

# CANDIDATE PROFILE



**CINDY DYER**

**Please explain your real estate practice and real estate experience.**

- I am a licensed REALTOR® with 22 years of experience and have served as an Associate Broker since 2018 with Pinnacle Realty Advisors. My full time real estate practice includes representing buyers and sellers across a broad spectrum of transactions, including first-time homebuyers, relocation clients, seniors, and residential sales in a variety of market conditions. Throughout my career, I have remained actively engaged in the business, successfully navigating multiple market cycles, regulatory changes, and industry shifts. This hands on experience has given me a practical understanding of how national and state level decisions affect REALTORS® and consumers. My leadership perspective is rooted in day-to-day brokerage operations, professional standards, and long-term client relationships.

**Please list positions you have held in local, state, or national REALTOR associations, institutes, societies, or councils.**

- Please see attached my qualifications/experience outlining leadership roles at the local, state, and national levels, including service as 2024 State President of Louisiana REALTORS®, NAR Board of Director, and extensive committee involvement.

**Why are you seeking the endorsement for Region 10 RVP?**

- I am seeking the endorsement for Region 10 Regional Vice President to provide experienced and engaged representation for REALTORS® in Texas and Louisiana at the national level. With 22 years as a REALTOR®, service as President of Louisiana REALTORS®, and active involvement at the national level, I understand the responsibility of representing a diverse membership and the importance of clear communication and collaboration. I have intentionally built strong relationships across both states, including consistent engagement with Texas REALTORS®, which allows me to approach this role informed and prepared. I am seeking this endorsement as an opportunity to serve Region 10 by strengthening communication, supporting state and local associations, and ensuring this region's perspectives are effectively represented with NAR.

**What do you believe you can contribute as a member of the NAR Board of Directors?**

- As a member of the NAR Board of Directors, I would contribute experienced, steady leadership grounded in both active real estate practice and extensive association service. My background includes service at the local, state, and national levels. I bring a practical perspective of daily real estate practices, supported by a strong understanding of fiduciary responsibility and organizational accountability. I am committed to prudent decision making, collaborative leadership, and responsible stewardship of the members resources, while ensuring Region 10 members are effectively represented.

**Please explain how you have previously and will continue to support the mission, priorities, and core values of NAR.**

- I have supported the mission, priorities, and core values of NAR through leadership, service, and advocacy at every level of organized real estate. I have promoted professionalism, ethical standards, leadership development, and strong governance. My service on national committees reflects my commitment to organizational integrity and long term sustainability. Going forward, I will continue to support NAR's mission by serving as an accessible and informed leader, communicating national priorities clearly to members, encouraging engagement, and supporting state and local associations. I remain committed to upholding NAR's core values of integrity, professionalism, accountability, and service.

# **Cindy Dyer, Associate Broker**

Pinnacle Realty Advisors

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## **PROFESSIONAL SUMMARY**

I am a licensed REALTOR® with **22 years of experience** and an **Associate Broker since 2018**, with extensive leadership service at the local, state, and national levels. I have served as **2024 President of Louisiana REALTORS®**, on the **NAR Board of Directors**, and on multiple national committees. My leadership is grounded in active real estate practice, strong governance experience, and a long-standing commitment to advocacy, professionalism, and member service.

## **PROFESSIONAL LEADERSHIP & SERVICE**

### **National Association of REALTORS® (NAR)**

- **2026** NAR Medium Board Director
- **2025 & 2026** NAR Risk Management Issues Committee
- **2024, 2026** NAR Board of Director
- **2024** NAR Commitment to Excellence (C2EX) Committee
- **2023-Present** Ambassador REALTOR® Relief Foundation (RRF)
- **2022–2023** NAR State and Local Issues Policy Committee
- **2022–2024** NAR Strategy Committee
- **2023–Present** Major Investor / President's Circle – Golden R
- **2013–Present** Major Investor – REALTORS® Political Action Committee (RPAC)

### **Louisiana REALTORS® (State Level)**

- **2025** Immediate Past President
- **2024** State President
- **2023** President-Elect
- **2022** Secretary/Treasurer
- **2022** Finance Committee Chair
- **2021, 2022, 2023, 2024** Bill Review
- **2020** Regional Vice-President, Region 1
- **2019–2020** Strategic Planning Chair
- **2019** Strategic Planning Co-Chair
- **2018, 2019, 2021, 2026** Louisiana REALTORS® Division Director
- **2022–2024** LARPAC Trustee
- **2017** Louisiana REALTORS® At-Large Board of Director
- **2014-Present** Board of Directors

## **Northwest Association of REALTOR® (Local)**

- **2025** Grievance Committee Member
- **2017–Present** By-Laws Committee Member
- **2016** President
- **2015** President-Elect
- **2014** Secretary/Treasurer
- **2015–Present** Political Action Team – Northwest Louisiana
- **2013-2017** Board of Directors

## **PROFESSIONAL ACCOMPLISHMENTS & RECOGNITION**

- **2016** REALTOR® of the Year – Northwest Louisiana Association of REALTORS®
- **2014** Graduate, Louisiana REALTORS® Leadership Academy
- **2004** Rookie of the Year

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## **PROFESSIONAL DESIGNATIONS & CERTIFICATIONS**

- Accredited Buyer Representative (ABR®)
- Commitment to Excellence (C2EX)
- e-PRO®
- Graduate REALTOR® Institute (GRI)
- Military Relocation Professional (MRP)
- Pricing Strategy Advisor (PSA)
- Seller Representative Specialist (SRS)
- Seniors Real Estate Specialist (SRES®)
- Green Designation