

From: Louisiana REALTORS® <info@larealtors.org>
Sent: Monday, June 22, 2026 2:24 PM
Subject: Monthly Resource - homeownership month, disaster relief, webinars, RLM recap and more!



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REALTOR **RESOURCE**
The trusted voice of real estate



NATIONAL ASSOCIATION REALTORS

Senate Advances 21st Century ROAD to Housing Act

The Senate passed an 87–8 bipartisan motion to proceed to the 21st Century ROAD to Housing Act package, marking one of the most significant housing bills Congress has considered in years.

The bill does the following:

- Gives communities new tools and resources to build more homes
- Streamlines federal processes that delay construction
- Updates financing options for manufactured and rural housing
- Modernizes federal programs to expand homeownership opportunities
- Takes steps to improve access to credit

Insider Insight: Shannon McGahn, NAR Executive Vice President and Chief Advocacy Officer

"America's housing shortage and affordability challenges demand action. The cost of building a new home has increased dramatically, with regulatory costs alone adding more than \$131,000 to the price of a new home today. This legislation helps reduce barriers to building, modernize housing programs, and creates more opportunities for homeownership."

[Read more >>](#)



**2026 REGULAR SESSION
OF THE
LOUISIANA LEGISLATURE**

**SESSION
RECAP**

La Capitol
FEDERAL CREDIT UNION

**Louisiana REALTORS®
members are eligible to join
La Cap to enjoy its full range
of products and services.**



Checking and Savings



Share Certificates



**Individual Retirement
Accounts (IRAs)**



Personal & Business Loans



**EXPANDING OPPORTUNITY.
SUPPORTING HOMEOWNERSHIP**

CELEBRATE NATIONAL

June is National Homeownership Month

June is National Homeownership Month, a time to celebrate the many benefits of owning a home and to recognize the importance of creating opportunities for more Americans to achieve the dream of homeownership. Homeownership remains one of the most effective ways to build long-term financial stability, create generational wealth, and establish roots within a community. REALTORS® play a vital role in helping consumers navigate one of the biggest financial decisions of their lives while advocating for policies that support housing affordability and access to homeownership.

Throughout National Homeownership Month, the National Association of REALTORS® is highlighting initiatives, resources, and advocacy efforts designed to remove barriers and expand access to housing opportunities. From promoting solutions to increase housing supply to providing educational resources, grants, and community programs, REALTORS® across the country are working to ensure more families have the opportunity to experience the financial, social, and personal benefits that come with owning a home. As we celebrate this month, we also recommit to helping future generations achieve the stability, security, and opportunities that homeownership can provide.

[Explore more about Homeownership Month >>](#)



Need Assistance from Recent Weather Events?

The Louisiana REALTORS® Relief Fund is now accepting applications from Louisiana residents whose primary residences have sustained significant damage as a result of recent weather-related disasters. Established to provide financial assistance during times of crisis, the Relief Fund helps eligible homeowners begin the recovery process when disaster strikes. Since its creation following Hurricanes Katrina and Rita, the fund has provided critical support to families and communities across the state as they work to rebuild and recover.

Applicants must be Louisiana residents whose primary homes have suffered serious physical or structural damage due to a natural disaster. Assistance is subject to eligibility requirements and available funding, with grants intended to help those facing substantial losses. If you or someone you know has been impacted by a recent storm or disaster event, we encourage you to review the application criteria and submit an application as soon as possible. For more information, eligibility details, and application materials, visit the Louisiana REALTORS® Relief Fund page.

[Access Disaster Resources >>](#)

[Complete an LR Disaster Relief Fund application >>](#)

[Make a donation to the LR Disaster Relief Fund >>](#)





RPR[®]

Webinar

From Numbers to Narratives - AI Tools for Deal Estate



The American Dream at 250: Share Your Story

As America celebrates its 250th anniversary, the National Association of REALTORS® has launched The American Dream at 250 campaign to highlight one of the most enduring parts of the American story: homeownership. For generations, owning a home has represented pride, stability, opportunity, and the chance to build a better future. Through inspiring stories and videos from across the country, the campaign showcases the powerful impact homeownership has on families, communities, and future generations while celebrating its role in shaping the American Dream.

REALTORS® are encouraged to help spread the message by sharing the campaign with their networks and exploring the stories featured online. Members can also participate by recording a short video sharing what homeownership has meant to them or their clients. Selected submissions may be featured on NAR's website and social media channels, helping demonstrate the lasting value of homeownership as our nation reflects on 250 years of history and looks toward the future. Visit the campaign page to learn more, view featured stories, and share your own homeownership experience.

[Find out more details >>](#)

[Share your story >>](#)

NAR Committee Applications

Deadline



Ask the Agent Member Benefit Webinar

Join us for an exclusive webinar with Ask The Agent as we introduce members to the next generation of AI-powered marketing, engagement, and communication tools built for today's real estate professionals, now available through NAR. Discover how AI is transforming the way agents connect with clients and communities.

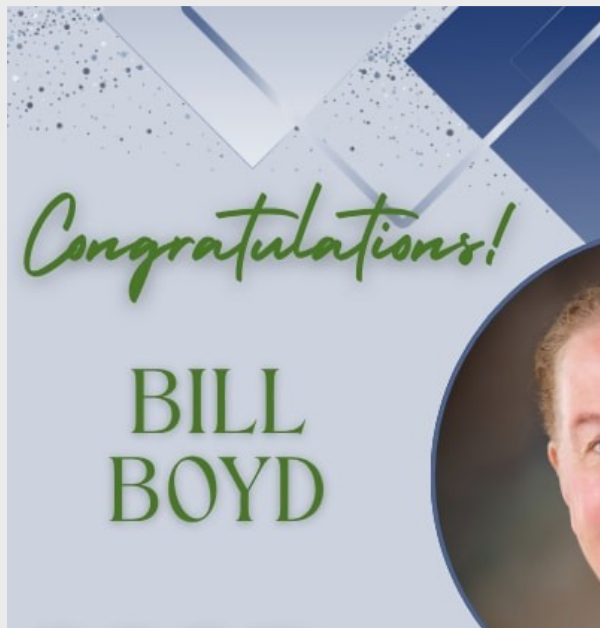
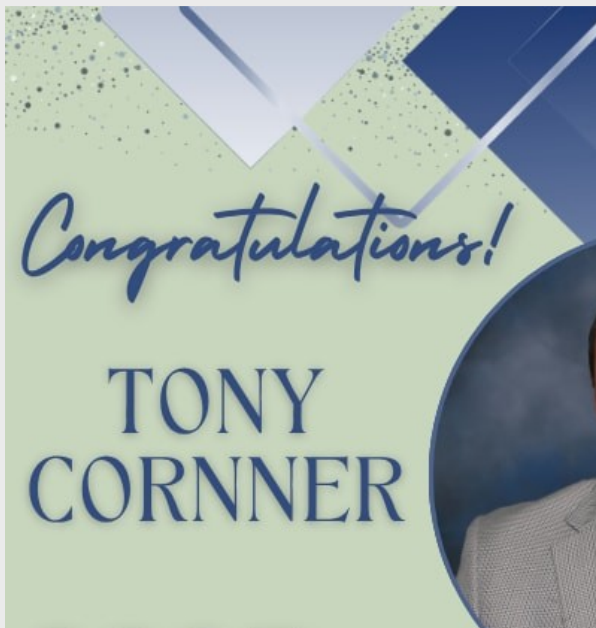
During this session, you'll get an inside look at three innovative solutions: Realty Reels™, which creates cinematic property videos directly from listing data; Housie™ by Ask the House, an interactive AI-powered engagement platform for members and consumers; and ProCast Intelligence™ Interactive Avatars, which allow professionals to scale communication and education through personalized AI-driven digital representatives.

Whether you're looking to modernize your marketing, enhance member engagement, or better understand the future of AI in real estate, this webinar will provide practical insights,

live demonstrations, and real-world examples. Learn how AI-generated video, interactive avatars, and intelligent engagement tools can help you create stronger connections while saving time and increasing efficiency.

Ask the Agent Webinar
The Future of Real Estate Marketing & Member Engagement with AI
Friday, July 17, 2026
10:00 a.m.

[Register >>](#)





Recap from Capitol Hill

Thousands of REALTORS® from across the country gathered in Washington, D.C., June 13-18, for the 2026 REALTORS® Legislative Meetings, where members came together to shape the future of the industry and advocate for policies that support property ownership and strong real estate markets. Throughout the week, attendees participated in governance meetings, educational sessions, committee discussions, and the REALTORS® Trade Expo while collaborating on key issues impacting communities nationwide. A highlight of the event was REALTOR® Hill Visits, where members met directly with lawmakers to discuss housing affordability, inventory challenges, tax policy, professional representation, and pathways to homeownership.

Louisiana REALTORS® was proud to be part of these important conversations, ensuring our state's voice was heard on Capitol Hill. The meetings reinforced NAR's commitment to advancing pro-real estate policies, protecting property rights, and strengthening opportunities for current and future homeowners. As members return home, the relationships built and advocacy efforts advanced in Washington will continue to support the REALTOR® profession and the consumers we serve.

[Updates from RLM >>](#)

[Read the special report from the Board of Directors meeting >>](#)



Mobile App

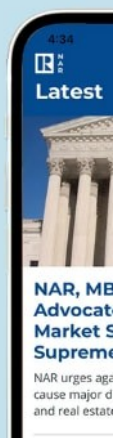
Streamline all the real estate information you need with the NEW NAR Mobile App.

NAR Mobile allows you to expertly navigate the real



Your NAR

Import



In other news...

- La Members save \$75 on your [NXT registration](#) with code **LAREAL75**
- Listen to the latest Advocacy Scoop podcast - [Housing Has Its Moment as REALTORS® Go to Washington](#)
- Read the [Housing Mismatch Report](#)
- Consumer Guide: [Navigating Mortgage Interest Rate Shifts](#)
- Register for the virtual [Transfer Tax Summit](#): June 24
- Set sail for education and adventure on the [House Call 2026 CE Cruise](#)
- How to [refresh kitchens](#) without breaking the bank

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