

## Impacts of Map Changes on Flood Insurance

A Mapping Update & Insurance Workshop for REALTORS®

MAY 2021



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#### Today's Agenda

- Louisiana Mapping Projects
- Effects of Map Changes on Flood Insurance
- Recent Changes to the NFIP Flood Insurance Program
- Private Flood Insurance
- Risk Communication Resources and Tools





# Section 1 Louisiana Mapping Projects

#### **FEMA Risk MAP Program**





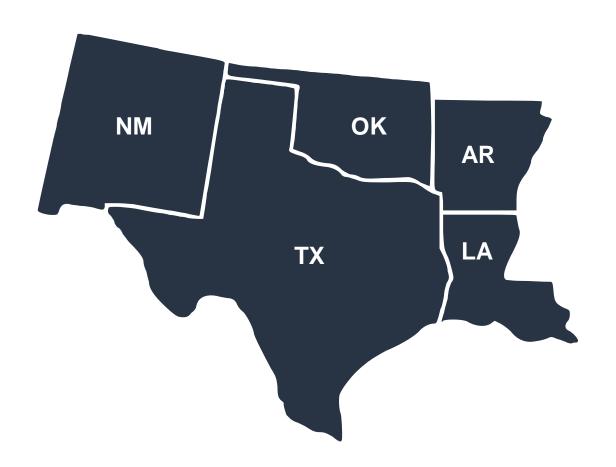










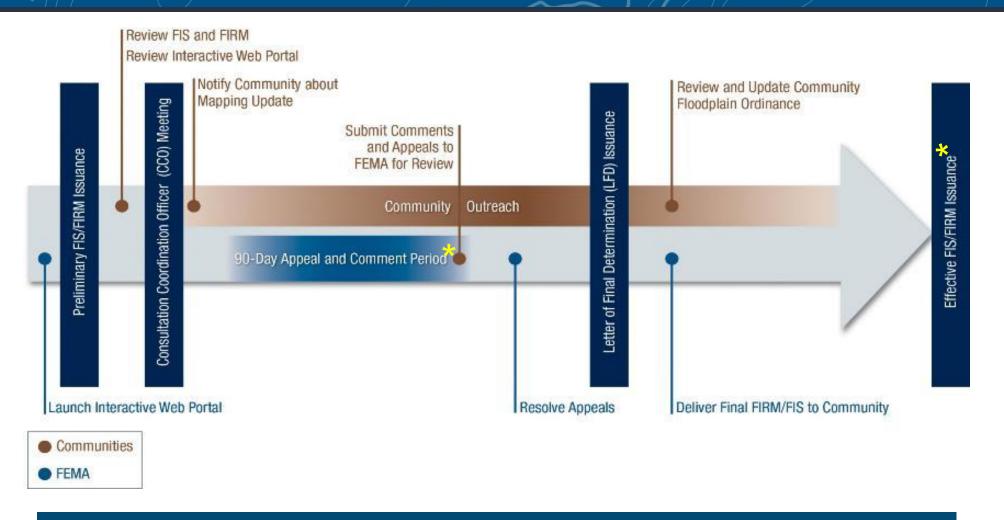






#### **Study Timeline**







\*For details on options if you disagree with the flood maps, visit <a href="www.fema.gov/flood-maps/change-your-flood-zone/guide-community-members#appeal-comment">www.fema.gov/flood-maps/change-your-flood-zone/guide-community-members#appeal-comment</a>.



#### Louisiana Mapping Projects

PARISHES	MAP PHASE - DATE
Winn	Effective 08/19/2020
Jackson	Effective 08/19/2020
Plaquemines	Effective 01/15/2021
LaSalle	Preliminary - 10/28-2020 (CCO-12/03/2020)
Lafourche	Preliminary – June 2021*
Terrebonne	Preliminary – June 2021*
East Feliciana (PMR)	Preliminary – November 2021*
West Feliciana (1st PW)	Preliminary – November 2021*

https://msc.fema.gov/nfhl

https://msc.fema.gov/fmcv





<sup>\*</sup>Target Date



#### Section 2

# Impacts of Map Changes on Flood Insurance









1 Day

0 Days





#### NFIP Preferred Risk Policy Rates v. Standard Rates



#### **Preferred Risk Rates**

Zone B, C, or X

Limited loss history

AR and A99 now eligible

Fixed premiums; fixed limits

#### **Standard Rates**

Rate tables provided in Flood Insurance Manual

Risks not eligible for PRP

Flexible limits

#### **Newly Mapped**

Newly identified to be in high-risk area

Eligible for PRP rates first 12 months

Rates increase no more than 18% annually until:

Reach full-risk rates **or** Ising new map is cheaper





#### Pre-Flood Insurance Rate Map (Pre-FIRM) vs. Post-FIRM



If Plaquemines Parish's first FIRM was 05/01/1985 and a house was built on 05/01/1984, is it pre-FIRM or post-FIRM?

#### **Pre-FIRM**

- Built before initial FIRM
- No NFIP Building Ordinance
- Subsidized Rates in Zones D, A & V

#### **Post-FIRM**

- Built on/after initial FIRM
- NFIP Building Ordinance
- Requires Elevation Certificate (EC) in Zones A & V
- Full-risk rates charged

FIRM Effective Date





#### **Effects of Map Changes on Insurance**



Properties **newly identified to be at high-risk** (e.g., Zone X to Zone AE)

High-risk properties identified to be at a higher risk

- 1. Zone Change (e.g., Zone AE to VE)
- 2. An increase in BFE

Properties are **newly identified to be at a moderate or low-risk** (e.g., Zone AE to Zone X)

There is **no change** to the maps, but are they fully insured?





#### **Rating Options**



#### **Newly Mapped Procedure**

Newly identified to be in a high-risk area

PRP rates if purchased within first 12 months of new map

Must qualify for PRP (e.g. minimal claims)

#### **Grandfathering (2 types)**

Increase in risk (newly mapped, Zone A to V, increase in BFE)

Continuous Coverage:
Available for pre- and postFIRM buildings

Built In Compliance: Available ONLY for post-FIRM buildings

#### Conversion

Newly identified to be in a moderate- or low-risk area (e.g., Zone A to X)





#### Newly Identified to Be High Risk





- Federal Mandatory Purchase Requirement
- People think: Risk increases = premium increases
- FEMA provides cost-saving option: Newly Mapped Procedure
  - Lower cost preferred risk rates are available 12 months after effective date (additional 12-month period if lender required)

Don't wait!

Buy PRP now as risk is higher than previously identified!





#### Newly Mapped Into a High-Risk Area



Most lenders require flood insurance in these areas.

The area your building is in has been newly identified as a high-risk area for flooding.

Purchase and have a PRP in effect before the new maps become effective to maximize your savings and reduce your financial risk now.

The NFIP offers options to help you save on flood insurance.

You are more likely to experience a flood than a fire. So, even if you don't carry a mortgage, you should still protect your investment with flood insurance.





What to Say

#### High-Risk to Higher Zone





- Federal Mandatory Purchase Requirement
- People think: Risk increases = premium increases
- FEMA provides cost-saving options:
  - Eligible properties can grandfather the lower-risk zone for future rating
  - Pre-FIRM buildings must purchase coverage before the new maps become effective





#### Increase in Base Flood Elevation (BFE)





- Federal Mandatory Purchase Requirement
- People think: Risk increases = premium increases
- FEMA provides cost-saving options:
  - Eligible properties can grandfather the lower BFE for future rating
  - Pre-FIRM buildings must purchase coverage before the new maps become effective





#### High-Risk to Higher Risk (Flood Zone, BFE)



Purchasing a policy before the map revision allows you to lock in the lower-risk zone or BFE for future rating, and therefore save on insurance.

Rates are higher for higher-risk areas.

In high-risk area least a 1 in 4 flooding over the

Your building is now at an even higher risk of flooding.

In high-risk areas, there is at least a 1 in 4 chance of flooding over the life of a 30-year loan and a greater chance of a flood than a fire.

Renew the policy

each year to stay

financially protected

and save money.





What to Say

#### No Longer Identified As High-Risk





- The Federal Mandatory Purchase Requirement no longer applies
- Risk is reduced, not removed (e.g., about 25% of claims in Louisiana occur in moderate-to-low-risk areas.)
- Convert policy to lower-cost Preferred Risk Policy
- Keep your home and contents protected! There is still a risk
- If insured insists on canceling, they will get a pro-rata refund except for the Federal Policy Fee. They must submit the proper paperwork...and insurance agents, have them sign a declination form.







#### **Procedure:**

- Ensure property is eligible for PRP (e.g. losses, zone.)
- Choose proper PRP building limit (note: contents are included.)
- Rewrite existing Standard
   Flood Insurance Policy as a
   PRP, using last renewal date
   before map change

#### **Results:**

- No gaps in coverage (no 30-day wait)
- A refund to the policyholder ("Stay covered and get money back.")
- Strengthened customer loyalty for the agent
- Agent keeps commission on old and new policy





#### High-Risk to Moderate-Low Risk



People in moderate- and lowrisk areas in [Louisiana] file about [25%] of all NFIP flood insurance claims and nationwide receive one-third of flood disaster assistance." You may be eligible for a lower-cost PRP, which includes contents coverage.

Covert your policy and get money back once the map is effective.

Your risk is reduced, *not removed*.

What to Say

There will be no gaps in coverage and no additional money up front.





#### No Change in BFE or Flood Zone



#### Still at risk; know the level of risk.

#### If currently have flood insurance:

- Is it at current replacement cost?
- Are the contents fully covered?

#### If not currently covered for flood:

Do they qualify for a PRP?







#### **Summary: Changes in BFE or Flood Zone**



Increase in Risk
Money saving options

**Grandfathering Newly Mapped Procedure** 

**Decrease in Risk**Risk is reduced, not removed

**Convert** existing policy to PRP; get a refund!

**No Change in Risk** 

Are they **fully covered**, both contents and building? If in a moderate- to low-risk zone, **do they have a PRP**?





#### **Top 3 Questions**



The most frequently asked questions around map changes are about flood insurance.

How am I affected?

How do I get out of it? (When they learn their property is now in a high-risk area)

What's the cheapest cost? (When they find it is really at high-risk)



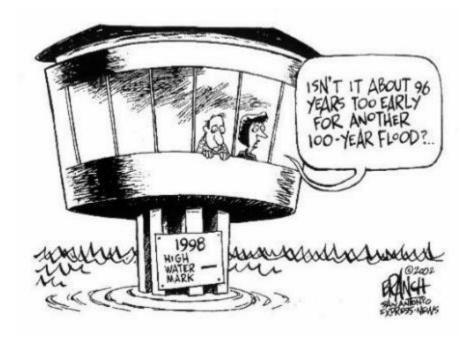
- ✓ Review the changes in flood insurance and options.
- ✓ Be ready to help guide them to the best and least expensive option.





#### Top Three Things NOT to Say





"You don't live in a flood zone."

"You are mapped out of (or into) a flood zone."

"You don't need flood insurance."





#### Coastal Considerations – Vacation Homes/Structures

Section 2 of 5

- Do not qualify for Replacement Cost; only Actual Cash Value
- Pre-FIRM secondary home rates increase annually by 25 percent until full-risk rated









#### **Section 3**

# Recent Changes to the NFIP Flood Insurance Program







#### **Primary Residences**

Rates increase up to 15-18% per year

Non-Primary (Secondary) Residences
Increasing at 25% per year until full-risk
rated







#### Pre-FIRM Buildings in Zones A, D, V



### Receive 25% Annual Increase Until Full-risk Rated:

- Repetitively flooded buildings
- Substantially damaged
- Businesses









#### **Reserve Fund Assessment**

 18%\* applied after Increased Cost of Compliance (ICC) and CRS discount

## **Annual Homeowner Flood Insurance Affordability Act (HFIAA) Surcharge**

- \$25 for primary residences; \$250 for all other buildings
- Included on ALL policies until ALL pre-FIRM subsidies are eliminated
- Surcharge revenue goes to the NFIP Reserve Fund







#### **Recent Lender Changes**

#### **October 1, 2015**

 Federal mandatory purchase requirement not triggered if detached structure is in SFHA and home is not.

#### **January 1, 2016**

 Regulated lending institutions must escrow flood insurance premiums and fees on new loans and give the option to existing ones.

#### July 1, 2019

 Lending regulators (except FHA) release guidance for accepting private flood insurance.



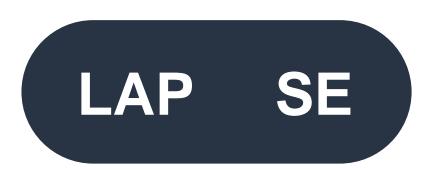






## Lapsed Subsidized and Newly Mapped policies charged full-risk rates\* when rewritten if:

- They lapse for more than 90 days or
- They lapse for more than 30 days, twice



\*Exceptions: no lender; community suspended.





#### **Recent Changes**



#### **April 2018**

Primary Residence – can now have two.

#### October 2018

 Newly Mapped Procedure eligibility extended if they receive initial lender notice within 24 months of effective date.

#### **April 2019**

2-4 Family Building can be a primary residence.







#### **Premium Changes**



**Average 2018 rate increase** 

**Average 2019 rate increase** 

**Average 2020 rate increase** 

Pre-FIRM Primary Residence

**Pre-FIRM Subsidized Policies** 

Post-FIRM A

Post-FIRM V

Standard Zone X

#### **January 2021:**

**Newly Mapped Multiplier** 

Preferred Risk Policy

6.8%	
7.3%	
10%	
7.9%	
~25%	
3-6%	
6%	
4%	



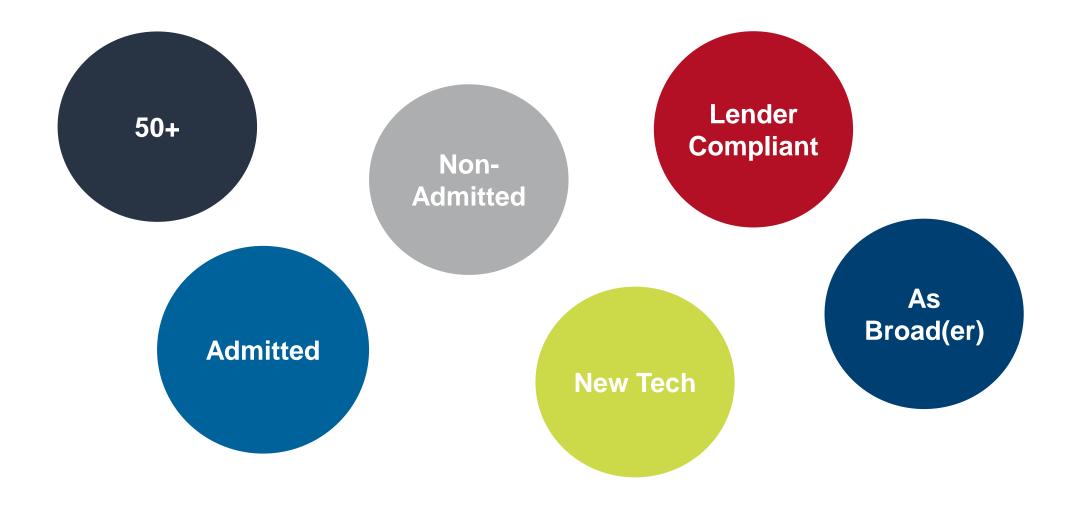






## **Private Flood Insurance**



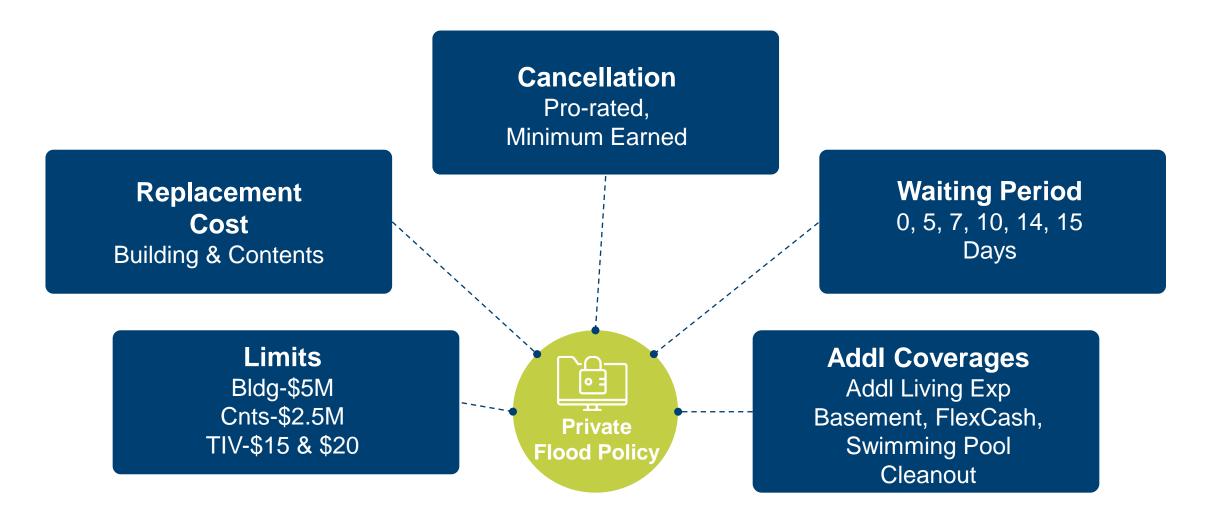






## **Broader Coverages**

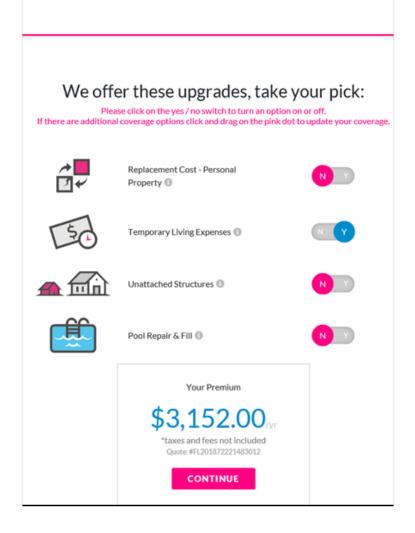


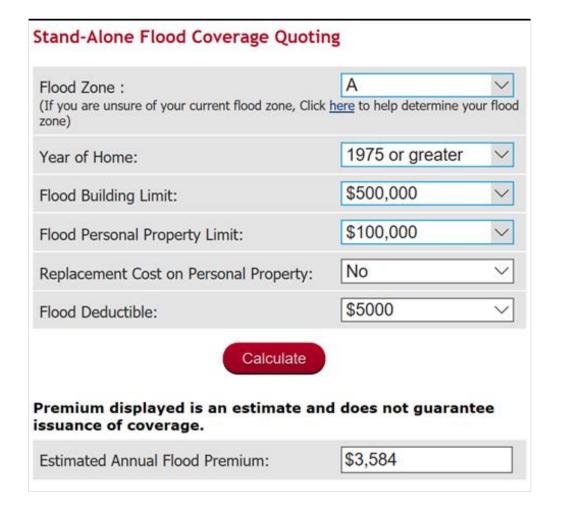
















## **Property Owner Considerations**













## NFIP Risk Rating 2.0 – Equity in Action





**Transformation** 

# Redesigned flood risk rating system to improve policyholder experience and provide more equitable rates



Provides rates that are easier to understand for agents and policyholders



Reduces complexity for agents to generate a quote



Creates an individualized picture of a property's risk



Reflects more types of flood risk in rates



Ensures that rates remain risk-based and use the latest actuarial practices





## Risk Rating 2.0 – Rating Elements





Reflect more types of flood risk in rates.



**Building Replacement Cost** 



Multiple Data Sources



Distance to Coast/Ocean/River



Mitigation Credits



Ground Elevation
First Floor Height

Phase 1: New policies - Oct 1, 2021

Phase 2: Renewal policies – Apr 1, 2022





## Risk Rating 2.0 – Resources

## www.FEMA.gov/NFIPTransformation



Prepare for Disasters | Apply for Assistance | Get Flood Insurance

Disasters & Assistance >

Floods & Maps V

**Emergency Managem** 

## Risk Rating 2.0: Equity in Action

FEMA is updating the National Flood Insurance Program's (NFIP) risk rating methodolc through the implementation of a new pricing methodology called Risk Rating 2.0. The methodology leverages industry best practices and cutting-edge technology to enable to deliver rates that are actuarily sound, equitable, easier to understand and better ref property's flood risk.



Read the press release: FEMA Updates Its Flood Insurance Rating Methodology to Deliver More Equitable Pricing

FEMA is conscious of the far-reaching economic impacts COVID-19 has had on the nation and existing policyholders and is taking a phased approach to rolling out the new rate

#### **PHASE I**

New policies beginning Oct. 1, 2021, will be subject to the new rating methodology Also beginning Oct. 1, existing policyholders eligible for renewal will be able to take advantage of immediate decreases in their premiums.

#### PHASE II

All remaining policies renewing on or after April 1, 2022, will be subject to the new rating methodology.

FEMA continues to engage with Congress, its industry partners and state, local, tribal a territorial agencies to ensure clear understanding of these changes.

#### Risk Rating 2.0 is Equity in Action

FEMA is committed to transforming the National Flood Insurance Program (NFIP) into one that people value, trust, and best serves the nation. By leveraging industry best practices and current technology, FEMA aims to deliver rates that are equitable, easier to understand and better reflect a property's individual flood risk.

FEMA has a statutory responsibility to clearly communicate flood risk. Risk Rating 2.0 allows FEMA to provide individuals and communities with information to make more informed decisions on purchasing flood insurance, initiating, and informing appropriate mitigation options to help lower flood insurance rates. The current rating methodology has not changed since the 1970s. Over the years, technology has evolved and so has FEMA's understanding of flood risk. Risk Rating 2.0 allows FEMA to calculate premiums more equitably across all policyholders based on the value of their home and individual property's flood risk.



Under the new pricing system, 96% of current policyholders will see either an immediate decrease or \$20 or less per month increase in their premiums. (Figure 1 Bar Graph)



On Average, Greater than \$2

A key part of developing nationwide preparedness is transforming the NFIP to ensure disaster survivors and communities can recover more quickly and more fully following flooding events. FEMA will reduce disaster-related suffering and disaster-related costs through Risk Rating 2.0 by leveraging advances in industry best practices, advanced actuarial practices, technology, flood risk modeling and the emphasis on mitigation efforts.

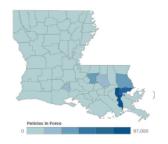
Over the last 50 years, FEMA has collected \$60 billion in NFIP premiums, but has paid \$96 billion in costs (includin losses, operating expenses, and interest). Taxpayers and policyholders are adversely impacted when the program does not generate the revenue needed to pay claims. Risk Rating 2.0 will help put the NFIP on solid financial footing by creating a more stable program that is accountable to taxpayers.

## Louisiana — Risk Rating 2.0

With the implementation of Risk Rating 2.0, FEMA delivers rates that more accurately reflect flood risk and ensure the National Flood Insurance Program will be here for this generation and generations to come.

#### National Flood Insurance Program in Louisiana

NFIP Policies in Force by County in Louisiana



A significant part of FEMA's NFIP Transformation is Risk Rating 2.0, which will fundamentally change the way FEMA prices insurance and determines an individual property's flood risk.

Section 4 of 5

Risk Rating 2.0 is equity in action. With Risk Rating 2.0, individuals will no longer pay more than their share in flood insurance premiums based on the value of their homes. Roughly two-thirds of policyholders with older pre-FIRM homes will see a premium decrease.

FEMA will reduce disaster-related suffering and disaster-related costs in Louisiana through insurance and the mitigation of flood risks by leveraging advances in industry best practices, technology, and flood risk modeling.

FEMA's core mission and programs continue to emphasize purchasing flood insurance and pursuing mitigation options to achieve resiliency. While there are many policies in force in Louisiana, there are still opportunities to increase participation in the program to improve resilience, as shown in the table below

NFIP Policies in Force in LA	Properties in LA Not Covered by NFIP Policy	Average NFIP Claim Payout in LA in the Past 10 Years	Average Individual Assistance Claim Payout in LA in the Past 10 Years
495,900	1.2 million	\$56,400	\$6,900

#### Risk Rating 2.0 in Louisiana



On Average, Greater Than \$20 Per Month (\$240 Per Year) Increases 17,159 Policies



March 2021 1











## Section 5

## Risk Communication Resources and Tools





## Flood Map Resources





- Current flood maps
- Preliminary flood maps
- Historic flood maps
- Interactive maps
- FIRMettes

## FEMA Flood Map Service Center: Welcome!

Looking for a Flood Map? •

#### Enter an address, a place, or longitude/latitude coordinates:

Enter an address, a place, or longitude/latitude coordinates

Search

Looking for more than just a current flood map?

Visit <u>Search All Products</u> to access the full range of flood risk products for your community.



#### About Flood Map Service Center

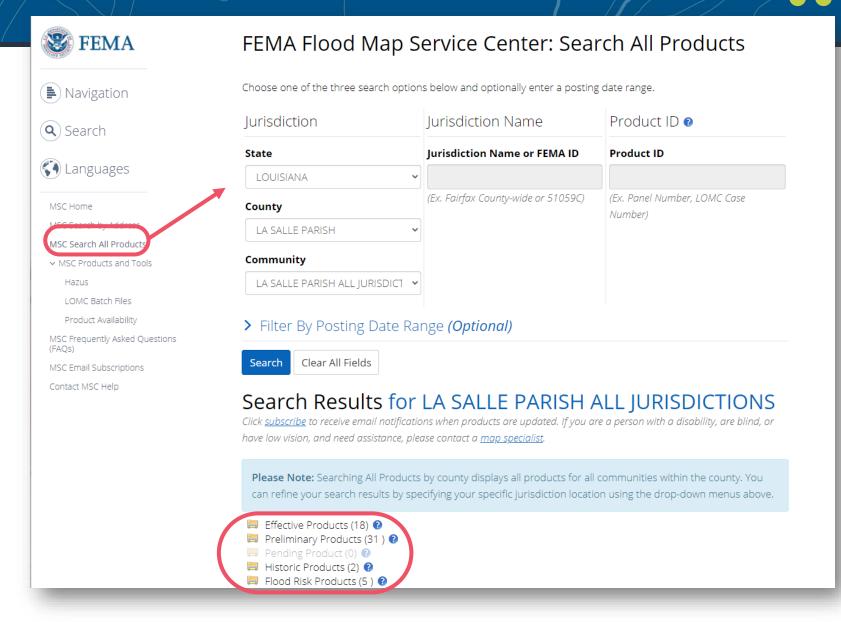
The FEMA Flood Map Service Center (MSC) is the official public source for flood hazard information produced in support of the National Flood Insurance Program (NFIP). Use the MSC to find your official flood map, access a range of other flood hazard products, and take advantage of tools for better understanding flood risk.

FEMA flood maps are continually updated through a variety of processes. Effective information that you download or print from this site may change or become superseded by new maps over time. For additional information, please see the Flood Hazard Mapping Updates Overview Fact Sheet

https://msc.fema.gov/







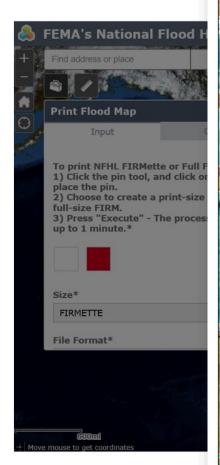


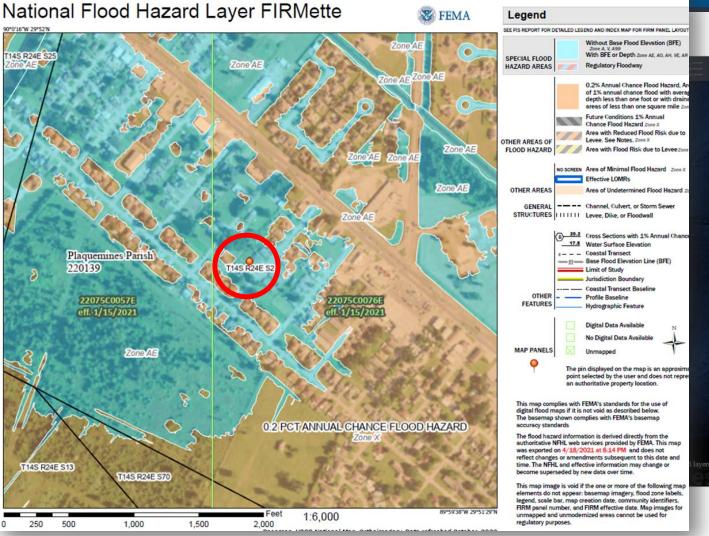


# FEMA's National Flood Hazard Layer (NFHL)



# **FEMA's NFHL Viewer**









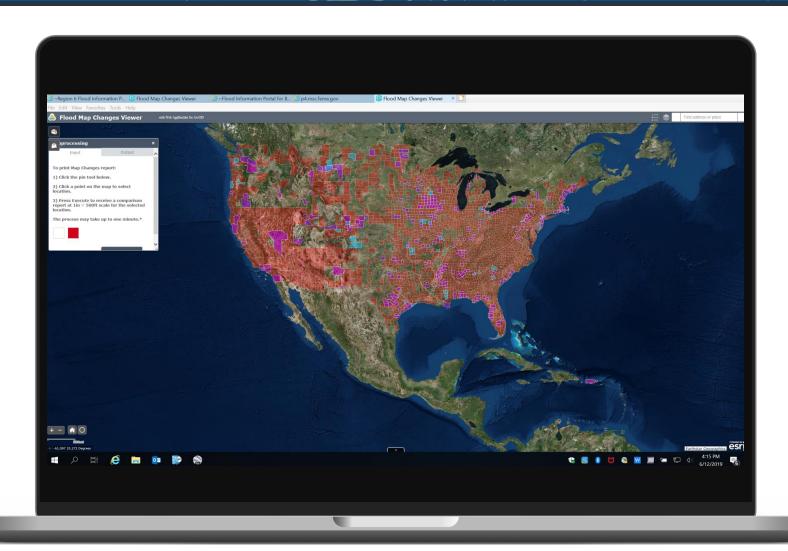
Section 5 of 5.

## FEMA's Flood Map Changes Viewer





https://msc.fema.gov/fmcv







## FEMA's Flood Map Changes Viewer

# Flood Map

**Changes Viewer** 



#### **Comparison of Flood Hazard**

Effective & Preliminary Flood Hazards



ection 5 of 5

# Effective 220334A

Effective

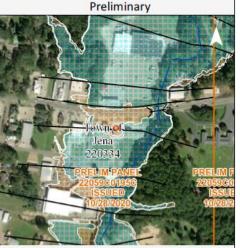
POI Longitude/Latitude -92.1273, 31.682

Effective FIRM Panel 220334A

Effective Date 3/1/1987

There is no modernized effective data to determine the flood hazard for the selected location; please refer to the static legacy FIRM which can be accessed by selecting the following link:

http://msc.fema.gov/portal/viewProduct?productID=220334A



Preliminary		
-92.1273, 31.682		
22059C0195C		
10/28/2020		
X		
Not Available		
Not Available		
Not Available		

\* A Base Flood Elevation is the expected elevation of flood water during the 1% annual chance storm event. Structures below the estimated water surface elevation may experience flooding during a base flood event.

Hazard Level

Flood Hazard Zone

AE, A, AH, AO, VE and V Zones. Properties in these flood zones have a 1% chance of flooding each year. This represents a 26% chance of flooding over

Moderate Floo

Shaded Zone K. Properties in the moderate flood risk areas also have a chance of flooding from storm events that have a less than 1% chance of occurring each year. Moderate flood risk indicates an area that it may be provided flood risk reduction due to a flood control system or an area that is prone to flooding during a 0.2% annual chance storm event. These areas may have been indicated as areas of shallow flooding by your community.

Unshaded Zone X. Properties on higher ground and away from local flooding sources have a reduced flood risk when compared to the Moderate and High Flood Risk categories. Structures in these areas may be affected by larger storm events, in excess of the 0.2% annual chance storm event.

ow Flood Hazard

Insurance Note: High Risk Areas are called 'Special Flood Hazard Areas' and flood insurance is mandatory for federally backed mortgage holders. Properties in Moderate and Low Flood Risk areas may purchase flood insurance at a lower-cost rate, known as Preferred Risk Policies. See your local insurance agent or visit https://www.fema.gov/national-flood-insurance-program for more information.

Disclaimer: This report is for informational purposes only and is not authorized for official use. The positional accuracy may be compromised in some areas. Please contact your local floodplain administrator for more information or go to msc.fema.gov to view an official copy of the Flood Insurance Rate Maps.

Service Layer Credits: Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community

-- 4/18/2021 8:32:03 PM --





## Other Mapping Resources — Mapping Status





## Status for LASALLE PARISH\* - LA

#### LOMCs

Community	Case #	Status
LASALLE PARISH*	20-06-1658A	RECEIVE ADDITIONAL DATA :
LASALLE PARISH*	20-06-1986A	ASSIGN PROJECT RESOURCE :

#### Studies

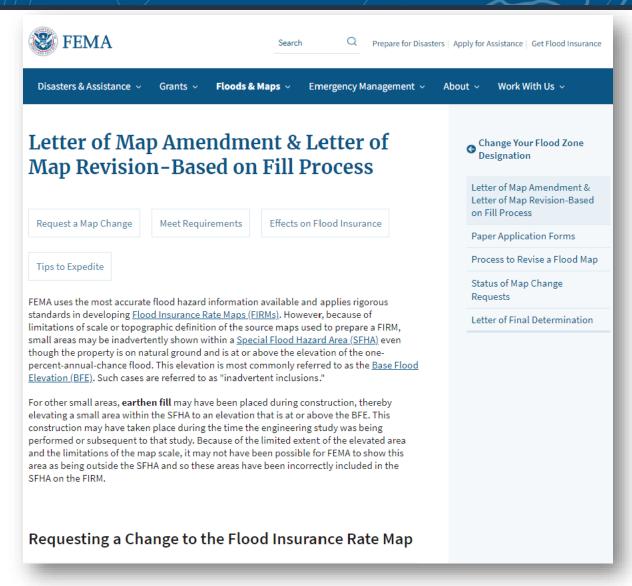
Community	Case #	Status	Appeal Begins	Appeal Ends	Elevation Info
LASALLE PARISH*	15-06-0814S	PRELIMINARY IN PROGRESS	N/A	N/A	N/A
LASALLE PARISH*	16-06-3602S	PRELIMINARY IN PROGRESS	N/A	N/A	N/A
LASALLE PARISH*	17-06-2043S	PRELIMINARY IN PROGRESS	N/A	N/A	N/A
LASALLE PARISH*	19-06-0041S	PRELIMINARY IN PROGRESS	N/A	N/A	N/A
LASALLE PARISH*	20-06-0012S	PRELIMINARY IN PROGRESS	N/A	N/A	N/A





## Changing Zone Designation — Letter of Map Change (LOMC) • • • • Section 5 of 5



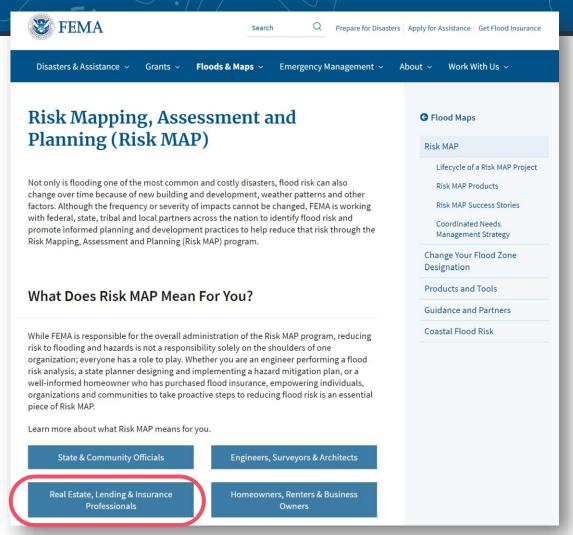


www.fema.gov/flood-maps/changeyour-flood-zone/loma-lomr-f



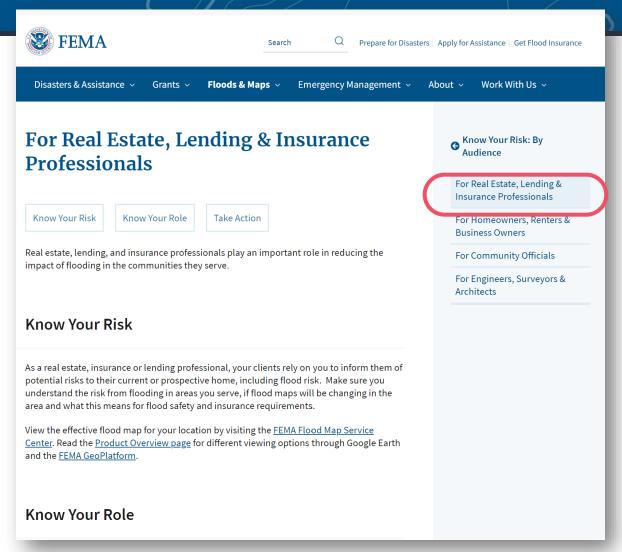


## **Risk MAP Resources**



www.fema.gov/flood-maps/tools-resources/risk-map





Section 5 of 5

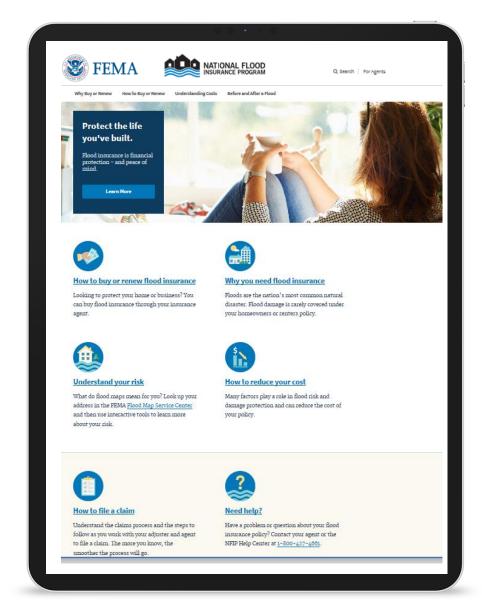
www.fema.gov/flood-maps/products-tools/know-your-risk/realtor-insurance-lenders

## For the Consumer (FloodSmart.gov)

Section 5 of 5

- How to buy or renew flood insurance.
- Why you need flood insurance.
- Understand your risk.
- How to reduce your cost.
- How to file a claim.
- Need help?







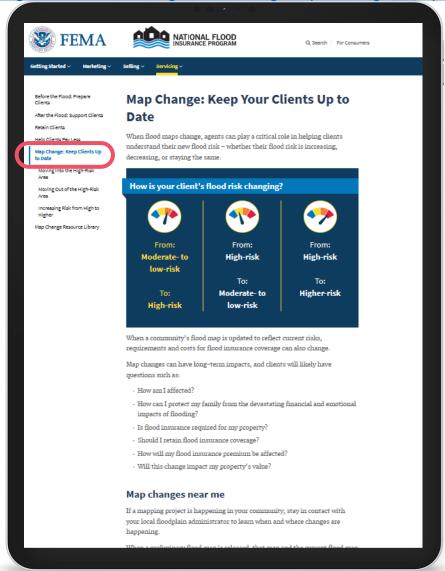


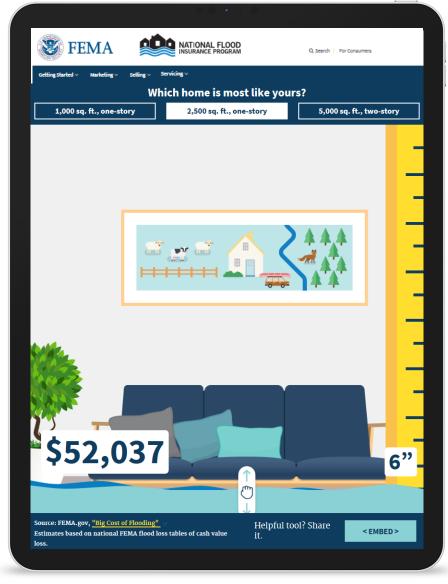
## Agents.FloodSmart.gov

Section 5 of 5

http://Agents.FloodSmart.gov/Servicing/Map-Change-Keep-Clients-Up-To-

Date

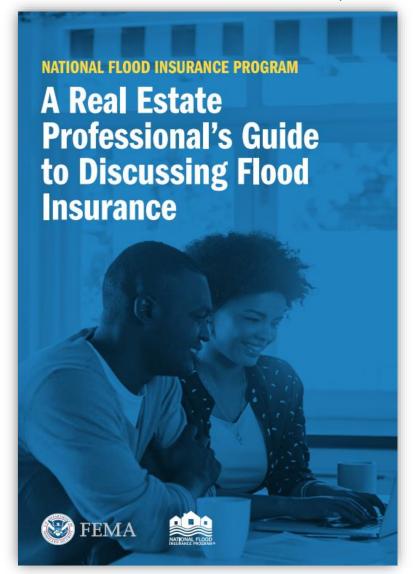


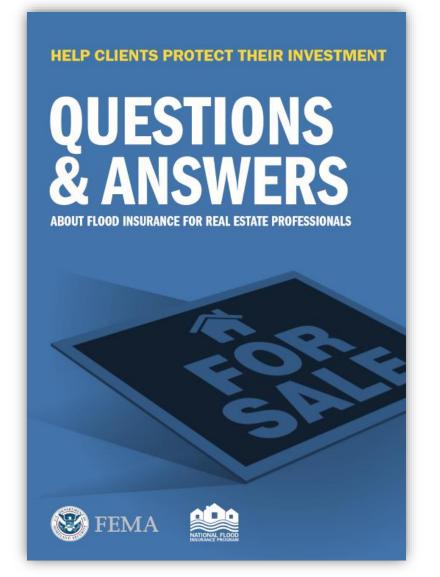






(Links are embedded)









## **Resources for Property Owners**





## **Preferred Risk Policies: A Small Investment Protects You from a Big Problem.** Get Lower-Cost Flood Insurance for Homeowners and Renters with a Preferred Risk Policy.



Flooding can be an emotionally and financially devastating event. It only takes a few inches of water to

cause tens of thousands of dollars in damage to your home. Without flood insurance, most residents have to pay out of pocket or take out loans to repair and replace MINUMUL RIGHT REAL RESIDENCE, THOSE RESIDENCE DAVE TO PROVIDE OF LINES OF ROBERT OF TRAFF OF ROBERT OF REAL RESIDENCE OF TRAFF OF ROBERT damaged items. Disaster assistance comes in the forms of loans that must be paid usor, with interest, and FEMA grants that provide about \$5,000 on average per household. By comparison, the average flood

Flood insurance reduces the financial burden of a flood event, making it easier to make your house a home again.

PRPs are available in most communities across the country, wherever flood insurance is available to homeowners and renters.



Every year, thousands of homeowners and renters experience devastating flooding events, even though Every year, mousands or numerowness and rements expense nor utwascourse mousage events, even usuage they don't live near a river or coastline. In fact, foods are the most common and costly natural disaster in tings sometimes at their or coastime, in soci, stodes are the mask common and coasty natural classers in the U.S. Despite the risk, only a fraction of residents protect themselves against the cost of flooding by purchasing flood insurance.



There are nearly 70 insurance companies that sell PRPs through the NRR all for the same low price. It's I TRITE BUTE THEM THE THEM THEM COMPANIES THAT SHE THEM STONE THE THE SAME TO THE SAME TOWN PRICE, IT IS NEVER TOO SOON TO CONTACT AN INSURANCE Agent. And remember, flood insurance typically goes into effect 30. days after your purchase.

#### DID YOU KNOW?

- PRPs can be purchased for as little as \$325 per year.
- meowners insurance doesn't cover flood damage
- Most homes in moderate and low-risk areas qualify for the National Flood Insurance Program's (NEIP) Preferred Risk

#### About the NFIP

The NFIP aims to reduce the impact of flooding on individuals and communities across the country. It does so by providing flood insurance to property owners like you—who live in communities that adopt and enforce floodplain management standards. These efforts reduce the costs and consequences associated with flooding and help families recover more quickly. For more information about PRPs, call your agent or call the NFIP Help Center at 1-800-427-4661.

FloodSmart.gov | 1-800-427-4661 | F-436 | 11/18



## **Map Changes and Flood Insurance**

**What Property Owners Need to Know** 

#### What is a flood map?

The Federal Emergency Management Agency (FEMA) works with community leaders across the country to identify their flood hazards and talk about ways to reduce the impact of those and other hazards. The maps that show the flood hazards are officially called Flood Insurance Rate Maps (FIRMs). FIRMs are used for floodplain management, flood insurance rating, and flood insurance requirements. FIRMs denerally show a community's flood zones. Rase Rood Elevations (BFEs)1, and floodplain boundaries; together they show the risk of flooding. High-risk zones, known as Special Flood Hazard Areas or SFHAs, show where floodwaters will be in a flood that has a one percent chance of happening in any given year. Moderate- to low-risk zones are where the risk of that level of flooding is less than one percent per year. No matter where you live or work, some risk of flooding exists.

#### Why do flood maps change?

Flood hazards change over time. How water flows and drains can change by new land use and community development or by natural forces such as changing weather, ground changes, or wildfires. Also, levees and dams may be affected by changes over time, increasing the flood risk. To better reflect the current flood risk conditions, FEMA uses the latest technology to update and issue new FIRMs nationwide to aid communities, property owners and other stakeholders in taking steps to address flood risks.

#### How are flood maps used?

Community officials use flood maps to help them understand and communicate the local flood risk, manage their floodplains, and require new and substantially-improved buildings to be built more safely and mitigate losses from future floods. These efforts make a safer community in which to live and work.

Mortgage lenders use them to help determine a property's flood risk and decide whether to require flood insurance as a part of a loan.

Insurance professionals use the maps to determine a property's flood risk and insurance cost.

Developers and builders use them as part of their location siting and construction decisions.

Residents and business owners use flood maps to learn about flood risk as they purchase property and investigate how best, financially and tangibly to protect their property

#### How do flood maps show flood risk?

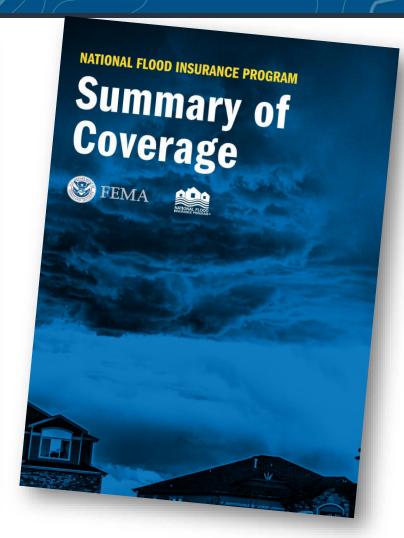
FIRMs show the different flood zones. Moderate- to low-risk areas are labeled Zone X (or Zones B and C on older maps). High-risk areas begin with the letters A or V. Areas where the risk is not known are shown with the letter D. BFEs displayed on FIRMs show the lowest height that floodwaters can be expected to reach during a major flood and that participating NEIP communities must consider in making

#### How is the risk shown on the flood maps reflected in insurance premiums?

If your building is in a high-risk area-SFHA-you are likely to pay a higher flood insurance rate than someone in a moderate- to low-risk area. The exact amount you pay is based on several things, including the flood zone and elevation of the building.

on when your building was built compared to the date of the community's first FIRM. Some buildings built before the community's first FIRM, called pre-FIRM, are

For more information about the NFIP and flood insurance, call 1-800-427-4661, or contact your insurance company or agent.

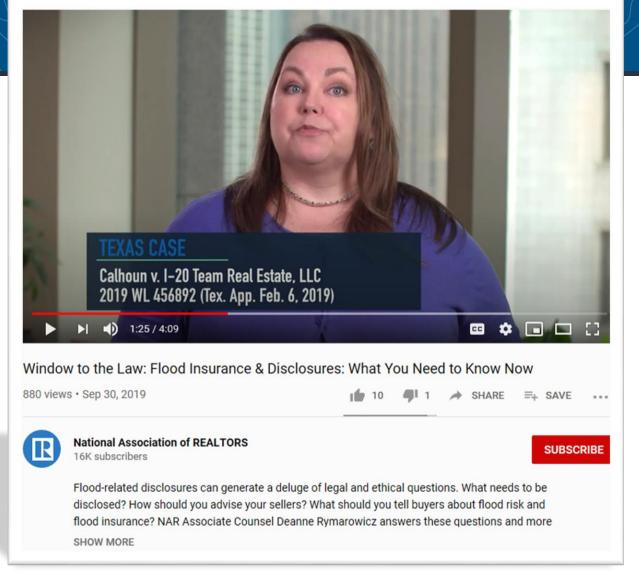


(Links are embedded)









www.youtube.com/watch?v=i0PQ98OHdwE





## **QUESTIONS?**

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## FEMA REGION VI: INSURANCE WORKSHOP RESOURCE GUIDE

The National Flood Insurance Program (NFIP) provides a wealth of information to help property owners better understand what flood insurance is and why it is important. There are also numerous resources to help insurance, real estate, and lending professionals not only understand, but also communicate the need for flood insurance. This resource guide is not all-inclusive, but it provides examples of available materials and training.

#### INFORMATION FOR INSURANCE PROFESSIONALS

#### THE BASICS FOR WRITING FLOOD INSURANCE

- FloodSmart website for insurance professionals https://agents.floodsmart.gov/
- NFIP Flood Insurance Manual -
- www.fema.gov/flood-insurance-man
- www.fema.gov/cis/
- Increased Cost of Compliance web page and resources – www.fema.gov/increased-cost-
- Specific Rating Guidelines Manual provides the rules and rates for Submit
  Page 17th Amount of Page
- NFIP Lowest Floor Guide https://go.usa.gov/xpEK
- FEMA Map Service Center website to identify a property's flood zone https://msc.fema.gov
- FEMA Flood Map Changes Viewer website to compare effective maps to preliminary maps http://mes.fema.gov/fmc/
- Information Regarding Current Flood Map Change Activities Across th

   Nation: www.forma.gov/ctatus.map.change.requests.
- FEMA Letters of Map Change web page https://go.usa.gov/xpEK.
- Tips and Talking Points for Insurance Agents on Flood Map Changes fact sheen <a href="https://go.usa.gov/xpEKS">https://go.usa.gov/xpEKS</a>
- Lower-Cost Rating Option for Buildings Newly Mapped Into High-Risk Areas fact sheet — www.fema.gov/media-library/assets/documents/184799
- NFIP Grandfathering Rules for Insurance Agents fact sheetways fema gov/media-library/assets/documents/184803
- Converting a Standard-Rated Policy to a Preferred Risk Policy fact sheetwww.fema.gov/media-library/assets/documents/184801
- Interactive FloodSmart Cost of Flooding Tool (Downloadable) https://go.usa.gov/xpEkr
- Selling to new clients <a href="https://agents.floodsmart.gov/selling">https://agents.floodsmart.gov/selling</a>
- Retaining clients https://agents.floodsmart.gov/servicing/retain-clients
- Flood Insurance Marketing Agent Field Guide <a href="https://go.usa.gov/xpEk">https://go.usa.gov/xpEk</a>
- FloodSmart Resource Library for agents —
- https://agents.floodsmart.gov/Resource-Libr



# FEMA





**RiskMAP** 

A copy of this presentation and this Resource Guide will be emailed to all attendees.

The National Flood Insurance Program (NFIP) provides a wealth of information to help property owners better understand what flood insurance is and why it is important. There are also numerous resources to help insurance, real estate, and lending professionals not only understand, but also communicate the need for flood insurance. This resource guide is not all-inclusive, but it provides examples of available materials and training.

#### INFORMATION FOR INSURANCE PROFESSIONALS

## THE BASICS FOR WRITING FLOOD INSURANCE

- FloodSmart website for insurance professionals https://Agents.FloodSmart.gov/
- NFIP Flood Insurance Manual <a href="https://go.usa.gov/xG5EW">https://go.usa.gov/xG5EW</a>
- NFIP Community Status Book <a href="https://go.usa.gov/xG5E9">https://go.usa.gov/xG5E9</a>
- Increased Cost of Compliance web page and resources https://go.usa.gov/xG5EP
- Specific Rating Guidelines Manual provides the rules and rates for Submit-for-Rate risks – https://go.usa.gov/xG5EH
- Elevation Certificate form and instructions <a href="https://go.usa.gov/xG5m3">https://go.usa.gov/xG5m3</a>



#### FLOOD MAPS AND INSURANCE OPTIONS

- FEMA Map Service Center website to identify a property's flood zone https://msc.fema.gov
- **FEMA Flood Map Changes Viewer** website to compare effective maps to preliminary maps http://msc.fema.gov/fmcv
- Information Regarding Current Flood Map Change Activities Across the Nation https://go.usa.gov/xG5mT
- FEMA Letters of Map Change web page <a href="https://go.usa.gov/xG5mW">https://go.usa.gov/xG5mW</a>
- Map Change Basic Information webpage for basic information on map changes https://go.usa.gov/xG5mk
- Lower-Cost Rating Option for Buildings Newly Mapped Into High-Risk Areas fact sheet <a href="https://go.usa.gov/xG5mU">https://go.usa.gov/xG5mU</a>
- NFIP Grandfathering Rules for Insurance Agents fact sheet <a href="https://go.usa.gov/xG5mP">https://go.usa.gov/xG5mP</a>
- Converting a Standard-Rated Policy to a Preferred Risk Policy fact sheet <a href="https://go.usa.gov/xG5mm">https://go.usa.gov/xG5mm</a>

## FLOOD INSURANCE MARKETING

- Interactive FloodSmart Cost of Flooding Tool (Downloadable) https://agents.floodsmart.gov/marketing/pricing
- Marketing Flood Insurance <a href="https://agents.floodsmart.gov/index.php/marketing">https://agents.floodsmart.gov/index.php/marketing</a>
- Retaining Clients https://agents.floodsmart.gov/index.php/retention
- Flood Insurance Marketing Agent Field Guide https://go.usa.gov/xpEkU
- FloodSmart Resource Library for agents <a href="https://agents.floodsmart.gov/Resource-Library">https://agents.floodsmart.gov/Resource-Library</a>
- Lower-Cost Flood Insurance: The Preferred Risk Policy brochure –
   https://agents.floodsmart.gov/sites/default/files/preferred-risk-policy-homeowners-renters\_fact-sheet\_jul20.pdf





FEMA Training (search for course numbers below) – <a href="https://training.fema.gov">https://training.fema.gov</a> Basic Agent Tutorial - IS-1101.b **Theory of Elevation Rating** – IS-1102 Writing Commercial Exposures – IS1110.a **Training Coastal Barrier Resources Act** – IS-1113 for Agents **Insuring Condominiums** – IS1108 Claims Process for Agents – IS-1115 Sales for Agents - IS-1116 Severe Repetitive Loss for Agents - IS-1117 NFIP Claims Review for Adjusters - IS-1104 **Introduction to Flood Claims** – IS-1112 **Training** Adjuster Customer Service – IS-1107 for Understanding Basement Coverage - IS1109.a **Adjusters** Introduction to Commercial Claims - IS-1111 Adjusting RCBAP/Condo-Unit Owner Claims – IS-1114

NFIP Training Courses website (classroom, webinar, online) -

https://nfipservices.floodsmart.gov/training

#### INFORMATION FOR REAL ESTATE PROFESSIONALS

THE BASICS	<ul> <li>A Real Estate Professional's Guide to Discussing Flood Insurance fact sheet –         www.fema.gov/sites/default/files/2020-08/fema_nfip_real-estate-guide_agents-brochure.pdf</li> <li>Questions and Answers About Flood Insurance for Real Estate Professionals pamphlet –         https://go.usa.gov/xG5yc     </li> <li>NFIP website – www.FloodSmart.gov</li> <li>FEMA Map Service Center website to identify a property's flood zone – https://msc.fema.gov</li> <li>FEMA Flood Map Changes Viewer website to compare effective maps to preliminary maps –</li></ul>
WHAT CLIENTS NEED TO KNOW	<ul> <li>Why Do I Need Flood Insurance brochure – <a href="https://go.usa.gov/xpEkN">https://go.usa.gov/xpEkN</a></li> <li>Lower-Cost Flood Insurance: The Preferred Risk Policy brochure – <a href="https://agents.floodsmart.gov/sites/default/files/preferred-risk-policy-homeowners-renters fact-sheet_jul20.pdf">https://agents.floodsmart.gov/sites/default/files/preferred-risk-policy-homeowners-renters fact-sheet_jul20.pdf</a></li> </ul>



**TRAINING** 



#### ADDITIONAL INFORMATION TO SHARE WITH PROPERTY OWNERS

FLOOD INSURANCE COVERAGES AND CLAIMS

- NFIP website www.FloodSmart.gov
  - La página web oficial del Programa Nacional de Seguro contra Inundación www.FloodSmart.gov/es/inicio
- Why Do I Need Flood Insurance video <a href="www.youtube.com/watch?v=bxta5hMm4QI">www.youtube.com/watch?v=bxta5hMm4QI</a>
- Why Do I Need Flood Insurance brochure <a href="https://go.usa.gov/xpEkN">https://go.usa.gov/xpEkN</a>
  - ¿Por Qué Necesito un Seguro contra Inundación? (Why Do I Need Flood Insurance?)
     brochure <a href="https://agents.floodsmart.gov/sites/default/files/why-do-i-need-flood-insurance-spanish">https://agents.floodsmart.gov/sites/default/files/why-do-i-need-flood-insurance-spanish</a> brochure jul18.pdf
- Your Homeowners Insurance Does Not Cover Flooding postcard https://go.usa.gov/x7R3F
  - Los Seguros De Vivienda No Cubren Inundaciones (Your Homeowners Insurance Does Not Cover Flooding) postcard – <a href="https://go.usa.gov/x7Rxa">https://go.usa.gov/x7Rxa</a>
- NFIP Summary of Coverage pamphlet https://go.usa.gov/x7R4Z
  - Lower-Cost Flood Insurance: The Preferred Risk Policy brochure –

    <a href="https://agents.floodsmart.gov/sites/default/files/preferred-risk-policy-homeowners-renters\_fact-sheet\_jul20.pdf">https://agents.floodsmart.gov/sites/default/files/preferred-risk-policy-homeowners-renters\_fact-sheet\_jul20.pdf</a>
    - Póliza de Riesgo Preferencial para Propietarios e Inquilinos (Preferred Risk Policy for Homeowners and Renters) brochure – <a href="https://go.usa.gov/x7R3f">https://go.usa.gov/x7R3f</a>
- Protect Your Home from Flooding brochure www.fema.gov/sites/default/files/documents/fema\_protect-your-home-from-floodingbrochure 2020.pdf
- How to File A Claim infographic <a href="https://go.usa.gov/x7R3H">https://go.usa.gov/x7R3H</a>
  - Cómo Presentar Una Reclamación del Seguro contra Inundaciones (How to File a Flood Insurance Claim) infographic – <a href="https://go.usa.gov/x7R36">https://go.usa.gov/x7R36</a>
- Increased Cost of Compliance brochure <a href="https://go.usa.gov/xG5yJ">https://go.usa.gov/xG5yJ</a>

FLOOD MAPS AND FLOOD MAP CHANGES

- FEMA Map Service Center website to identify a property's flood zone https://msc.fema.gov
- FEMA Flood Map Changes Viewer website to compare effective maps to preliminary maps http://msc.fema.gov/fmcv
- Map Changes and Flood Insurance: What Property Owners Need to Know fact sheet <a href="https://go.usa.gov/xpEke">https://go.usa.gov/xpEke</a>

#### ADDITIONAL RESOURCES FOR ALL PROFESSIONALS

TRAINING

Visit the training web page and search for the below course numbers – https://training.fema.gov

- EC Made Easy: Elevation Certificate Overview IS-1105.a
- Increased Cost of Compliance IS1100.a
- FEMA Mapping Changes IS-1106.a

**Elevation Certificate Training Video -**

www.youtube.com/playlist?list=PLRJw9u8nGNwP8sFZFMCyDqWNR1XnmzkpR

Risk Rating 2.0 – Equity in Action - <u>www.FEMA.gov/NFIPTransformation</u>





IMPORTANT CONTACTS		
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MANAGEMENT AGENCY REGION VI	FEMA Region VI Floodplain Management and Insurance Regional Flood Insurance Liaison	Gilbert Giron, CFM <u>Gilbert.Giron@fema.dhs.gov</u> 940-383-7253
	NFIP: Bureau & Statistical Agent Regional Support Office Regional Manager	Tom Kustelski <u>Thomas.Kustelski@associates.fema.dhs.gov</u> 210-393-7857
FEMA	FEMA Mapping and Information eXchange (FMIX) Contact a map specialist with questions about flood hazard mapping and floodplain management on behalf of property owners	www.floodmaps.fema.gov/fhm/fmx_main.html 1-877-336-2627 (1-877-FEMA MAP) femamapspecialist@riskmapcds.com
	Office of the Flood Insurance Advocate (OFIA)  Advocates who provide education and guidance on all aspects of the NFIP	www.fema.gov/flood-insurance/advocate
LOUISIANA NFIP STATE COORDINATOR	Louisiana Dept. of Transportation & Development NFIP State Coordinator	Cindy O'Neal 225-274-4354 coneal@dotdmail.dotd.state.la.us



