

CANDIDATE PROFILE



CINDY DYER

Please explain your real estate practice and real estate experience.

- I am a licensed REALTOR® with 22 years of experience and have served as an Associate Broker since 2018 with Pinnacle Realty Advisors. My full time real estate practice includes representing buyers and sellers across a broad spectrum of transactions, including first-time homebuyers, relocation clients, seniors, and residential sales in a variety of market conditions. Throughout my career, I have remained actively engaged in the business, successfully navigating multiple market cycles, regulatory changes, and industry shifts. This hands on experience has given me a practical understanding of how national and state level decisions affect REALTORS® and consumers. My leadership perspective is rooted in day-to-day brokerage operations, professional standards, and long-term client relationships.

Please list positions you have held in local, state, or national REALTOR associations, institutes, societies, or councils.

- Please see attached my qualifications/experience outlining leadership roles at the local, state, and national levels, including service as 2024 State President of Louisiana REALTORS®, NAR Board of Director, and extensive committee involvement.

Why are you seeking the endorsement for Region 10 RVP?

- I am seeking the endorsement for Region 10 Regional Vice President to provide experienced and engaged representation for REALTORS® in Texas and Louisiana at the national level. With 22 years as a REALTOR®, service as President of Louisiana REALTORS®, and active involvement at the national level, I understand the responsibility of representing a diverse membership and the importance of clear communication and collaboration. I have intentionally built strong relationships across both states, including consistent engagement with Texas REALTORS®, which allows me to approach this role informed and prepared. I am seeking this endorsement as an opportunity to serve Region 10 by strengthening communication, supporting state and local associations, and ensuring this region's perspectives are effectively represented with NAR.

What do you believe you can contribute as a member of the NAR Board of Directors?

- As a member of the NAR Board of Directors, I would contribute experienced, steady leadership grounded in both active real estate practice and extensive association service. My background includes service at the local, state, and national levels. I bring a practical perspective of daily real estate practices, supported by a strong understanding of fiduciary responsibility and organizational accountability. I am committed to prudent decision making, collaborative leadership, and responsible stewardship of the members resources, while ensuring Region 10 members are effectively represented.

Please explain how you have previously and will continue to support the mission, priorities, and core values of NAR.

- I have supported the mission, priorities, and core values of NAR through leadership, service, and advocacy at every level of organized real estate. I have promoted professionalism, ethical standards, leadership development, and strong governance. My service on national committees reflects my commitment to organizational integrity and long term sustainability. Going forward, I will continue to support NAR's mission by serving as an accessible and informed leader, communicating national priorities clearly to members, encouraging engagement, and supporting state and local associations. I remain committed to upholding NAR's core values of integrity, professionalism, accountability, and service.

Cindy Dyer, Associate Broker

Pinnacle Realty Advisors

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PROFESSIONAL SUMMARY

I am a licensed REALTOR® with **22 years of experience** and an **Associate Broker since 2018**, with extensive leadership service at the local, state, and national levels. I have served as **2024 President of Louisiana REALTORS®**, on the **NAR Board of Directors**, and on multiple national committees. My leadership is grounded in active real estate practice, strong governance experience, and a long-standing commitment to advocacy, professionalism, and member service.

PROFESSIONAL LEADERSHIP & SERVICE

National Association of REALTORS® (NAR)

- **2026** NAR Medium Board Director
- **2025 & 2026** NAR Risk Management Issues Committee
- **2024, 2026** NAR Board of Director
- **2024** NAR Commitment to Excellence (C2EX) Committee
- **2023-Present** Ambassador REALTOR® Relief Foundation (RRF)
- **2022–2023** NAR State and Local Issues Policy Committee
- **2022–2024** NAR Strategy Committee
- **2023–Present** Major Investor / President's Circle – Golden R
- **2013–Present** Major Investor – REALTORS® Political Action Committee (RPAC)

Louisiana REALTORS® (State Level)

- **2025** Immediate Past President
- **2024** State President
- **2023** President-Elect
- **2022** Secretary/Treasurer
- **2022** Finance Committee Chair
- **2021, 2022, 2023, 2024** Bill Review
- **2020** Regional Vice-President, Region 1
- **2019–2020** Strategic Planning Chair
- **2019** Strategic Planning Co-Chair
- **2018, 2019, 2021, 2026** Louisiana REALTORS® Division Director
- **2022–2024** LARPAC Trustee
- **2017** Louisiana REALTORS® At-Large Board of Director
- **2014-Present** Board of Directors

Northwest Association of REALTOR® (Local)

- **2025** Grievance Committee Member
- **2017–Present** By-Laws Committee Member
- **2016** President
- **2015** President-Elect
- **2014** Secretary/Treasurer
- **2015–Present** Political Action Team – Northwest Louisiana
- **2013-2017** Board of Directors

PROFESSIONAL ACCOMPLISHMENTS & RECOGNITION

- **2016** REALTOR® of the Year – Northwest Louisiana Association of REALTORS®
- **2014** Graduate, Louisiana REALTORS® Leadership Academy
- **2004** Rookie of the Year

PROFESSIONAL DESIGNATIONS & CERTIFICATIONS

- Accredited Buyer Representative (ABR®)
- Commitment to Excellence (C2EX)
- e-PRO®
- Graduate REALTOR® Institute (GRI)
- Military Relocation Professional (MRP)
- Pricing Strategy Advisor (PSA)
- Seller Representative Specialist (SRS)
- Seniors Real Estate Specialist (SRES®)
- Green Designation