

MEMBER Benefits



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Louisiana REALTORS® provides members with many benefits including discounts on products that will help REALTORS® succeed. Check out our most popular services below.



Political Advocacy

LR's Governmental Affairs team works at the local, state and federal levels to help protect the industry and homeowner's rights. We actively monitor legislation affecting the real estate industry and to promote or defeat related initiatives.



Professional Development

NAR, LR and its affiliated institutes, societies and councils offer professional designation programs in various real estate sectors to help members increase their skill, proficiency and knowledge to better serve their clients.



Legal Hotline

With the Louisiana REALTORS® Legal Hotline, brokers and office managers have direct access to legal advice without the hourly fees. Simply submit questions pertaining to real estate law and compliance issues, and you will receive professional legal counsel in a matter of days.



The CE Shop

Louisiana REALTORS® members have access to numerous online educational courses through The CE Shop. This benefit allows you to save time and money with one centralized location for your educational needs.



Professional Standards

The Professional Standards Committee ensures that code of ethics enforcement is a top priority. These standards establish professionalism in the industry. Mediation services handle complaints filed against members. Annual Professional Standards and Mediation Training is held to be able to offer services to the membership.



Healthcare Benefit Program

This comprehensive health benefits program provides customized healthcare support, access to a national provider network, and large group rates for members and businesses. Contact a representative at (833) 287-4765 or email capcareenrollment@concordmgmt.com.



Networking

A wide array of networking opportunities, including educational meetings, conventions and special events are offered to connect you with other real estate professionals and affiliated industry leaders at the local, state and national levels.



Consumer Awareness

Our ongoing public awareness campaigns have resulted in significant increase in consumer perception of the value that REALTORS® bring to the home buying process. Leverage the power of our advertising by putting the "R" logo on your business card and wearing your REALTOR® pin.

Industry News Subscriptions

Louisiana REALTORS® provides its members with a free subscription to RISMedia Premier or Inman Select.

Combined, the subscriptions equates to a savings of over \$500 per year. If you would like to gain access to this benefit, please e-mail info@larealtors.org.

Real Estate Market Trends

Each month Louisiana REALTORS® brings you the latest real estate statistics as a member benefit through ShowingTime. You can access monthly or annual, state or local statistics.



Realtors Property Resource® (RPR)

Wish you had access to hundreds of data sets on-the-go? With RPR®, now you do! As the nation's largest property database built exclusively for REALTORS®, you'll be able to view info from public records, neighborhood info, demographics, listing data, psychographics, and more.



Membership has meaning...and value to you!

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Safety

LR offers local boards grants to subsidize safety and intelligence technology to its local membership that provides instant knowledge prior to face-to-face engagements.



Commercial

Providing relevant and specialized education and professional development opportunities with the Commercial Mandatory and Alternative CE courses development and offering. Additionally, LR supports several commercial entities like CCIM, CIDs, IREM, LACDB and local board initiatives.



Tech Helpline

Slow computer? Printing issues? Browser headaches? With Tech Helpline, all Louisiana REALTORS® members have a personal team of tech gurus - for free! Save money and maximize your time by calling (877) 573-5604 for friendly U.S.-based support. Or download the app available for Apple and Google devices.



La Capitol Federal Credit Union

Louisiana REALTORS® members are eligible to join La Cap to enjoy its full range of products and services geared toward improving your financial well-being. With 16 convenient locations around the state, getting the financial help you need has never been easier.



Car Rental Discounts

Unlock amazing savings on your next adventure with Avis and Budget Car Rental Savings Program! Enjoy up to 35% off, double upgrades and exclusive offers. Use Budget coupon code: B203962 or Avis coupon code: A715063 when booking.



Hotel Discounts

Engine is a no-cost corporate travel platform offering access to a global network of travel providers. The user-friendly system features deeply discounted rates—averaging 26% savings at over 750,000 hotels worldwide—along with comprehensive reporting, centralized billing and customizable travel policies. Manage all your business travel efficiently, with 24/7 support and no contracts required. Simplify your personal or corporate travel with Engine.



Pet Insurance

Life is full of surprises. Spot helps pet parents plan for the unexpected through easy and reliable pet insurance options that can be used at any licensed vet in the US or Canada. Get a Spot plan and get up to 90% cash back on eligible vet bills.



Office Depot® Benefits Program

You'll receive savings of up to 75% on the Best Value List of preferred products with free next-business-day delivery or in-store and curbside pickup.

To continue to receive your member discounts, you'll need to re-enroll or register for an account through our dedicated ODP site.



UPS Savings Program

Louisiana REALTORS® members have exclusive access to flat-rate pricing with savings of 50% on Domestic Next Day/Deferred, 30% on Ground Commercial and Residential and up to 50% on additional services.

Members can also take advantage of UPS Smart Pickup® for free.



Email Marketing

Constant Contact is built to simplify the complex and confusing task of marketing your idea, even if you're a beginner.

Louisiana REALTORS® receive an additional 10% off the standard prepay discounts for Constant Contact. That is 20% off six months, or 25% off the full year. Pre-payment is required for these member exclusive savings.



Membership has meaning...and value to you!