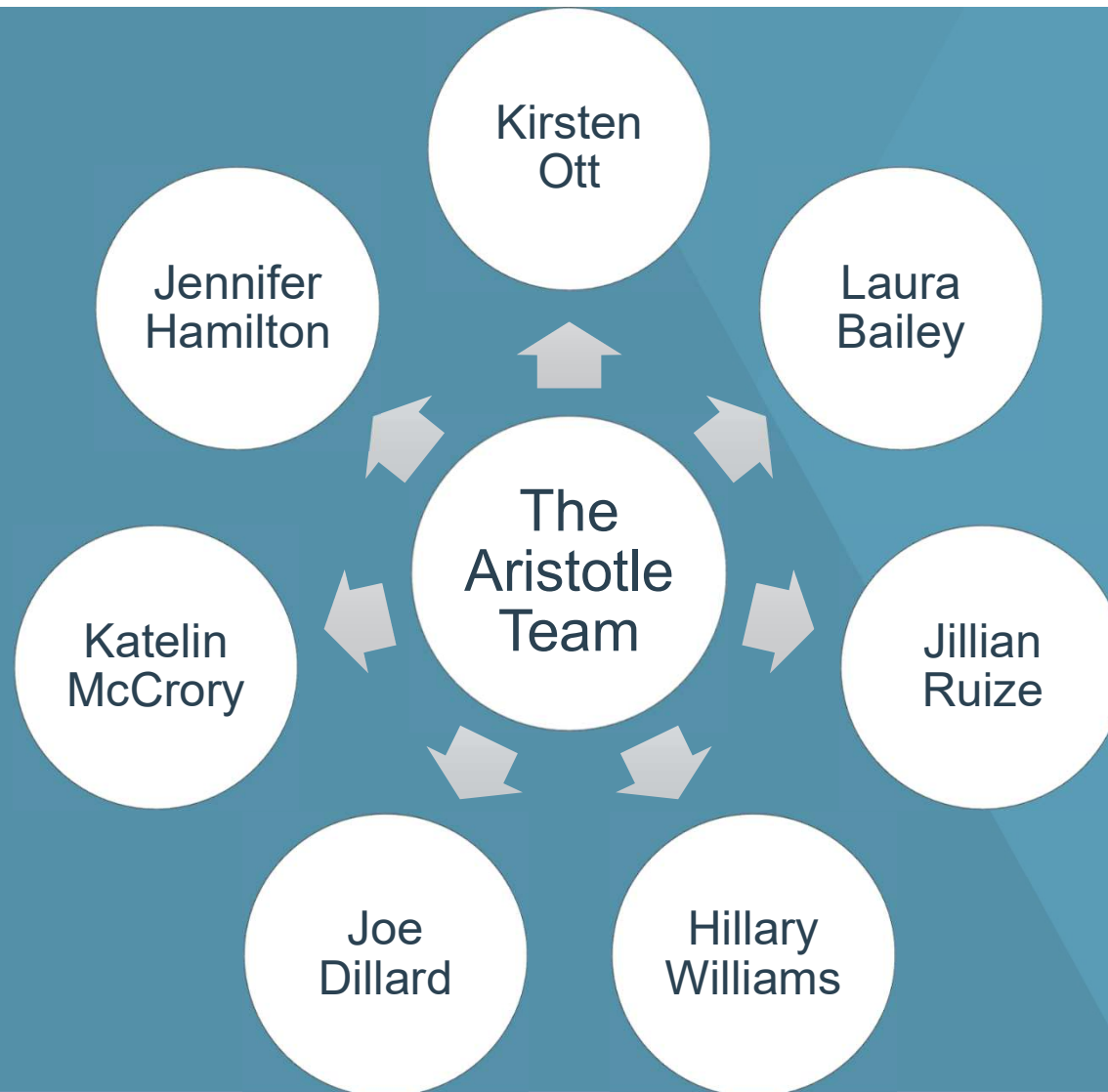


ARISTOTLE  
Now You Know™

Louisiana REALTORS®  
July 28, 2025





# Agenda

- System and Data Overview
  - M1 sync, investment process
  - Term limits
  - Individual Records
  - Major Investor groups
- RPAC Online Fundraising Tools
  - NAR Grants - Online Applications
  - RPAC Heat Map
  - RPAC Events
  - RPAC Investment Forms
- RPAC Online Fundraising Reports
  - Grant Report
  - Event Summary Report
  - Webform Receipt Report
- Recognition/fundraising reports in AI360, including but not limited to:
  - Local Board Performance Report
  - Major Investor Report
  - RPAC National Awards Tracking Report
  - Pledge Report
- Additional Questions/Wrap-up ®

# System and Data Overview

# PAC Management System: Aristotle Solutions for NAR, State and Local Associations

## RPAC FUNDRAISING

- Email Campaigns
- **Event-Based Fundraising**
- **Investment Forms**
- Phone Banking
- RAMP
- QR Codes
- Digital Materials

## ADVOCACY & DATA

- Identify & Engage Members
- Develop Key Contact Programs
- Track Key Legislation
- Calls for Action
- Match Demographics & Vote History to Improve Fundraising & Advocacy

## POLITICAL TECHNOLOGY

- Dashboard Reports
- Text Campaigns
- Arena (Fundraising & Advocacy App)

## PAC MANAGEMENT, RECOGNITION & COMPLIANCE

- All RPAC, compliance and recognition in one location
- Real-time sync with NAR's M1
- Sending money within time limits

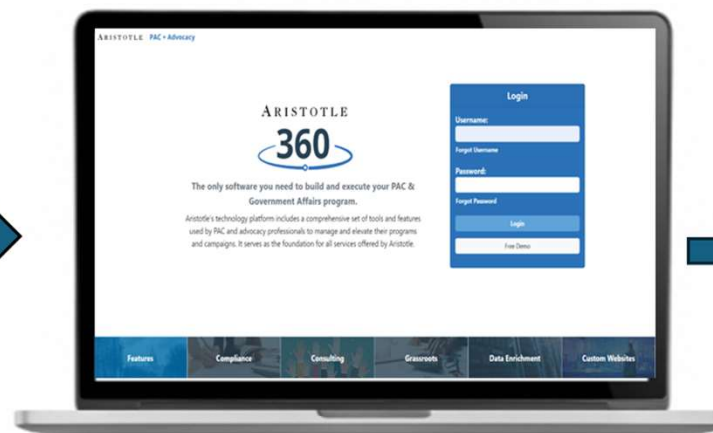
# REALTOR® Data: Accuracy in Member Records



Local Association  
inputs member data  
into M1



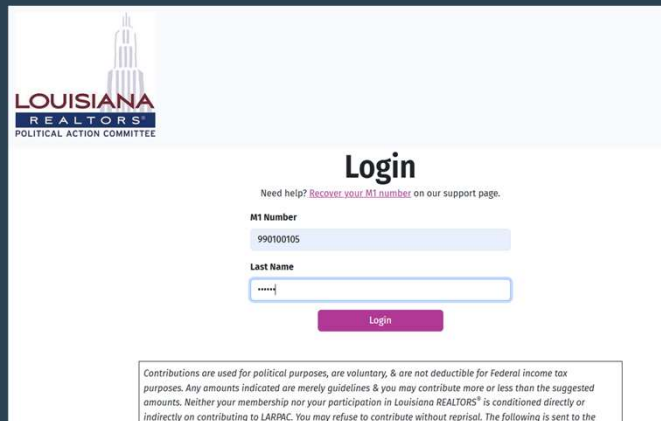
Member Data



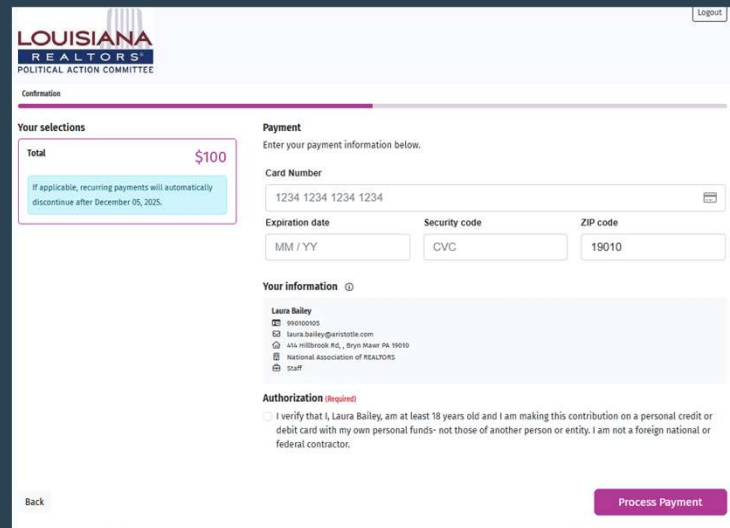
Accurate member  
data for RPAC  
solicitations



# Online Investment Process



The login page features the Louisiana Realtors Political Action Committee logo at the top left. The main heading is "Login". Below it, a link says "Need help? Recover your M1 number on our support page." There are two input fields: "M1 Number" with the value "990100105" and "Last Name" with a masked value "\*\*\*\*\*". A purple "Login" button is at the bottom. A disclaimer at the bottom states: "Contributions are used for political purposes, are voluntary, & are not deductible for Federal income tax purposes. Any amounts indicated are merely guidelines & you may contribute more or less than the suggested amounts. Neither your membership nor your participation in Louisiana REALTORS® is conditioned directly or indirectly on contributing to LARAC. You may refuse to contribute without reprisal. The following is sent to the



The payment confirmation page shows a progress bar at the top. Under "Your selections", the total is "\$100" with a note: "If applicable, recurring payments will automatically discontinue after December 05, 2025." The "Payment" section asks to "Enter your payment information below." It includes fields for "Card Number" (1234 1234 1234 1234), "Expiration date" (MM / YY), "Security code" (CVC), and "ZIP code" (19010). The "Your information" section lists details for Laura Bailey, including her phone number, email (laura.bailey@aristotle.com), address (414 Hillbrook Rd., Bryn Mawr PA 19010), and affiliations (National Association of REALTORS and Realtor). An "Authorization (Required)" section contains a checkbox and text: "I verify that I, Laura Bailey, am at least 18 years old and I am making this contribution on a personal credit or debit card with my own personal funds- not those of another person or entity. I am not a foreign national or federal contractor." A purple "Process Payment" button is at the bottom right.

Thank you for investing in RPAC.

Please check your email for your receipt.



Login with 9-digit M1 # and last name



Select amount, enter credit card Information



Click Submit + Email

# Time Limits



Contributions of \$50 or LESS => forward to state PAC within 30 days



Contributions of \$50 or MORE => forward to state within 10 days



Clock starts ticking on the day the receipt is received by local association or association representative. The local association is the “collecting agent” of the federal NAR PAC.



If not forwarded within the time frame, contributions are no longer acceptable.

Must go back to the individual and ask them to make another contribution.



Best Practice – set up the forwarding on a weekly basis



# RPAC Investment Spreadsheet

	A	B	C	D	E	F	G	H	I	J
	NRDS_ID	FIRST_NAME	LAST_NAME	TRANSACTION_DATE	BATCH_DATE	AMOUNT	30%_AMOUNT	YEAR	CHECK_NO	LOCAL_BOARD
1	130000000	Logan	Hamilton	1/30/2025		50		2025		6730
2	990112124	Kirsten	Ott	2/1/2025		100		2025		6730
3	111117000	Brandon	Garner	2/2/2025		1000		2025	123	6730
4										
5										
6										
7										
8										
9										
10										
11										
12										
13										
14										
15										

# RPAC Online Fundraising Tools

# NAR Grants & Reports

## Best Practices & Requirements



Step 1

Create an Event



Step 2

Set Up an Investment  
Form



Step 3

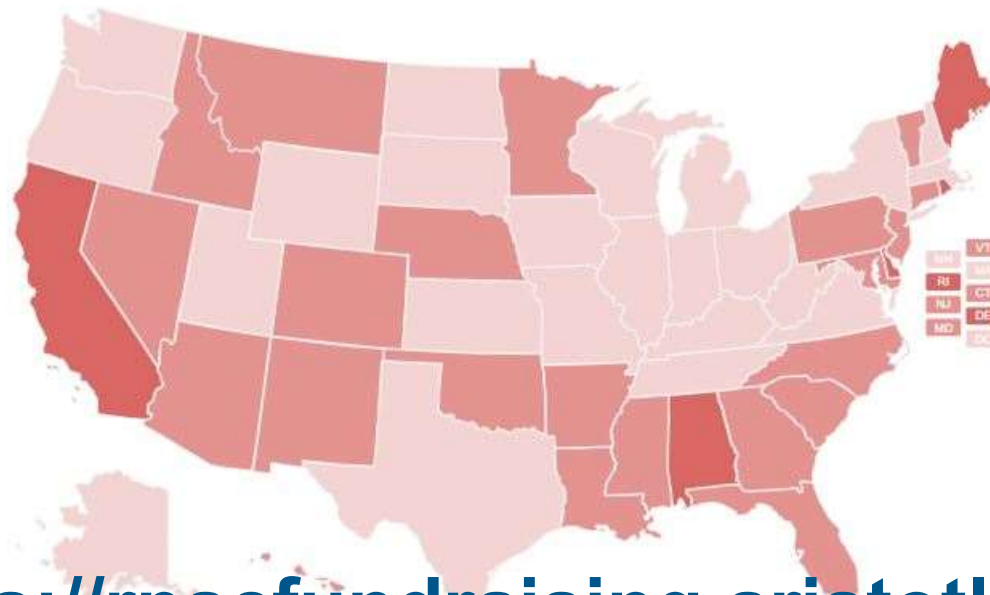
Host Your Event

Work done in Aristotle **PRIOR TO**  
event

# RPAC Fundraisers

ACROSS THE COUNTRY

Select Your State ▼



<https://rpacfundraising.aristotle.com/>

# Setting up an event in Aristotle

**360**

Home Dashboard File Search Fundraising Advocacy Regulatory Arena 360 Bills and Votes Leg. Organization Activities **Events**

QuickSearch Ctrl+Alt+J

Search...

Search Individuals

Quick Entry Ctrl+Alt+Q

Use Quick Entry to input records with speed and accuracy.

Quick Entry

Event:

New Event Save and Close Close/Cancel

**Basic Information**

Event Title:

Start Date/Time: 5/2/2023 9:00 AM

End Date/Time: 5/2/2023 9:00 AM

Description:

Click to Select Program...

Contact Person:

Contact Phone:

**Event Details** (Click to Expand/Hide)

**EVENT LOCATION DETAILS**

Address Line 1:

Address Line 2:

Address Line 3:

City:

State / Zip: IA

Fax:

# Investment Forms

Email Campaigns



Association Websites



Raffles/  
Sweepstakes



Phone Banks



New Member  
Orientation



QR Codes



Online Newsletters



RAMP  
(mobile processing)



Payment Plans




Event Promotions



Gift with Investment



# NEW Login/Website 2.0 Form Example



Logout

Options

Method

Credit Card

Choose your amount

One Time Monthly Quarterly

\$35

\$100

\$250

\$500

Sterling R \$1,000

Crystal R \$2,500


Golden R \$5,000

Enter your own amount

Continue

Contributions are used for political purposes, are voluntary, & are not deductible for Federal income tax purposes. Any amounts indicated are merely guidelines. You may contribute more or less than the suggested amounts.





Logout

Confirmation

Your selections

Total \$250

If applicable, recurring payments will automatically discontinue after December 05, 2025.

Payment

Enter your payment information below.

Card Number

1234 1234 1234 1234

Expiration date

MM / YY

Security code

CVC

ZIP code

19010

Your information

Laura Bailey

990100105

laura.bailey@aristotle.com

414 Hillbrook Rd., Bryn Mawr PA 19010

National Association of REALTORS

Staff

Authorization (Required)

☐ I verify that I, Laura Bailey, am at least 18 years old and I am making this contribution on a personal credit or debit card with my own personal funds- not those of another person or entity. I am not a foreign national or federal contractor.

Back

Process Payment

# Investment Form: Payment Plan Options

Best Practice:

Make sure your form deadlines are before the NAR transfer deadlines.

LOUISIANA REALTORS® POLITICAL ACTION COMMITTEE

Options

Method

Credit Card

Choose your amount

One Time Monthly Quarterly

\$7 monthly \$35 total	\$20 monthly \$100 total	\$50 monthly \$250 total
\$100 monthly \$500 total	<b>Sterling R</b> \$200 monthly \$1,000 total	Crystal R \$500 monthly \$2,500 total
Golden R \$1,000 monthly \$5,000 total	Enter your own amount	

Your total  
5 monthly payments of \$200  
\$1,000 total

Continue

LOUISIANA REALTORS® POLITICAL ACTION COMMITTEE

Confirmation

Your selections

Sterling R	\$200
Total	5 monthly payments of \$200 \$1,000 total

If applicable, recurring payments will automatically discontinue after December 05, 2025.

Payment

Enter your payment information below.

Card Number

1234 1234 1234 1234

Expiration date

MM / YY

Security code

CVC

ZIP code

19010

Your information

Laura Bailey

990100105

laura.bailey@aristotle.com

414 Hillbrook Rd., Bryn Mawr PA 19010

National Association of REALTORS

Staff

Authorization (Required)

I verify that I, Laura Bailey, am at least 18 years old and I am making this contribution on a personal credit or debit card with my own personal funds- not those of another person or entity. I am not a foreign national or federal contractor.

Back

Process Payment




# Local 2.0 Event Form Examples

NORTHEAST GEORGIA  
Board of REALTORS®

Logout

RPAC EVENT

 **BAGS AND BOURBON**

ENTERTAINMENT SINGO  
AUG 14 SILENT AUCTION \$35  
FILLED WITH DESIGNER BAGS AND BOURBON

HOSTED AT THE BUTCHER AND BOTTLE ELLIJAY


\$35 INCLUDES HEAVY APPETIZERS AND 2 DRINKS 5PM

Contributions to RPAC are not deductible for federal income tax purposes.

Contribute

Options

Choose your amount

 Credit Card (One Time)

1 Ticket \$35 ☒

2 Tickets \$70 ☐

Enter your own amount

Your total \$105

Continue

SWVAR  
Southwest Virginia Association of Realtors®

Logout

**COLLAPSIBLE CAR SUN SHADE** >>>>>

DEADLINE SEPT 30, 2025

>>>>>


LIMITED STOCK



Contribute

Options

Choose your amount


 Credit Card (One Time)

1 Collapsible Car Sun Shade \$25 ☒


Your total \$25

Continue

# Local 2.0 Event Form Examples



Logout



Bluegrass REALTORS

## RPAC PICNIC WITH THE PAC


THURSDAY, SEPTEMBER 4, 2025

Moonlight Fields Farm  
5028 Ashgrove Road  
Nicholasville, KY 40356

### Contribute

Options

Choose your amount

 Credit Card (One Time)

#### Individual Ticket

Includes entry. Attendees are asked to bring their own food, beverage, table decorations and attire.

\$50

4

#### Table for 8


Attendees are asked to bring their own food, beverage, table decorations and attire

\$400


Your total \$200

Continue

Contributions to RPAC are not deductible for federal income tax purposes. Contributions are voluntary and are used for political purposes. The amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts. The National Association of REALTORS® and its state and local associations will not favor or



Looking to sponsor?



an RPAC Fundraiser by DENVER METRO

**WHEN:** Wednesday | September 17, 2025 | 5:30 PM – 10:00 PM

**WHERE:** Mount Vernon Canyon Club | 24933 Club House Cir. Golden, CO 80401

**WHAT:** Our fan-favorite RPAC fundraiser is back in the saddle—and this year, we're adding a country-western twist! Get ready for a high-energy night featuring ten dynamic dance duos, each made up of one Realtor® and one Industry Partner member, all aiming to dazzle the judges and win your hearts. Round up your fellow DMAR members, enjoy a delicious dinner and cheer on your favorite real estate pros as they two-step their way to victory.

Want to get in on the fun? Dress to impress in your best western wear—think cowboy hats, boots and denim. We'll be handing out both the Judge's Choice and People's Choice awards, and if you're feeling extra supportive, you can cast additional votes during the event for just \$5 each. Best of all, this unforgettable evening supports the Realtors® Political Action Committee, advocating for our industry and protecting homeownership. So saddle up and join us for a boot-stompin' good time!


**DRESS:** Country western attire encouraged

**PRICE:** \$75 includes admission, food, one drink, parking and one vote for People's Choice

### Contribute

Options

Choose your amount

 Credit Card (One Time)

#### Entry Ticket

\$75

2

#### Drawing Ticket

\$25

1

#### Additional Vote

\$5

3

Your total \$190

Continue

# Advantages to using an Aristotle Form:



Secure – no cc # on paper contribution cards, information getting lost etc. All member data is protected and encrypted.



Funds get automatically deposited into state (or local) RPAC account



Faster recognition



Email receipt for staff and investor



Less staff time to manage – no mailing checks or cash to the state



Easy and accessible tracking

# Ways to Customize a Form:



Graphics/logos in the header and footer



Investment amounts and labels



One-time, payment plan options



Link to an event for tracking



Personalize the email receipt message



Staff can receive a copy of the receipt



RPAC (hard dollar) or PAF (soft dollar) account options



+ QR code can be created for any form

# RPAC Fundraising Reports

# NAR RPAC Grant Report

QRT List: Available Reports

[Back to Report List](#)

## NAR - RPAC Grant Report

Description: This report provides RPAC data needed when completing a Major Investor or Fundraising Grant Application.

Instructions: Level: Use the drop-down to select if you want to run the report for the State Association or Local Association.

State Association: Use the drop-down to select your State Association.

Local Association: Use the drop-down to select a Local Association, or if you want to see information on the whole state, select "No Board Assigned".

Level: Local

State Association: New Mexico Association of Realtors (860 )


Recognition Year: 2023

Local Association: 6255 SIERRA COUNTY BOARD OF REALTORS® INC  
6260 SILVER CITY REGIONAL ASSOCIATION OF REALTORS® INC  
6265 TAOS COUNTY ASSOCIATION OF REALTORS® INC  
6270 VALENCIA COUNTY BOARD OF REALTORS® INC  
6275 SIERRA NEVADA ASSOCIATION OF REALTORS®

[Run Report](#)

Year	Membership	Total Receipts	NAR HARD	NAR Soft	Contributors	Participants	Participation	Platinum Members	Golden Members	Crystal Members	Sterling Members	PC Members	MI Members
2023	2758	47795	9231.6	0	352	348	12.62	0	6	0	18	11	24
2022	2694	132723	22046.8	2280.6	2715	2707	100.48	0	7	2	50	11	59
2021	2526	108941	23413.12	746.7	349	345	13.66	0	7	4	44	12	55

# Event Summary Report



HomeDashboardFileSearchFundraisingAdvocacyRegulatoryArena 360Bills and VotesLeg. OrganizationActivitiesEventsReportingSet

QuickSearchCtrl+Alt+J

Search Individuals

Quick EntryCtrl+Alt+Q

Use Quick Entry to input records with speed and accuracy.

Quick Entry

System Reports: Custom Reports (QRT's)

**QRT Reports** are customized reports that are enabled for your dataset. If you need a special report built, please contact the Aristotle Customer Support team for assistance.

QRT List: Available Reports

[Back to Report List](#)

## NAR - Event Summary Report

Description: Select a specific event and click "run report"


Instructions: This QRT generates a detailed list of RPAC investments, pledges, and member information associated with an event


Event Name:


[Run Report](#)


Quick Start

Perform one of the links below:

 Create New Report

 Create New Report

 Create New Report

 Create New Report



# Webform 2.0 Receipt Report

The screenshot shows the Aristotle 360 web application interface. At the top is a blue header with the '360' logo and a navigation bar with links: Home, Dashboard, File, Search, Fundraising, Advocacy, Regulatory, Arena 360, Bills and Votes, Leg. Organization, Activities, Events, and Reports. On the left is a sidebar with 'QuickSearch' (Ctrl+Alt+J) and 'Quick Entry' (Ctrl+Alt+Q) sections. The main content area is titled 'System Reports: Custom Reports (QRT's)' and contains a note about QRT Reports. Below this is a section titled 'QRT List: Available Reports' with a 'Back to Report List' link. The main report configuration is for 'Webforms 2.0 Receipt Report'. It includes a description, instructions, a list of available webforms, a recognition year field, and a 'Run Report' link.

**360**

Home Dashboard File Search Fundraising Advocacy Regulatory Arena 360 Bills and Votes Leg. Organization Activities Events Reports

**QuickSearch** Ctrl+Alt+J

Search...

Search Individuals

**Quick Entry** Ctrl+Alt+Q

Use Quick Entry to input records with speed and accuracy.

**Quick Entry**

**System Reports: Custom Reports (QRT's)**

**QRT Reports** are customized reports that are enabled for your dataset. If you need a special report built, please contact the Aristotle Customer Support team for assistance.

**QRT List: Available Reports**

[Back to Report List](#)

## Webforms 2.0 Receipt Report

Description: The report lists online transactions through a 2.0 form. Note: only forms with transactions will be listed below.

Instructions: Please select the form name and recognition year and then click Run Report.

Webform:

- 2025 CO Denver Metro (DMAR) RPAC Summer Drawing Event
- 2025 CO Denver Metro (DMAR) YPN Nine & Dine Golf Tournament
- 2025 CO DMAR Dancing with the Stars REALTOR Edition
- 2025 FL CCIM Backpack Campaign
- 2025 GA East Metro MI Reception

Recognition Year: 2025

[Run Report](#)



# Association Reports

- Local Board Performance Report
- Major Investor Report
- RPAC National Awards Tracking Report
- Pledge Report

Thank you!

Kirsten Ott  
Kirsten.Ott@Aristotle.com

Katelin McCrory  
Katelin.McCrory@Aristotle.com