

**3/17/23 – 4-9 PM 3/18/23 – 9 AM-6 PM**

**BOOTH BENEFITS:**

* Door prize giveaways during show
* For future marketing opportunities, we encourage you to gather contact information from potential customers through a prize or giveaway.
* Showcase your top selling merchandise to large crowd of potential customers
* Your business name, logo and website listed as an exhibitor on the Posh Magazine Home + Garden Show website
* Over $75,000 in promotional value letting public know about event
* Access to Hospitality Room

**GENERAL AGREEMENT:**

We welcome you as a vendor in the annual Posh Home + Garden Show! Here is the General Agreement we ask you to follow to make things run smoothly and safely. Exhibitor, its employees, contractors and agents (hereafter referred to as Exhibitor) agrees to abide by and adhere to all laws of the Commonwealth of Kentucky, McCracken County, The City of Paducah and all pertinent ordinances thereof. Exhibitor also agrees to abide by all Official Show Policy and Procedures set forth by the Posh Magazine Posh Home + Garden Show, its employees, officers, agents, and service providers, as well as the policy and procedures set forth by the Schroeder Expo Center (formerly known as the Paducah Expo Center). These Procedures are part of the exhibition space contract. All points not covered by the Policy and Procedures are subject to the judgment of the Posh Home and Garden Show. Thank you for your cooperation and participation!

**POLICY AND PROCEDURES:**

* A minimum **50% deposit** of total booth cost must be submitted with completed contract to hold space. NO booth space will be held without signed contract and deposit.
* Full payment must be received by **March 1st, 2023** to be in the Posh Home + Garden Show and brochure.
* Posh reserves the right to re-sell the booth space with no obligation to previous exhibitor if payment is found delinquent.
* Move in and exhibition will be strictly prohibited to any exhibitor with an open balance at the commencement of move in, with exhibitor forfeiting all monies paid to date.
* **Certification of territory:** When you lease space in the Posh Home and Garden Show you are certifying that you have all the appropriate Franchise and/or Territory rights to sell/market at expo shows in McCracken County-Paducah, Kentucky. Posh Magazine, WPSD-TV and Paxton Media are not liable and will not arbitrate Franchise or Territory disputes as a result of any vendor or vendors securing space. No refund, rebate or credit will be provided in the event of a dispute.
* **Right to Refusal:** Posh Home + Garden Show reserves the right to deny exhibition to any company or individual that in its sole judgment is not keeping with show goals, purpose, or theme.
* **Booth Furnishings:** One table, two chairs, one trashcan will be provided to each booth at no charge. If you require more tables/chairs-that will be an additional cost.
* **Booth Appearance:** Your booth must be professional in appearance. Portable displays are acceptable. Any signage must be related to your business and be non-political in nature. Carpet is recommended. In line booth displays, signage, or products should not exceed 8 feet in height. No in line booth can exceed 3 feet in height on the sides or block the view of any other booths. WPSD and Paducah Sun staff reserve the right to ask that certain signage be removed.
* **FIRE CODE:** All signage and decorations must comply with The Kentucky Fire Code and must not interfere with exit signs or fire extinguishers. Also, the use of glitter, confetti, sand, or any other similar materials are strictly prohibited.

All vehicles/machinery MUST unplug the battery and leave as little gas in the tank as possible. Also, DO NOT exceed your booth space marked. Measurements were taken to guarantee aisle-way safety. The Event Coordinator will politely ask you to move your booth accordingly if outside measurements. This is for everyone’s safety and we appreciate you following instructions.

* **Booths must be manned** during the show hours. **Early packing up and dismantling of booth is prohibited before the end of the show hours.**
* **Sound Control:** If your booth requires sound to promote your product or service, a sound absorber must be applied on the rear and sides of your booth space to control volume level. Vendors in the surrounding booths must be able to speak and hear without distraction.
* **Subletting:** No space may be sublet. Only one company per contracted booth space is permitted to display.

**Posh Home + Garden Show Contract for Exhibit Space**

Complete and return to your Account Executive, or email to [sales@wpsdlocal6.com](mailto:sales@wpsdlocal6.com%20%20)

Business Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State \_\_\_\_\_\_ Zip \_\_\_\_\_\_\_\_\_

Business Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Booth Size \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cost \_\_\_\_\_\_\_\_\_\_\_\_ Extras \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Deposit: 50% due up front. BALANCE DUE by 3/01/23.**

**Please make checks payable to WPSD Local 6.**

**Mailing address: Paxton Media Group, re: WPSD TV; 201 S. 4th Street; Paducah KY 42003**

**Booth Cost Full Cost**

**10x10 Standard $620**

**10x20 Standard $1135**

**10x20 Premium Space $1395**

**20x20 Standard $2175**

**20x20 Premium Space $2450**

**30x20 Standard $3100**

**30x20 Premium Space $3465**

**Carpet**: Available at $50 per 10X10 Yes \_\_\_\_\_ No \_\_\_\_\_

**Ad in Posh Home + Garden** **special section inserted in Paducah Sun day of show:**

1/4 Page @ $250 \_\_\_\_\_\_ 1/2 Page @ $400 \_\_\_\_\_\_ Full Page @ $800 \_\_\_\_\_\_

**Tables and Chairs:** Exhibitor is provided 1 draped table, 2 chairs, and 1 trash can. Extra tables and chairs will be an additional cost.

4’ Table: \_\_\_\_\_ 6’ Table: \_\_\_\_\_ 8’ Table: \_\_\_\_\_ Chairs \_\_\_\_\_

**Liability:**

I agree to indemnify and defend Paxton Media, WPSD-TV, and The Paducah Sun against all claims, causes of action, damages, judgments, costs or expenses, including attorney fees and other litigation costs, which may in any way arise from my or my company’s use of or presence at The Posh Home and Garden Show facilities leased by Paxton Media, WPSD-TV, and The Paducah Sun.

I agree to pay for all damages to the facilities leased by Paxton Media, WPSD-TV, and The Paducah Sun caused by any negligent, reckless, or willful actions by my staff, contractors or family. Any legal or equitable claim that may arise from participation in the above shall be resolved under Kentucky law.

Exhibitor Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sales Rep \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_