + Public Records	Nationwide commercial property databases	\$3,000 – \$10,000+	✓
Business Points of Interest	Business directory & sales volume databases	\$1,500 – \$3,000	✓
Traffic Counts	Traffic flow & location analytics tools	\$500 – \$2,000	✓
Mapping & Data Layers	Commercial GIS & mapping APIs	\$1,000 – \$3,000	✓
Tenant Information	Lease comp & tenant research platforms	\$1,000 – \$5,000	✓

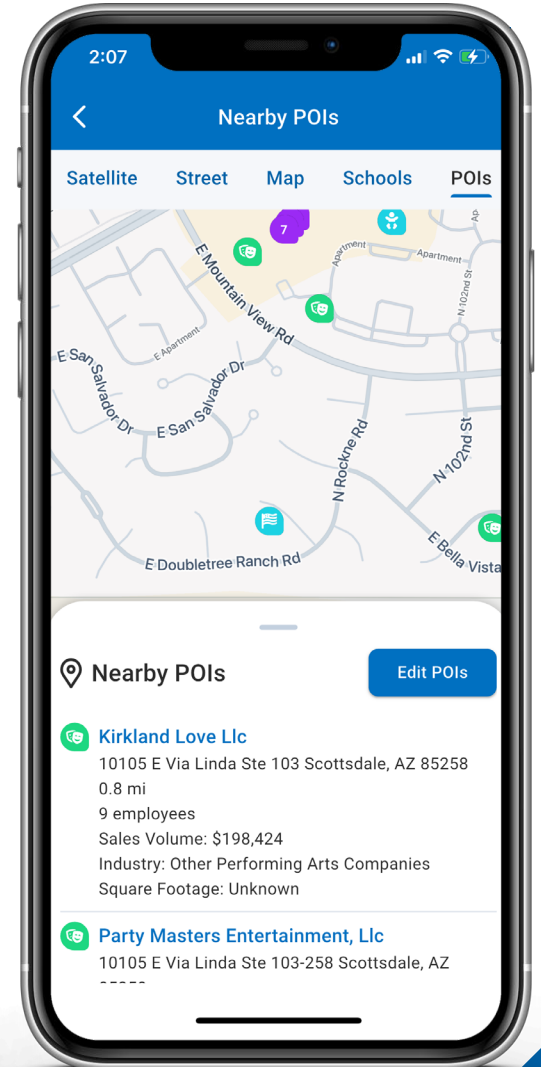
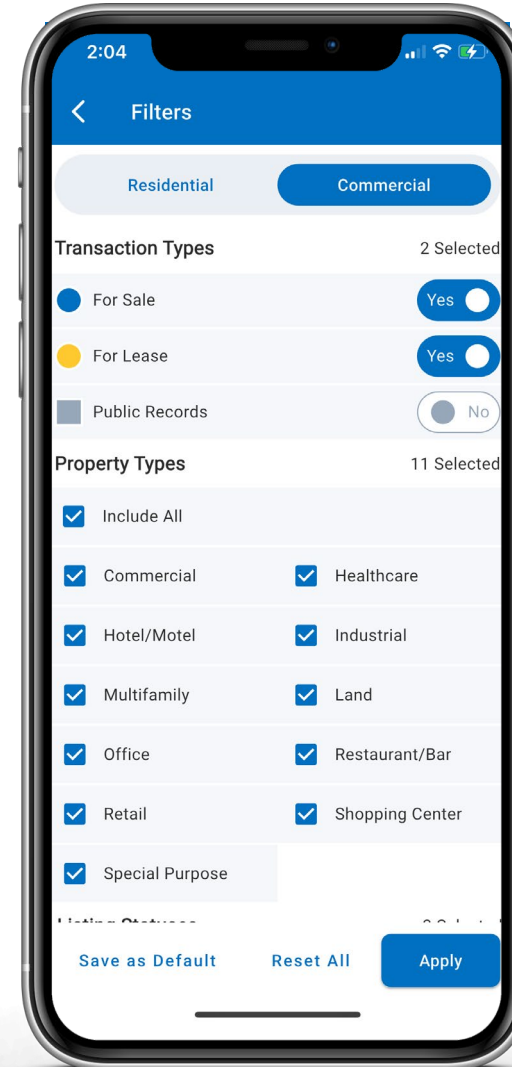
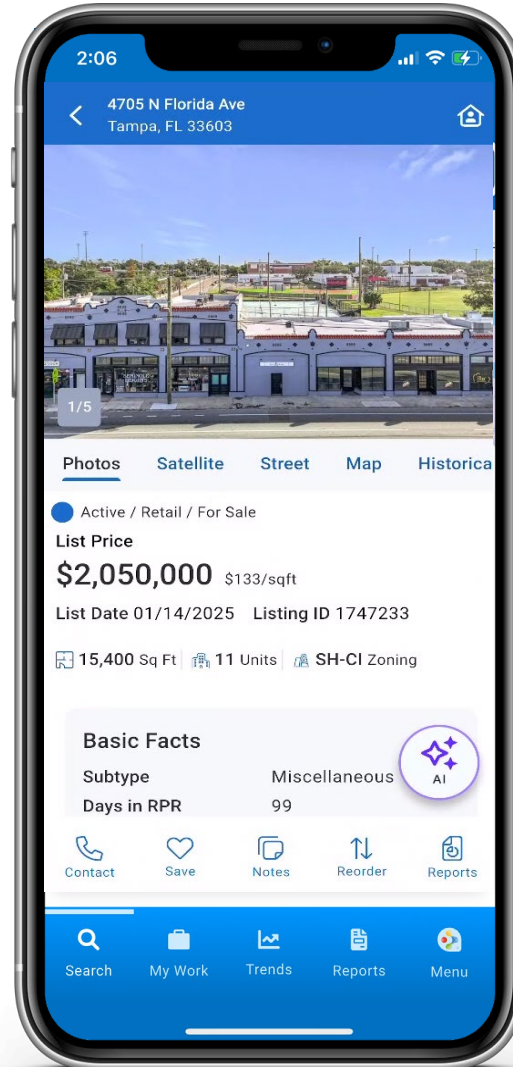
* Typical Cost Range (Per User/Year)

Your value at
NO additional cost



RPR Mobile™

- Searches
- Advanced Filters
- Property Details
- Trade Area Info
- Nearby POIs
- Next Gen Reports



 **1824 Williams Blvd**, Kenner, LA 70062

 Save

 Print

 Create Report

Property Information

Property Information

Map/Location

Trade Area

My Updates

 PHOTOS

 STREET

 SATELLITE

 HISTORICAL



28 Photos

< 1 2 3 4 5 ... 28 > 

 **Active / For Sale** • Active: 9/22/2025

List Price

\$549,000

Price Per Sq Ft

\$120

Active Date
9/22/2025

Listing ID
2001024931


Commercial
Type


C1
Zoning


4,560
Sq Ft

Basic Facts

Type
Commercial

Subtype
Miscellaneous

Days in RPR
10

Year Built
1970

Owner Name
PHOSPHER PROPERTIES INC

General Use
Multi-Tenant Offices/Stores

Property Use
Multi-Tenant Offices/Stores

Overall Use
OFFICE BUILDINGS

Tenants Count
7

Tenants Avg. Days In
Business
19 years and 197 days

APN/TaxID
0-92-0010802

[Show Raw Fact Records →](#)

Tenants

Tenant/Contact	Suite/Unit	Move-in Date	Business Type	Business Start Date	
Jmks LLC Tina Crawford White, Agent	Ste A	–	–	1/6/2020	
New Mandeville Square LLC James Chapman, Agent	Ste A	–	–	2/16/2021	
John F Maggiore Jr Cpa	Ste B	–	Tax & accounting offices	–	
Law Office of Stephen J Simone a Professional Law Corporat Stephen J. Simone, President	Suite A	–	Legal services	7/25/1983	
Old Mandeville Square LLC Stephen J. Simone, Agent	Suite A	–	–	7/13/2005	
Networking after Hours Nola LLC Dennis Rinck, Agent	Suite C	–	–	3/14/2012	
Sjs Holdings LLC Stephen J. Simone, Agent	–	–	–	10/27/1994	

 [Add another tenant](#)

 [Reset](#)

 [Share](#)

 [Download](#)

Mortgage Tax

Mortgage

Contract Date12/23/2008	
Recording Date	12/29/2008
Loan Type	Open End Mortgage / Open End with Future Advance Clause
Borrower Name	SJS HOLDING INC
Borrower ID	Company or Corporation
Loan Amount	\$1,844,640
Type of Financing	Fixed Rate
Interest Rate	12%
Lender Name	OMNI BANK
Borrower Mailing Address	Address not available
Book Number	1086
Page Number	2044
Record Type Code	S
Record Type	S

View Less Details ^

Source: Public

Agent Sumer Simone
Lic. # 995698452
Office 504-657-2197
Phone 504-657-2197
E-Mail sumer@crownrealtynola.com

Office Name
Crown Realty
340 Metairie Lawn Drive, Metairie, LA, 70001

Agent Remarks
Schedule via ShowingTime, Seller or agent will be present at showings. Second floor tenant occupied, please allow 24 hour notice on showing requests. Appraised for \$616,000 Feb 2024. Flood Zone X, no flood insurance. Termite contract in place. Tenant is month to month, but would like to stay if possible. Roof installed 2021, plus repairs made in 2025. Listing agent is related to the seller. Thanks! - Appt Contact #: (504) 657-2197 ([less](#))

Source: Listing

Listing ID 2001024931
Listing Source ROAM MLS
Listing Agreement Exclusive Right to Sell(ER)

Public Record History

Mortgage

Tax

Tax

Assessment Year	2024	2023	2022	2021
Assessed Value - Land	\$16,220	\$15,020	\$15,020	\$15,020
Assessed Value - Improvements	\$37,920	\$34,870	\$34,870	\$34,870
Total Assessed Value	\$54,140	\$49,890	\$49,890	\$49,890
Assessor Market Value Year	2024	2023	2022	2021
Assessor Market Value - Land	\$162,200	\$150,200	\$150,200	\$150,200
Assessor Market Value - Improvements	\$252,800	\$232,467	\$232,467	\$232,467
Total Assessor Market Value	\$415,000	\$382,667	\$382,667	\$382,667
Tax Rate Code Area	92-KENNER	92-KENNER	92-KENNER	92-KENNER

View More Details

Commercial Trade Area for Kenner, Louisiana

Trade Area Information

< Property

Trade Area Information

Attribute Summary for Kenner, Louisiana ⓘ

 Create Script

⋮

Median Household Income

\$65,425

Source - 2024/2029 Income (Esri)

Median Age

39.8

Source - 2024/2029 Age: 5 Year Increments (Esri)

Total Population

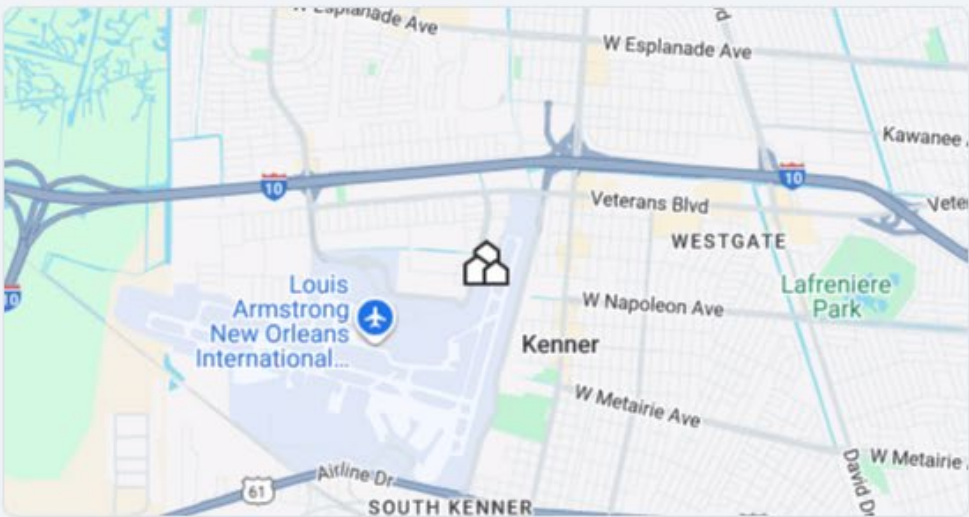
65,684

Source - 2024 Age: 1 Year Increments (Esri)

1st Dominant Segment

Manufacturing Traditions

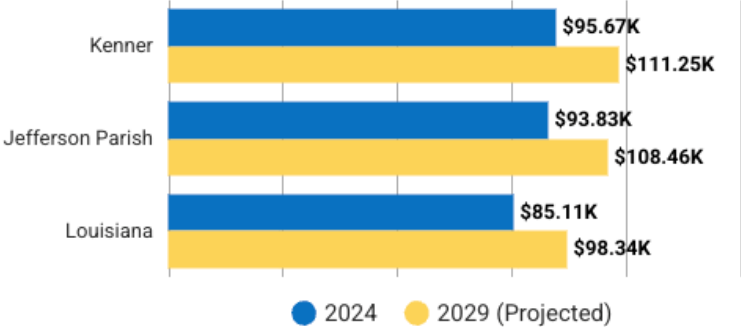
Source - 2024 Tapestry Market Segmentation (Households)



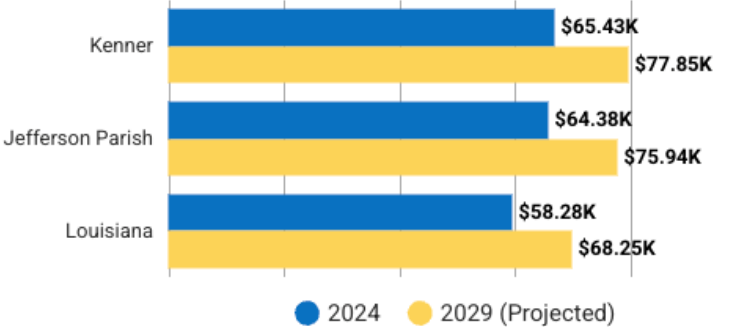
Demographic Facts and Stats for Kenner

- Population
- Age
- Married
- Income
- Education
- Economy
- Commute to Work
- Home Values

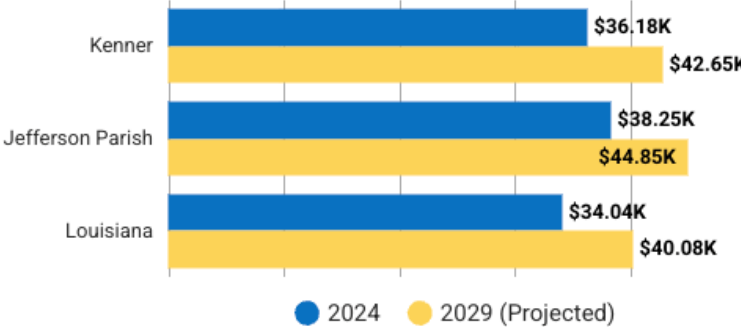
Average Household Income ⓘ



Median Household Income ⓘ



Per Capita Income ⓘ



Average Disposable Income ⓘ



Source: Esri

Categories	Segment 1	Segment 2	Segment 3	Segment 4	Segment 5
Top Tapestry Segments	Manufacturing Traditions ⓘ	Front Porches ⓘ	Urban Edge Families ⓘ	Home Improvement ⓘ	Savvy Suburbanites ⓘ
% of Households	3,472 (14.0%)	2,782 (11.2%)	2,615 (10.5%)	2,539 (10.2%)	2,372 (9.6%)
Lifestyle Group	GenXurban ⓘ	Middle Ground ⓘ	Sprouting Explorers ⓘ	Family Landscapes ⓘ	Affluent Estates ⓘ
Urbanization Group	Urban Periphery ⓘ	Metro Cities ⓘ	Urban Periphery ⓘ	Suburban Periphery ⓘ	Suburban Periphery ⓘ
Residence Type	Single Family	Single Family; Multi-Units	Single Family	Single Family	Single Family
Household Type	Married Couples	Married Couples	Married Couples	Married Couples	Married Couples
Average Household Size	2.42	2.5	3.07	2.79	2.78
Median Age	39.1	36.5	35.3	39.2	44.1
Diversity Index	60.9	70	88.5	76.9	49.7
Median Household Income	\$68,900	\$61,900	\$71,700	\$94,500	\$142,800
Median Net Worth	\$199,800	\$88,000	\$169,300	\$352,800	\$988,200
Median Home Value	\$201,400	\$302,500	\$315,900	\$350,800	\$513,900
Homeownership	72.1	49.5	65.5	79.7	90.7
Employment	Professional or Services	Services or Professional	Services or Professional	Professional or Mgmt/Bus/Financial	Professional or Mgmt/Bus/Financial
Education	High School Diploma	High School Diploma	High School Diploma	Some College No Degree	Bachelor's Degree
Preferred Activities	Value time spent at home. Watching television and gaming are common pastimes.	Seek adventure and strive to have fun. Go online for gaming and watching movies.	Family outings to theme parks are popular. Residents favor fast-food dining places.	Spend heavily on eating out. Shop warehouse/club, home improvement stores.	They like to cook and prefer natural or organic products.. Pursue a number of sports, from skiing to golf.
Financial	Budget aware shoppers	With limited incomes, price is more important than brand	Spend money carefully; buy necessities	Paying off student loans and home mortgages	Not afraid of debt

Easily Summarize complex trade area data

In the dynamic commercial landscape of Kenner, Louisiana, landlords and property owners are presented with a unique mix of opportunities and challenges. With a total population of 65,684, the area is characterized by a primary tapestry segment of "Manufacturing Traditions," which encompasses 14% of households. This demographic is defined by a median age of 39.1 and a strong preference for spending time at home, highlighting the need for commercial spaces that cater to local lifestyle preferences. The employment landscape is robust, with a majority engaged in professional or service roles, although the local unemployment rate of 5.1% slightly exceeds the national average.

Financially, Kenner's residents are well-positioned, boasting an average household income of \$95,669 and an average disposable income of \$73,544. This economic foundation supports a stable community, reflected in a homeownership rate of 72.1% and a median home value increase of 1.6% over the past year. However, the population density of 4,340.8 people per square mile and a slight population decline of 1.15% since the last census indicate potential shifts in demand that property owners should strategically address.

What this means for your business:

- **Targeted Tenant Mix:** Focus on attracting businesses that align with the local preferences for home-centered activities, such as home improvement, entertainment, and professional services.
- **Competitive Positioning:** Leverage the high average disposable income by positioning properties to attract premium tenants and upscale retailers.
- **Market Stability:** Despite a slight population decline, the stable homeownership rate and rising home values suggest a resilient market with opportunities for repositioning existing spaces to meet evolving demands.
- **Strategic Investment:** Consider the implications of the local unemployment rate and population changes when planning long-term leasing or sales strategies.



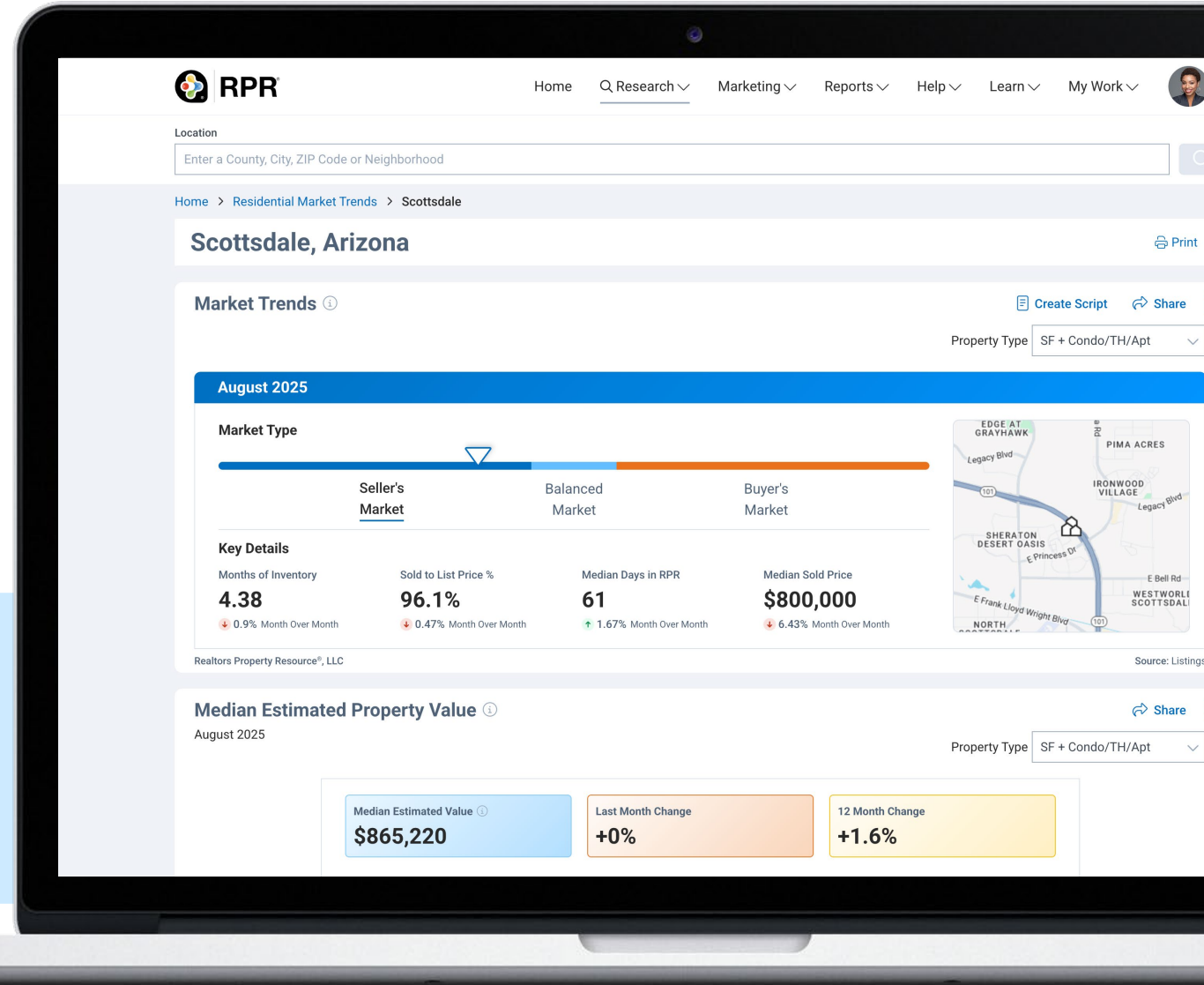


RPR's AI Tools

“Shareable” Market Trends

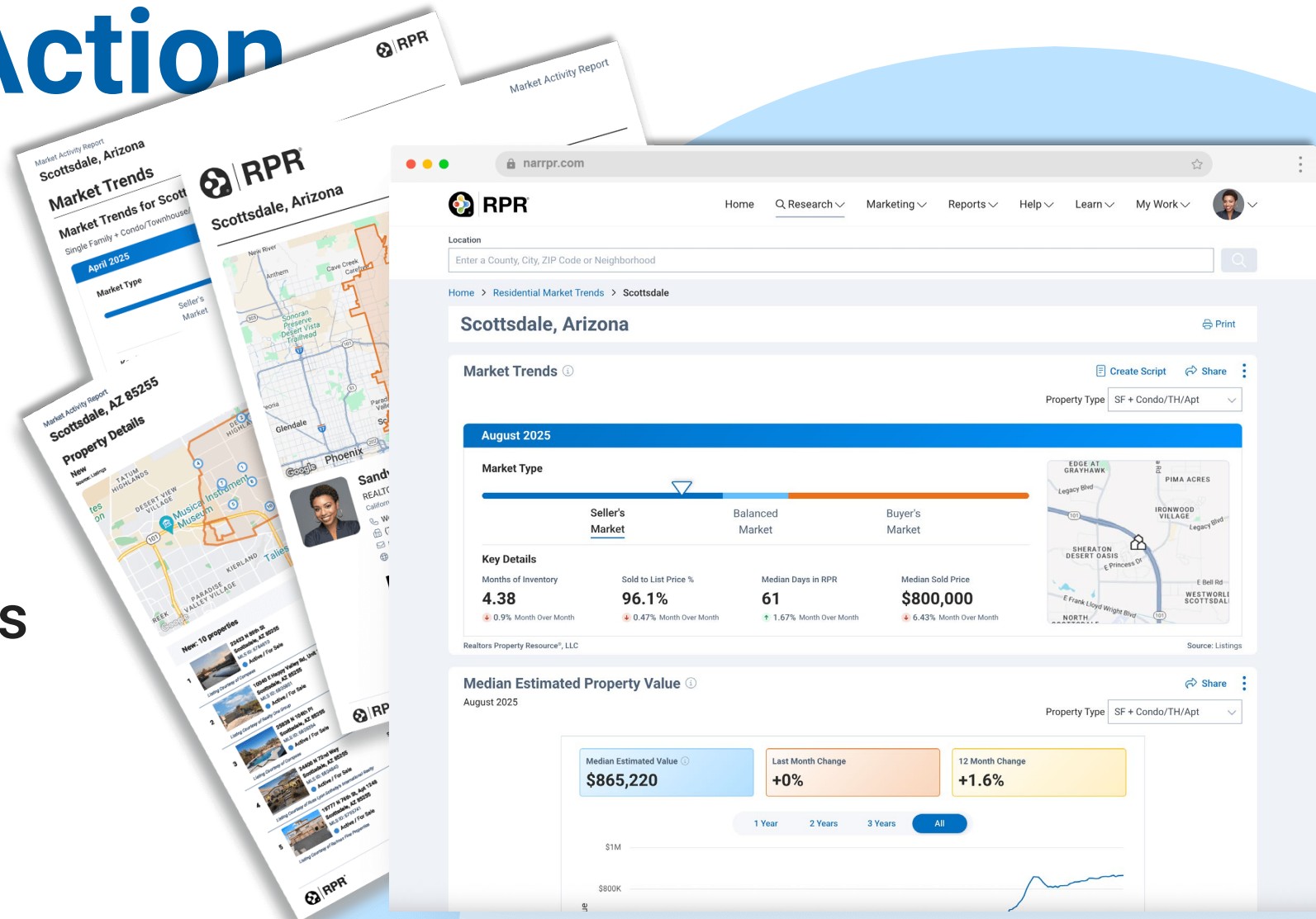
Market insights for social
media and direct-to-consumer
campaigns

4.1 Million+
Market Trends views since launch



Deliver Clear, Trusted Insights That Drive Action

- Data alone isn't enough
- Context and clarity drive trust and action
- Insight helps clients feel informed and ready to act



The Real Challenge

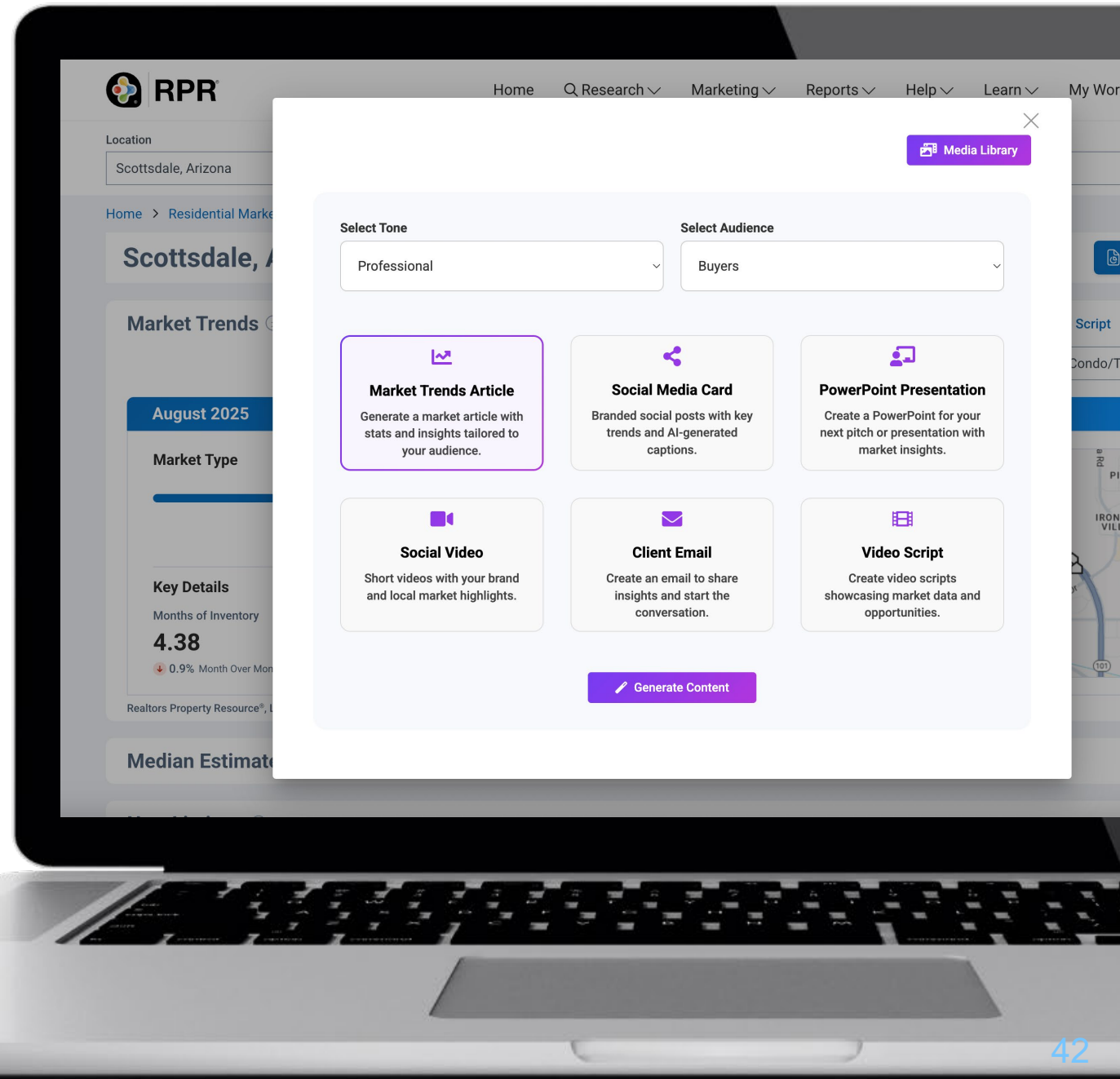
- Agents don't lack data
- They lack time to turn it into clear, client-ready stories in the format the moment demands



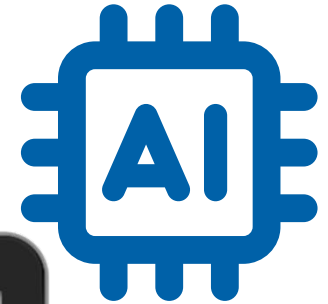
The Fix

● ScriptWriter transforms local market data into stories, fast

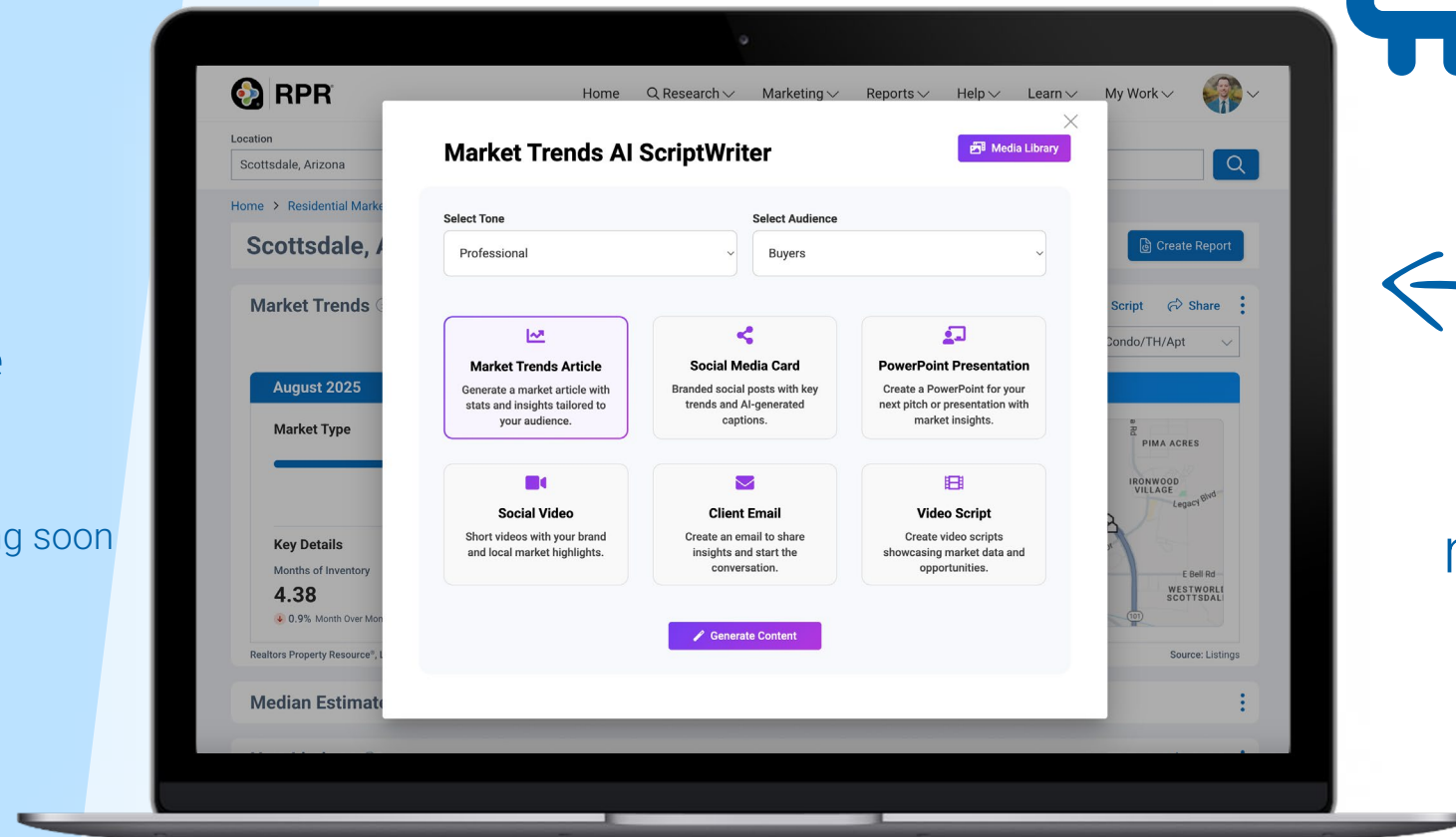
- Pick tone + audience
- Generate in seconds



AI Generates Ready-to-Use Narratives



- 
- “How’s the Market” Article
 - Video Script
 - Client Email
 - Social Media Card – Arriving soon
 - PowerPoint – Arriving soon
 - Social Video – Arriving soon

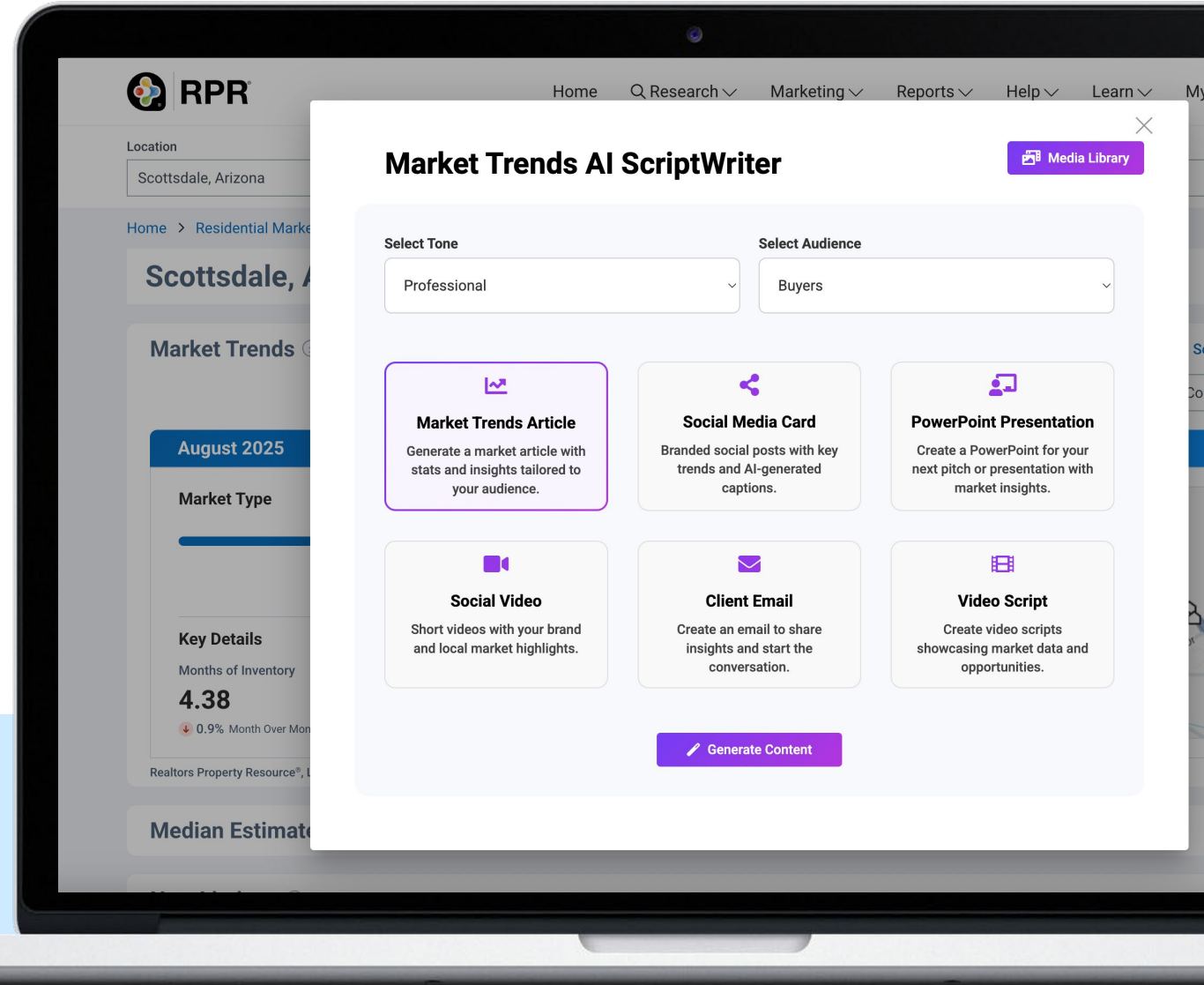


Converts
market data
into clear,
compelling
scripts

Market Trends AI ScriptWriter

- Video scripts
- Social campaign
- Analyze metrics

600,000+
AI outputs since launch



September 2025

Turn Market Data into PowerPoints

Coming in October

Scottsdale, Arizona Housing Market Trends for Sellers

- Interested in pricing, staging, and speed of sale.
- Inventory at 8.18 months indicates a buyer's market
- Median sold price is \$920,000



Understanding the Buyer's Market

- Current inventory is 8.18 months.
- Classified as a buyer's market.
- Recommendation: Price competitively to attract buyers and stand out in the market.



Inventory Trends and Implications

- Short-term inventory decreased by 9%.
- Long-term inventory increased by 43%.
- Recommendation: Prepare for a competitive environment by enhancing property appeal.



Timing Your Sale

- Median days on market is 61.
- Indicates a steady pace of sales.
- Recommendation: Ensure your home is show-ready to minimize time on the market.



Enhancing Market Appeal through Staging

- A well-staged home can reduce days on market.
- Staging highlights key features and adds value.
- Recommendation: Invest in professional staging to maximize buyer interest.



Preparing for a Successful Sale

- Setting realistic expectations is crucial.
- Collaboration with experienced REALTORS enhances outcomes.
- Recommendation: Work closely with your REALTOR to fine-tune your strategy and optimize results.



Contact Information

Sandy Smith
Metro Realty
ssmith@metrorealty.com

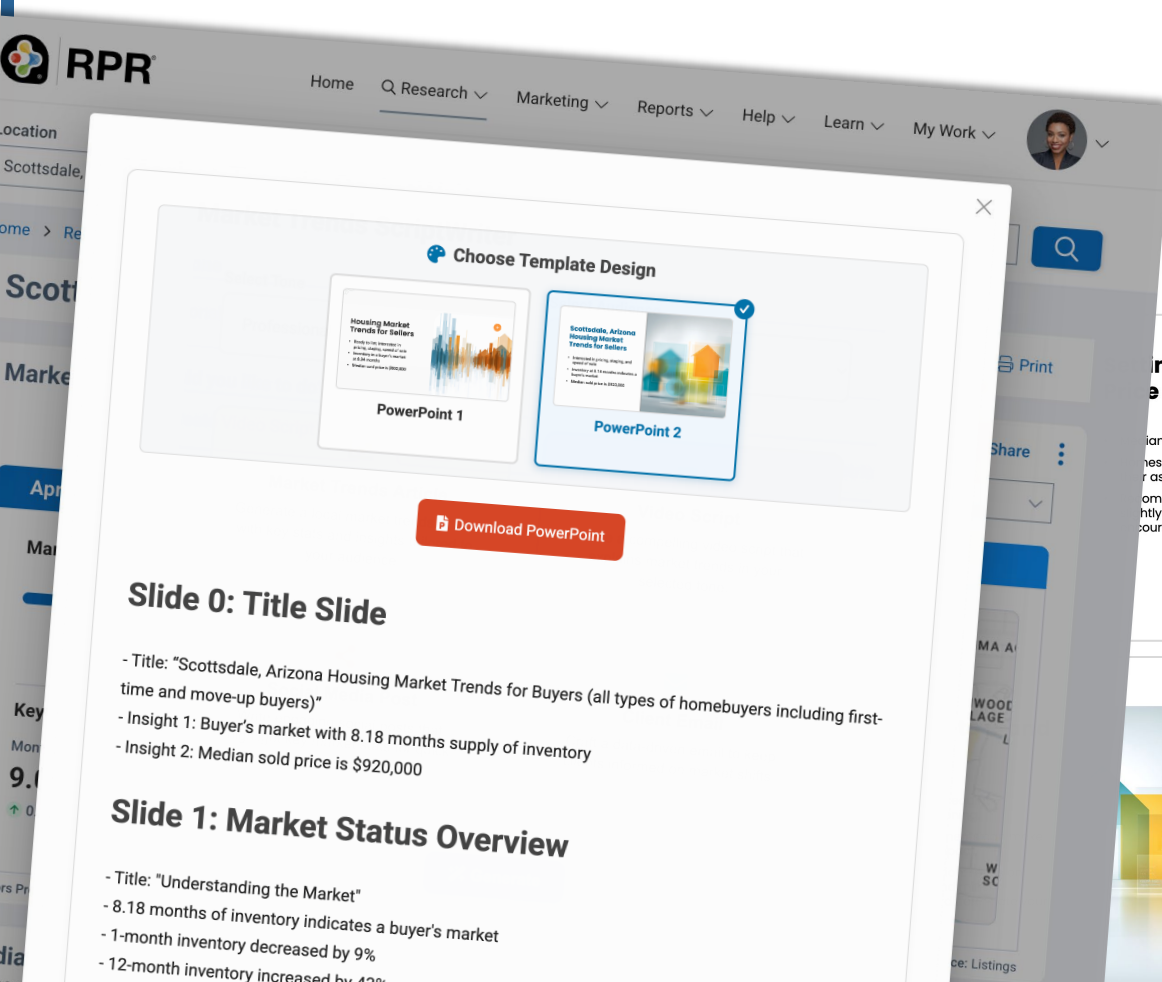


Slide 0: Title Slide

- Title: "Scottsdale, Arizona Housing Market Trends for Buyers (all types of homebuyers including first-time and move-up buyers)"
- Insight 1: Buyer's market with 8.18 months supply of inventory
- Insight 2: Median sold price is \$920,000

Slide 1: Market Status Overview

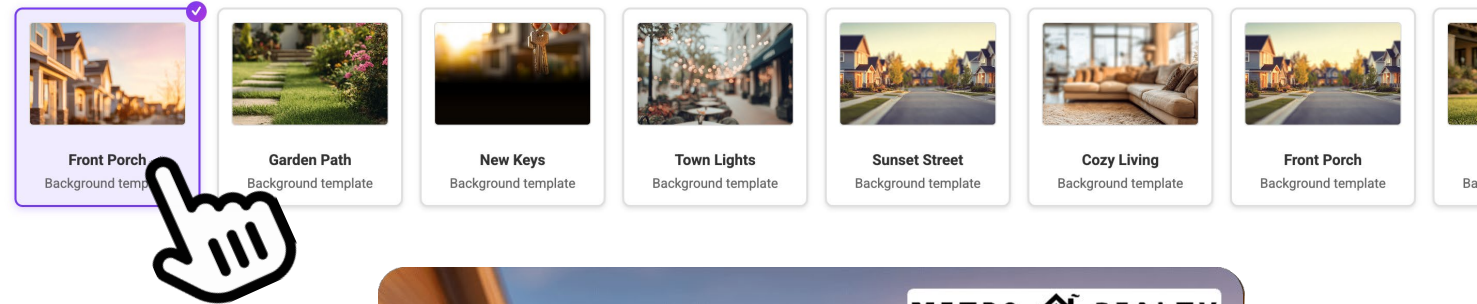
- Title: "Understanding the Market"
- 8.18 months of inventory indicates a buyer's market
- 1-month inventory decreased by 9%
- 12-month inventory increased by 43%



Coming in October!

Ready-to-Share Market Card

- Your market update, already designed...ready to post
- Includes 5 written captions tailored to your audience
- Agent photo and company brand



Coming in October!

ScriptWriter turns your data into content—fast.

- Catch attention in 20 seconds or less, perfect for social media
- Makes your market knowledge scroll-stopping and modern
- Branded with name, photo and company logo

June 2025

How's the market?

Beaverton, Oregon

with Sandy Smith



SCAN ME

I love sharing local market trends and stats with my sphere—it helps them understand what's happening in the towns I serve!

- Michelle Huynh, REALTOR®

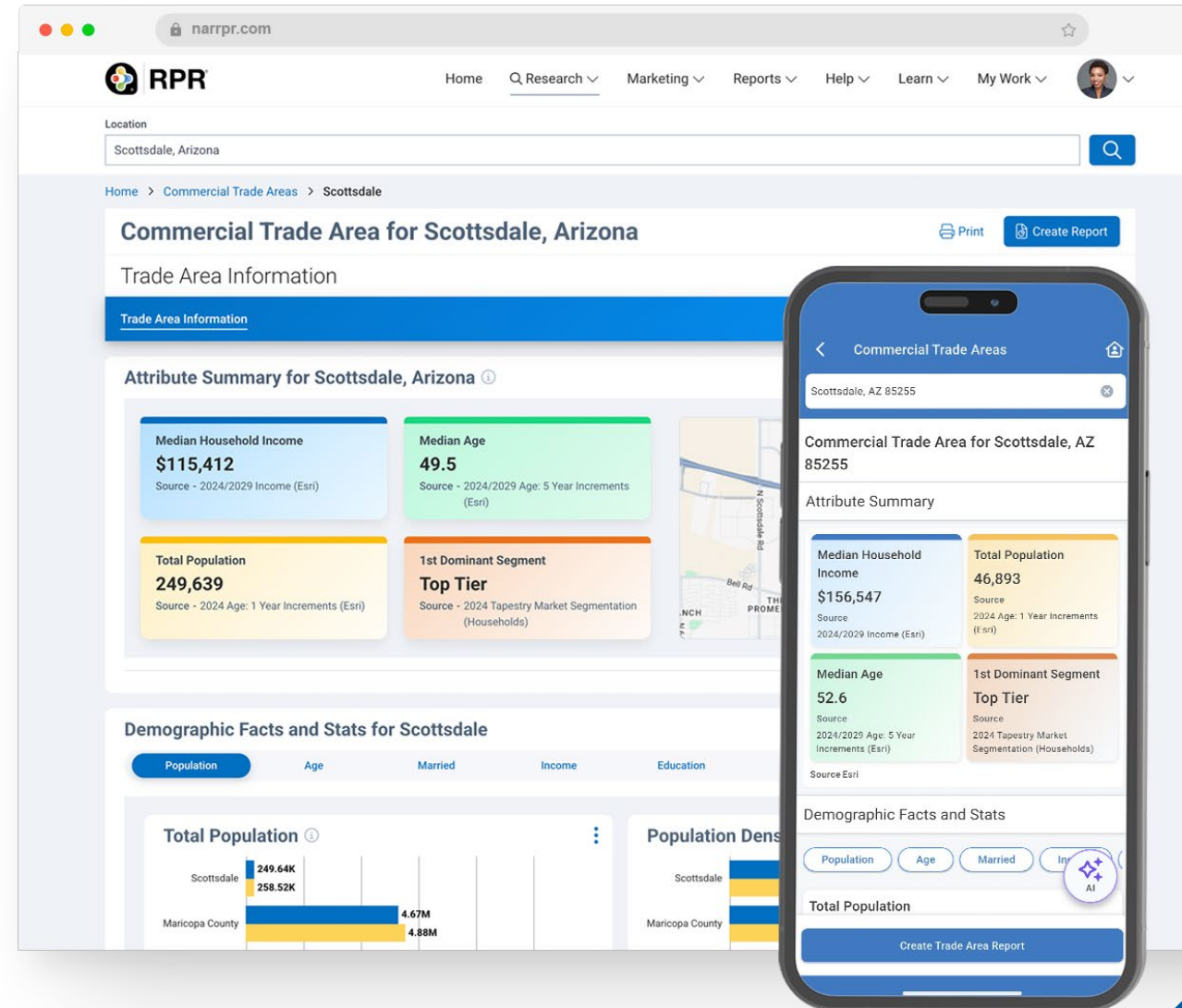




Commercial Trade Area ScriptWriter

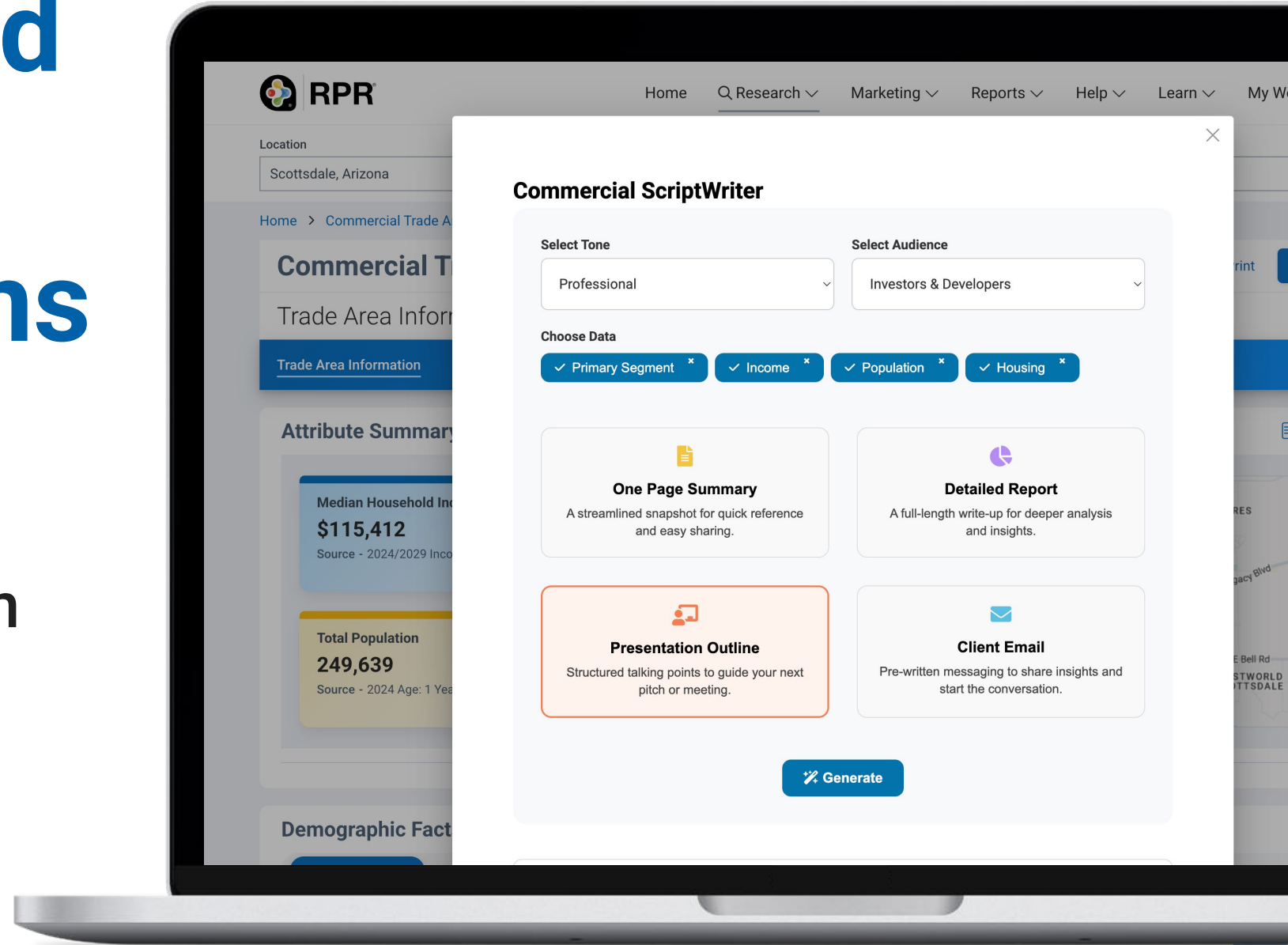
Complex Data, Simplified for Commercial Pros

- Ⓢ Economic, demographic, and behavioral stats at scale
- Ⓢ Key for client meetings and Economic Development Councils (EDCs)



AI-Generated Scripts for Presentations

- ☑ AI crafts a clear, professional narrative to explain the data or an outline for PowerPoint



Data-Rich PowerPoint

- Slides that explain the market story
- Packed with trend data: inventory, pricing, days on market
- Built-in branding — perfect for listing appointments or client briefings

Coming in October!





Mobile AI Tools

RPR Mobile™ Residential – Market Trends

Residential Market Trends

Gilbert, Arizona

✕

♡

Property Type

SF + Condo/TH/Apt

▼

Market Trends for Gilbert, Arizona

↗ Share

August 2025

Market Type

▼

Seller's Market

Balanced Market

Buyer's Market

AI

Key Details

Create Report

Search

My Work

Trends

Reports

More

Market Trends ScriptWriter

✕

ScriptWriter

Select Tone

Professional

◇

Select Audience

Buyers and Sellers

◇

📈 Market Trends Article

🎥 Video Script

🔗 Social Media Post

Market Trends ScriptWriter

✕

🏠 Homes in Gilbert are moving fast, with a median of just 43 days on market. With a median sold price of \$570,000 and homes selling for about 98% of their asking price, now's the time to make your move. DM me today! — Valerie Rivers,

📊 With 3.54 months of inventory, Gilbert remains a seller's market. Homes are selling for about 98% of their asking price, and the median sold price is a solid \$570,000. Ready to list or buy? Contact me now! — Valerie Rivers,

🕒 Gilbert homes are on the market for a median of 43 days and are selling for about 98% of

RPR Mobile™ Residential – Property Insights

<

6034 S 173rd St
Gilbert, AZ 85298

1/66

Photos

Satellite

Street

Map

History

New

Active / Single Family

List Price

\$1,050,000

\$430/sqft

List Date 09/18/2025 Listing ID 6921600

3 Bd

3 Ba

2,442 Sq Ft

1.2 Acre

<

AI Property Insights

Generate a property summary using AI that can be copied, shared, and saved for future reference.

Choose Tone

Professional

▼

Choose Audience

Buyers

▼

The summary generated is based on RPR's property and market trends data using AI software. The summary is intended as a starting point for content that should be validated by the user. The results are not guaranteed and may not accurately reflect the current market or other conditions. The user of this product is solely responsible for verifying all content generated by it.

Generate

<

AI Property Insights

AI Summary

Try Again

This active single-family home at 6034 S 173rd St, Gilbert, AZ, is listed at \$1,050,000 and offers 2,442 sq ft of living space with 3 bedrooms and 3 bathrooms. Built in 2004, the residence sits on a spacious 54,947 sq ft lot and features a 3-car garage, a fenced pool, electric heating, and ceiling fans for cooling. With no HOA fees, this property combines privacy and flexibility, making it ideal for those seeking comfort and convenience.

For buyers, this home provides a rare opportunity to enjoy generous outdoor space and a private pool in a desirable Gilbert location. Nearby amenities include Veterans Oasis Park, Fry's Marketplace, and dining options at SanTan Village. The current market shows a moderate 3.82 months of inventory and homes selling close to list price, indicating balanced conditions and stable value potential for your investment.

Listen

Save

Copy

Share

RPR Mobile™ Commercial Trade Area

Commercial Trade Areas

Baton Rouge, Louisiana

Commercial Trade Area for Baton Rouge, Louisiana

Attribute Summary ⓘ

Median Household Income

\$52,399

Source

2024/2029 Income (Esri)

Total Population

225,107

Source

2024 Age: 1 Year Increments (Esri)

Median Age

33.2

Source

2024/2029 Age: 5 Year Increments (Esri)

1st Dominant Segment

Modest Income Homes

Source

Create Trade Area Report

Trade Area ScriptWriter

✓ Primary Segment

✓ Income

✓ Population

✓ Housing

One Page Summary

Detailed Report

Presentation Outline

Client Email

RPR Mobile™ Commercial Property Insights

<

9373 Barringer Foreman Rd
Baton Rouge, LA 70809

Photos

Satellite

Street

Map

Histor

● Active / Office / For Sale

List Price

\$2,500,000 \$237/sqft

List Date 10/14/2024 Listing ID 1688500

10,550 Sq Ft 5 Units



<

AI Property Insights

Generate a property summary using AI that can be copied, shared, and saved for future reference.

Choose Tone

Conversational

▼

Choose Audience

Buyers

▼

The summary generated is based on RPR's property and market trends data using AI software. The summary is intended as a starting point for content that should be validated by the user. The results are not guaranteed and may not accurately reflect the current market or other conditions. The user of this product is solely responsible for verifying all content generated by it.

Generate

<

AI Property Insights

AI Summary [↻ Try Again](#)

Now available: 9373 Barringer Foreman Rd, a Class A office building in the sought-after Baringer Block development. This 10,550 SF property offers five units —four leased, one 2,000 SF suite available—making it ideal for owner-occupants seeking rental income. Enjoy high-end finishes, flexible layouts, and standout modern design. The site features ample parking, monument signage, and easy access to Airline Hwy, Long Farm, and major employers. In a trade area with an average household income of \$113,086, strong disposable income, low 2.9% unemployment, and high daytime population density, this is a prime investment at \$2,500,000.

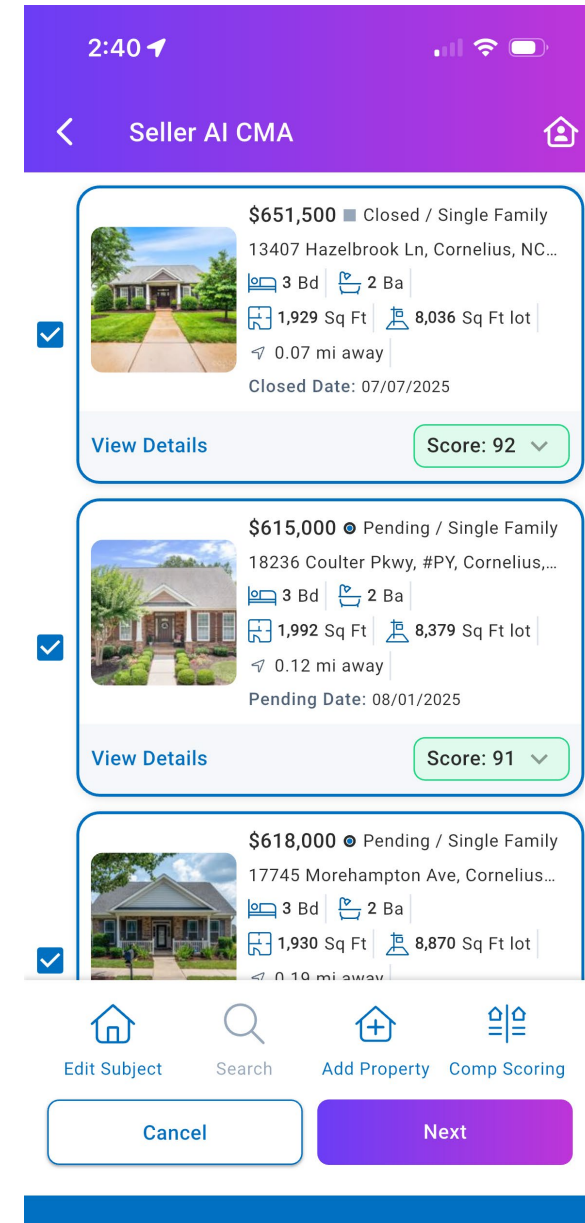
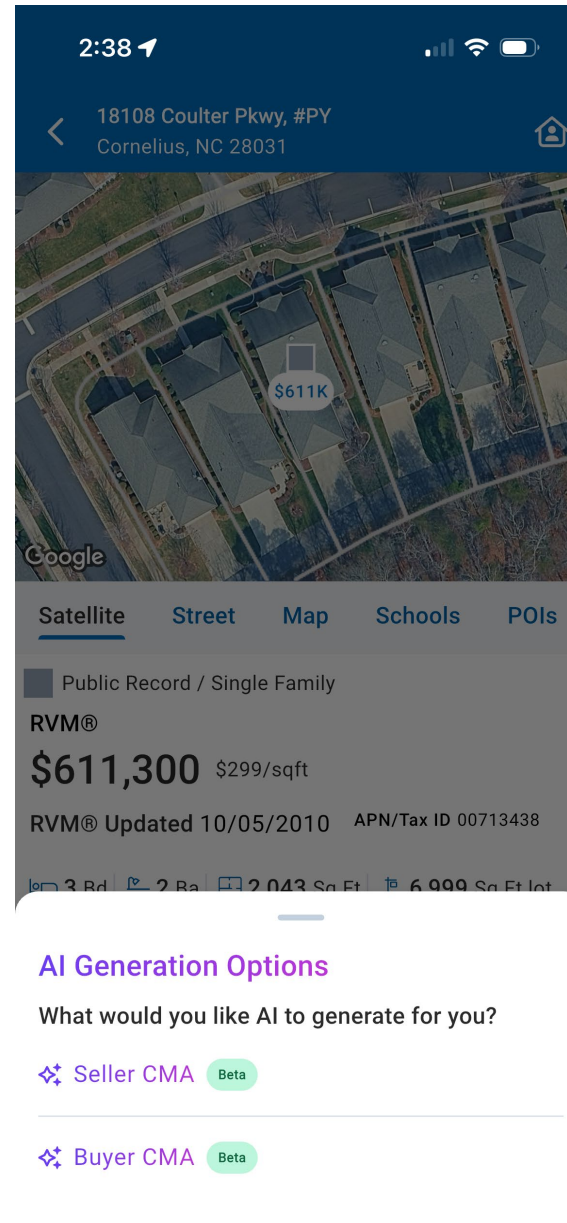
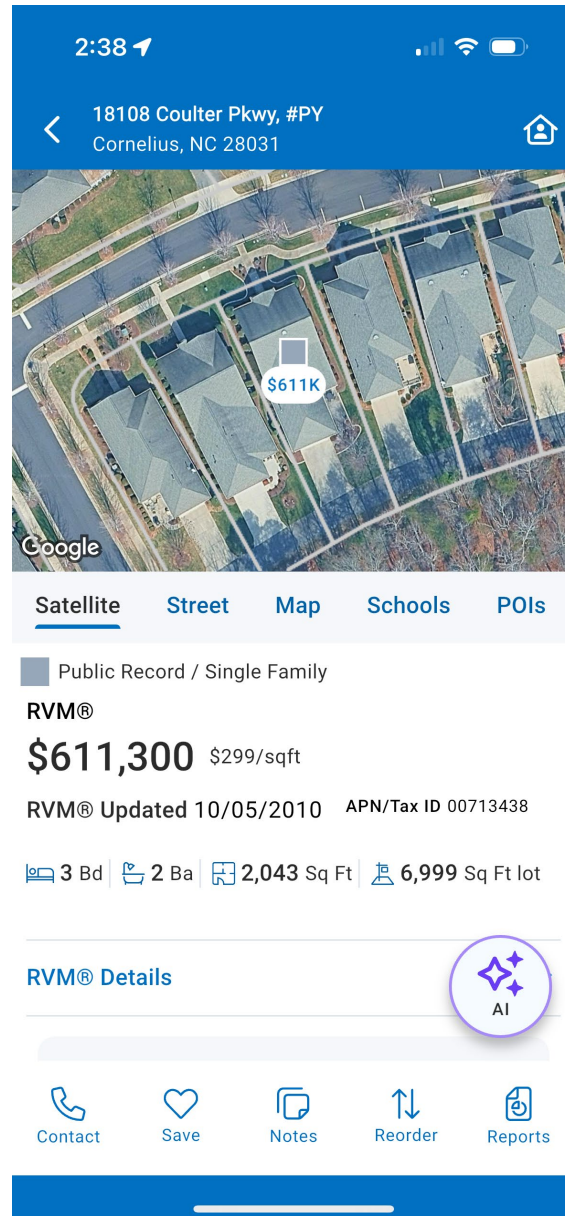
Listen

Save

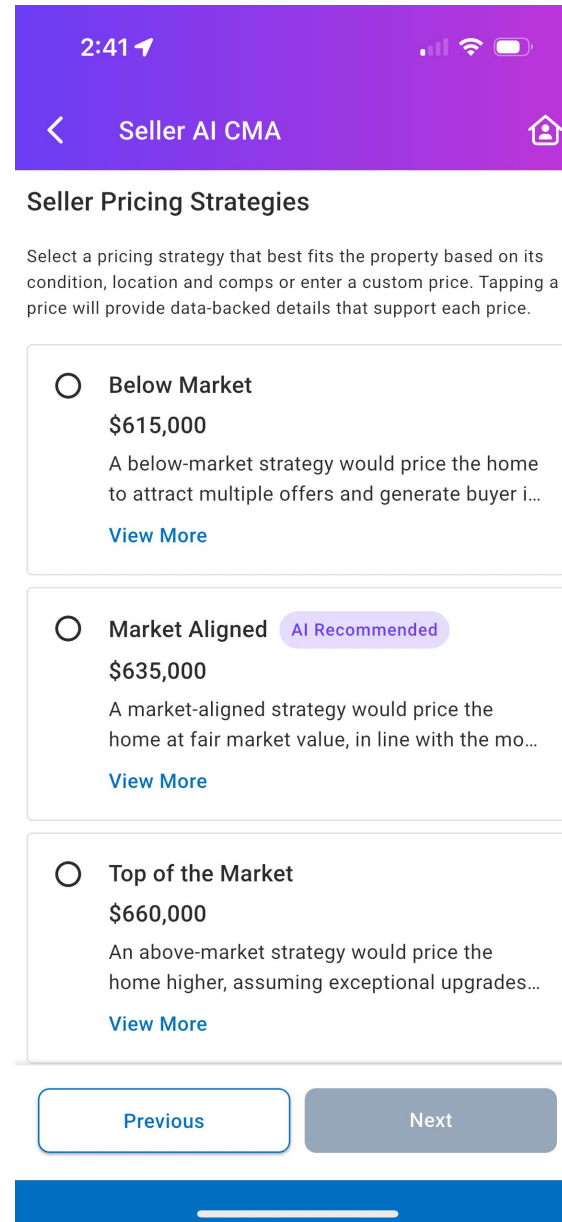
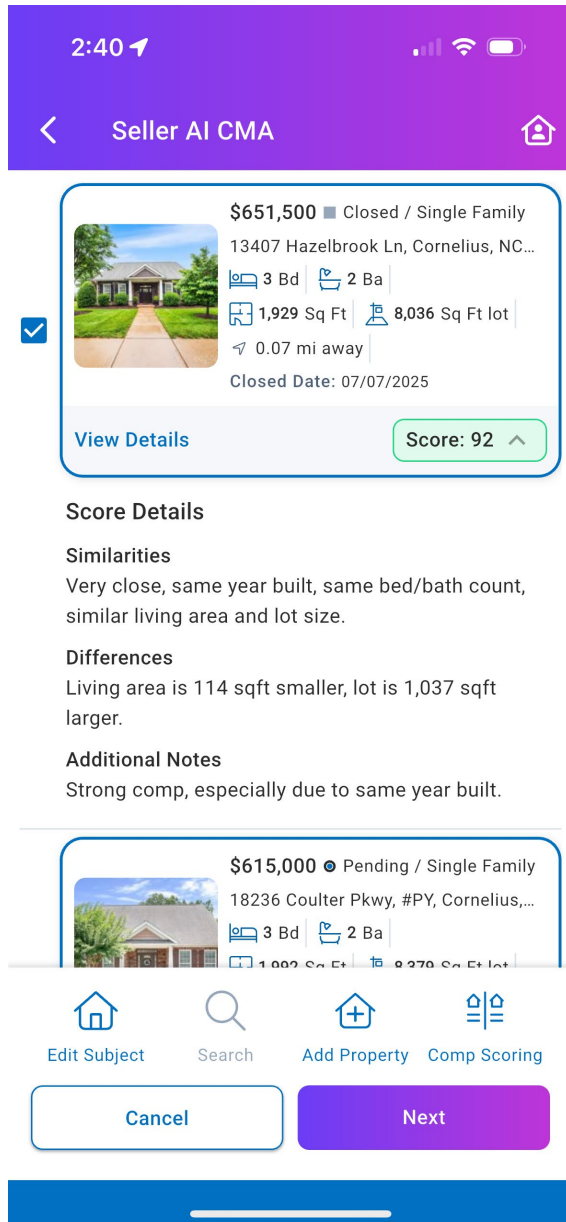
Copy

Share

RPR Mobile™ AI CMA – Coming in November



RPR Mobile™ AI CMA – Coming in November



Several Pricing Strategies

Below Market

Market Aligned

Top of the Market

RPR Mobile™ AI CMA – Coming in November

2:41

Seller AI CMA

☒ Below Market
\$615,000

A below-market strategy would price the home to attract multiple offers and generate buyer interest quickly. Based on recent comps, especially the most similar closed sale at \$600,000 (sold at 109% of list in 1 day), and considering the average sold price per sqft (\$295), pricing at \$615,000 (about \$301/sqft) is aggressive but justifiable.

- Targets buyers seeking value and encourages competition.
- Recent closed comp at 13407 Hazelbrook Ln sold for \$650,000 (\$337/sqft) but was listed at \$600,000 and accepted offer in 1 day.
- Subject property is 2,043 sqft; at \$301/sqft, this is slightly above the average sold price per sqft but below the most aggressive comp.
- Market is slightly favoring buyers (-2% sold-to-list), so a sharp price can make this property stand out.
- Expect strong activity and potential for multiple offers.

View Less

☐ Market Aligned AI Recommended
\$635,000

A market-aligned strategy would price the

Previous

Next

2:41

Seller AI CMA

☒ Market Aligned AI Recommended
\$635,000

A market-aligned strategy would price the home at fair market value, in line with the most relevant comps and current market trends. With comps averaging \$335/sqft list and \$295/sqft sold, and considering the subject's size and features, \$635,000 (about \$311/sqft) aligns with the strongest recent sales and pending listings.

- Reflects the value of the subject property based on size, location, and recent sales.
- Pending comp at 18236 Coulter Pkwy listed at \$308/sqft and took 34 days to go under contract, suggesting this price range is market-supported.
- Market is stable, with a slight negative sold-to-list ratio, so buyers may negotiate but this price is defensible.
- Should expect a reasonable amount of interest and a fair offer near asking.

View Less

☐ Top of the Market
\$660,000

An above-market strategy would price the home higher, assuming exceptional upgrades...

Previous

Next

2:41

Seller AI CMA

☒ Top of the Market
\$660,000

An above-market strategy would price the home higher, assuming exceptional upgrades or staging. This is above the average list and sold prices per sqft, but could be justified if the property is in outstanding condition or has unique features.

- Targets buyers willing to pay a premium for perceived value.
- Active listings above \$350/sqft are sitting longer (e.g., 12724 Hazelbrook Ln at \$410/sqft, 320 days on market), so this strategy risks longer market time.
- Best for homes with significant upgrades or premium lot/finishes.
- May require price reductions if not quickly attracting interest.

View Less

☐ Custom Price

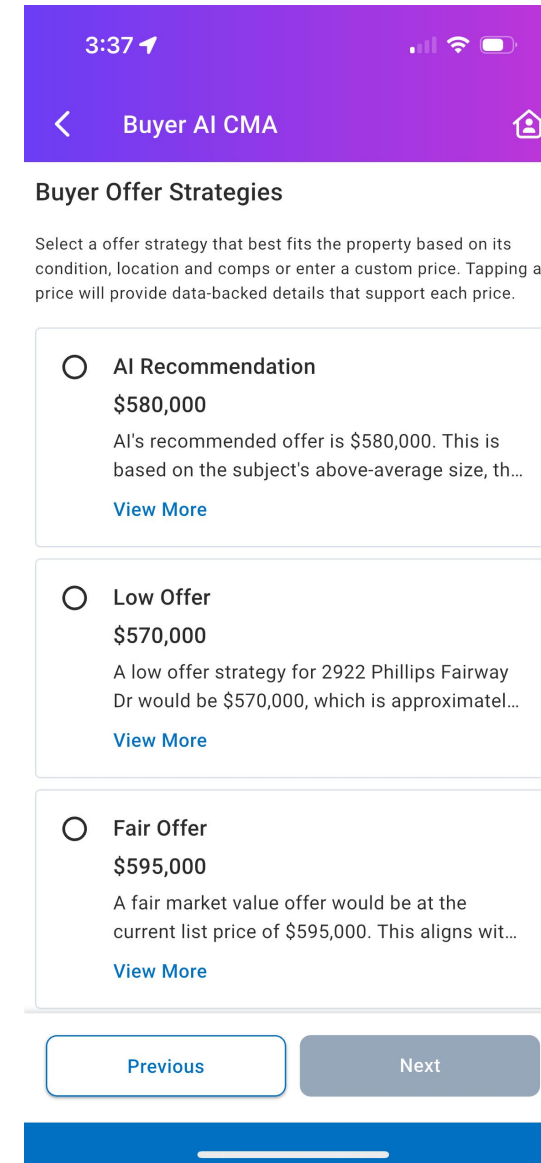
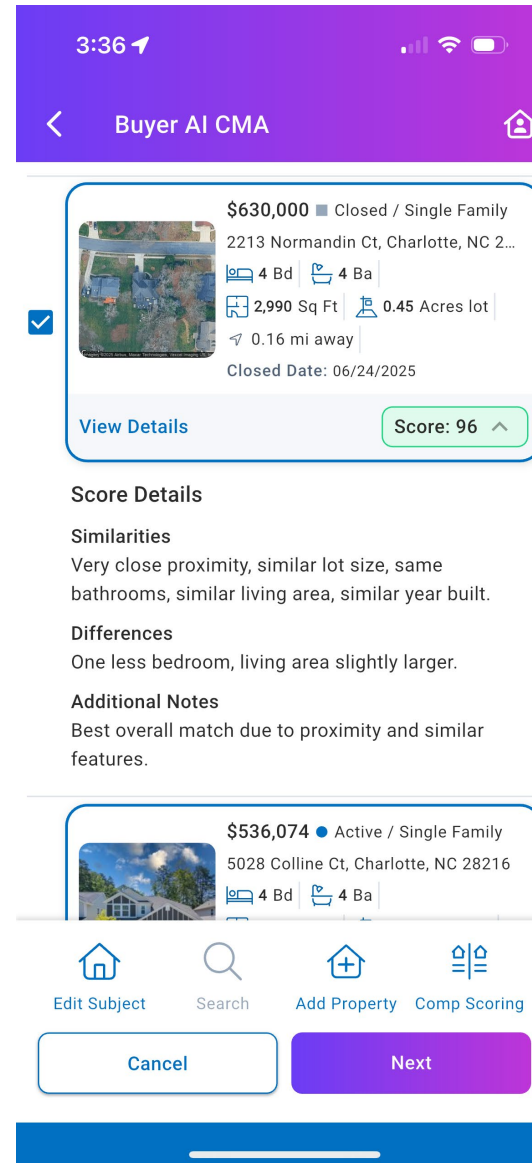
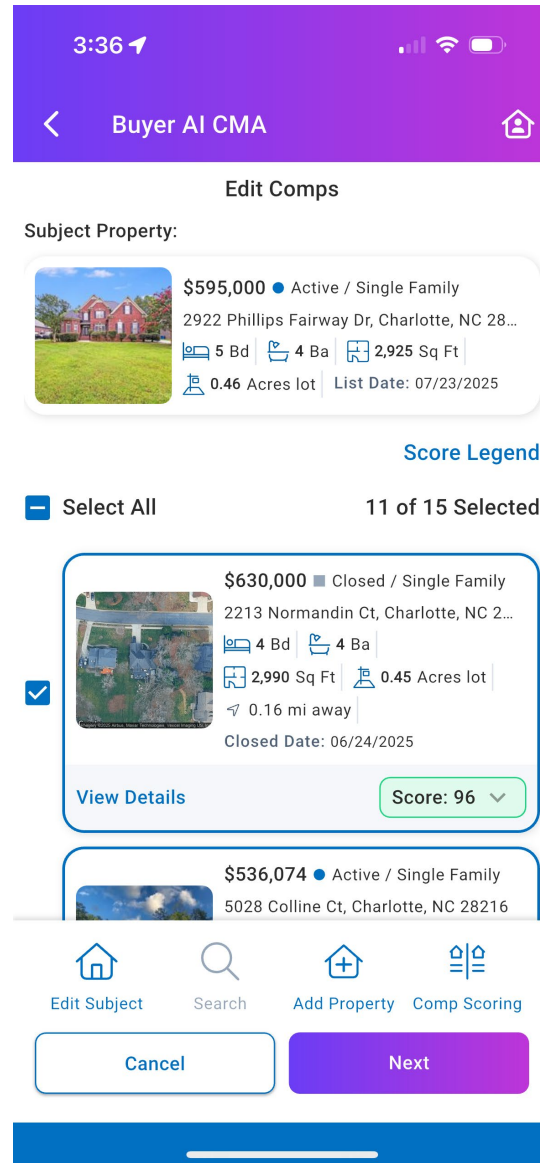
Enter a custom price and AI will analyze whether the comps and market trends support the price.

Enter a custom price

Previous

Next

RPR Mobile™ AI CMA – Coming in November





Next Gen Reports



Next Gen Reports | Highlights

- **Customizable Templates:** Save time and ensure brand consistency with reusable templates.
- **Personalized Content:** Tailor reports to each client's unique needs and preferences.
- **Intuitive Drag-and-Drop Interface:** Design stunning reports in minutes, not hours. Easily move any section of the report, including custom pages, anywhere within the template layout to fit your unique preferences.
- **Live Preview:** See your changes in real-time for perfect reports every time.
- **Multiple Sharing Options:** Deliver reports in the format that best suits your clients: PDF file, dynamic link, email and Social media.
- **Up-to-Date Information:** Reports are powered by a “dynamic link” that automatically refreshes every 48 hours when clicked, ensuring your clients always get the most accurate and current market insights.
- **Reports on the Go:** Easily create and share reports directly from your mobile device using RPR's mobile app, perfect for REALTORS® in the field.

A Few Exciting Enhancements

- **Personalized Content** Tailor reports to client needs.
- **Customizable Templates** Save time and keep branding consistent.
- **Drag-and-Drop Interface** Easily move sections and elements within the report.



Customize



Cover Page



Custom Pages



Notes



Photos



Profile

Customize

Reset

Customize reports to rearrange sections or add/remove elements within a section.

Cover Page 1/1

About (Custom Page)

Testimonials (Custom Page)

Property Summary 5/5

Property Information 8/16

Photos 72/74

Market Trends 5/12

CMA 3/4

Neighborhood 0/2

Market Activity 1/6

Pricing Strategy 3/3

Maps 0/2

Seller for 26420 N Wrangler

Market Trends - pg 1

Seller Report

26420 N Wrangler

Market Trends

Market Trends for

Single Family + Condo/Town

July 2024

Market Type

Key Details

Months of Inventory

5.58

14.81% Month Over Month

August 2024 Medi

Single Family + Condo/Town

This graphic displays property estimates for a market area subject property, where selected. Estimated generated by a not formal an Source: sou

A Few Exciting Enhancements

- **Live Preview**
See real-time changes as you customize.
- **Dynamic Links**
Reports auto-refresh every 48 hours when accessed.
- **Mobile-Friendly**
Create and share reports from your mobile device.



Customize



Cover Page



Custom Pages



Notes



Photos



Profile

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Reset

Customize reports to rearrange sections or add/remove elements within a section.

Cover Page 1/1

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Property Summary 5/5

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Market Activity 1/6

Pricing Strategy 3/3

Maps 0/2

Seller for 26420 N Wrangler

Market Trends - pg 1

Seller Report

26420 N Wrangler

Market Trends

Market Trends for

Single Family + Condo/Town

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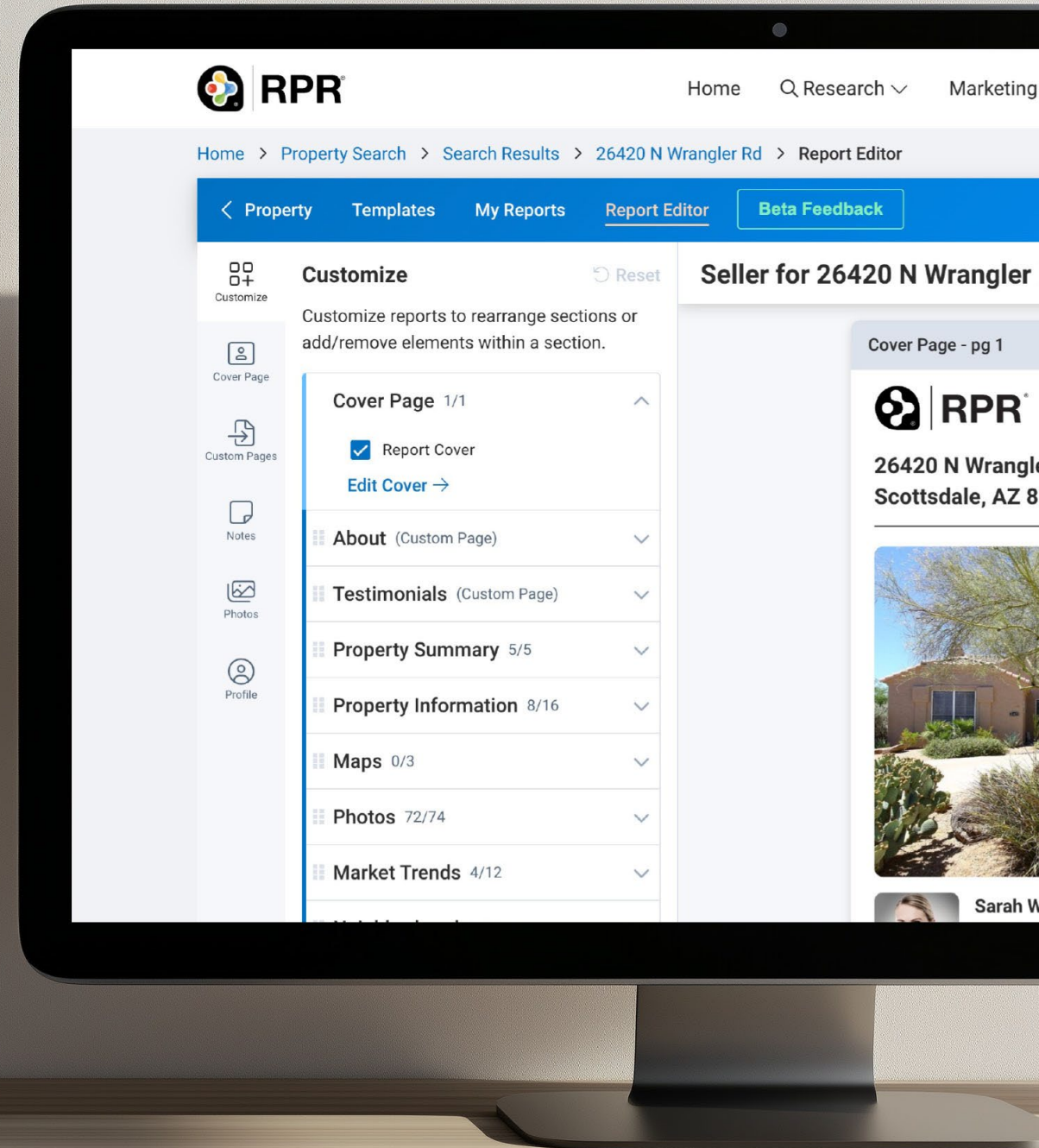
August 2024 Medi

Single Family + Condo/Town

This graphic displays property estimates for a market area subject property, where selected. Estimated generated by a not formal an Source: sou

Member Benefits

- **Improved Productivity** Save time, focus on clients.
- **Impress Clients** Deliver professional, branded reports that fit their needs!
- **Showcase Expertise** Infuse your brand and insights into every report.
- **Stay Ahead** Use cutting-edge tools to deliver a modern client experience.



Next Gen Reports

Customize

Cover Page

Custom Pages

Notes

Photos

Profile

Customize

Customize reports to rearrange sections or add/remove elements within a section.

Reset

Cover Page 1/1

Report Cover

Edit Cover →

Property Summary 4/7

Property Information 6/21

Maps 0/2

Photos 53/120

Market Trends 6/14

Market Activity 0/4

Neighborhood 3/5

Schools 0/1

Pricing Summary 0/6

CMA 0/5

Refined Value 0/5

Pricing Strategy 0/3

About RPR 1/1

Cover Page - pg 1

RPR

Buyer Report

1415 E Black Diamond Dr

Gilbert, AZ 85296





Valerie Rivers

Vice President, Training & Programs

Mobile (301) 910-2156

ValerieR@narrpr.com

www.narrpr.com

NATIONAL ASSOCIATION OF REALTORS®

RPR

Next Gen Reports

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VR

All My Reports

Property >

Neighborhood >

School >

Market >

Trade Area >

NEW! My Reports ⓘ

List Grid

Sort by Date ↓

Filters

Residential X

All Reports



Buyer for 111 Grove Ave
9/24/2025 11:40 AM



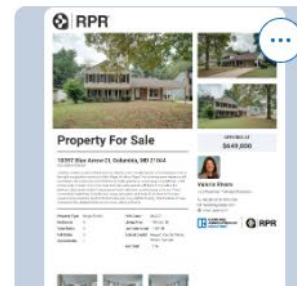
CMA for 113 Sea Gull Rd
9/24/2025 11:32 AM



CMA for 15 George St, #17
9/24/2025 11:32 AM



CMA for 232 Ferstl Ave
9/23/2025 3:08 PM



Template vs. Report

● What is a Template?

- A customizable format for generating reports
- Saves selected sections and layout preferences
- Can be reused for different properties or geographic areas
- Does not save property-specific data or location details

● What is a Report?

- A specific output generated using a template
- Includes property or geographic data
- Can be shared as a PDF, email, or dynamic link
- Refreshes every 48 hours when accessed via link

The Power of Templates

- **Personalized Reports:** Focus on the insights that matter most to each client, easily adding or removing sections.
- **Save Time, Stay Flexible:** Use templates to quickly create reports while still allowing for easy adjustments to fit specific client situations.
- **Custom Pages & Branding:** Add custom pages to showcase unique value propositions while maintaining personal and brokerage brands.

Property Information 8/16

10/14/2024

- Selling in Today's Market: What You Need to Know

Customize

Cover Page

Custom Pages

Notes

Photos

Profile

Customize

Cover Page

Custom Pages

Notes

Photos

Profile

Customize

Reset

Customize reports to rearrange sections or add/remove elements within a section.

Cover Page 1/1

☒ Report Cover

Edit Cover →

About Me (Custom Page)

Property Summary 5/5

Property Information 1/16

CMA 4/4

Market Trends 5/12

All Section Elements

☒ Market Trends

☒ Median Estimated Property Value

☒ Months Supply of Inventory

☒ Active Listings

☒ Sold Listings

☐ New Listings

☐ New Pending Listings

☐ Pending Listings

Market Trends - pg 7

Seller Report

115 E Palm Ln, Unit B, Phoenix, AZ 85004

RPR

Market Trends

Market Trends for Phoenix, AZ 85004

Single Family + Condo/Townhouse/Apt.

September 2024

Market Type

Seller's Market

Balanced Market

Buyer's Market

Key Details

Months of Inventory

13.24

List to Sold Price %

95.7%

Median Days in RPR

54

Median Sold Price

\$352,500

20.36% Month Over Month

September 2024 Median Estimated Property Value

Single Family + Condo/Townhouse/Apt.

This graphic displays property estimates for a market area and a subject property, where one has been selected. Estimated property values are generated by a valuation model and are not formal appraisals.

Source: Public records, and MLS sources where licensed

Update Frequency: Monthly

Median Estimated Value

\$493,330

Last Month Change

-2.4%

12 Month Change

+0.3%

Median Estimated Value

\$0

\$700K

\$600K

\$500K

\$400K

\$300K

\$200K

\$100K

Jul '08

Sep '10

Oct '12

Nov '14

Dec '16

Jan '19

Feb '21

Mar '23

This Property

Phoenix

Maricopa County

Arizona

RPR

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10/14/2024

Page 7 of 14

70%

Thinking of Selling Template

- Cover Page
 - Custom property image, agent branding
- Property Summary
 - Map, Price, AVM/RVM Details, CMA
- Property Information
 - Sales History
- Market Trends
 - Market Trends, Median Estimated Property Value, Months Supply of Inventory, New Listings, Sold Listings
- Custom Pages
 - Timing Tips: Advice on the best times to sell, supported by data from past trends.

Customize

Cover Page

Custom Pages

Notes

Photos

Profile

Customize reports to rearrange sections or add/remove elements within a section.

Cover Page 1/1

☒ Report Cover

Edit Cover →

Property Summary 3/5

Photos 26/870

Property Information 8/16

☒ All Section Elements

☒ Property Facts

☒ Interior Features

☒ Exterior Features

☒ Homeowner Association

☒ Legal Description

☒ Land Features

☒ Owner Facts

☒ Location Details

☐ Individual Units

☐ Listing History

☐ Public Record History

Photos, Property Information - pg 4

Seller Report

115 E Palm Ln, Unit B, Phoenix, AZ 85004

RPR

Photos

Listing Images



Property Information

Property Facts

Name	Public Facts	Listing Facts	Agent Refinements
Property Type	Commercial	Condo/Townhouse/Apt.	–
Property Subtype	Commercial (General)	Apartment Style/Flat	–
Bedrooms	–	2	–
Total Baths	–	2	–
Full Baths	–	2	–
Partial Baths	–	–	–
Living Area (sq ft)	59,007	1,390	–
Building Area (sq ft)	59,007	1,390	–
Lot Size	2.1 acres	2.1 acres	–
Lot Dimensions	2.101 AC	–	–
Garage (spaces)	0	1	–
Pool	–	None	–

RPR

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10/14/2024

First-Time Homebuyer Template

- Cover Page
- Property Summary
 - Map, Price, AVM/RVM Details
- Photos
- Property Information
 - Property Facts, Interior Features, Exterior Features, Homeowner Association
- Market Trends
 - Median Estimated Property Value, New Listings, Sold Listings, Months Supply of Inventory
- Neighborhood
 - Education Levels of Population, Walkability Scores
- Custom Page
 - What First-Time Buyers Should Know About the Buying Process

AGENT WORKFLOWS: POWERED BY NEXT GEN REPORTS

Stage	Your Client Needs...	You Deliver With Next Gen...	Report Template Example
Prospecting	A reason to trust you before they even call.	Share dynamic Market Activity or Neighborhood Reports with local insights.	Market Activity, Neighborhood
Initial Consult	Proof you understand their market and their goals.	Walk in with a branded Report that's tailored to their situation.	Buyer, Seller
Showings	Help comparing homes without getting overwhelmed.	Use a Buyer Tour or School Report to simplify decision-making on the spot.	Buyer Tour, School
Listing Prep	Confidence you can price it right and get it sold.	Use a customized CMA and polished Seller Report to support your pricing strategy.	CMA, Seller, Property
Post-Meeting Follow-Up	Reassurance they're working with a true professional.	Send a dynamic report link that updates with fresh data... no extra effort.	Any report with dynamic link
Website/Social	Value before they even reach out.	Offer downloadable reports and custom leave-behinds that demonstrate expertise.	Any saved template

Next Gen Reports On-the-Go!

The new reports (beta) are accessible on mobile, with the same powerful features as the website.



Show us your Next Gen Report to enter our Giveaway!





Is Your Brokerage taking full advantage of RPR?

RPR Broker Tools

10,407

Companies Using Broker Tools

734,644

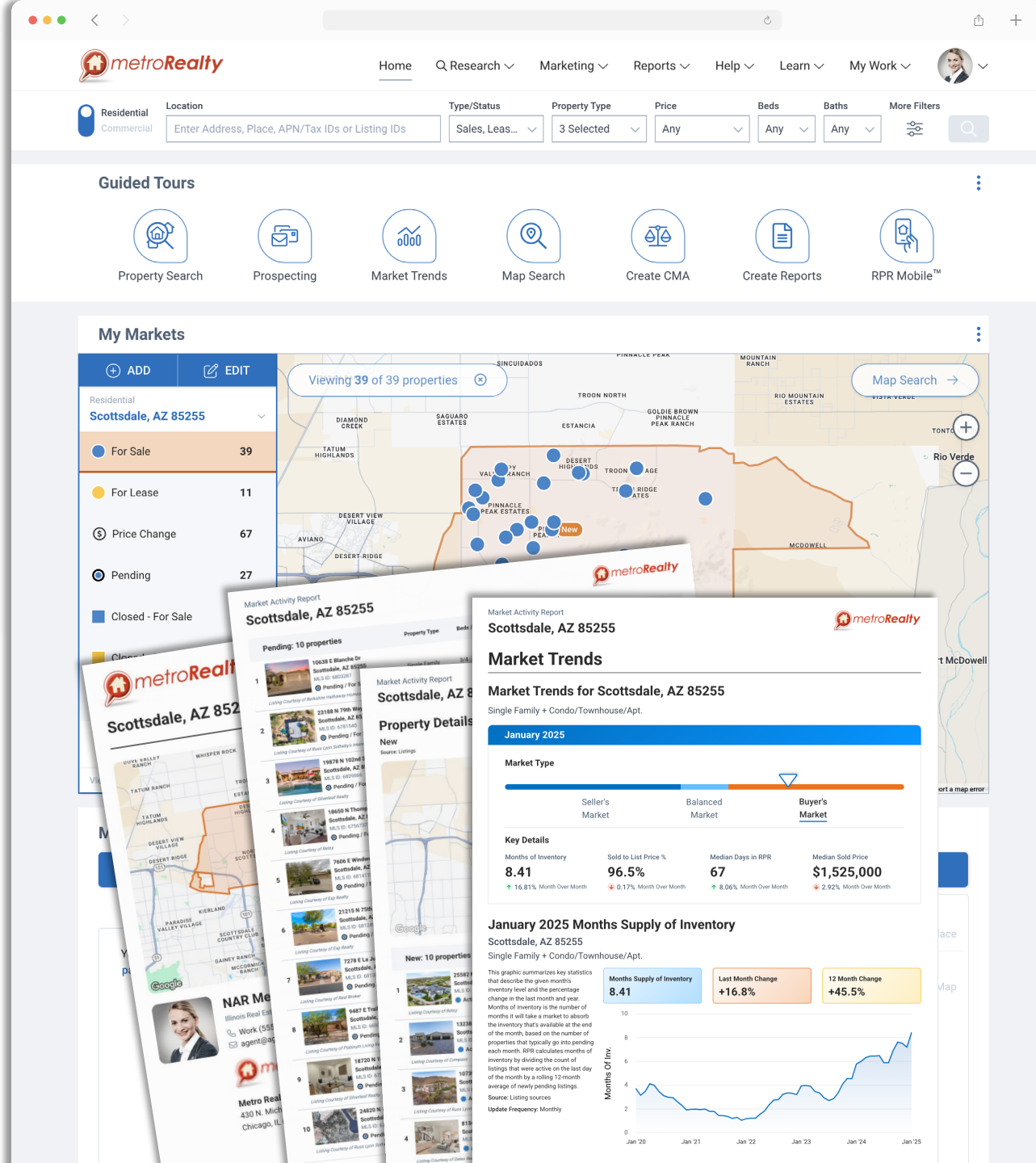
Branded Agents

August 1, 2025



RPR Broker Tools

- ✓ Company Branding
- ✓ Company Custom Pages
- ✓ Affiliated Service Modules
- ✓ AVM Widget
- ✓ Deep Links



The screenshot displays the metroRealty RPR Broker Tools interface. The top navigation bar includes links for Home, Research, Marketing, Reports, Help, Learn, and My Work. Below this, a search bar allows users to filter by Residential or Commercial properties, with options to enter address, place, APN/Tax IDs, or listing IDs. Filters for Type/Status, Property Type, Price, Beds, and Baths are also available.

The main section is titled "Guided Tours" and features icons for Property Search, Prospecting, Market Trends, Map Search, Create CMA, Create Reports, and RPR Mobile™.

The "My Markets" section shows a map of Scottsdale, AZ 85255, with a list of properties for sale, lease, price change, pending, and closed. A "Market Activity Report" for Scottsdale, AZ 85255 is displayed, showing a list of properties with details like address, price, and status. A "Market Trends" report for Scottsdale, AZ 85255 is also shown, including a "Market Type" indicator (Seller's, Balanced, Buyer's) and a "January 2025 Months Supply of Inventory" chart.

Market Trends for Scottsdale, AZ 85255
Single Family + Condo/Townhouse/Apt.

January 2025			
Market Type			
Seller's Market Balanced Market Buyer's Market			
Key Details			
Months of Inventory	Sold to List Price %	Median Days in RPR	Median Sold Price
8.41	96.5%	67	\$1,525,000
+16.81% Month Over Month	+0.17% Month Over Month	+8.06% Month Over Month	+2.92% Month Over Month

January 2025 Months Supply of Inventory
Scottsdale, AZ 85255
Single Family + Condo/Townhouse/Apt.

Months Supply of Inventory	Last Month Change	12 Month Change
8.41	+16.8%	+45.5%

The chart shows the Months of Inventory from Jan '20 to Jan '25, with a peak in Jan '24 and a decline in Jan '25.



Residential

Commercial

Location

Type/Status

Sales, Leases ▾

Property Type

3 Selected ▾

Price

Any ▾

Beds

Any ▾

Baths

Any ▾

More Filters



Shortcuts



Prospect for Clients



Search using a Map



Create a Report



Investor Analysis



Opportunity Zones



Create a CMA



Tour Homepage

My Markets



ADD



EDIT

Viewing 27 of 27 properties



Map Search →

Residential

Scottsdale, AZ 85255 ▾



For Sale

27



For Lease

17



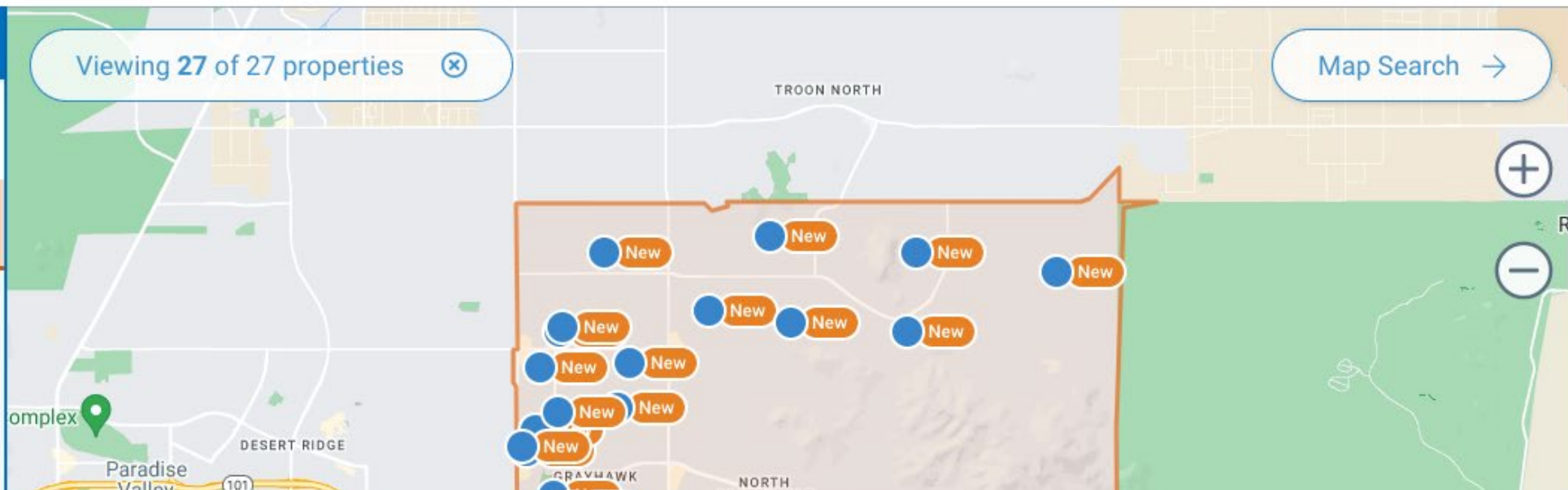
Price Change

50



Pending

22





Residential

Commercial

Location

Enter Address, Place, APN/Tax IDs or Listing IDs

Type/Status

Sales, Leases

Property Type

3 Selected

Price

Any

More Filters



[Home](#) > [Property Search](#) > 9528 E Mountain Spring Rd

 **9528 E Mountain Spring Rd,** Scottsdale, AZ 85255

 Save

 Print

 CREATE REPORT

Property Information

Property Information

Market Trends

Refined Value

CMA

Neighborhood

My Updates



STREET



SATELLITE



HISTORICAL



 Off Market / Public Record • Sold Date: 3/4/2021, Public Record

RVM® ⓘ

\$2,599,570

[View Details](#)

REFINED VALUE ⓘ

Change the RVM® estimate for this property.

[Refine Value](#)

CMA VALUE ⓘ

No Comp Analysis value available.

[Create CMA](#)

RVM® Updated
10/25/2022

BASIC FACTS



6 ba



4,041 sq ft



0.27 acres

Type
Single Family

Owner
Ipe1031 Rev368 Llc

Price by sq ft
\$642

Last Sold Price
\$2,599,570

MORE ON RVM®

RVM® Est. Range
\$2.28M – \$2.79M ⓘ

RVM® Confidence ⓘ
★★★★★

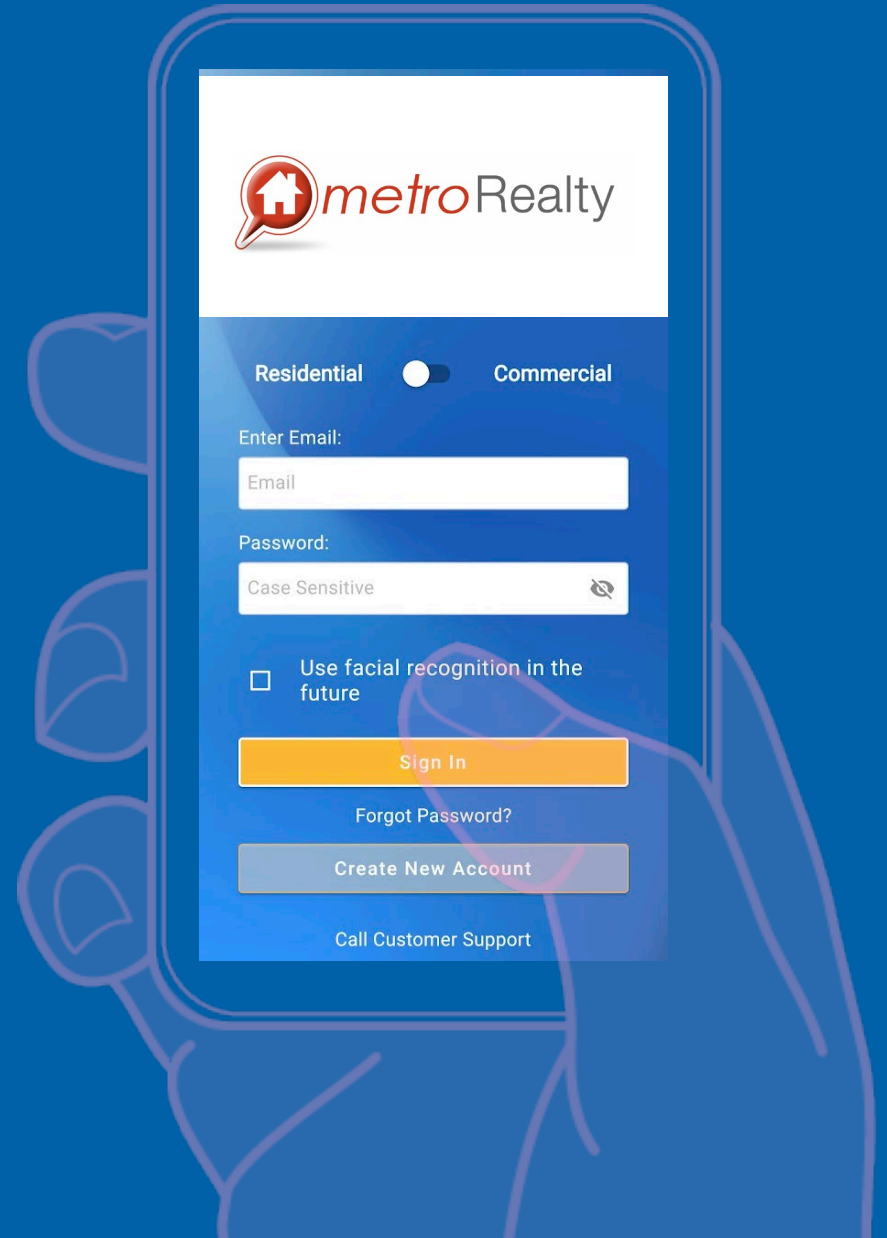
RVM® Article
[Using the RVM® in Pricing Discussions](#) →

RVM® Year Change
↑30.41%

Company Branding

On every agent's iPhone
or Android smartphone

Company branding via RPR Broker Tools
registration extends each company's
brand through out the RPR Website.



Company Branded Reports





RPR's Learning Center

What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types

- ☐ eBook
- ☐ Printable
- ☐ Tutorial
- ☐ Webinar

Webinars by date

Audience

- ☐ Broker

Topics

- ☐ Broker Tools
- ☐ Buyer Tour
- ☐ Buyers
- ☐ CMA
- ☐ CompStak
- ☐ Crexi
- ☐ Farming



Sentrilock and RPR Team up to Offer Easier Property Access

Topics: Sentrilock
Next Date: April 30, 2024



Canva and RPR Market Trends: Easy Marketing Tips for the Spring Market

Topics: Market Trends



Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Topics: Mailing Labels, Prospecting
Next Date: April 18, 2024



Elevate Your Expertise

RPR's Comprehensive Learning Hub

Choose from live webinars, on-demand tutorials, ebooks, and printable handouts to suit your learning style.

blog.narrpr.com/learning



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Printable Handouts and eBooks

eBooks and handouts for deep dives into real estate topics and RPR tools.

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- ☐ Tutorial
- ☐ Webinar
- ☐ Webinar Replay

Webinars by date

Audience

- ☐ Broker
- ☐ Commercial
- ☐ Residential

Topics

- ☐ Broker Tools
- ☐ Buyer Tour
- ☐ Canva
- ☐ CMA
- ☐ CompStak
- ☐ Crexi
- ☐ Farming
- ☐ Getting Started
- ☐ Investment Analysis
- ☐ Land
- ☐ Listing Presentation
- ☐ Mailing Labels
- ☐ Map Tools



Unlock Rental Market Insights With RPR Tools



Empower Your Commercial Clients with RPR's AI Trade Area Tools

Topics: Mobile App, ScriptWriter



RPR Commercial + CompStak: Your COMPrehensive Benefit

Topics: CompStak



The RPR Guide to Market Trends and Housing Stats

Topics: Market Trends



RPR's Powerful Data & AI Tools for REALTORS®

Topics: Mobile App, ScriptWriter



Lead Generation with Dynamic Market Activity Reports

Topics: Market Activity, Marketing, Reports



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