

From: Louisiana REALTORS® <info@larealtors.org>

Sent: Friday, May 29, 2026 3:42 PM

Subject: Monthly Resource - NXT Registration Opens, Fortify Homes, New Guidance, RPR Webinar and more!



RESOURCE
REALTOR® *The trusted voice of real estate*



NAR NXT™ is coming to Louisiana

Big news for Louisiana REALTORS® — NAR NXT, The REALTOR® Experience is heading to New Orleans, November 6-8, bringing together thousands of real estate professionals from across the country for an unmatched experience filled with networking, education, inspiration and industry celebration. This is a unique opportunity to experience one of the industry's premier events right in your own backyard while showcasing the culture, hospitality, and energy of Louisiana to attendees from around the nation.

As members of Louisiana REALTORS®, attendees can take advantage of exclusive local perks, including **\$75 off Premier or Day Passes** using promo code **LAREAL75**, 20% discounted parking at participating local lots, exclusive restaurant discounts for NXT attendees, and special hotel rates throughout the city.

Don't miss your chance to be part of this exciting event and connect with REALTORS® from across the country while celebrating all that New Orleans has to offer.

[Register today >>](#)



GET LOW RATES ON SUVS

**RENT & SAVE ON SUVS
FOR AS LOW AS \$59/DAY.***



Next Fortify Homes Lottery Goes Live June 1 as Program Expands to New Parishes

The next round of the Louisiana Fortify Homes Program (LFHP) lottery will open June 1, and provide 3,000 grants to help homeowners upgrade their roofs to FORTIFIED standards that better withstand hurricane-force winds. Registration will remain open through June 19, and the program is expanding eligibility to additional areas, including Acadia, Jefferson Davis and Lafayette parishes, along with newly eligible portions of several other parishes across the state. Gov. Jeff Landry also signed House Bill 1187, which will provide an additional \$50 million in funding for the program, bringing total LFHP funding this year to \$80 million.

Insurance Commissioner Tim Temple said the program is designed to reduce insurance losses, attract more insurers to Louisiana and help lower insurance premiums for homeowners. Homeowners who were not selected in previous rounds must register again to participate. Selected applicants may receive grants of up to \$10,000, though homeowners are still responsible for evaluation fees and any project costs beyond the grant amount. Additional eligibility details and registration information are available through the Louisiana Fortify Homes Program.

[Read more >>](#)

NAR Committee Applications

Deadline



**NATIONAL
ASSOCIATION
REALTORS**

New Guidance on CCP and Objective Criteria

NAR has developed [three new MLS and CCP policy guidance resources](#) to support consistent policy implementation across the industry and promote a clear understanding of how NAR's policies and guidelines are intended to operate.

Given the continued industry discussion surrounding these topics, we are providing these materials to share additional background and clarification regarding:

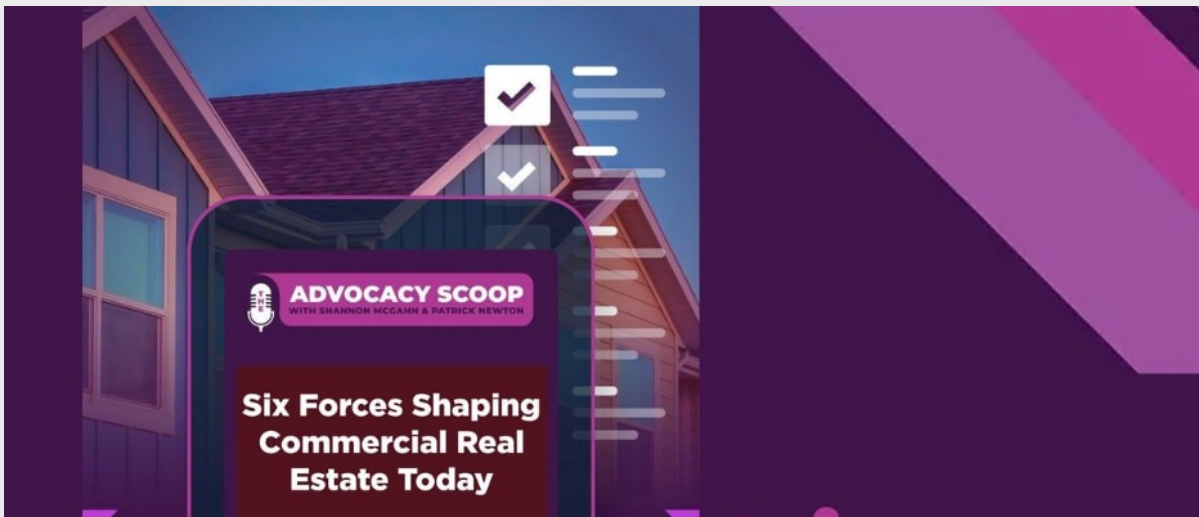
- [Policy Statement 8.5 \(Non-Filtering of Listings\) and "Objective Criteria" in the Selection of Listings for Online Display](#)
- [Filtering of Listings on IDX or VOW Display](#)
- [1:1 Broker to Broker Communications](#)

In particular, the materials are intended to provide clarity and additional information about objective criteria in IDX and VOW policies and the Non-Filtering of Listings policy, as well as the distinction between permissible one-to-one broker communications and activities that may trigger Clear Cooperation Policy requirements.

SPRING INTO ACTION

Legislative Conference

PICTURES ARE
NOW ONLINE!



Six Forces Shaping Commercial Real Estate Today

Commercial real estate is entering a new phase, shaped by policy as much as market forces. In Advocacy Scoop, Shannon and Patrick connect the dots between six major policy areas and how NAR's advocacy efforts are shaping the current - and future - CRE landscape. Understand what's driving change, from tax policy to energy costs -and how it could impact the way you do business. Listen now!

In this episode, you'll hear:

- The latest NAR snapshot on the commercial real estate market
- Policy updates on taxes, interest rates, insurance, rent control and energy costs and how they impact CRE transactions
- How NAR advocacy is taking action and what it means for brokers, developers and investors

[Listen now >>](#)



Deadline This Sunday for Recipes

Louisiana REALTORS® is cooking up a cookbook full of Louisiana flavor and REALTOR® heart — all in support of the REALTORS® Relief Foundation — and there's still time to be part of it!

Due to the great response and continued interest, we're extending the deadline to submit recipes until May 31.

Submit your favorite recipe using our online submission platform. Want to include a photo with your recipe? Email it to info@larealtors.org and reference the recipe title in the subject line.

This cookbook is a celebration of Louisiana traditions, REALTOR® community and giving back. We'd love for you to be part of it!

Stay tuned for details on when the cookbook will be available for purchase!

[Submit a recipe >>](#)



RPR[®]

Member Benefit Webinar

Are you looking to understand how AI can help your real estate business? AI has become a useful tool to help guide your interaction with clients and customers. And RPR has interactive tools for all facets of your business!

Join Realtors Property Resource® (RPR) for this webinar where you will receive an overview of the suite of AI tools available both on RPR's website and in the RPR app.

We'll cover using AI to:

- Interpret residential market trend data and easily share summaries with clients or on social media
- Customize AI generated content that can be adjusted for tone and audience
- Simplify complex consumer spending and demographic data for commercial clients to help them make more informed decisions
- Share detailed residential and commercial property insights with buyers

We're excited to show you how you can use RPR's AI tools to share your business intelligence!

RPR Webinar
From Numbers to Narratives: AI Tools for Real Estate Storytelling
Friday, June 26, 2026
10:00 a.m.

[Register >>](#)



In other news...

- Get updated on the 2026 Legislative Session by reading weekly [Session Scoops](#) on our blog
- Share Your Story: The American Dream at 250 - [Submit your video](#)
- Read "[Inventory Is Finally Rising, So Why Aren't Buyers Happier?](#)"
- [Cheers to 118 Years: NAR's Impact on Real Estate in America](#)
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